

(7) Key Partners: We will use cooperation with other solutions to help grow awareness for our industry

(8) Key Activities: Marketing, Development, Operations, and Customer experience

(6) Key Resources: Our developers and customer feedback are crucial to success.

(1) Value Propositions: The all in one solution for your shopping needs. Makes it easy for the whole family to collaborate for a perfect shopping experience.

(4) Customer Relationships: We will be focusing on the customer experience and will consult them in designing.

(3) Channels: Ecommerce reaching our customers with our app

(2) Customer Segments: Jobs/Needs Customer is trying to go grocery shopping. The needs we are helping to satisfy are creating better communication between members of a house hold so everyone gets what they want from the grocery store

(9) Cost Structure: Marketing and development itself will be our major cost. Once users begin using the app ad revenue and premium subscriptions will begin to drop the cost significantly.

(5) Revenue Streams: We will generate revenue by having ads and also having user subscriptions available.