

SAYANTAN BHATTACHARYA

8/L, Jogodyan Lane, Kolkata, 700054, West Bengal.

Mobile No – 8820640550

E-mail: sayantanhattacharya7@gmail.com

PROFESSIONAL QUALIFICATIONS:

Effective communications, interpersonal relations and public speaking skills. Social responsibility, Ability to utilize information, Communication skills, Teamwork, Hard Work
Data Collection & Reporting

EDUCATION:

- Completed BBA from IIPM, Kolkata (Autonomous)
- Accomplish ISC from St. Michael's School, Durgapur with an aggregate of 77.75% on 2011
- Accomplish ICSE from St. Xavier's School, Durgapur with an aggregate of 77.2% on 2009.

EXTRA QUALIFICATION:

- Operating Systems : Windows 2003 & 2007, Windows XP, Windows Vista, MS DOS

PROJECTS:

SUMMER PROJECT:

- “A Study in the field of Marketing Strategy” at **Asha Infotech Pvt. Ltd., KOLKATA.**

LIVE PROJECTS:

1. Online Marketing
 - Growth of E-Commerce & Internet Usage
 - Effectiveness, Tactics & Success of E-Commerce
2. Brand Awareness survey for Laptops in India (Kolkata)
 - Overview of Indian Laptop Market.
 - Consumer behavior, buying decision.
 - Data Collection & Analysis through Questionnaire.
3. Supply Chain Management in Local bakery (Kolkata)
 - Supply Chain in the Local Bakery.
 - Cross-Docking System involved there.
 - Various Conflicts & measures to avoid it.

Personal Profile:

NAME:	SAYANTAN BHATTACHARYA
DOB:	08/05/1992
MARITAL STATUS	SINGLE
NATIONALITY	INDIAN
SEX	MALE
HOBBIES	Playing Football, Watching Football matches, Listening to music, Reading Books
RELIGION	HINDUISM

Declaration

I hereby declare that the above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Date:

SAYANTAN BHATTACHARYA