

TEAM 0119

The logo of the Vegas Golden Knights is centered in the background. It features a shield with a stylized 'V' and 'K' inside, with a knight's helmet at the top. The shield is outlined in gold and has a dark blue interior.

VEGAS GOLDEN KNIGHTS: THE BLUEPRINT FOR A BETTER NHL

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Robert McKenzie, Molly Jenkins

THE EXPANSION DRAFT

EXPLOITING THE FAVOURABLE DRAFT RULES

Salary Cap

This was the first expansion draft where franchises had to factor salary into their protection decisions.

Scared GMs

The new rules forced GMs to protect core players by making unfavourable deals with Vegas.

Undervalued players

The players exposed had strong underlying metrics that allowed them to break out while playing for Vegas.

THE 2015-17 PITTSBURGH PENGUINS

MCPHEE'S PHILOSOPHY



- GM of Washington Capitals from 1997-2014
- Consistently outperformed by arch-rivals Pittsburgh

WHAT MADE VEGAS SPECIAL?

THE PENGUINS / GOLDEN KNIGHTS FORMULA

Defensive Pressure

A fast forecheck and high-octane defense leads to pressure on the puck and a turnover.

Turnovers

Forcing a turnover in the neutral zone or in the opponent's defensive zone leads to an offensive opportunity against a defense that doesn't have time to set up.

Quick-Strike Opportunities

Offensive chances against unprepared defenses leads to a high percentage shot and a goal-scoring chance.



VGK
GOALS 0

0

0

SJ
GOALS 0



2ND

13:33

VGK LEADS
3 - 2

STANLEY CUP
PLAYOFFS 2018



WHAT MADE VEGAS SPECIAL?

WHO SHOULD THEY LOOK FOR IN THE EXPANSION DRAFT?

Fast

This style of play requires young and athletic players that use speed and quickness to force turnovers.

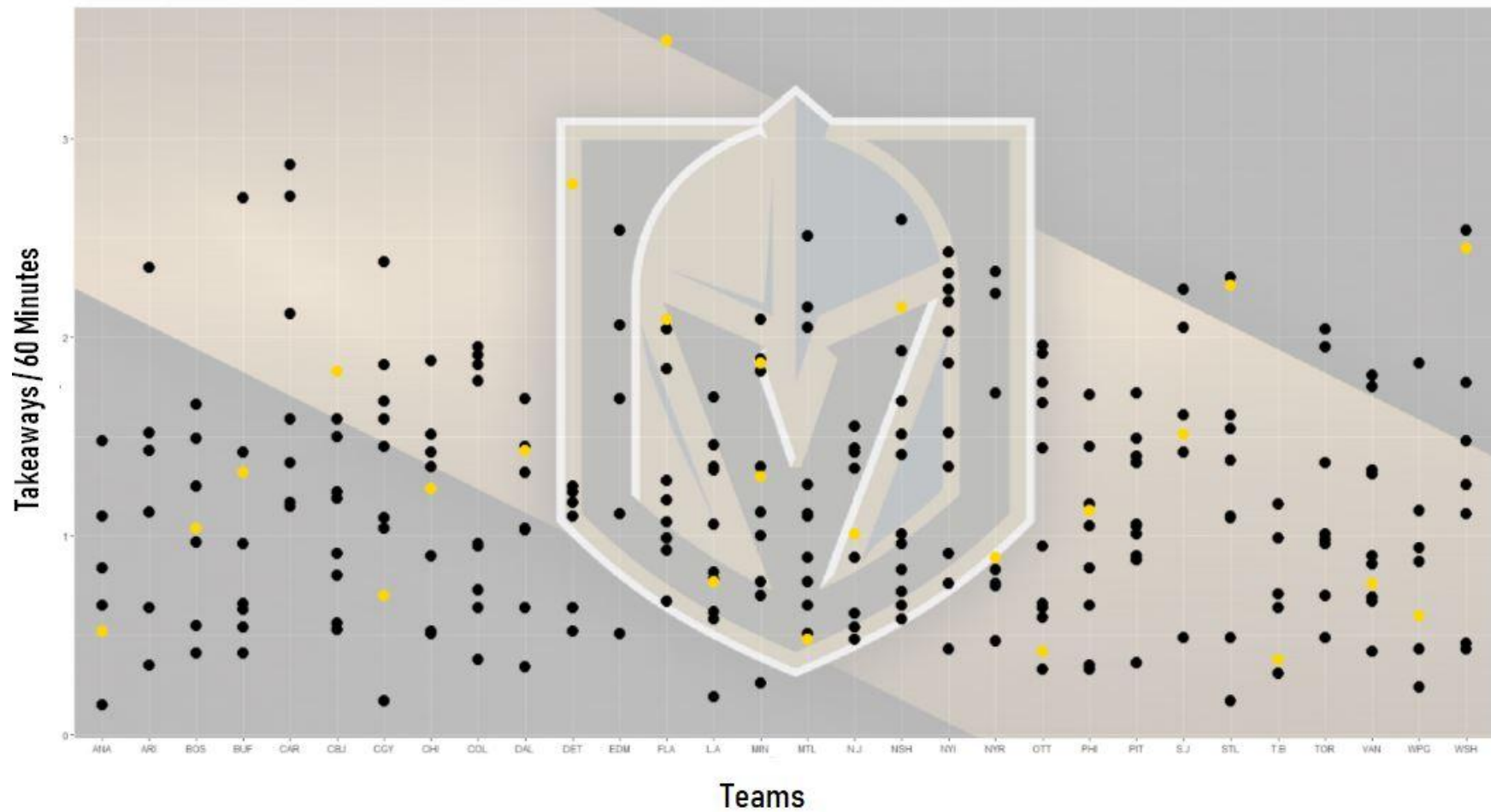
Buy-In

Playing 60 minutes of non-stop, relentless hockey requires intense discipline and commitment from players.

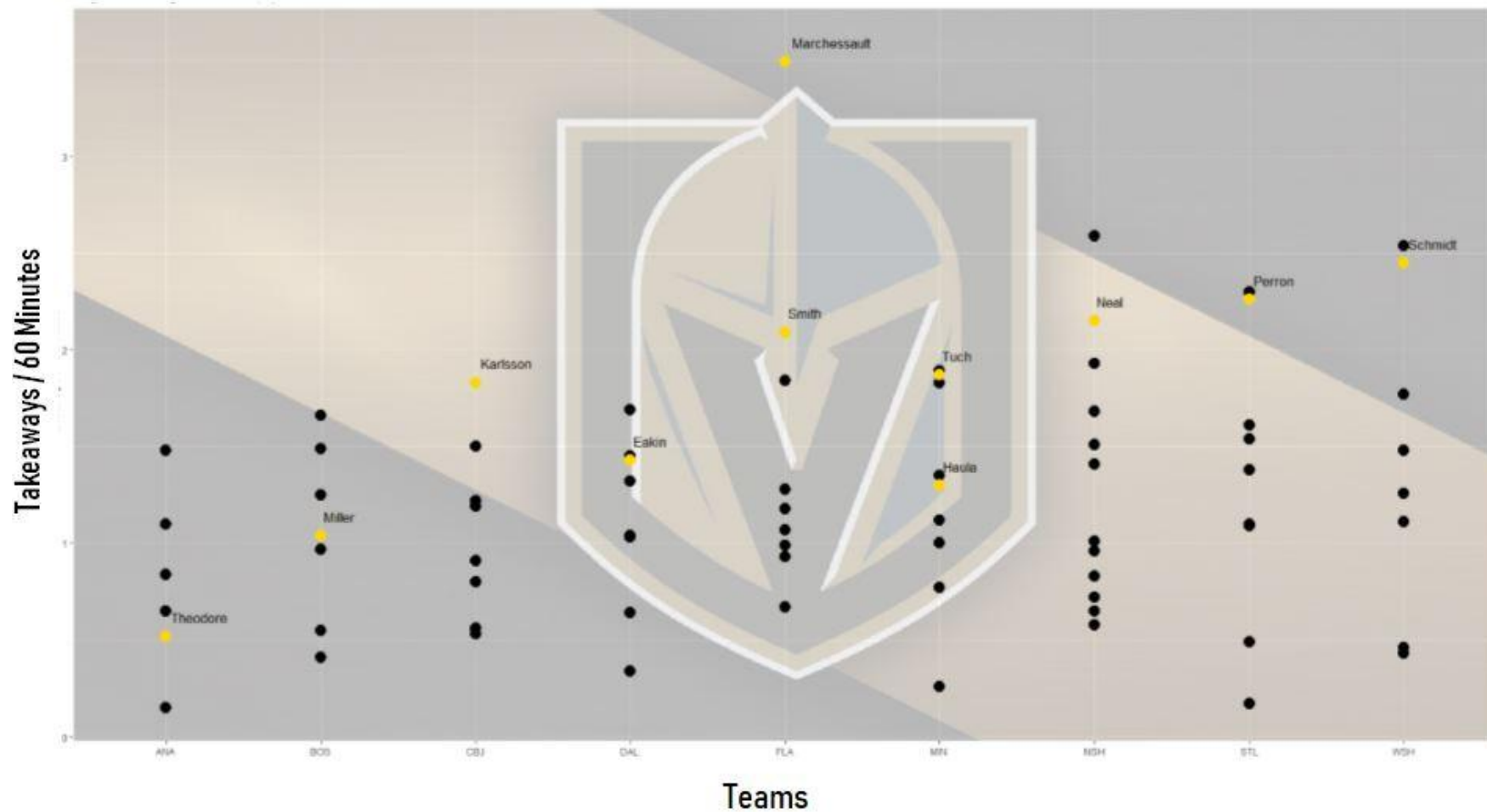
Gerard Gallant

Obtaining this discipline from younger players requires a coach who is "a good communicator, a tactician, and someone who inspires great loyalty in his players".

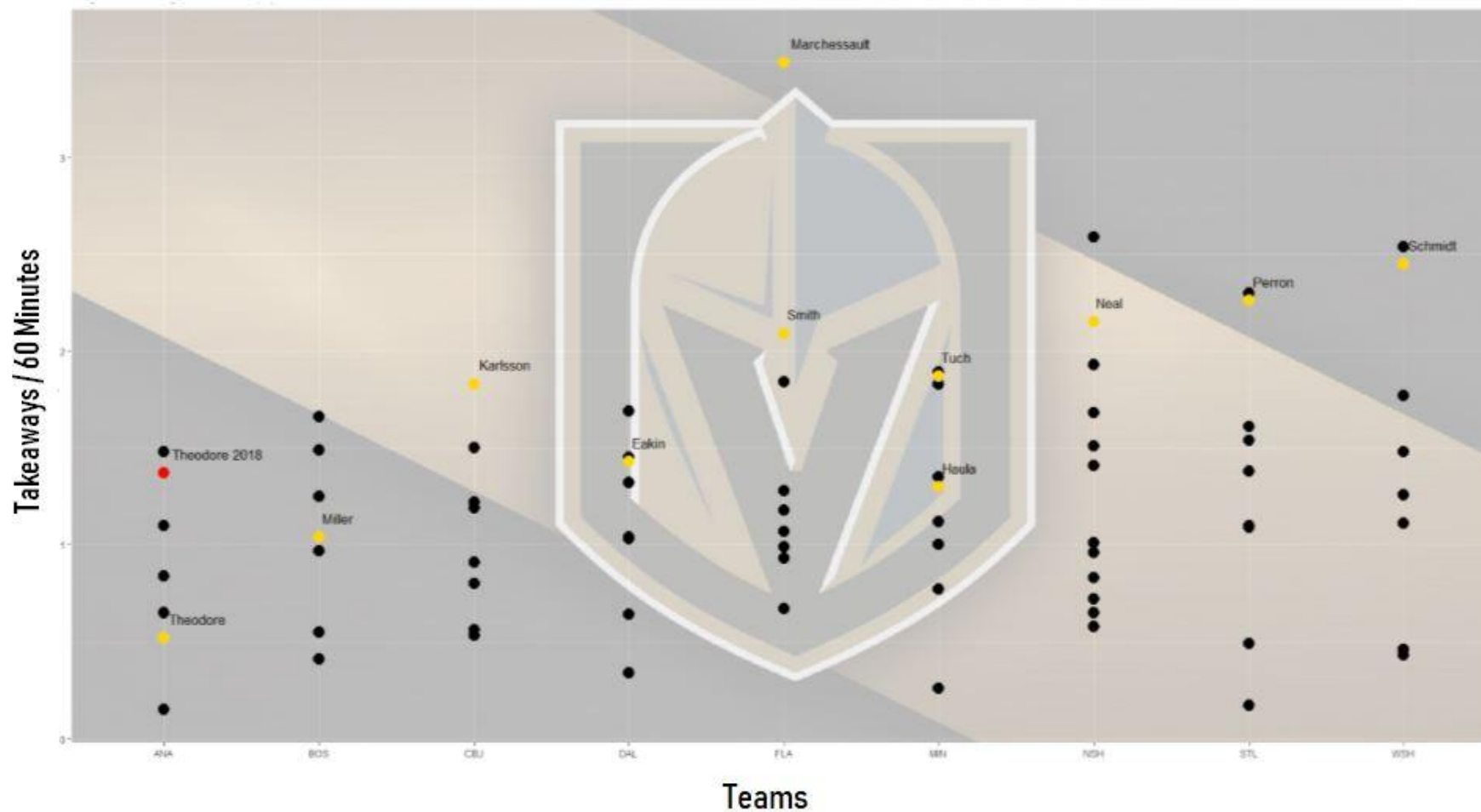
VGK: ROAD TO THE STANLEY CUP FINALS



VGK: ROAD TO THE STANLEY CUP FINALS



VGK: ROAD TO THE STANLEY CUP FINALS



DID IT WORK?

FIRST YEAR ACHIEVEMENTS



- Clarence Campbell Bowl (Western Conference Champions)
- GM of the Year
- Coach of the Year
- 3 Wins from Stanley Cup
- Best Expansion Team in NHL History



BLUEPRINT FOR SUCCESS - TEAM CHEMISTRY

SETTING AN EXCEPTIONAL EXAMPLE FOR THE NHL
















The Golden Knights have demonstrated the value of a proficient executive team as well as new ways to succeed.



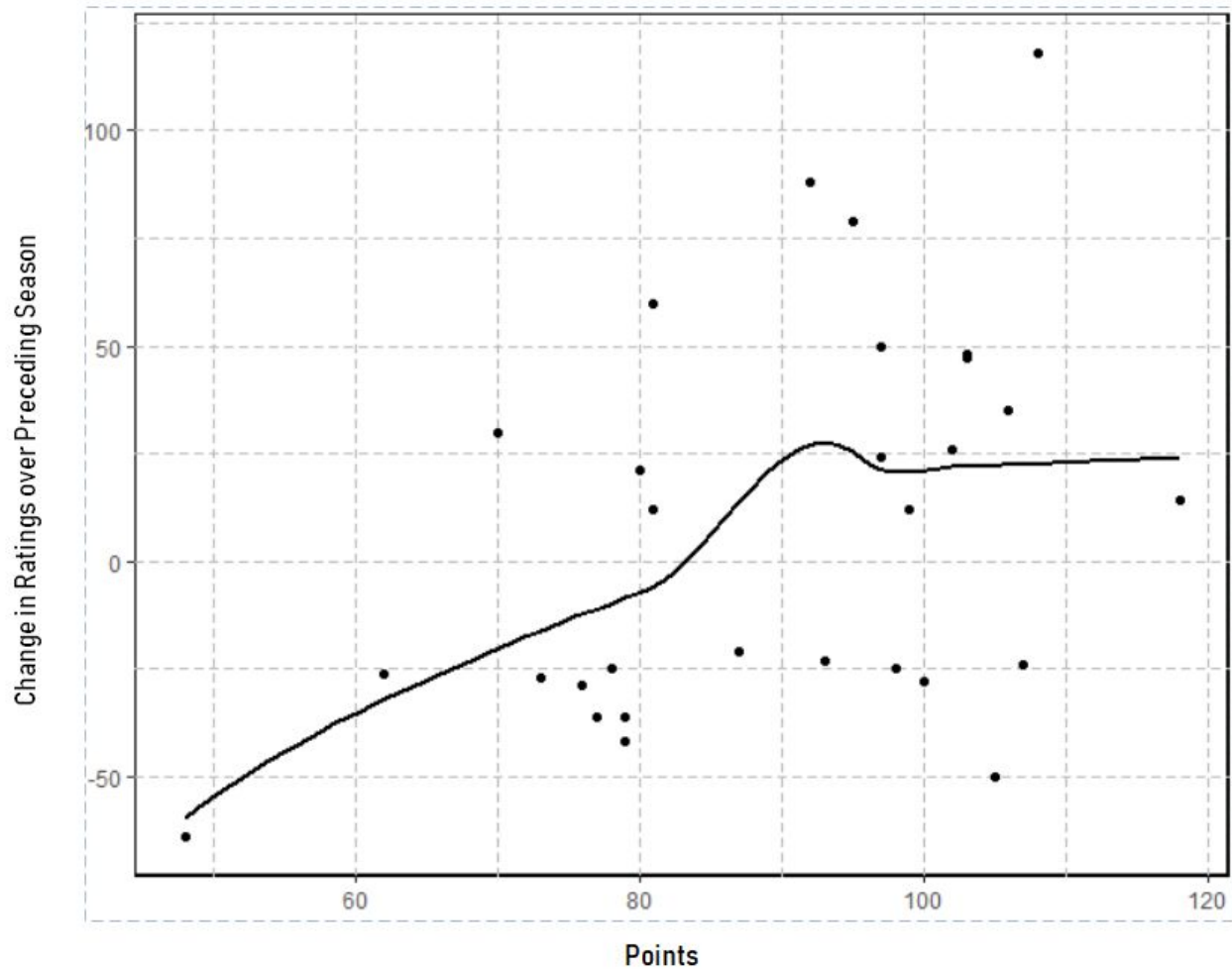


SUPERSTAR PLAYERS DON'T GUARANTEE SUPERSTAR SEASONS

INSTEAD, DEPTH, HARD WORKING
PLAYERS, AND THE RIGHT PHILOSOPHY
IS ESSENTIAL

	GP	W	L	OTL	PTS	ROW	SOW	SOL	HOME	AWAY	GF
* -  Nashville Predators	82	53	18	11	117	47	6	7	28-9-4	25-9-7	267
x -  Winnipeg Jets	82	52	20	10	114	48	4	2	32-7-2	20-13-8	277
x -  Vegas Golden Knights	82	51	24	7	109	47	4	3	29-10-2	22-14-5	272
x -  Minnesota Wild	82	45	26	11	101	42	3	3	27-6-8	18-20-3	253
x -  Anaheim Ducks	82	44	25	13	101	40	4	7	26-10-5	18-15-8	235
x -  San Jose Sharks	82	45	27	10	100	40	5	3	25-13-3	20-14-7	252
x -  Los Angeles Kings	82	45	29	8	98	43	2	1	23-15-3	22-14-5	239
x -  Colorado Avalanche	82	43	30	9	95	41	2	1	28-11-2	15-19-7	257
e -  St. Louis Blues	82	44	32	6	94	41	3	0	24-17-0	20-15-6	226
e -  Dallas Stars	82	42	32	8	92	38	4	3	26-12-3	16-20-5	235
e -  Calgary Flames	82	37	35	10	84	35	2	5	17-20-4	20-15-6	218
e -  Edmonton Oilers	82	36	40	6	78	31	5	1	19-18-4	17-22-2	234
e -  Chicago Blackhawks	82	33	39	10	76	32	1	2	18-18-5	15-21-5	229
e -  Vancouver Canucks	82	31	40	11	73	31	0	5	16-18-7	15-22-4	218
e -  Arizona Coyotes	82	29	41	12	70	27	2	5	16-21-4	13-20-8	208

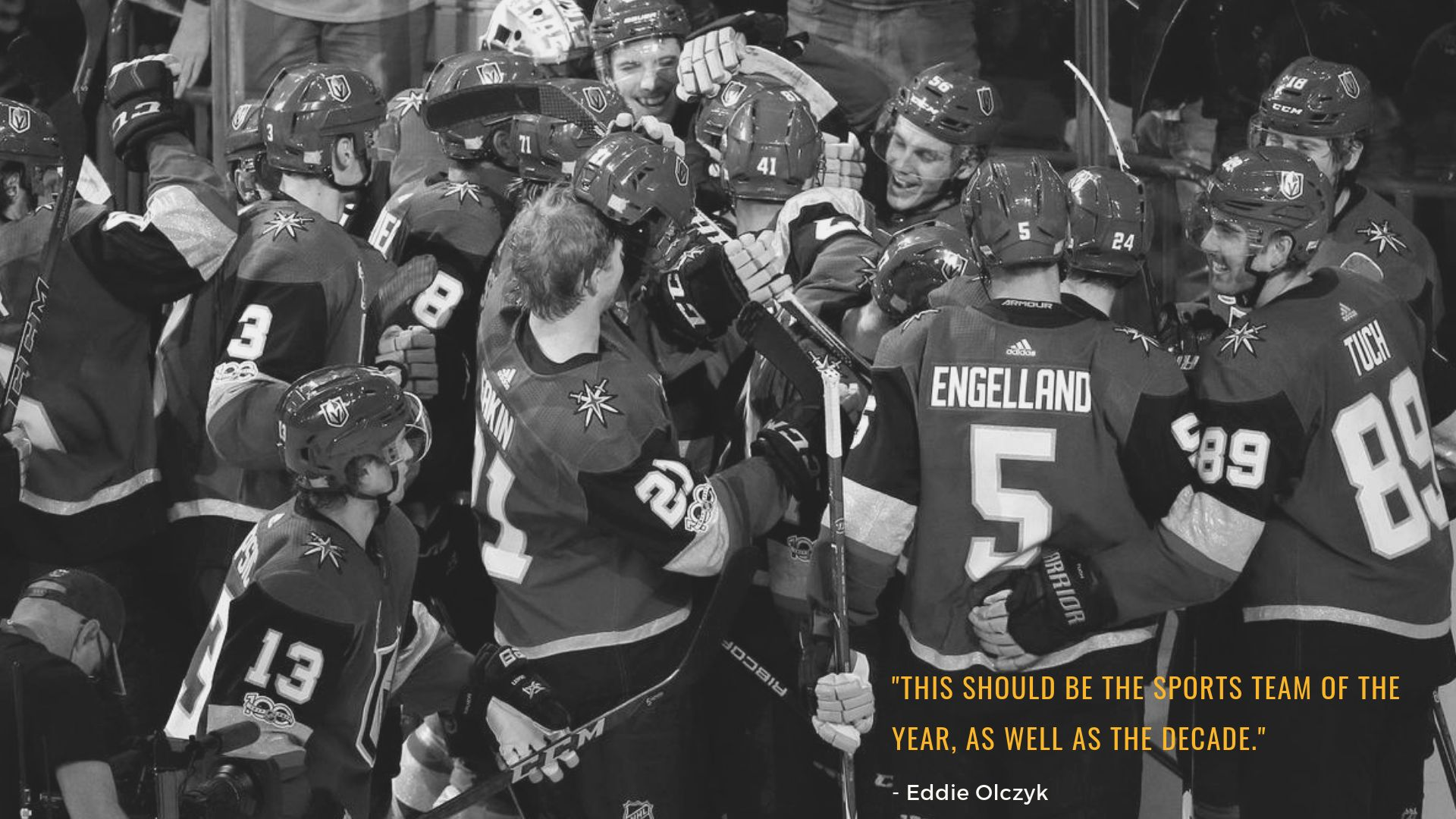
COMPETITIVE ADVANTAGE IN LOCAL TV RATINGS



MAINTAINING EXPANSION RULES

- GIVE THE FUTURE OF THE NHL THE BEST OPPORTUNITY
- KEEP UP WITH THE INFLATION OF FRANCHISE FEES





"THIS SHOULD BE THE SPORTS TEAM OF THE YEAR, AS WELL AS THE DECADE."

- Eddie Olczyk

REFERENCES

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