

RESUME

Name : **Nithin Raj**
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OBJECTIVE

To add value to your organization with the help of my adaptability and my grasping power and to enhance my professional skill set in accordance with your organizational objectives.

PROFESSIONAL EXPERIENCE

Job title : Search Engine Optimization (SEO) Specialist Intern
Company : Spectrum Softtech Solutions pvt. Ltd.
Mahakavi G. Road, Kochi.

ACADEMIC QUALIFICATIONS

Qualifications	Major Subjects	Percentage Obtained	Institution	Board / University
Diploma	EEE	66	SNGPC, Coimbatote	D.O.T.E
TENTH		60	Kendriya Vidyalaya, Kanjikode	CBSE

TECHNICAL SKILLS

- ⊙ On page Optimization
 - ⊙ Link Optimization
 - ⊙ Content Optimization
 - ⊙ Title Tag/Meta Tag Optimization
 - ⊙ Image Optimization
 - ⊙ Keyword Optimization
 - ⊙ Sitemap
- ⊙ Off page Optimization
 - ⊙ Link Building
 - ⊙ Social Media Optimization (SMO)
 - ⊙ Search Engine Marketing (SEM)
- ⊙ Google & Yahoo/Bing Webmaster Tool
- ⊙ Google Analytics Tool
- ⊙ Google Adwords Tool
- ⊙ Facebook Ad Campaign

SKILLS & CAPABILITIES

- Communication skill in English
- Sincere and hard working.
- Willing to take responsibilities.
- Eager to face challenges
- Positive attitude
- Leadership Skills

PERSONAL INFORMATION

- Date of Birth : 09-02-1995
- Gender : Male
- Marital status : Single
- Languages Known :

Language	Speak	Read & Write	Understand
English	✓	✓	✓
Hindi		✓	✓
Malayalam	✓	✓	✓
Tamil			✓

DECLARATION

I HEREBY DECLARE THAT THE INFORMATION FURNISHED ABOVE IS TRUE

Date:

Nithin Raj

Place: Kochi