

Live Music Tutor

Changing the Way the World Learns Music

Website (https://livemusictutor.com)

♥ Winter Springs, FL

USIC CONSUMER INTERNET

Live Music Tutoring (LMT) is here to transform the way the world learns music. With us, you can learn any instrument online at any age, any time, and anywhere. We provide an online interactive music platform that connects instructors, students, and music enthusiasts from around the world in one convenient place to share their passion.

\$52,252 raised 6

Offering Max

41 \$36.3M
Investors Valuation

\$5.00 \$200.00
Price per Share Min. Investment

Common Equity
Shares Offered Offering Type

\$1.07M Reg CF

Offering

INVEST NOW (LIVE-MUSIC-TUTOR/INVEST?EXPERIMENT=CAMPAIGN_LIVE-MUSIC-TUTOR)

1/15

This Offering is eligible for the <u>StartEngine</u>

Owner's 10% Bonus

(https://www.startengine.com/owners-bonus)

This Reg CF offering is made available through StartEngine Capital, LLC.

Overview

Rewards

Get rewarded for investing more into Live Music Tutor:

\$200+

Investment

StartEngine Owner's Bonus

This offering is eligible for the StartEngine Owner's 10% Bonus program. For details on this program, please see the Offering Summary section below.

\$500+

Investment

Tier 1

A Free lesson (any skill level).

\$1,000+

Investment

Tier 2

5% bonus shares + Free lesson (any skill level).

https://www.startengine.com/live-music-tutor

\$2,500+

Investment

Tier 3

7% bonus shares + 20% discount for 5

\$5,000+

Investment

Tier 4

10% bonus shares + 20% discount for 10 lessons.

\$10,000+

Investment

Tier 5

13% bonus shares + 20% discount for 10 lessons + Live Music Tutor Guitar.

Reasons to Invest

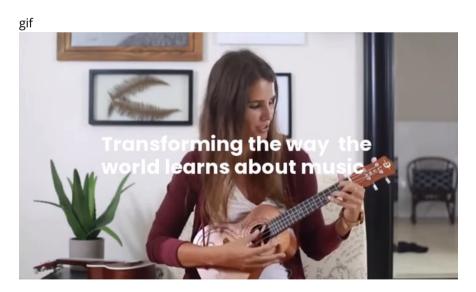
- Safe, convenient and affordable technology with a proven leadership team, and all vetted instructors.
- Custom solutions including programs, cost and technology options, along with a proprietary platform built with many music education features - all COPPA and HIPPA compliant.
- Our estimate for the LMT education market opportunity is \$3.9 billion.

OVERVIEW

Transforming the Way the World Learns Music

Sharing the experience of playing music is like nothing else - it's magic.

That's why we provide an experience that combines superior technology with vetted experts that teach live music lessons to students of all ages, genres, and skill levels.



This means **any instrument**, **any place and any time** - without fear of safety and privacy issues like other online educational platforms.

Live Music Tutor was built for music education and music therapy, having many features geared to make an ideal virtual environment for musicians. We believe to be pioneers in providing the space and opportunity for virtual rehearsals and performances.



THE PROBLEM

The Online Music Education Space is Fragmented

We target a fundamental problem when it comes to all elements of education: Funding.

And music education is a space that definitely lacks it. The problems range from...

- A decline in K-12 schools offering music programming
- An increasing cost of private music lessons
- Challenges in qualification and matching of local music teachers with students are all barriers.
- Geographic challenges to connect music teachers and students in different locations are eliminated.

LMT provides a positive solution to the lack of funding for the ESSA law - in which music is included in a well rounded education, like other core courses. We supplement school districts current curriculums by providing master and individual classes in public schools using our proven technology.

THE SOLUTION

Live Music Tutor: A Public Benefit Corporation

LMT platform is a proprietary technology and software that provides a **convenient, safe and affordable** way to implement a music program without the capital expenses and overhead associated with traditional music programs.

(https://www.youtube.com/watch?v=oYEoFillmwl&ab_channel=LiveMusicTutor)

With our virtual music lessons, we...

- **Provide** a 2-sided solution to the consumer and institutions (schools, government, military, etc.)
- **Deliver** private and group lessons or master classes via a custom technology platform.
- Cater to all school markets including charter schools, homeschoolers, public schools, parochial schools etc.
- **Engage** with the Veterans Administration.
- **Grant** access to a quality music education to all communities regardless of geographic location.
- Offer retail products that include instruments for rent or purchase as well as accessories.

THE MARKET

We've Learned There is Huge Market Potential

Our estimate for the LMT education market opportunity is \$3.9 billion.

This is partly because...

- Zion Market Research (https://www.zionmarketresearch.com/news/private-tutoring-market) expects the **global private tutoring** market to grow to **\$174 billion** by 2026 at 7.1% growth.
- Orbis Research (https://www.orbisresearch.com/reports/index/e-learning-global-market-outlook-2016-2022) expects the global **e-learning** market to grow to **\$275 billion** by 2022 at 7.5% growth.

Not to mention - approximately 30 million youth globally take music lessons. And out of approximately 14,000 school districts in the US...

- 80% have cut funds (https://www.kmsd.edu/site/default.aspx?
 DomainID=312&FlexDataID=3316&ModuleInstanceID=1237&PageID=383&PageType=3&RenderLoc=0&ViewID=6446EE88-D30C-497E-9316-3F8874B3E108) for music programs since 2008.
- Every Student Succeeds Act (ESSA) passed in December 2015, puts music back in schools as part of a well-rounded education like math and science.

So along with this estimation, our current active markets are widespread:

- Music Education
- · Schools, After School programs
- Music Therapy
- Veterans Administration (Total Wellness)
- Prisons

OUR TRACTION

We've Been Working Hard on our Platform Since 2012

Here's a brief history lesson:

So far, we have generated approximately \$1 million in proof of concept revenues. And we've built quite the following with that.

Community:

- 221 counties of K-12 schools, government, active adult communities
- Over 2000 Music Instructors and credentialed therapists
- Engagement with over 60 school districts and approximately 400 more in the pipeline

(https://www.youtube.com/watch?v=Qjdgu26vnhU&ab_channel=StartEngine)

Key Partners:

- Grammy Education Coalition, (NAMM) National Association of Music
- Merchants, 1100 Colleges/Universities, and many more

Awards/Recognition:

- Florida Alliance for Arts Education (FAAE) 2018 Business Leadership State Award
- HDI (https://www.austinchamber.com/press-releases/chamber-announces-2018-greater-austin-business-award-winners#:~:text=This%20year's%20winners%20are%20Central,Tutor%2C%20car2go%20and%20Austin%20Energy.)
 Global/Austin Chamber Tech and Innovation Award 2018
- NYT and VA magazine and other media outlets

WHAT WE DO

Built for Education, Designed and Proven for Music

LMT software provides a convenient, safe and affordable way to implement a virtual music program in various spaces.

(https://www.youtube.com/watch?v=uuolZeqpWhE&ab_channel=StartEngine)

We believe to have developed a technology far superior to any of the conference calling technologies in the marketplace today, as our system both allows you to bring in your own experts, or use ours.

LMT is built for schools and other organizations where learning is more important and just a face-to-face virtual meeting. **And, it's pretty easy to use**:

- Once a student has registered, they can schedule any available lesson(s) simply by clicking on the desired lesson and paying the lesson fee
- Both individual lessons as well as group lessons are offered. Individual lessons provide the most individualized attention between the student and the instructor, while group lessons are based on age and experience level.

- All lessons are delivered online via video technology designed and delivered by LiveMusicTutor.com.
- We design a curriculum to help students develop their potential and achieve their music goals. This curriculum acts as a guide for our instructors to help students meet these goals while allowing them the flexibility to tailor their instruction to the level and needs of individual students.

THE BUSINESS MODEL

Models that Works for You

LMT has two different models, catering to different needs.

Our **Base Model** is currently preferred by many of our current schools, music stores and similar entities. This model includes limited customization, vetted instructors, scheduling services, additional support and IT services.

The SAAS Model is a turnkey solution created as a subscription-based model

for entities that prefer our superior technology and the white labeled solution to enhance their online needs. This model is customized to cater to a client's specific demands for brand, terminology, logos, URLs, security, privacy and other IT needs.

Within that range, we generate money via:

- 1. Private Music lessons
- 2. K-12 schools (Traditional, Charter, Virtual and Homeschool programs)
- 3. Summer Programs
- 4. Special events (For professional musicians and venues)
- 5. Pay per view events for mass audiences and performances
- 6. Subscription Models for those who want to license the classroom
- 7. White label the technology for any business, group or entity.

HOW WE ARE DIFFERENT

We Work Anytime, Anywhere, Affordably

We offer a proprietary real-time, live, interactive web solution for a one-of-a-kind educational system, connecting students and instructors globally - anytime, anywhere, affordably.

Students and instructors will be able to advance through a developmental continuum led by experts in the music education field.

On top of that, the site is **safe and secure** – compliant with the Children's Online Privacy Protection Act (COPPA) and Health Insurance Portability and Accountability Act (HIPAA).

*The above information is based on internal research and management's experience.

THE VISION

A Key Global Leader in Online Education

Whether it means individuals, groups or mass audiences - we are here to combine superior technology with vetted experts in the B2C and B2B space with live interactive events similar to traditional in-person learning. **Without the expense**.

Here's our current pipeline of upcoming opportunities for implementation:

- 75+ Schools and districts (400 additional leads)
- 15+ Military and Government
- 3 Legislative Opportunities in Florida
- 8 Special Events
- 24 Additional Activities
- 2 Master Classes

OUR LEADERSHIP

Meet the Lead Instructors

President/Co-Founder, Ted Gee

- Served as an officer in the United States Army.
- Held leadership roles such as Chief Operating Officer and President, as well as a leader in some high-profile fortune 500 companies including Pulte Homes, Harley Davidson, and Ingersoll Rand.
- Led the resurgence of MD Helicopters, a Howard Hughes company, and a high-end boutique consulting firm with high-profile fortune 50 CEOs as clients.
- Led a variety of startups and helped several organizations improve their top and bottom lines.
- Author of the bestselling book "Hope Is Not A Strategy, simple solutions for doing business in the 21st century".

Chief Technology Officer, Corey J. Stanford

- Has over 15 years of experience in the software industry as a Co-Founder and CTO, delivering large-scale global platforms and executing operational strategies.
- Designed, developed, and co-founded the web-based music technology platform Blazetrak.com, which generated over \$1M in revenue without receiving an institutional investment
- Holds a US patent for developing a review management system for audition portfolios.
- Serves on the board of directors and advisors for several ventures in the areas of tech, music, fashion, sports, and medicine.
- Earned the rank of Eagle Scout and served as a Scoutmaster for an award-winning troop.

Chief Financial Officer, Joe Lyons, CPA

- Served as finance officer for the University of Pennsylvania Medical School physician faculty
- Formerly a top executive in a \$1 billion+ integrated health care delivery system recognized by Fortune Magazine as one of the 100 best employers in the US.
- Formed a consulting firm serving clients across the US
- Certified Public Accountant (CPA), Certified Information Systems Auditor (CISA), with a master's degree in Liberal Arts from the University of Pennsylvania.
- Served on several governing Boards over the past 25 years as a Board member, executive and advisor.

Vice President Diversified Markets, Anne Thorne

- Has over 30 years of corporate experience in Sales, Marketing and Communication.
- 25 years at Verizon Enterprise Solutions where she served in Global Business Operations, Global Training, Sales Enablement and Sales.
- Spent time in sales, sales management and new hire on-boarding and training
- Extensive experience working in the planning and execution of corporate events such as Customer Advisory Boards, trade shows and executive events
- Volunteers at Surfers for Autism

WHY INVEST

Shaping the World of Music Education

We will globalize music lessons and energize people to learn music and its fundamentals - all in a way that is accessible, safe, affordable, and most importantly, inspiring.

LMT has proven to be a key player in an expansive market, and we plan on creating a welcoming educational space that has a major impact on the future of music education.

Join us in helping musicians thrive.

In the Press



(https://www.prnewswi re.com/newsreleases/live-musictutor-wins-the-hidglobal-innovationaward-in-austin-300706969.html)



(https://www.prnewswi re.com/newsreleases/live-musictutor-wins-the-hidglobal-innovationaward-in-austin-300706969.html) Orlando Sentinel

(https://www.orlandose ntinel.com/health/osne-va-virtual-musictherapy-20190217story.html)



(https://blogs.va.gov/VA ntage/56590/veteransenjoy-music-therapycommunity-livingcenter/)

MARKETS INSIDER

(https://markets.busine ssinsider.com/news/sto cks/disney-universalstudios-and-other-localcompanies-supportmusichelpsheal-organd-the-students-frompuerto-rico-virginislands-1018695081)

SHOW MORE ()

Meet Our Team

Ted Gee

President and CEO

Ted has served as an officer in the United States Army. He has held leadership roles such as Chief Operating Officer and President, as well as a leader in some high-profile fortune 500 companies including Corning, Pulte Homes, Harley Davidson, and Ingersoll Rand. Ted has been an extremely successful leader as he has led in a variety of change, turn around and startup organizations. He has helped to transform organizations through cultural change and process improvement. Ted had process improvement training in the United States and Japan, and he is a sensei in lean and expert in lean/six sigma tools He is multilingual and has completed postgraduate work at MIT Sloan and Chicago Booth. Ted is the author of the bestselling book "Hope Is Not A Strategy, simple solutions for doing business in the 21st century" and set to release 2 more books in 2021. Ted works approximately 60 hours per week as employee.



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Joe Lyons

CFO

Served as finance officer for the University of Pennsylvania Medical School physician faculty

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Certified Public Accountant (CPA), Certified Information Systems Auditor (CISA), with a master's degree in Liberal Arts from the University of Pennsylvania.

Served on several governing Boards over the past 25 years as a Board member, executive and advisor. Joe works approximately 10-15 hours per week as a contractor

Corey Stanford

Chief Technology Officer

 Has over 15 years of experience in the software industry as a Co-Founder and CTO, delivering largescale global platforms and executing operational strategies.

 Designed, developed, and co-founded the webbased music technology platform Blazetrak.com, which generated over \$1M in revenue without receiving an institutional investment.

· Holds a US patent for developing a review management system for audition portfolios.

· Serves on the board of directors and advisors for several ventures in the areas of tech, music, fashion, sports, and medicine.

· Earned the rank of Eagle Scout and served as a Scoutmaster for an award-winning troop.

Corey works approximately 30-40 hours per week as a contractor.

Harold Scott

Board Secretary

Harold joined the board of directors of Live Music
Tutor in 2014 after several years of business
consulting on human capital matters. Over the prior
12 years Harold served as the Vice President of
Human Resources for Harley-Davidson Motor
Company and Otis Elevator (United Technologies)
with worldwide responsibility for all human resources
matters including labor/employee relations,
compensation, benefits, learning & development,
succession planning, health, safety & security,
diversity, facilities management, environmental
affairs and staffing.

Always interested in Information Technology, Harold co-founded one of the first retail computer stores in the United States in 1983; well before computers were a household necessity. After retiring, Harold consulted for Accenture and Cargill but now spends his time keeping abreast of business/human capital issues, playing golf and traveling.

Harold was born in New York, New York, raised in rural Michigan and holds a bachelor's degree from the University of Michigan. Married to Cynthia, he has 2 adult sons and resides in Slingerlands, New York.

Ed Bailey

Board Member

Vice President, Brand Development, Austin City Limits TV/ACL Live @The Moody Theater

Ed is the senior manager of the ACL Live business development team and is responsible for sales strategy and revenue through Corporate Partnerships, Concession Rights, Premium Seat and Suite Program. Sets overall partnership relationship and retention strategy. Assists GM and ownership group identify new areas for revenue development. Ed also manages strategic alliances for the iconic TV Series, Austin City Limits for AustinPBS who own the ACL trademarks. Ed has been focal in the

development of ACL Live since conception and played a significant role in creating the ACL Music Music Festival. Prior to joining ACL, Ed was part of the team that launched the Rock and Roll Hall of Fame + Museum. Ed also serves on the City of Austin Tourism Commission representing District 3.



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Larry Williams

Board Member

Larry Williams is the owner/principal of Larry Williams Consulting LLC, a Northeast Florida based government relations consulting firm. Larry is a Designated Professional Lobbyist and an active member of the Florida Association of Professional Lobbyists. Larry is a native of Northeast Florida and lives in Fernandina Beach, and has been involved in the political and legislative arenas for more than fifteen years.

After completing active duty service in the United States Navy submarine force in 1986, Larry returned to Northeast Florida and began his business career, working for the next 22 years in key industries including finance, banking, mortgage banking and human resources. During this time Larry served an additional ten years in the Florida Air National Guard, and retired from the Air Force Reserves in 2005 after a combined total of twenty years of honorable military service.

In 2008 Larry was asked to serve as the Legislative Aide, Budget and Policy Director and Chief of Staff for Florida State Representative Janet Adkins. As Senior Staff Member, he was responsible all aspects of budget and policy strategy for the elected member of the Florida House of Representatives. This included identifying key objectives and formulating policy and strategy, developing communication plans and tools to support policy positions, and implementing budget and policy objectives.

Larry was responsible for managing all aspects of the legislative process on behalf of the Representative. This included researching legal issues and crafting position documents, crafting and writing proposed legislation, collaborating with legislative committee and governmental agency staff in advocating legislative initiatives, and managing relationships and building coalitions with other members of the legislature as well as other government and nongovernment entities to promote support for legislative policies and initiatives.

Larry is also actively engaged in several county, regional and state organizations focusing on community issues. He was appointed by Florida Governor Charlie Crist, and subsequently reappointed by Governor Rick Scott to the Northeast Florida Regional Council (NEFRC) Board of Directors, where he served as President of the Board of Directors for the 2012/2013 term, and Chair of the Legislative Affairs Committee. As a board member of the Northeast Florida Regional Council, Larry worked with elected officials and local agencies from around the region to provide visionary leadership and coordination between counties and governmental agencies to preserve and enhance the quality of Northeast Florida's natural, man-made, economic, and social environment. Larry also serves as an appointed member of the Florida Regional Council Association representing Northeast Florida.

Larry is active in several Chamber of Commerce organizations, serving on the Government Affairs Committee of each. He also served multiple years as Chair of the Government Affairs Committee of the Greater Nassau County Chamber of Commerce. Larry lives in Fernandina Beach with his wife Mindy and daughter McKenna.

Shawn Taylor

Operations Lead

Shawn has served in leadership positions primarily in operations, change management, and systems implementation. He has spent the last two years with *Translarity, Inc. (a semiconductor industry supplier)* as Director of Program Management and he spent nine years with Freescale Semiconductor, Inc as Global Sales and Operations Manager. Prior to that, he was the client-side Implementation Manager for Hewlett Packard and Compaq Computers. Shawn worked for Anderson Consulting (Accenture) as an Implementation Manager for warehouse and transportation management systems and held leadership positions at Harley Davidson in logistics, manufacturing, procurement, and supply chain. Shawn is in his 5th year as the Staff Parish Relations Committee Chairman of his local church. He graduated from Penn State University with a BS in Business Logistics (Supply Chain Management). Shawn resides just outside of Austin, TX with his wife, middle school daughter and elementary school son. Shawn currently works approximately 10-20 hours per week for Live Music Tutor as a contractor



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Anne Thorne

Sales Lead

Anne has over 30 years of corporate experience in Sales, Marketing and Communication. Her background includes 25 years at Verizon Enterprise Solutions where she served in Global Business Operations, Global Training, Sales Enablement and Sales. Her responsibilities over that time were widely varied and included working in the Life Sciences and Healthcare Technology field, Revenue Retention and as a certified Miller Heiman instructor and Advanced Presentation Skills trainer. Additionally, she has extensive experience working in the planning and execution of corporate events such as Customer Advisory Boards, trade shows and executive events. Anne works approximately 10-20 hours per week for LMT as a contractor.



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Cynthia M. Smith

HR Lead/Music Leadership Team
45+ years human resources experience in private,
public and corporate environments; playing piano
and organ since age 15 and 30+ years directing
various church music groups. Cynthia works
approximately 10-20 hours per week as a contractor



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nked Offering Summary smit

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Company: Live Music Tutor Inc.

/an**Corporate Address**: 1170 Tree Swallow Road, Suite 333, Winter Springs, FL 32708 209)

Offering Minimum: \$10,000.00

Offering Maximum: \$1,070,000.00 Minimum Investment Amount \$200.00

(per investor):

Terms

Offering Type : Equity

Security Name: Class A Common Stock

Minimum Number of Shares Offered: 2,000 **Maximum Number of Shares Offered** : 214,000

Price per Share: \$5.00

Pre-Money Valuation: \$36,320,290.00

Company Perks*

Time-Based:

Friends and Family Early Birds

Invest within the first 48 hours and receive additional 20% bonus shares.

Super Early Bird Bonus

Invest within the first week and receive additional 15% bonus shares.

Early Bird Bonus

Invest within the first two weeks and receive an additional 10% bonus shares.

Amount-Based:

\$500+ | Tier 1

A Free lesson (any skill level).

\$1,000+ | Tier 2

5% bonus shares + Free lesson (any skill level).

\$2,500+ | Tier 3

7% bonus shares + 20% discount for 5 lessons

\$5,000+ | Tier 4

10% bonus shares + 20% discount for 10 lessons.

\$10,000+ | Tier 5

13% bonus shares + 20% discount for 10 lessons + Live Music Tutor Guitar.

*All perks occur when the offering is completed.

The 10% StartEngine Owners' Bonus

Live Music Tutor Inc. will offer 10% additional bonus shares for all investments that are committed by investors that are eligible for the StartEngine Crowdfunding Inc. OWNer's bonus.

This means eligible StartEngine shareholders will receive a 10% bonus for any shares they purchase in this offering. For example, if you buy 100 shares of Class A Common Stock at \$5/ share, you will receive and own 110 shares for \$500. Fractional shares will not be distributed and share bonuses will be determined by rounding down to the nearest whole share.

This 10% Bonus is only valid during the investors eligibility period. Investors eligible for this bonus will also have priority if they are on a waitlist to invest and the company surpasses its maximum funding goal. They will have the first opportunity to invest should room in the offering become available if prior investments are cancelled or fail.

Investors will only receive a single bonus, which will be the highest bonus rate they are eligible for.

The Company will not incur any irregular use of proceeds.

Offering Details

(https://d19j0qt0x55bap.cloudfront.net/production/startups/60649478499ed56889db40a6/documents/offeeds/startups/60649478499ed56889db40a6/documents/offeeds/startups/60649478499ed56889db40a6/documents/offeeds/startups/stering_details/Live_Music_Tutor_Form_C_v2_Flnal.pdf)

Form C Filings

(https://www.sec.gov/cgi-bin/browse-edgar? CIK=0001861899&owner=exclude&action=getcompany&Find=Search)

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Risks

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment. In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or

^{*}Maximum Number of Shares Offered subject to adjustment for bonus shares. See Bonus info below.

regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document. The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature. These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

Updates

International Company Coursetakers features Live Music Tutor in new article about 1 month ago

- 25th Jul, 2021
- Share

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While the world was battling with the ongoing pandemic, many industries and businesses were forced into lockdown and saw a massive recession. One sector that saw its finest boom during COVID-19 was the 'elearning' business. Digital learning is becoming mainstream and it is likely to upend many of the current traditional education practices, models, and processes in the years to come.

Although it is no surprise that the increasing popularity of digital learning has surpassed the initial expectations, there are several platforms that have taken this leap to the next level by introducing a learning mechanism that is far more realistic and interactive than you can imagine. One such platform is www.livemusictutor.com a completely online music education platform catering to the music education and music therapy needs of the global audience. Whether an individual or a group would like to learn an instrument or enhance their playing skills, Live Music Tutor has a solution for all. Music therapy provides services for many needs including autism, dementia, Alzheimer's, substance abuse, depression, and many more.

Live Music Tutor is a first-of-its-kind, all-out music education platform offering proprietary platforms built for music education and addressing both the sound and visual requirements of music education.

"Because of the pandemic most of us had to learn to adapt to virtual or online learning," said Ted Gee, president of Live Music Tutor.

"For many, this was exceedingly difficult as they shifted from traditional learning methods to virtual or hybrid solutions. The experience was not good for many teachers and students as many districts used Zoom, Microsoft Teams, Go to Meeting, and other platforms that were not built for music lessons or many other uses other than virtual meetings. Security and privacy issues including Zoom bombing, hacking, and other issues forced many to abandon these sites. The quality of interaction, latency, and bandwidth issues made it almost impossible for many schools and music programs to conduct music lessons. Many were forced to conduct music theory or other classes without using live instruments or performances."

Live Music Tutor was founded in 2011 and with its inception and growth over the years, it has transformed and globalized music education through its 'Interactive Real-Time Online Music Lessons' from a Trusted Community carved through extensive vetting and selection.

Notable Features:

- Virtual music lessons 24/7 in over 30 instruments (including voice)
- Private, group, and mass audience lessons
- Live streaming two-way video music lessons
- Students of all ages and skill levels are welcomed
- A large pool of qualified, experienced, and vetted instructors to choose from
- Over 1000 instructors from around the world
- Built key strategic relationships with over 1,100 colleges and universities
- LMT has been selected to advocate for policy and funding benefiting music and arts education to members of Congress in Capitol Hill as part of the NAMM advocacy fly-in.
- Participated in UCF and Grow FL accelerator program for high-potential small businesses
- World's first platform to deliver virtual rehearsals and performances in real-time.
- Has won many global awards including the HID Global Innovation Award from the Austin Tx chamber of commerce.
- Published in a variety of magazines and articles.
- Quality assurance guaranteed

E-learning Business is Growing Worldwide:

Going a few decades back, explaining an online learning portal & opportunity to someone would be considered a waste of breath, but in today's digital platform, this idea has thrived and it keeps on expanding as the e-learning market is projected to be worth \$325 Billion by 2025.

Benefits of Virtual Learning Platforms such as Live Music Tutor:

The traditional Brick and mortar learning system are becoming less convenient to the masses as it lacks so many of the astonishing benefits sought out through the digital learning platforms such as the convenience to attend a lesson from home (or any other location), the flexibility of the timings, escaping the geographical barriers such as spending time on travel back and forth to the learning center, overcoming locomotion limitations of special need students, the elderly people or children, everything has been revamped through this miracle called 'digital learning'.

Music is a core subject in education and a vital art form that has been studied, practiced, and passed on from previous generations to the next ones. Preserving the means to stimulate proper education is a must for all subjects but when it comes to Music, traditional speculations about online learning were hindering the growth and movement of an all-out digitally revolutionized one-stop destination which is now possible thanks to the modern advent and infrastructure of the 21st century allowing the whole world to stay connected and benefit from this wonderful setup.

With Live Music Tutor, you can choose between a wide range of instruments whether it's to fine-tune your singing skills or your goal of upgrading your knowledge of rocking with the drums. There is an instructor for you and an upcoming lesson available round the clock. As an instructor, it can provide you with an opportunity to stay connected with your students in a like-minded community with a shared passion for music. As a learner, you can gain all the skills promised in an in-class training only with the furthest benefits of cost and time saving, the convenience of study and practice, hassle-free enrolment and online lessons, interactive class environment and so much more.

Live Music Tutor is an LPS Enterprises company. LPS enterprises have recently released new online brands built with similar technology as Live Music Tutor with vetted instructors. These news brands are foodnthings.com and wellnessathome.today that will cater to the cooking and wellness industries.

Invest in Music Therapy for Veterans Programs

about 1 month ago

Now you can reach more veterans with Music Therapy for PTSD, Dementia, substance abuse, suicide prevention and more.

Meet our CTO: Corey J Stanford Technical Thought Leader

2 months ago

Corey J Stanford joined Live Music Tutor, an online music lessons platform as Chief Technical Officer in 2015. Since joining LMT, he has successfully designed and led the development of four iterations of the platform including a patent pending virtual metronome, a technological advancement towards online synchronous performances.

In addition to his work at Live Music Tutor, Corey J. Stanford is the Founder of Too Many Ventures, a company comprised of a portfolio of ventures he founded, co-owns, and/or advises. Corey had his first taste of entrepreneurship as a sophomore in college. He owned and operated a successful web design and development firm that employed professionals worldwide. Later, he worked as an Electrical/Computer Engineer and Designer for two major firms. After garnering a deeper knowledge base for working in both a professional and entrepreneurial environment, he decided to focus solely on entrepreneurship and created Blazetrak.

Blazetrak is an innovative web-based platform dedicated to providing direct video access to music industry and entertainment professionals. The platform boasts an impressive roster of 400+ music industry professionals and celebrities, has been visited virtually by every country in the world, and generated over \$1M in revenue after its second year of operations without securing an investment. Corey's roll at Blazetrak included overseeing the technological vision for the company, negotiating major partnerships, and continuously improving the overall infrastructure through constant development and creative marketing strategies.

After Blazetrak, Stanford decided to expand his technological inventions to the Fashion industry and Co-Founded Fashion Advance. Fashion Advance is an employment and recruitment website for the fashion industry. The companies listed on Fashion Advance are focused in a variety of areas including, but not limited to Apparel, Bags/Accessories, Beauty, Footwear, Home Fashion, Retail, and Textiles.

In June of 2014, Stanford Co-Founded Ай да талант (Ida Talant), a talent discovery network based in Russia. The Moscow-based company allows individuals to post their talent to be reviewed and considered for employment by companies in music, film, and fashion. In October of 2014, Stanford launched a music venture, Para Music Group. The company is dedicated to releasing quality music worldwide and serves as the home and foundation of emerging and world-renowned recording artists, producers, & songwriters.

Additionally, he sits on the Board of Advisors for Nolcha, a leading award-winning event, held during New York Fashion Week. He also advises and mentors students through the Emerson College accelerator program for entrepreneurs. In his spare time he enjoys riding his electrical skateboard and is currently participating in e-skate competitions nationwide.

Notice of Funds Disbursement

2 months ago

[The following is an automated notice from the StartEngine team].

Hello!

As you might know, Live Music Tutor has exceeded its minimum funding goal. When a company reaches its minimum on StartEngine, it's about to begin withdrawing funds. If you invested in Live Music Tutor be on the lookout for an email that describes more about the disbursement process.

This campaign will continue to accept investments until its indicated closing date.

Thanks for funding the future.

-StartEngine

Meet a Few of Our Team Members

2 months ago

DIVERSITY IS THE NOTE THAT KEEPS US IN TUNE!

Debbie Fahmie - Music Education Director After 30 plus years in music and performing arts education within a school district, Debbie has retired to share her experience and expertise with Live Music Tutor to ensure that the integrity and quality of music education services being offered is met by the high standards Live Music Tutor places on its operations. Debbie loves leading the Contemporary Choir at her church as well as writing songs and performing them for her new grandson.

Anne Thorne - Sales Lead - With a background in Sales, Corporate Training and Global Business Operations, Anne is excited to bring her experiences to Live Music Tutor. Her responsibilities include business development and managing strategic relationships for Live Music Tutor. In her spare time, she can be found out on the water on her paddleboard or volunteering with Surfers for Autism.

Jeremy Fermin – Operation and Business Development - As former high school band director and twotime teacher of the year, Jeremy Fermin brings his expertise in music education and business development to the Live Music Tutor team. When he is not working with Live Music Tutor, you can find him in a CrossFit class or with his beautiful wife and miniature Dachshund, Duncan.

Cynthia Smith – HR Lead / Music Leadership Lead - Cynthia's recently retired from Harley Davidson Motor Company as a HR director for its sport division. She has been with LMT since 2012 and her responsibilities include directing HR activities and coordinating the Music Leadership Team. In her spare time, she enjoys spending time with her family including her daughters and grandchildren! She is also very active with her church in a variety of roles including pianist.

Live Music Tutor featured in Veterans Administration Magazine

3 months ago

 $https://www.orlando.va.gov/ORLANDO/features/The_CLC_is_Not_Your_Typical_Grandad_s_Nursing_Home.asp (https://www.orlando.va.gov/ORLANDO/features/The_CLC_is_Not_Your_Typical_Grandad_s_Nursing_Home.asp)$

National Association of Music Merchants (NAMM) selects CEO Ted Gee as a thought leader for online music education panel

3 months ago

https://www.namm.org/issues-and-advocacy/music-education-action-alert-update-special-guest (https://www.namm.org/issues-and-advocacy/music-education-action-alert-update-special-guest)

Online Learning is Here To Stay

3 months ago

https://www.nytimes.com/2021/04/11/technology/remote-learning-online-school.html

Live Music Tutor Announces New Features

3 months ago

LMT in Tune with Massive Growth 7Jun21.pdf

(file:///C%3A/Users/Ranger1/Desktop/LMT%20in%20Tune%20with%20Massive%20Growth%207Jun21.pdf)

3 months ago

\$43,558!

That's how much YOU, our community, have invested in our journey so far and we couldn't be more thrilled.

Your faith in our mission and our growth is humbling and we are delighted by your support.

If you haven't yet invested in Live Music Tutor yet and would like to own a part of our company, you can find out more here: www.startengine.com/live-music-tutor (https://trk.cp20.com/click/8pwk-2ep42x-7iaq0eh8d6rpt9/)

Here are just a few reasons you might want to consider joining our family of brands:

- Free products and discounts
- We have generated approximately \$1M in pre concept revenue and have an extensive backlog of customers.
- We can think of nothing more rewarding than sharing our success with the very people who helped us get here

Thank you for always being part of our journey and believing in us. Because at Live Music Tutor, every customer counts. Help us to change the way the world learns music!

Live Music Tutor CEO

Ted Gee

END OF UPDATES ()

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Michael B. 10 INVESTMENTS 3 months ago

Two questions:

1) Would like to hear an explanation on why the CEO Ted Gee is taking a \$200k a year salary when revenue is only \$160k/year.

2) Why do your documents use COVID as an explanation for YOY revenue drops when every other online forum saw huge growth during the pandemic. If Live Music Tutor cannot gain market share when every school globally shifted to online learning, how can we expect you to hit future growth projections?

↑ 0 () View 2 replies



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