



What is DAX



Introduction to DAX

What is DAX?

Data Analysis Expressions

Expression Language for Power BI, Power Pivot and SSAS Tabular

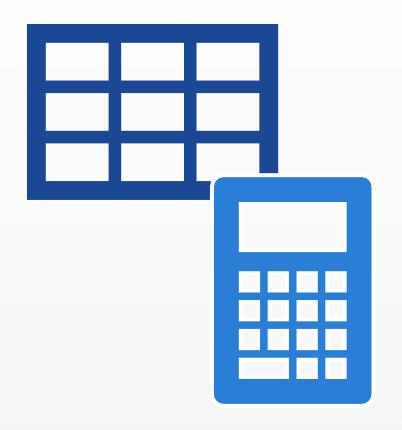
Why DAX?

Designed to Support a Larger User Base
Simpler than Traditional Technical Languages to Learn
Leverage Existing Knowledge of Excel Formulas
Less of a Learning Curve for Analyst





What is DAX Used For?



Calculated Columns

Create New Columns on a table

Method for Connecting Disparate Data Sources with Multiple Key Columns

Calculated Measures

Create Dynamic Calculations for Reporting
Time Intelligence

Calculated Tables

Create a new table derived from another table

Can be used to create a date table when one doesn't exist already



Navigation Functions

Similar to VLOOKUP in EXCEL or a JOIN in SQL

Navigation Functions

RELATED

Returns a value from a connected table

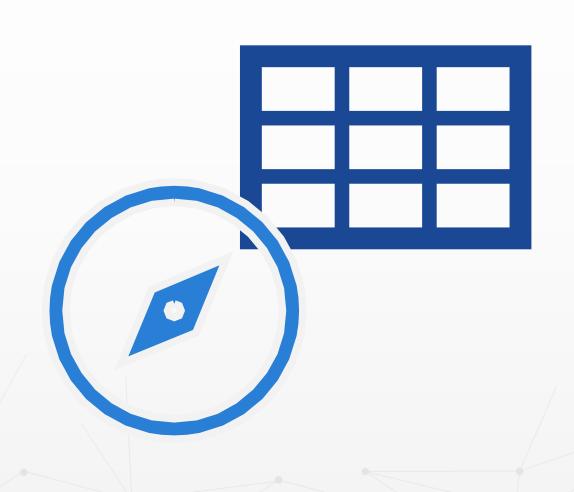
RELATEDTABLE

Returns a table from a connected table

Requirements

Relationship must exist for these to work





Demo

Let's Write DAX!



Creating Calculated Measures

Filter Context

CALCULATE

Time Intelligence Functions

Semi-Additive Measures



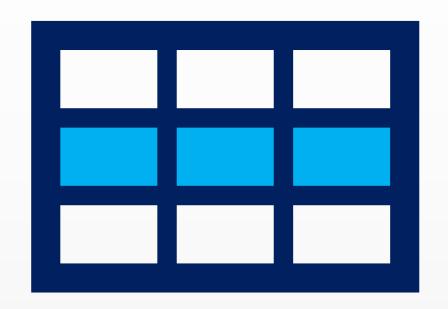
Filter Context

Applied by Filter Constraints

Row and Column Headers

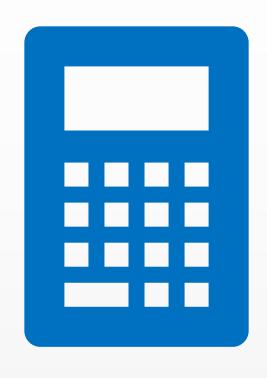
Slicers and Filters

DAX Formula Filters





Calculate





Why Calculate?

Apply a filter(s) to an expression.
Ratios / Percent of Totals

Syntax

CALCULATE(<expression>,<filter1>,<filter2>...)
Expression is an aggregate
Filters Add to or Override Filter Context

ResellerSales:=CALCULATE([TotalSales],Store[StoreType]="Reseller")

AllProductSales:=CALCULATE([TotalSales], ALL(Product))

Semi-Additive Measures

Inventory Levels

Account Balances





Time Intelligence in DAX

Comparing Data over Time

Year-to-Date

Prior Year

Year Over Year

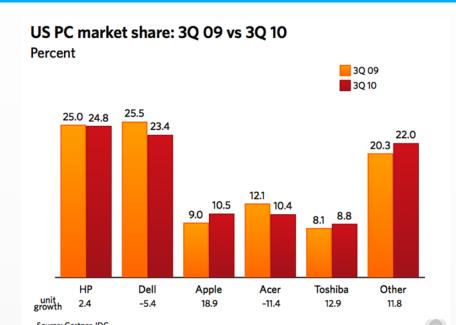
Requirements

Date Table

One Row for Every Date (No gaps)

Span Range of Possible Dates





Time Intelligence Functions

CLOSINGBALANCEMONTH

CLOSINGBALANCEQUARTER

CLOSINGBALANCEYEAR

DATESINPERIOD

DATESBETWEEN

DATEADD

FIRSTDATE

LASTDATE

LASTNONBLANKDATE

STARTOFMONTH

STARTOFQUARTER

STARTOFYEAR

ENDOFMONTH

ENDOFQUARTER

ENDOFYEAR

PARALLELPERIOD

PREVIOUSDAY

PREVIOUSMONTH

PREVIOUSQUARTER

PREVIOUSYEAR

NEXTDAY

NEXTMONTH

NEXTQUARTER

NEXTYEAR

DATESMTD

DATESQTD

DATESYTD

SAMEPERIODLASTYEAR

OPENINGBALANCEMONTH

OPENINGBALANCEQUARTER

OPENINGBALANCEYEAR

TOTALMTD

TOTALQTD

TOTALYTD





Demo Calculated Measures



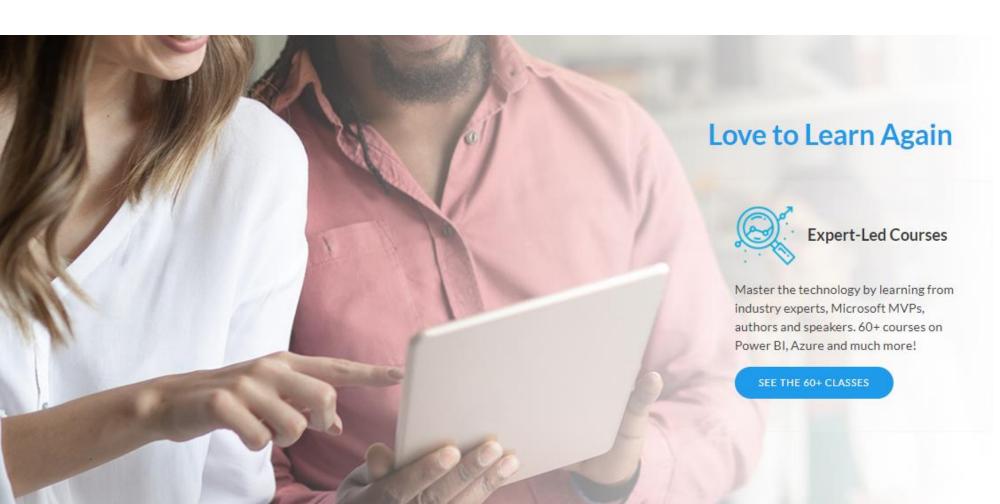
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