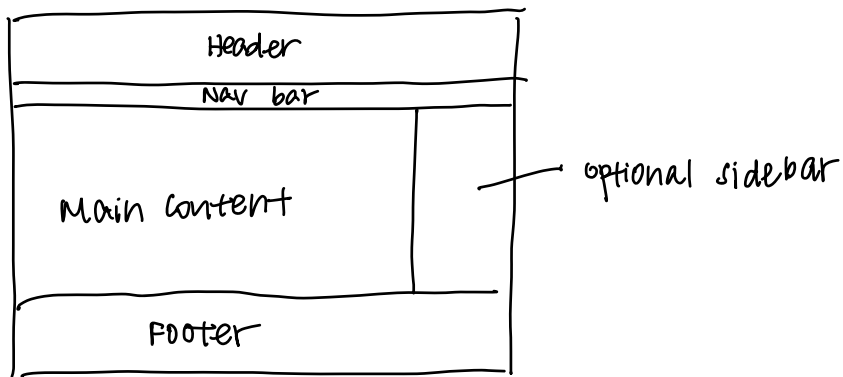1. <u>Common to every page</u>

    Header: title + logo

    Nav bar: Home, Shop, shopping cart, search

    Footer: About Us, copyright notice, returns, shipping, FAQ

2.

    | Header |
    | Nav bar |
    | Main Content | optional sidebar |
    | Footer |

    — optional sidebar

3. Search for products
    Search results page
    Product page
    About our brand
    Product care info
    Shipping + Returns
    Contact Us
    Product reviews
    checkout
    shopping cart

4.

Product

Product Page

product reviews

product care info

shipping + returns

About

About our brand

Product care info

shipping + returns

contact us

Search

search for products

search results

Shopping

shopping cart

checkout

Products page

Home

- displays best-selling products
- displays recent reviews

About

- About our brand
- includes care instruction
- links to shipping info
- contact us

Products Page

- displays all products

Nav bar

search bar
shopping cart
About
shop

Product

- includes product info, product care, shipping info, and reviews

shipping + returns

- details shipping options and return policies

search results

- displays queried products

shopping cart

items user wants to buy

checkout

user purchases items