

USMAN AHMAD

P-85 JAMIA NAGAR OKHLA NEW DELHI | +918470828775 | usman141093@gmail.com

Objective

Dynamic multi-lingual marketing executive with over 3 1/2 years' progressive experience within advertising and brand marketing. Possessing proven track record for orchestrating marketing strategies, opening new market segments. seeks a challenging and varied position that will enable me to capitalize on sound marketing, commercial and project management expertise, with opportunities for personal and professional growth.

Education

DEGREE | DATE EARNED | SCHOOL

- Major: MBA-2016-NATIONAL INSTITUTE OF MANAGEMENT AND SCIENCE-MARKETING SPECIALIST
- Minor: BBA - 2014 -MILESTONE COLLEGE CHHINDWARA, MADHYA PRADESH
- 12 TH - 2011 EXCELLENCE SCHOOL CHHINDWARA MADHYA PRADESH

DIPLOMA | DATE EARNED | SCHOOL

MANAGEMENT CERIFICATES:

RETAIL MANAGEMENT- MILESTONE COLLEGE CHHINDWARA-CERTIFIED BY
RETAIL ASSOCIATON OF INDIA-(RAI)

STOCK MANAGEMENT- MILESTONE COLLEGE CHHINDWARA-CERTIFIED BY STOCK
EXCHANGE BOARD OF INDIA(SEBI)

INFORMATION TECHNOLOGY CERIFICATES (COMPUTER CERTIFICATES):

ADVANCE DIPLOMA IN INFORMATION TECHNOLOGY(ADIT)-NIIT INDIA

Skills & Abilities

MANAGEMENT SKILLS:

- collaborative team player,
- good planner
- Oversight
- Strategic Thinking
- motivational leader,
- Creative-Research based,
- decisions Customer,
- Self-Motivated
- Service Cost efficient

- responsibility.

SALES SKILLS:

- Collaboration
- Conflict Resolving.
- persuasive communicator
- stress management

COMMUNICATION SKILLS:

- Team Player
- Public Speaking
- Time Management

LEADERSHIP SKILLS:

- Accountability
- Coordinating resources
- Information gathering
- Influence
- Mentoring
- Planning
- Politeness
- Positivity
- Prioritization

COMPUTER(INFORMATION TECHNOLOGY) SKILLS:

- Advance Java(j2SE,J2EE)
- oracle
- SQL-Server
- database management
- html5
- MS-Office
- network security
- software development and web designing etc.

Experience

I WAS WORKING IN VINAYAK PUBLICITY • FROM 14-03- 2014 TO 22-07- 2017 AS ADVERTISER IN MARKETING FIELD AND I ALSO WORK AS A LEADER IN THAT COMPANY. I GAIN KNOWLEDGE ABOUT NEW CLIENT OPPORTUNITIES, MANAGING-TEAM, CUSTOMER SATISFACTION, INTERNATIONAL MARKETING/ADVERTISING, MARKET SEGMENTATION,PUBLISHING, BRAND MARKETING, LEAD GENERATION, FROM VINAYAK PUBLICITY.