



Contact Info

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Education

UC Berkeley

Intended B.A. in Cognitive Science

Intended Graduation: May 2022

GPA: 3.672

Certificate in Design Innovation

Relevant Coursework:

Design Methodology, Perception, Graphic Design Principles, Industrial Design & Human Factors, Basics of Web Development and Design, Data Structures, Social Psychology

Skills

Web Development/Front End

HTML, CSS, JavaScript, React.js, GitHub, Chakra UI, SquareSpace

Design/Prototyping

Procreate, Figma, BuilderX, Low to High Fidelity Wireframing

User Research

Storyboarding, Personas, User Flow, User Interviews

Adobe CC

XD, Illustrator, Photoshop, InDesign, Premiere Pro, Acrobat, LightRoom

Programming Languages

Java, Python, NumPy Library

Extracurriculars

Abba Modern Dance - Executive

Director & Videographer

June 2020 - Present

The [M]ovement Dance - Board Member (External Affairs & Social)

August 2019 - May 2020

LivingWater Church AV/Tech Team

January 2019 - March 2020

Robb Matthew Flores

WEB DEVELOPMENT & UI/UX DESIGN

Experience

Off Their Plate

UX Designer/Front End Web Developer

February 2021 - Present | Remote

- Collaborated with tech and design teams to build the front end design of the company website to match OTP 2.0 rebranding
- Performed user research and interviews to identify pain points and desirable new features for general website and for users

Shop Spero

UX Designer/ Front End Web Developer

August 2020 - Present | Berkeley, CA

- Spearheaded reorganization of team work flow to Notion and oversaw tasks pertaining to web design, web development, and branding
- Designed, wireframed, and developed a website to display Shop Spero's mission, products, team, members and past projects
- Led the web development team from August 2020 to January 2021

ASUC Senator Echano & BDC Office

Front End Web Developer & Graphic Designer

August 2019 - Present | Berkeley, CA

- Designed social media graphics and aided in branding ideation for Berkeley Dance Community (BDC) social media and YouTube platforms
- Collaborated with web team to create wireframes and functioning website for BDC and ASUC Senator Echano's office using SquareSpace

YHWH Apparel

UX Designer/Front End Web Developer

August 2019 - February 2021 | Berkeley, CA

- Conducted user research to improve website work flow and provided aid to marketing team in planning what products to sell (378 responses)
- Collaborated with web development team in order to wireframe and create a website to showcase YHWH Apparel's products, staff members, mission, forms of communication, and methods to purchase
- Implemented media queries to implement responsive design for mobile, tablet, and desktop platforms and improve the user interface

PureUX Inc.

UX Design Intern

June 2020 - August 2020 | New York City, NY/Remote

- Utilized Figma & BuilderX to create high fidelity wireframes and prototypes of iOS and android apps and social media graphics
- Conceptualized design documentation, style guides, and design system with design team members to maintain consistent design elements