

# RHEYNALYN C. MADAYAG

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## OBJECTIVE

Passionate and experienced UX/UI designer and web developer with a proven track record of creating engaging and user-centric digital experiences.

## WORK EXPERIENCE

### The Digital Juice Pty Ltd. | July 2024 – Present

Position: Web Developer

- Creating responsive, dynamic, and intuitive website interfaces.

### New Media Services Pty Ltd. | November 2022 – July 2024

Position: Web Designer

- Create visually appealing and user-friendly websites, ensuring seamless user experiences, responsive design, and alignment with client goals and brand identity.

### Bitshares Labs Inc. | May 2022 – August 2022

Position: Junior Web Developer Intern

- Developed an Employee Performance Evaluation System
- Enhanced and added some new feature on the Remittance System.

## EDUCATION

### University of the Cordilleras | Batch 2022

Bachelor of Science in Information Technology – Web Technology

## SKILLS AND QUALIFICATIONS

### Technical Skills

- Proficiency in writing semantic HTML and CSS for structuring and styling web pages.
- Familiarity with frontend frameworks like React.js, Bootstrap, Tailwind for building efficient and scalable user interfaces.
- Ability to create responsive web designs that adapt to various screen sizes and devices.
- Experience with version control systems like Git for managing code changes and collaborating with other developers.
- Knowledge of database systems (e.g., SQL, Firebase) and how to interact with databases from web applications.
- Ability to create custom WordPress themes from scratch using HTML, CSS, PHP, and WordPress template tags. This includes understanding template hierarchy, theme functions, and best practices for theme development.

### UI/UX Design Skills

- Ability to create visually appealing and intuitive user interfaces using design tools

like Adobe XD, or Figma.

- Understanding of UX principles and best practices for designing user-centered experiences.
- Proficiency in creating wireframes and prototypes to visualize and iterate design concepts.
- Knowledge of typography principles and color theory to create aesthetically pleasing designs.

#### **Soft Skills**

- Strong communication skills to collaborate effectively with team members, stakeholders, and clients.
- Ability to analyze problems and propose creative solutions to technical and design challenges.
- Effective time management skills to prioritize tasks and meet project deadlines.
- Willingness to learn new technologies and adapt to evolving design trends and development practices.
- A creative mindset to come up with innovative design solutions and user-friendly interfaces.