WILLIAM CHU

295 Harvard Street #601 Cambridge, MA 02139 617-497-8243 wchu@mit.edu

Education

MIT SLOAN SCHOOL OF MANAGEMENT

Cambridge, MA

1999 -

MBA Candidate 2001, emphasis in New Product and Venture Development and Finance

Activities: Venture Capital club, Media Tech club, \$50K Competitor, Sloan basketball team

TUFTS UNIVERSITY

Medford, MA

1995 - 1997 1990 - 1994 MS Electrical Engineering BS Electrical Engineering

- Honors: Magna Cum Laude, Dean's List, Eta Kappa Nu and Tau Beta Pi Honor Societies
- Activities: Intramural basketball league team captain, Asian House manager, part-time jobs

Experience 2000 -

INFORMATION TECHNOLOGY UNIVERSITY (ITU) VENTURES

Los Angeles, CA

000 - MIT Campus Partner, ITU Venture Capitalist

Founding MIT Campus Partner. Led each stage of the venture finance process (deal origination, due diligence, term sheet negotiation) and subsequent value creation activities (Board of Directors duties, recruiting, preparation for additional financing, business strategy/technology oversight & guidance).

- Elected to the Board of Directors of a portfolio company creating wireless infrastructure software
- Increased the valuation of the wireless portfolio company (isovia) by over 100% in three months
- Established presence in the crowded MIT/Boston entrepreneurial & venture capital communities

ADERO Boston, MA

Summer 2000

Senior Technical Research Consultant, Office of the CTO

Developed and reviewed network architectures and technical documentation consulting for the CTO.

- Created network architecture and usage specifications for Adero's EdgeFusion & Content Bridge services, an Internet-wide content distribution network (CDN) leveraging caching technology
- Analyzed technology and network architectures of rival CDN's such as Akamai and Digital Island

FIDELITY INVESTMENTS

Boston, MA

1996 - 2000

Senior Manager, Internet Business Development and Product Management Founding member of Fidelity's web partnership team and product development team. Delivered webbased financial services by managing all phases of the software and product development cycles.

- Helped increase Fidelity's online customer base and online assets by over 1000%
- Assisted in negotiating the terms and conditions of 10+ partnerships worth over \$3 million
- Developed business relationships with firms such as Microsoft, Lycos, BigCharts and Quote.com
- Led numerous cross-functional project teams that developed a high capacity, high availability, multi-platform internet site integrating personal market data (news, quotes, charts, portfolios and research), servicing over 2 million online clients, and handling over 40% of Fidelity's web traffic
- Analyzed competitive landscape to recommend tactics and strategies to senior management
- Managed vendors that improved Fidelity's products, competitive position and time to market

WEB SECURITIES, LLC

Philadelphia, PA

1996

Co-founder and President

Co-founded an Internet company to build an advertiser supported finance portal, "The Web Financial Network (c)" (www.webfn.com), and a virtual stock exchange, www.websecurities.com.

- Developed the business plan, sold plan to investors and capitalized company with \$150,000
- Managed business partnerships and negotiated content redistribution agreements with premier information providers such as Reuters, PR Newswire, Business Wire and PC Quote
- Formed and managed a software development team and hired 5+ employees and/or contractors
- Defined the product and business requirements and led the development of a working prototype
- Built internal financial models to determine a pricing strategy and to market the company's value proposition to potential sponsors and advertisers

TEXAS INSTRUMENTS

Attleboro, MA

1994 - 1996

Design/Marketing Engineer, Telecommunications Business Unit

Lead member of a product engineering team that developed a diagnostic system for the public telecommunications network. Promoted to marketing engineer after nine months to identify new markets for existing products, forecast new business opportunities and guide technology investment.

Interests

Basketball, Mountain biking, Tennis, Movies, Traveling and Family real estate business