

REBECA ARENS

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ABOUT ME

Enthusiastic and diligent UX/UI designer with a strong attention to detail and passion for visual design. Background as an educator in diverse, collaborative educational environments in both team-oriented and independent roles. Flexible and creative team member equipped with an open mind to craft concise, intuitive solutions for human-centered problems.

UX/UI SKILLS

User-Centered Design
User Research
User Personas & Stories
Information Architecture
Wireframing
Prototyping
Usability Testing & Analysis
Style Guides
Accessibility Design
Lean & Agile UX
Front-End & Responsive Design

TOOLS

Sketch
Figma
InVision
Visual Studio Code
HTML, CSS, Javascript
GitHub
Jira
MS Office
Canva
Photoshop

ADDITIONAL SKILLS

Flexible & Adaptable
Attention to Detail
Organization
Team Collaboration &
Communication
Spanish (Fluent)

UX/UI PROJECTS

DECODEX

May 2022-June 2022

Language-learning app case study for community-based learning.

- Conducted competitive analyses and user interviews to gain data in order to develop user personas, user flows, and initial low-fidelity wireframes
- Used Material Design guidelines to create high-fidelity screens and prototype, taking into consideration user feedback during initial usability testing.

VELA

May 2022-June 2022

Weather app case study for easy-to-read marine weather reports.

- Applied a user-centered design process & mobile-first approach to design a responsive web app for providing comprehensive marine weather reports for aquatic activities.
- Conducted competitive analyses, user interviews, card sorting, and further research to obtain and analyze user data in order to develop user personas, user flows, and sitemaps.
- Designed 100+ high-fidelity screens, multiple prototype iterations, and a full style guide based on stakeholder requests and end-user feedback.

REBECAARENS.COM

Feb 2023-April 2023

UX Portfolio website

- Learned HTML, CSS, and Javascript in order to build a responsive web site from scratch to host personal UX portfolio and relevant work.

WORK EXPERIENCE

ENGLISH TEACHER

Feb 2020-Feb 2022

Yeoul Elementary School | Sejong, South Korea

- Developed class schedule and syllabus for multiple grades alongside several Korean coteachers, effectively communicating with them in order to organize responsibilities and collaborate on class material creation.
- Incorporated digital technology and multimedia material to support online learning and social distancing within the classroom.
- Crafted engaging learning experiences to connect with students by observing how they learn and what they enjoy in order to adapt class materials and teaching methods to address educational needs and promote student engagement and interest.

CUSTOMER SERVICE REPRESENTATIVE

Aug 2019-Nov 2019

IES Pintor Juan Lara | El Puerto de Santa Maria, Spain

- Improved customer satisfaction by guiding 50+ customers a day through the company's website in English and Spanish, providing assistance to ensure a smooth user experience.

TEACHING & CONVERSATION ASSISTANT

Oct 2018-May 2019

IES Pintor Juan Lara | El Puerto de Santa Maria, Spain

- Communicated with multiple teachers of different subjects and adapted their lessons and activities to English, in order to develop students' speaking skills in multiple topics.
- Organized school-wide cultural activities for multiple subjects, enabling students to develop their presentation skills in English and understand the greater cultural context of the language, time periods, and historical figures.

EDUCATION

Bachelor of Arts, English and Hispanic Studies

College of William & Mary | Williamsburg, VA

Aug 2014-Aug 2018

UX/UI Design Immersion

CareerFoundry

May 2022-April 2023