

## Exercise 1.2 User Research

**Name** - Mehul

**Age** - 37

**Gender** - Male

**Profession** - Software engineer

**Country** - US

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**Can you describe the last time you found yourself needing or wanting to learn new vocabulary or new terminology?**

In office one of my junior colleague who was preparing for GRE used to speak or write some high vocabulary word as a practice. So every time I have to look for the meaning of those words. I also try to learn some Chinese and Spanish so I can talk to my Colleague.

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**How did you learn those new words? what do you use?**

I do google define/ translator.

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**What would you say is the most challenging aspects of learning new vocabulary?  
Would there be anything you'd have changed or liked to see done differently that may have made it easier for you?**

Learning anything new is always challenging because it required a lot of time and effort. For me, it was to find enough time to learn. I would like something that adapts according to my needs it should be Personalized.

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**What would you say were the benefits and positives of the method(s) you chose?  
What worked for you?**

Repetition and hearing in normal conversation work for me. I try to communicate in Chinese with my colleague. I think we learn effectively if we practice with a native speaker.

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**How much time were you able to dedicate to learning a new language or vocabulary?  
Did you prefer longer or shorter study sessions?**

I use Pomodoro technique to learn. Which is 25 min.

**What do you think about learning vocabulary is important?**

Very important for communicating and building trust with others. A good vocabulary is important in making friends and relationship. It also exerts influence on others.

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**Doing** I do google search. I learn by repeating & Auditory method.

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**Thinking** I think speaking with a native speaker is an effective way to learn vocabulary. I think learning vocabulary is important for making friends and relations. And to influence other.

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**Feeling** I like something which adapt according to my needs, kind of more personalize.

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**Name** - Manali S.

**Age** - 23

**Gender**- F

**Education** - Bachelor of Art

**Profession** - Account Assistant

**Country** - India

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**Can you describe the last time you found yourself needing or wanting to learn new vocabulary or new terminology?**

On job Most of the time I have to look for some business related terms as I have no business educational background.

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**How did you learn those new words? what do you use?**

I ask my colleague friends, do a google search, we do have some document that listed the terms but I feel lazy to open and follow them. Because it is time-consuming.

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**What would you say is the most challenging aspects of learning new vocabulary?**

**Would there be anything you'd have changed or liked to see done differently that may have made it easier for you?**

I really don't like to study a lot, I would prefer something quick & playful were I don't feel like I am studying. it should be just fun and learn. I am a visual learner.

**What would you say were the benefits and positives of the method(s) you chose?**  
**What worked for you?**

Visual and auditory learning style works best for me. I quickly get the concept. these are a quick and fast method.

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**How much time were you able to dedicate to learning a new language or vocabulary?**  
**Did you prefer longer or shorter study sessions?**

I prefer a shorter session not more than 15-20 min.

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**What do you think about learning vocabulary is important?**

I think it is really important when you interact with your colleague, that give you a level of confidence even though you are not from that educational background to show that you know your industry.

**Doing** I ask friends and do google search. I learn by Visual method.

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**Thinking** I think learning vocabulary is important for your career success.

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**Feeling** I am very impatient. want things at fast pace.

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**Name** - Anay C.

**Age** - 17

**Education** - High school.

**Country** - India

**Can you describe the last time you found yourself needing or wanting to learn new vocabulary or new terminology?**

I am a student so I always come across new words related to science or any language so it's part of my life.

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**How did you learn those new words? what do you use?**

I use installed dictionary app on my phone. I learn new words in context.

**What would you say is the most challenging aspects of learning new vocabulary?**  
**Would there be anything you'd have changed or liked to see done differently that may have made it easier for you?**

For me remembering those particular hard words is difficult. I wish there should be something which substitutes my statement/expression into word. I would like something where I can play and learn by facing challenges along/against with my friends. Like some quiz competition or game.

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**What would you say were the benefits and positives of the method(s) you chose?**  
**What worked for you?**

I like to learn by competing with my friends. Group study also work for me.

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**How much time were you able to dedicate to learning a new language or vocabulary?**  
**Did you prefer longer or shorter study sessions?**

It depends on the mood. Sometimes I sit for long, sometimes for short.

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**What do you think about learning vocabulary is important?**

Learning Vocabulary is Important to get a good job/ to get admission in good collage. To impress your friends and other people.

**Doing** I use Dictionary app.

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**Thinking** I think learning vocabulary is important to get good job. And to impress friends.

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**Feeling** I feel excited/Motivated while competing with friend or solving any quiz.