

OBJECTIVE

Seeking for a career platform where I can utilize my technical knowledge and digital marketing skills for the growth of organization and enhance my learning skills in field of engineering and marketing.

PROFILE SUMMARY

- ❖ Ability to express technical concepts clearly to people with no technical background.
- ❖ Excellent learning skills.
- ❖ Knowledge of **internet marketing (IM)**.
- ❖ Knowledge of **search engine optimization (SEO)** and **search engine marketing (SEM)**.
- ❖ Learnt basics of **social media optimization (SMO)**.

EDUCATION DETAILS

- ❖ 2016 - B.E in Mechanical Engineering from Sagar Institute of Science & Technology (RGPV), Bhopal with **8.27 CGPA**.
- ❖ 2012- 12th from S.B.D.P Inter College, Jakhania Uttar Pradesh State Board, with **71.2%** marks.
- ❖ 2009 - 10th from S.S.H.S, Chakiya Bihar School Examination Board with **62.8%** marks.

EXTRA CURRICULUM

- ❖ Participated in National level working model competition "NIRMAAN 2K13" held at SISTec. Bhopal.
- ❖ Participated in Innovative working model completion "AAYAM 2K14" held at SGSITS, Indore.
- ❖ Participated in National level working model competition "NIRMAAN 2K14" held at SISTec. Bhopal.
- ❖ Attended a workshop on Remote control aircraft working model organized by department of mechanical engineering, SISTec.
- ❖ Doing affiliate marketing with different digital marketing company.
- ❖ University level basketball player.

COMPUTER SKILLS

- ❖ Knowledge of search engine optimization (SEO).
- ❖ Knowledge of search engine marketing (SEM).
- ❖ Knowledge of Website development.
- ❖ Knowledge of server hosting and management.
- ❖ Advance knowledge of Google search engine.

SUMMARY OF SKILLS:

- ❖ Good internet marketing skill.
- ❖ Excellent learning skill.
- ❖ Managerial skill.
- ❖ Good team worker.
- ❖ Good search engine optimization skill.
- ❖ Content writing and website optimization skill.

EXPERIENCES:

- ❖ Two years' experience in Search Engine Optimization (SEO) and Digital Marketing.

ACADEMIC PROJECT

Major project: Solar operated pesticide spray system.

Project duration: 30 days.

Team members: 5.

Contribution: Team leader.

Description: This project will be very helpful for rural areas for gardening and other spray purposes.

Minor Project: Thermal power plant.

Project Duration: 30 days.

Team Members: 5.

Contribution: Designed boiler of power plant.

FAVORITE SUBJECTS:

- ❖ Strength of materials.
- ❖ Production technology.
- ❖ Industrial engineering.

INDUSTRIAL VISITS & TRAINING:

Industrial visits at:

- ❖ BHEL, Bhopal.
- ❖ Thermal power plant, Sarani.
- ❖ SMPL, Bhopal.
- ❖ Amtek automotive, Bhopal.
- ❖ Surin automotive, Bhopal.
- ❖ Copper strips pvt. ltd., Bhopal.

Industrial training from:

- ❖ Jeewan motors pvt. ltd., Govindpura, Bhopal.

HOBBIES

- ❖ Blogging.
- ❖ Internet marketing.
- ❖ Playing with old electronics gadgets.
- ❖ Writing poems.
- ❖ Playing basketball.
- ❖ Traveling.

PERSONAL DETAILS

Date of birth : 10th Apr 1993

Languages known : English and Hindi.