Contact Info

rmattflo.github.io

✉ robbmatthew.flores@berkeley.edu

📞 (562) 547-4472

in www.linkedin.com/in/rmattflo

🏠 2501 Benvenue Ave. Apt. 03
Berkeley, CA 94704

About Me

I am an aspiring designer and web developer hoping to use my skills and passions to make a positive impact, give back, and promote social good. I want to remind others of the beauty in people and this world through my work.

Skills

Programming Languages
- Java, Python

Web Development/Front End
- HTML, CSS, JavaScript, GitHub

Adobe CC
- Premier Pro, XD, Photoshop, Illustrator, InDesign, Acrobat

Design/Prototyping
- Procreate, Figma, BuilderX

Extracurriculars

Abba Modern Executive Director, Videographer, and Head of Graphics
June 2020 - Present

The [M]ovement Dance Board Member (External Affairs and Social Chair)
August 2019 - May 2020

LivingWater Church AV/Tech Team
August 2019 - May 2020

Abba Modern Video Intern
August 2019 - May 2020

Interests

Dance and Choreography
2D Design and Art Mediums (digital and traditional)
Lettering & Calligraphy

Robb Matthew Flores

WEB DEVELOPMENT & UI/UX DESIGN

Education: University of California, Berkeley

Congnitive Science B.A.   Certificate in Design Innovation

GPA: 3.618   **Graduation Date:** May 2022

Relevant Coursework: Basics of Web Development and Design, Data Structures, Structures of Computer Programs, Foundations of Computer Science, Basics of Data Science, Design Methodology, Graphic Design Principles

Experience

YHWH Apparel - Web Development and Product Design
Berkeley   **August 2019 - Present**
- Conducted user research to improve website work flow and provided aid to marketing team in planning what products to sell and release
- Collaborated with web development team in order to wireframe and create a website to showcase YHWH Apparel's products, staff members, mission, forms of communication, and methods to purchase (Figma, HTML, CSS, JavaScript, React, Github)
- Implemented media queries to implement responsive design for mobile, tablet, and desktop platforms and improve the user interface

Shop Spero - Web Development and Technology Lead
Berkeley   **August 2020 - Present**
- Spearheaded reorganization of team work flow to Notion and oversaw tasks pertaining to web development, graphic design, and branding
- Wireframed and developed a website to display Shop Spero's mission, products (both original designs and thrifted goods), team, and past projects
- Provided mentorship and guidance to incoming staff members in design and development processes, as well as task/project management

ASUC Senator Echano and BDC Office - Web/Design
Berkeley   **August 2020 - Present**
- Designed social media graphics and aided in branding ideation for Berkeley Dance Community social media and YouTube platforms
- Collaborated with web team and OCF facilities to create functioning a website for Berkeley Dance Community and ASUC Senator Echano's office

PureUX - UX Design Intern
New York City/Remote   **June 2020 - August 2020**
- Utilized Figma & BuilderX to create high fidelity wireframes and prototypes
- of iOS and android apps, social media graphics, and email templates
- Organized workspaces and collaborated with team members via Notion
- and constant communication via Slack
- Conceptualized design documentation, style guides, and design systems with team members to maintain consistent design elements

Star Fabrics - Copyright, Design, & Production Intern
Los Angeles   **June 2018 - January 2019**
- Shadowed copyright managers, designers, and accountants
- Trained in basics of Adobe Photoshop & Illustrator, Microsoft Excel utility, and direct customer & supplier communications
- Aided in textile design, copyright and patent creation, copyright payment, product shipment processes, and miscellaneous clerical work