Contact Info

rmattflo.github.io

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🏠 2501 Benvenue Ave. Apt. 03
Berkeley, CA 94704

Skills

Programming Languages
- Java, Python

Web Development/Front End
- HTML, CSS, JavaScript, GitHub

Adobe CC
- Premier Pro, XD, Photoshop, Illustrator, InDesign, Acrobat, LightRoom

Design/Prototyping
- Procreate, Figma, BuilderX

User Research
- Storyboarding, Personas, User Interviews, User Flow

Extracurriculars

Abba Modern Executive Director & Videographer
June 2020 - Present

The [M]ovement Dance Board Member (External Affairs and Social Chair)
August 2019 - May 2020

LivingWater Church AV/Tech Team
August 2019 - May 2020

Interests

Dance and Choreography
2D Design and Art Mediums (digital and traditional)
Lettering & Calligraphy

Robb Matthew Flores
WEB DEVELOPMENT & UI/UX DESIGN

Education: University of California, Berkeley

Intended B.A. Cognitive Science   **Certificate in Design Innovation**
GPA: 3.672   **Graduation Date:** May 2022
Relevant Coursework: Basics of Web Development and Design, Data Structures, Structures of Computer Programs, Foundations of Computer Science, Basics of Data Science, Design Methodology, Graphic Design Principles

Experience

YHWH Apparel - Web Development and Product Design
Berkeley   **August 2019 - Present**
- Conducted user research to improve website work flow and provided aid to marketing team in planning what products to sell and release
- Collaborated with web development team in order to wireframe and create a website to showcase YHWH Apparel's products, staff members, mission, forms of communication, and methods to purchase
- Implemented media queries to implement responsive design for mobile, tablet, and desktop platforms and improve the user interface

Shop Spero - Web Development and Technology
Berkeley   **August 2020 - Present**
- Spearheaded reorganization of team work flow to Notion and oversaw tasks pertaining to web development, graphic design, and branding
- Wireframed and developed a website to display Shop Spero's mission, products, team, and past projects

ASUC Senator Echano and BDC Office - Web/Design
Berkeley   **August 2020 - Present**
- Designed social media graphics and aided in branding ideation for Berkeley Dance Community social media and YouTube platforms
- Collaborated with web team to create functioning a website for Berkeley Dance Community and ASUC Senator Echano's office using SquareSpace

PureUX - UX Design Intern
New York City/Remote   **June 2020 - August 2020**
- Utilized Figma & BuilderX to create high fidelity wireframes and prototypes of iOS and android apps, social media graphics, and email templates
- Conceptualized design documentation, style guides, and design systems with team members to maintain consistent design elements