

HAAKON TALLMAN BROWN

67 Fulkerson Street
Cambridge, MA 02141
617-216-3950
haakon@mit.edu

Education

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| 1999-Present | MASSACHUSETTS INSTITUTE OF TECHNOLOGY
<i>Alfred P. Sloan School Of Management</i>
Candidate for Master of Business Administration, June 2001
Concentration in New Product and Venture Development <ul style="list-style-type: none">• Member of the Orientation Steering Committee; Mentor for a team of first-year students• Lead organizer of Class of 2001 Graduation Sail Trip with a budget of over \$200,000• Volunteer in the Admissions Office as a Sloan Ambassador for prospective students• Member of Media-Technology and Marketing Clubs; Participate in volleyball and flag football clubs | Cambridge, MA |
| 1991-1995 | COLUMBIA UNIVERSITY
<i>School of Engineering and Applied Sciences</i>
Bachelor of Science in Mechanical Engineering <ul style="list-style-type: none">• Received Silver Key award for student activities contributions during course of study• Elected Class Representative to Engineering Student Council• Elected Secretary, House Educator, and Rush Chair for Psi Upsilon International Fraternity• Participated in Intramural volleyball and softball | New York, NY |

Experience

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| Summer 2000 | WHEELHOUSE CORPORATION
<i>Consultant in the eMarketing Strategy Practice for an internet marketing consulting start-up</i> <ul style="list-style-type: none">• Defined a new service initiative for the company and developed the marketing materials for this service which led to more than \$300k in new revenue during the summer alone• Analyzed the consumer wireless internet market and the potential for client services in this market• Recommended organizational structure for a new wireless internet practice | Burlington, MA |
| 1998-1999 | DELOITTE CONSULTING
<i>Consultant for global management and technology consulting company</i> <ul style="list-style-type: none">• Managed and implemented an expense management system at a large investment bank• Created a position paper to convey the implications of a merger between two large investment banks• Developed a sample deliverables document for the change leadership practice | New York, NY |
| 1997-1998 | BEVERLY HILLS MOTORING
<i>Chief Information Officer for purveyor of luxury automobile accessories</i> <ul style="list-style-type: none">• Managed all Information Systems operations and personnel• Planned, managed, and performed a major conversion of customer and order fulfillment information• Assessed current technical infrastructure and proposed enhancements; determined and presented necessary budget to implement solution• Identified, evaluated and recommended an integrated accounting and order fulfillment solution• Enhanced company website and initiated effort to provide online order entry functionality• Worked with human resources to screen, interview and hire a Manager of Information Systems | Beverly Hills, CA |
| 1995-1997 | CSC CONSULTING
<i>Staff Consultant for global consulting and systems integration company</i> <ul style="list-style-type: none">• Conducted organizational impact assessment for a major Information Technology initiative which included a new organizational structure, employee training requirements, and communications plan• Designed and implemented an advertising sales and scheduling system for a major media corporation• Led five person team in developing and implementing an internet commerce solution• Honored with the CSC Recognition Award for Quality and Client Satisfaction• Promoted 6 months early to Staff Consultant (1 of 4 promotions out of 30 candidates) | New York, NY |

Board Positions

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- Keough-Kirby Associates, Inc. Rhode Island, 2001-Present

Personal

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- Proficient in French; traveled extensively throughout France; beginner Spanish speaker
 - Enjoy golfing, skiing, and in-line skating; PADI certified SCUBA diver
 - Self-proclaimed handyman (household and computers)
 - Strong interest in architecture and photography; received four Rhode Island Scholastic Art Awards
 - Home theater enthusiast; music lover and beginner piano player
 - Avid fan of all Boston sports teams, especially the New England Patriots