

alternative
BEAUTY SERVICES LTD.



SEPTEMBER
OCTOBER 2013

P R O M O T I O N A L G U I D E

SAVE UP TO 38%

RUNWAY READY

Each kit contains 1 Mini Diamond Oil Shampoo & Conditioner.

Choose from:

- Guts 300ml Item# RWGUTS
- Rough Paste 75ml Item# RWROUGH PASTE
- Control Addict 365ml Item# RWCONTROLADD
- Iron Shape 250ml Item# RWIRONSHAPE
- Powder Refresh 153ml Item# RWPOWDERREFRESH
- Smooth Lock Stay Sleek 150ml Item# RWSTAYSLEEK
- Extreme Anti Snap 250ml Item# RWANTISNAP
- Curvaceous Full Swirl 150ml Item# RWFULLSWIRL



SAVE 17%

SHINE BRIGHT LIKE A DIAMOND

PURCHASE 5 AND GET 1 TESTER FREE!*

Choose from:

- Diamond Oil Shatterproof Shine Medium 100ml Item# SHINEMEDIUM5&1
- Diamond Oil Shatterproof Shine Intense 100ml Item# SHINEINTENSE5&1



*No mix & match please.

SAVE 13%

TREAT YOUR COLOUR

Purchase:

3-Color Extend Rich Recovery 250ml
1-3.5 pHix Shot Phase 250ml @ 50% OFF

Item# TREATYOURCOLOUR



SAVE 21%

EXTEND YOUR COLOUR

Purchase:

6-Color Extend Shampoo 300ml
6-Color Extend Conditioner 250ml

Receive Free:

1-Color Extend Shot 500ml

Item# EXTENDYOURCOLOUR



SAVE 20%

GALLON SALE

Purchase any Shampoo or Conditioner Gallon at a special price.

Choose from:

- Color Extend
- Extreme
- All Soft



SAVE 25%

BUY 3 GET 1 FREE!



Guts 300ml

Item# GUTS3&1



Forceful 400ml

Item# FORCEFUL3&1



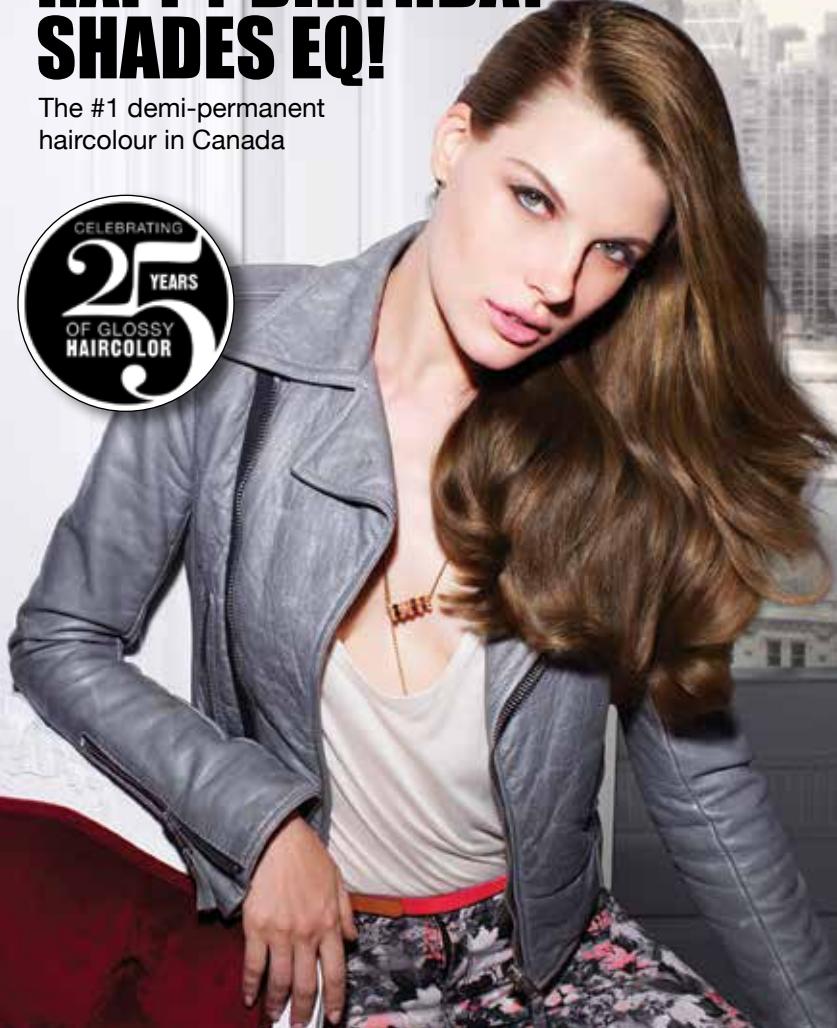
Hardwear 250ml

Item# HARDWEAR3&1

*Cost per 4 units. No mix & match please.

HAPPY BIRTHDAY SHADES EQ!

The #1 demi-permanent haircolour in Canada



CHROMATICS

Breakthrough professional formula offers an incredible range of benefits, fortifying every strand and giving you incredible colour results.

Purchase:
18-Chromatics Shades

Receive Free:
1-Hair Cleansing Creme Liter
1-Chromatics Developer 20 Volume Liter



SAVE 18%

AVAILABLE OCTOBER

GET FLASH LIFTed

Purchase:
2-Flash Lift 907g
1-Pro-Oxide 20 Volume Liter
1-Pro-Oxide 30 Volume Liter

Receive Free:
1-Flash Lift 907g

Item# GETFLASHLIFTED



SAVE 28%

INTRODUCING 6 NEW CREAM SHADES, 3 NEW COVER PLUS SHADES AND 4 NEW GLOSS SHADES.

OFFER 1

PURCHASE:

- 1-NEW! SEQ Cream 5G
- 1-NEW! SEQ Cream 7G
- 1-NEW! SEQ Cream 5NGR
- 1-NEW! SEQ Cream 7NGR
- 1-NEW! SEQ Gloss 5CC
- 1-NEW! SEQ Gloss 7CC
- 1-NEW! SEQ Gloss 8GG
- 1-NEW! SEQ Gloss 6GG
- 1-Pro-Oxide 10 Volume Liter
- 1-SEQ Processing Solution
- 1-SEQ Crystal Clear Liter

Item# CREAM&GLOSS25

RECEIVE FREE:

- 1-SEQ Gloss 9V
- 1-SEQ Gloss 7NB
- 1-SEQ Cream 6NA
- 1-SEQ Cream 5WN
- 1-SEQ Cover Plus 6RR
- 20-SEQ Birthday Balloons
- 1-Shade Chart
- 1-Technical Guide
- 1-Poster
- 2-SEQ Consumer Signs
- 1-SEQ Gloss Swatch Card
- 1-SEQ Cream Swatch Card

OFFER 2

PURCHASE:

MIX N' MATCH 10 OF THE BELOW SHADES

- NEW! SEQ Cream 5G
- NEW! SEQ Cream 7G
- NEW! SEQ Cream 5NGR
- NEW! SEQ Cream 7NGR
- NEW! SEQ Cover Plus 5GB
- NEW! SEQ Cover Plus 7GB
- NEW! SEQ Cover Plus 8CC
- 1-10 Volume Pro-Oxide Liter
- 1-20 Volume Pro-Oxide Liter

RECEIVE FREE:

- 1-SEQ Cover Plus 6CC
- 1-SEQ Cover Plus 6RR
- 1-SEQ Cream 8GI
- 1-SEQ Cream 6NA
- 1-SEQ Cream 5WN
- 20-SEQ Birthday Balloons
- 1-Shade Chart
- 1-Technical Guide
- 1-Poster
- 2-SEQ Consumer Guides
- 1-SEQ Cream & Cover Plus Swatch Card

AVAILABLE OCTOBER

INTRODUCING

NEW! SIGNATURE LOOK COLLECTION

A collection of cutting edge products designed by star stylists.



SAVE 37%

STYLIST SUPERSTAR

Purchase:
5-Ruffle Up 100ml
5-Fashion Waves 150ml
5-Loose Ends 100ml

Receive Free:
1-Ruffle Up 100ml Tester
1-Fashion Waves 150ml Tester
1-Loose Ends 100ml Tester
1-Shelf Display
1-Product Guide
1-Access Code to Jorge Joao Video Tutorial



HIGH UP LAUNCH OFFER

SAVE 18%

PURCHASE \$75 OR MORE OF THE FOLLOWING REDKEN FOR MEN PRODUCTS.

Choose from:

- Work Hard Paste 100ml
- Maneuver Working Wax 50ml
- Outplay 100ml
- Stand Tough Gel 150ml
- Grip Tight Gel 150ml
- Dishevel Fiber Cream 100ml

Receive Free:

- 1-NEW! High Up Spiking Cream Wax 100ml
- 1-NEW! High Up Spiking Cream Wax 100ml Tester



NEW! HIGH UP



Creates upright styles with moldability and maximum staying power.



SAVE UP TO 20%

SAVE 42%

GALLON SALE



Choose from:

- Big Sexy Hair Shampoo
Item# 15-GAL-SHAMPOO
- Big Sexy Hair Conditioner
Item# 15-GAL-CONDITION
- Healthy Soy Moisturizing Shampoo
Item# 34-GAL-SHAMPOO
- Healthy Soy Moisturizing Conditioner
Item# 34-GAL-CONDITION
- Healthy Reinvent Shampoo for Fine/Normal Hair
Item# 34-GAL-CELSHAMPOO
- Healthy Reinvent Conditioner for Fine/Normal Hair
Item# 34-GAL-CELCONDITIONER



BIG SEXY DUO

Contains:
1-Big Sexy Volumizing Treatment 6.8oz
1-Big Altitude Bodifying Blow Dry Mousse 6.8oz

SAVE 29%

Caring is Sexy!

Stylists make people feel good about themselves, which is a huge reward when practicing their craft. For every can purchased, a portion of the proceeds will go to the SexyHair Charity, Look Good Feel Better; an organization of volunteers dedicated to helping cancer patients experiencing the side effects of treatment, improve their appearance, self-esteem and quality of life. Limited Edition Pink SexyHair spray cans were designed in honour of breast cancer awareness month.



BIG SEXY HAIR LIMITED EDITION SPRAY CANS

- Spray & Play 10.6oz
Item# 15-X1008-SPRAY
- Root Pump 10.6oz
Item# 15-X1008-ROOT
- Spray & Stay 10.6oz
Item# 15-X1008-STAY
- Root Pump Plus 10.6oz
Item# 15-X1008-PLUS



TRI-WHEAT LEAVE-IN CONDITIONER 8.5oz

SAVE 50%

AVAILABLE OCTOBER

SAVE 33%

STYLE SEXY DUO

Contains:

- 1-Style Sexy Hair Hard Up Holding Gel 5.1oz
- 1-Style Sexy Hair Shaping Creme 3.4oz



VOLUMIZING DRY SHAMPOO 3.4oz



Xtremers

Xtremers are direct-dye colours so they don't have to be mixed with developer. If you have clients with pre-lightened hair, you can foil in any colour (normal or pastel) and have your clients on their way in just over 20 minutes! Xtremers can be mixed with Replenishing conditioner to achieve the demure pastels that are so hot right now!



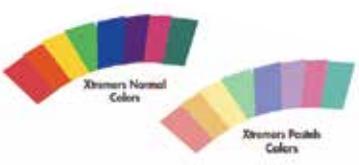
SAVE 14%

INTENSE & PASTEL COLOURS

Purchase any 2 Xtremers Colours 3.5oz at a special price!

Choose from:

- Blue Item# XTRBLUE
- Fuchsia Item# XTRFUSCHIA
- Green Item# XTRGREEN
- Orange Item# XTRORANGE
- Purple Item# XTRPURPLE
- Red Item# XTRRED
- Teal Item# XTRTEAL
- Yellow Item# XTRYELLOW



Irresistible

Irresistible Colour has a delayed oxidation system that delays colour from oxidizing in the bowl or bottle to ensure maximum colour penetration and grey coverage that never fades off-tone. It uses a one-to-one ratio so it saves you money! Clients will love their soft, shiny hair.



SAVE 35%

TRY-ME KIT

Contains 1 of each shade: 2N, 4N, 5N, 6N, 7N, 8N, 9N, 4A, 5A, 6A, 8A, 9A, 6G, 5R, and Clear, Irresistible Processor 32oz, Swatch Ring and Education Sheet.



Watercolors

Watercolors deposit just the right amount of colour so that every client can keep their colour fresh and looking like they just stepped out of the salon. An easy retail add-on to every colour service ticket!



SAVE 25%

KEEPING YOUR COLOUR FRESH

Purchase any 3 Watercolors Shampoo and receive 1 Free!

Choose from:

- Black Coffee Item# 250-WCBC
- Cocoa Item# 250-WCCO
- Crimson Splash Item# 250-WCCS
- Fluid Fire Item# 250-Wcff
- Golden Mist Item# 250-WCGM
- Hazelnut Item# 250-WCHN
- Liquid Copper Item# 250-WCLC
- Mocha Drench Item# 250-WCMD
- Molten Bronze Item# 250-WCMB
- Violet Washe Item# 250-WCVW
- Warm Spice Item# 250-WCWS
- Wet Brick Item# 250-WCWB
- Wet Sand Item# 250-WCWS



Living proof.[®]

Living proof.[®]

Discover next generation science, for life changing beauty.

Living Proof was created with a simple ambition — challenge conventional wisdom to solve your toughest beauty problems. With our team of expert stylists and biomedical scientists, beauty meets brilliant science. We invent and patent new molecules that completely change how hair behaves. For head turning, bliss creating, confidence boosting results. We stop at nothing short of products that keep their promise. And the only one who can prove it, is you.



silicone-free • day making • smart thinking • sulfate-free • ingenious science • industry busting • head turning • oil-free



SAVE 38%

HAIRCARE COMBO

Pair any shampoo with a conditioner and get 1 Quench 8oz FREE!

Choose from:

- Daily Conditioner 8oz
- Hydrating Shampoo 8oz
- Moisture-Balancing Conditioner 8oz
- Quench Leave-In Conditioner 8oz
- Strengthening Shampoo 8oz
- Volumizing Shampoo 8oz



SAVE 50%

LUMA DUO

Purchase:
1-Luma Certified Organic Argan & Kukui Hydrating Oil 3oz

Receive Free:
1-Luma Certified Organic Argan & Kukui Hydrating Oil 3oz



SAVE 27%

VOLUMIZING FOAM

Purchase:
1-Volumizing Foam Liter

Receive Free:
1-Volumizing Foam 6.76oz



KERATIN SMOOTHING TREATMENTS

- Blonde Formula 4oz
- Original Formula 4oz



SAVE 15%

KERATIN HAIRCARE

- Daily Protective Shampoo 8oz
- Daily Protective Conditioner 8oz

SAVE 20%



MIRACLE HAIRCARE

- Shampoo 6.6oz
Item# 200-MIRACLESHAMPOO
- Conditioner 6.6oz
Item# 200-MIRACLECONDITIONER

SAVE 40%



CRACK

Purchase:
2-Crack Styling Treatment 2.5oz

Receive Free:
1-Crack Styling Treatment 1.25oz



SAVE 22%

RED-E TO GO

Purchase:
5-Red-E to Go 8oz

Receive Free:
1-Red-E to Go 16oz (Refill Size)



SAVE 21%

AVAILABLE OCTOBER

SAVE 14%

ICE QUEEN

The complete bridal kit for a sparkling, winter bride, that heats up frigid temperatures in a smokey, sophisticated glamour.

Kit Contains:

- 1-Blissful Blush Colour Duo
- 1-Magic Marker Eyeliner
- 1-Smoke Eye Definer
- 1-Brilliant Swirling Pearl
- 1-Lustre Colour Luxe Gloss
- 1-Pick 4 Palette with Stella, Seduce, Ultraviolet, Kristique Eye Colour.



**SAVE
11%**



4-LAYER PROFESSIONAL TREATMENT

Premier anti-aging treatment which Cosmopolitan UK called "...the best facial of the Century..." Experience layer upon layer of pure, fresh European seaweed to rejuvenate, tone and help firm the skin dramatically.

Recommended for All Skin Types.

SU1 - For Dry Skin

4 Facials

SU2 - For Oily/Combination Skin

4 Facials

PRETTY & provocative

NEW LIP SHADES!

Collect brand-new, beautifully-bold shades of Lip Colour. Long-wearing, moisturizing formula that makes a serious statement. Paraben-free, Lead-free, Gluten-Free.

Choose from:

1. Volatile Lip Colour
Item# 89160
2. Collected Lip Colour
Item# 89163
3. Tantrum Lip Colour
Item# 89164
4. Fever Lip Colour
Item# 89161
5. Heat Lip Colour
Item# 89162



FALL SHADES

**SAVE
18%**



**SAVE
18%**



C-SERUM

C-Serum, short for cytoserum, is a highly concentrated seaweed extract rich in vitamins, minerals amino acids and trace elements. Helps to prevent dehydration, fine lines and to return moisture to restore overall skin vitality.

"A multi-vitamin supplement" for the skin.

RR39 1fl oz / 30ml

HYDRO COMPLEX

Based on the Physiological Filtrate of Seaweed (PFS), our proprietary sea-complex to help nourish, re-mineralize and hydrate skin. This daily moisturizer restores skin that has lost moisture due to age, climate changes or travel. Super humectant and emollient formula developed to restore skin vitality and youthfulness.

A nutritive daily moisturizer based on seaweed.

RR19 - For Dry Skin 1.5oz / 42ml

RR21 - For Oily Skin 1.5oz / 42ml

AVAILABLE OCTOBER

DANCE Special Edition Collection

A collection of six carefully choreographed colours bursting with energy: Classic black, silver and beige pirouette across the stage in a grand music hall style. Lilac, berry and orange smolder with the heat of a Latin beat!

18-Piece Display

Renewal Bamboo counter display with 1 header card and 3 each of 5 shades in .5 fl oz.

18-Piece Eco-Refill

Contains 1 header card 3 each of 5 shades in .5 fl oz.



IN PINK 4-Piece Mini Kit

A combo of amazing pinks with 20% profits going to www.cancerschmancer.org. Cancer Schmancer™ is a charitable foundation created by Fran Drescher, actress and uterine cancer survivor, dedicated to the prevention and early detection of cancer.

Available as a set, no open stock.

4-Piece Mini Kit

Includes one each .17oz bottles of Idyllic, Loving In Pink, Love Is In The Air and EXCLUSIVE SHADE Fran-tastic.



SHARE Fall Collection

Timeless natural neutrals, shimmering copper, midnight blue and deep red are the highlights for Fall 2013. Rich, uncomplicated colours that fall in step with a slower, more thoughtful pace.

18-Piece Display

Renewal Bamboo counter display with 1 header card and 3 each of 5 shades in .5 fl oz.

18-Piece Eco-Refill

Contains 1 header card 3 each of 5 shades in .5 fl oz.



INTOXICATING 03119

EMPOWERED 03120

INTRIGUING 03121

DETERMINED 03121



SAVE 12%

Fall 4-Piece Kit

Contains:

- 1-Intoxicating .5oz
- 1-Empowered .5oz
- 1-Intriguing .5oz
- 1-Determined .5oz

Artistic
NAIL DESIGN

Couture designers all brought deep, dark, sexy hues to the forefront for Fall. These sleek and powerful shades inspired the Artistic Colour Gloss Fall 2013 Collection.

AVAILABLE
NOW!

WHAM!
CURES IN
5-30 SECS

EASY!
BRUSH ON
HARD GEL

Artistic.
ROCK HARD™
NAIL DESIGN
LED GEL

The wait is over! Artistic's Rock Hard LED Gel has finally arrived in Ontario! A revolutionary and innovative hard gel system that cures at lightning speeds with LED light, in just 5 to 30 seconds, producing nails that are strong, flexible and able to withstand the demands of the toughest clients. But there's more... Unlike any other nail system, Rock Hard's NEW integrated technology will offer you the versatility of being able to combine together Rock Hard LED Gel and Rock Hard Liquid and Powder*. Never before has a hard gel, and liquid and powder system been designed and formulated to work together.

The choice is NOW yours! Whether you love working with hard gel, liquid and powder, and now both hard gel and liquid and powder combined together, you will love the innovation and versatility that Artistic Nail Design's Rock Hard Nails brings to you.

*Rock Hard Liquid and Powder available Nov 4, 2013

SAVE 13%

Rock Hard Gel Intro Kit

- Opening Act Non-Acid Primer .5oz
- Hardcore Pink Building Gel .5oz
- Hardcore White Building Gel .5oz
- Hardcore Clear Building Gel .5oz
- Encore Brush-On White Gel .5oz
- Headliner Brush-On Clear Gel .5oz
- Groupie Brush-On Natural Pink Gel .5oz
- Pink Rocker Brush-On Bright Pink .5oz
- Gel Brush #9 Oval
- Get Bent Nail Forms (100 ct)



**WANT
EDUCATION?**
CHECK OUT
PAGE 15



Artistic.
NAIL DESIGN

PROFESSIONAL FORMULAS | PROFESSIONAL RESULTS

*Also cures with UV light: extended, longer cure times.

HOT TOOLS CURLING IRONS

Spring 5/8"	HT1109CN
Spring 1/2"	HT1103CN
Spring 3/4"	HT1101CN
Spring 1"	HT1181CN
Spring 1-1/4"	HT1110CN
Spring 1-1/2"	HT1102CN
Marcel 5/8"	HT1104CN
Marcel 1/2"	HT1107CN
Marcel 3/4"	HT1105CN
Marcel 1"	HT1108CN
Marcel 1-1/4"	HT1130CN
Marcel 1-1/2"	HT1182CN



SAVE 25%

SAVE 10%



NO GLUE, NO HEAT
NO PROBLEM

Professional Extensions
EASY INSTALLATION

Add colour, length, volume and
vivid highlights, lasts 2-4 Months
or more!

100% Human Hair
100% Remy Hair



SAVE 10%

18 INCH LOOP & LOCK STRANDS (10PC)

- Burgundy
- Dark Blue
- Dark Green
- Dark Purple
- Light Green
- Hot Pink
- Purple
- Red
- Orange
- Turquoise
- Violet
- Black #1
- Dark Blonde #12
- Med Blonde #14
- #16
- Black/Brown #1B
- Dark Brown #2
- Light Blonde #22
- #22/33D
- #23
- Light/Med Blonde #27
- #30
- Red/Brown #33B
- #35
- Med Brown #4
- #6
- White/Blonde #613
- #8

SAVE 15%



CROC-KLIPS (4pk)

Black & purple clips 4.5" long. Rubber finish ensures no slipping while working with wet hair, product or colour.

NEW FROM



SAVE 13%



GG CREAM 6oz

A multi-functional, post-waxing perfecting cream that addresses all of the most common concerns. Formulated with antioxidants, vitamins, minerals and caffeine for soft, smooth skin.



SAVE 33%

NO STING WAX 14oz

A groundbreaking hair removal wax that is made specially for clients with delicate skin. An extraordinary wax that offers long-lasting hair removal, free from pain or discomfort.



SAVE 23%

PORE REFINING FACIAL WAX 14oz

Pore Refining Facial Wax is a gentle 3-in-1 facial hard wax that removes all unwanted hair, exfoliates the skin and unclogs pores.

SAVE 25%



PRO MINI IRON

SAVE 40%



PANTHER MINI IRON

SAVE 55%



HOT TOOLS 1" CERAMIC
TOURMALINE IRON

SAVE 44%



NEW!
SAVE BIG

PHOENIX 3000
BLOW DRYER

SAVE 30%



SMART SHINE NANO
TITANIUM IRON

SAVE 56%



SMART CERAMIC STYLER

SAVE 40%



HOT STYLER NANO
SILVER IRON 26550

SAVE 15%



GET A GRIP GLOVES
(15 per pack)

Small Item# G201
Medium Item# G202
Large Item# G203
X-Large Item# G204

SAVE 10%



BARBICIDE
1/2 GALLON

All Panther Shears

500 Series

Available Right-Hand Models
Straight: 4.5", 5.0", 5.5", 6.0", 6.5"

1500 Series

Available Left-Hand Models
Straight: 5.5", 6.0"

Ergo Series

Available Models
Offset: 5.0", 5.5", 6.0", 6.5"

Ergo Swivel Lefty Shears

Available Left-Hand Models
Straight: 5.5", 6.0"
Specialty: 15 Tooth Texturizer
& 30 Tooth Thinner

Ergo Swivel Thumb

Available Right-Hand Models
Straight: 5.0", 5.5", 6.0", 6.5"
Specialty: 15 Tooth Texturizer
& 30 Tooth Thinner

T Series

Available Right-Hand Models
5 Tooth Chunker
15 Tooth Texturizer
30 Tooth Thinner
40 Tooth Blender

LT 1435

Available Left-Hand Models
35 Tooth Thinner

FREE with purchase of any new Panther Shear...

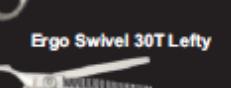
The IOGEAR Solar-Powered BlueTooth Hands Free Car Kit

- Enjoy hands-free talking with the solar-powered Bluetooth speakerphone
- Multi-point connection: Switch between two phones and answer the phone that rings
- One charge for up to 11-13 hours battery life
- Mounting bracket included

SAVE 47%

PURCHASE
A SHEAR AT A
SPECIAL PRICE

GET A FREE GIFT



SAM VILLA

SAVE 15%

Purchase the Sam Villa E-T.C. Light Professional Ionic Dryer at a special price.



SAVE UP TO 32%

Purchase any Sam Villa Shear and **receive** a Sam Villa 8-Piece Comb Set plus the Cut Outs and Curlicious DVD's Free!

SHEARS

5.75" Wet Cutting Shear Right/Left-Handed
6.25" Convertible Right/Left-Handed
6.5" Reversible Blending Shear
5.5" Swivel Shear Right/Left-Handed
6.0" Swivel Shear Right/Left-Handed
7" Dry Cutting Shear Right-Handed



OUR MISSION

Alternative Beauty Services aims to become the premier source of leading edge products, education and customer service to salons and spas. The development of vists and estheticians is our key focus. Our team will strive to meet your needs and create a healthy business relationship.

EDUCATION 2013

Contact your Alternative Beauty Services sales consultant to reserve your place.

DATE	TIME	CLASS	LOCATION	CLASS FEE (Taxes not included)
Sunday, September 08, 2013	10:00am-4:00pm	Get S'M'A'R'T with Peter Mahoney LEARN S.M.A.R.T., EARN S.M.A.R.T., and LIVE S.M.A.R.T. How results not experience determine your quality of life. Maximize your income by dramatically increasing your ability to retain, rebook and raise prices with your clientele.	Delta Toronto Airport West	\$195
September 9-10, 2013	9:30am-5:00pm	 Intro to Redken with Deb Dall	St. Catharines - Alternative Beauty Store	By Invitation
Sunday, September 15, 2013	9:30am-5:00pm	 Redken Obsession with Jorge Joao & Sean Godard	Novotel Ottawa	\$195
Monday, September 16, 2013	9:30am-5:00pm	 Redken Obsession with Jorge Joao & Sean Godard	Kingston Days Inn	\$195
September 23-24, 2013	9:30am-5:00pm	 Intro to Redken with Crystal Borges	Mississauga - Alternative Beauty Education Centre	By Invitation
Monday, September 23, 2013	9:30am-5:00pm	 Dream Curls with Russel Batty	St. Catharines - Alternative Beauty Store	\$195
Monday, September 30, 2013	10:00am-5:00pm	 Mirabella Bride	St. Catharines - Alternative Beauty Store	\$149
Sunday, October 06, 2013	9:30am-5:00pm	 Sexy Structure in Motion	Mississauga - Alternative Beauty Education Centre	\$150
Monday, October 07, 2013	9:30am-5:00pm	 Sexy Rock Your Upstyle	St. Catharines - Alternative Beauty Store	\$99
Monday, October 07, 2013	9:00am-5:00pm	 Artistic Rock Hard LED Gel Nails – Setting The Stage, Intro to LED Extensions	London, On	\$99 (\$49 w/purchase of Artistic Rock Hard Gel Starter Kit featured on p. 11)
Tuesday, October 08, 2013	9:00am-5:00pm	 Artistic Rock Hard LED Gel Nails – Setting The Stage, Intro to LED Extensions	Mississauga, On	\$99 (\$49 w/purchase of Artistic Rock Hard Gel Starter Kit featured on p. 11)
Monday, October 21, 2013	10:00am-5:00pm	 Mirabella Colour Academy	Mississauga - Alternative Beauty Education Centre	\$99
Sunday, October 27, 2013	9:00am-5:00pm	 Artistic Rock Hard LED Gel Nails – Setting The Stage, Intro to LED Extensions	Sudbury, On	\$99 (\$49 w/purchase of Artistic Rock Hard Gel Starter Kit featured on p. 11)
Monday, October 28, 2013	9:00am-5:00pm	 Artistic Rock Hard LED Gel Nails – Setting The Stage, Intro to LED Extensions	Ottawa, On	\$99 (\$49 w/purchase of Artistic Rock Hard Gel Starter Kit featured on p. 11)
October 7-8, 2013	9:30am-5:00pm	 Redken Color & Know Why with Marie Eve Faucher PART 1	Mississauga - Alternative Beauty Education Centre	\$525 for both days
November 4-5, 2013	9:30am-5:00pm	 Redken Color & Know Why with Marie Eve Faucher PART 2	Mississauga - Alternative Beauty Education Centre	
Monday, November 04, 2013	9:30am-5:00pm	 Sexy Structure in Motion	Kitchener - Alternative Beauty Education Centre	\$150
Monday, November 18, 2013	10:00am-5:00pm	 Mirabella Colour Academy	Ottawa	\$99

FEATURED PRODUCTS



Living proof®

We are the science. You are the Living Proof.

STORE LOCATIONS



1680 Courtneypark Drive
Unit #11
Mississauga, Ontario L5T 1R4
(905) 670-0611 (866) 592-0048
orders4abs@alternativebeauty.ca

Monday-Friday
8:30 am - 5:00 pm



343 Bloor Street West
Unit #3
Oshawa, Ontario L1J 5Y5
(905) 240-5681
oshawa@alternativebeauty.ca

Monday-Friday Saturday
8:30 am - 5:00 pm 8:30 am - 2:00 pm



318 Ontario Street
Unit #10 A
St. Catharines, Ontario L2R 1E1
(905) 682-7650
stcatharines@alternativebeauty.ca

Monday-Friday Saturday
8:30 am - 5:00 pm 8:30 am - 2:00 pm



1373 Victoria Street North
Kitchener, Ontario N2B 0A1
Monday-Friday Saturday
8:30 am - 5:00 pm 8:30 am - 2:00 pm

OPENING OCTOBER 1st



9A-561 Southdale Rd
London, Ontario N6E 3M7
Monday-Friday Saturday
8:30 am - 5:00 pm 8:30 am - 2:00 pm

OPENING SEPTEMBER 29th

Sudbury, Ontario

OPENING SOON

Alternative Beauty Services Ltd. cannot be responsible for printing, typographical or illustration errors. All promotional pricing is subject to change without notice. All items are subject to availability. Salon deals are not available in stores.