

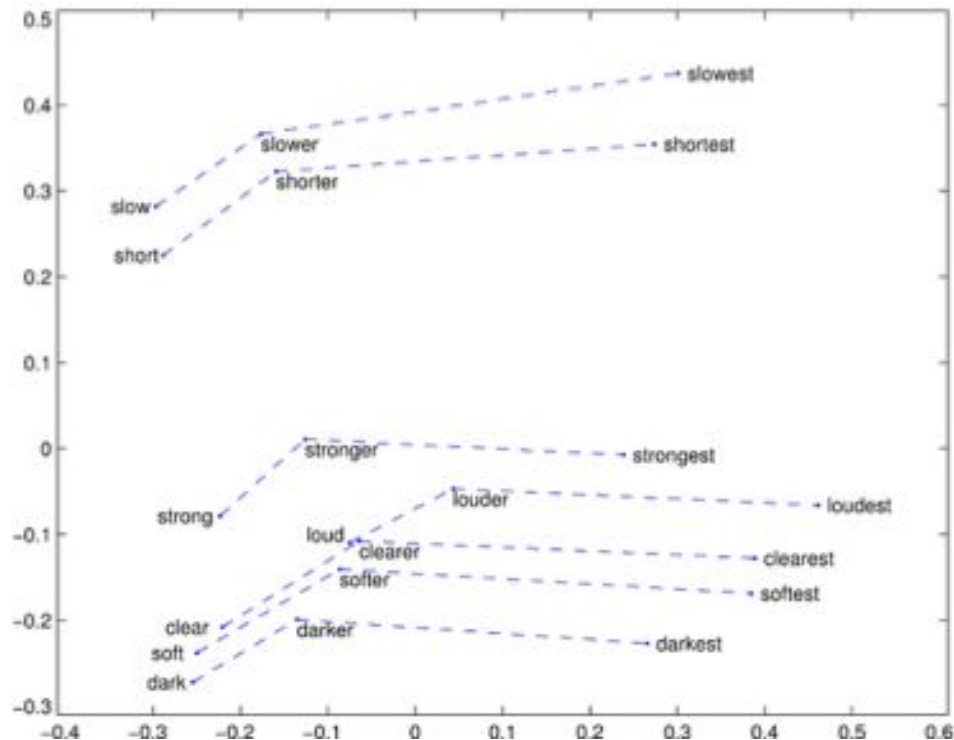
# **DS-GA 1011 Fall 2018 - lab 5**

## **Word Embedding & Intrinsic Evaluation**



# Word Embedding

- Representation of words
- Relation among vectors can denote relation among words
- Intrinsic Evaluation by analogies

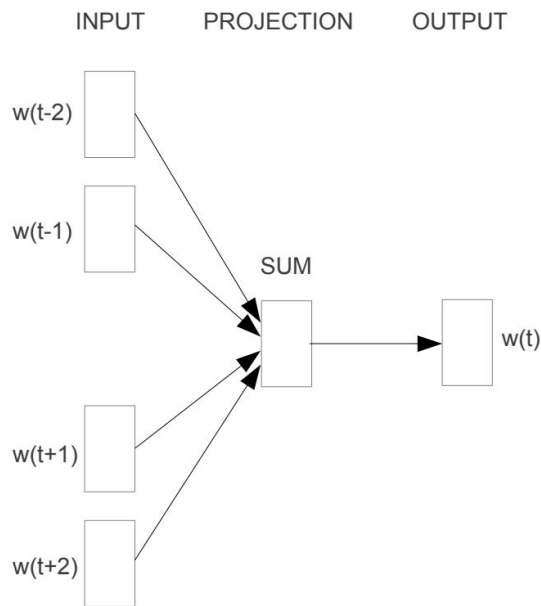


# Training Word-Vectors

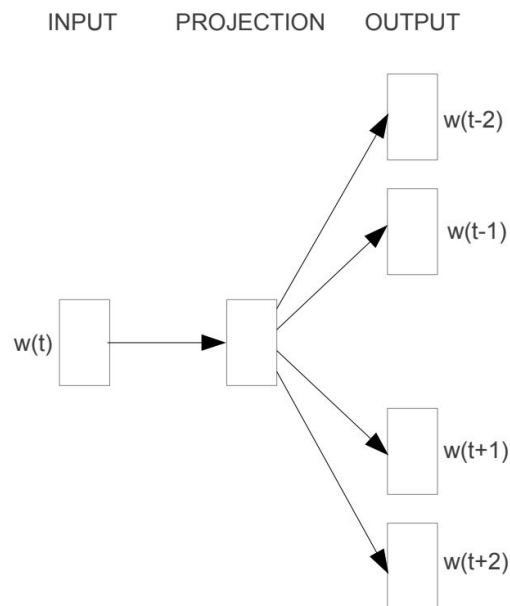
**“You shall know a word by the  
company it keeps”**

Firth, John R., 1957. *Modes of meaning*. Oxford: Oxford University Press

# Training Word-Vectors



**CBOW**



**Skip-gram**

# Pre-trained word embeddings

- **GloVE vectors**

$$J(\theta) = \frac{1}{2} \sum_{i,j=1}^W f(P_{ij})(u_i^T v_j - \log P_{ij})^2$$

- **FastText**

- CBOW on subword n-grams

# Cosine Similarity

- **Measure the angle between two vectors**

$$\text{similarity} = \cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\|_2 \|\mathbf{B}\|_2}$$

- **Range: [-1, 1]**
  - -1 when two vectors point to exactly opposite direction
  - 1 when two vectors point to the same direction

# Intrinsic Word Vector Evaluation

- **A : B :: C : D**
- **Given A, B, and C, find best match for D**
- **Examples:**

Athens to Greece = Berlin to ?

King to Men = Queen to ?

Dark to Darker = Soft to ?

Flock to Bird = School to ?

# Word Vector Analogy

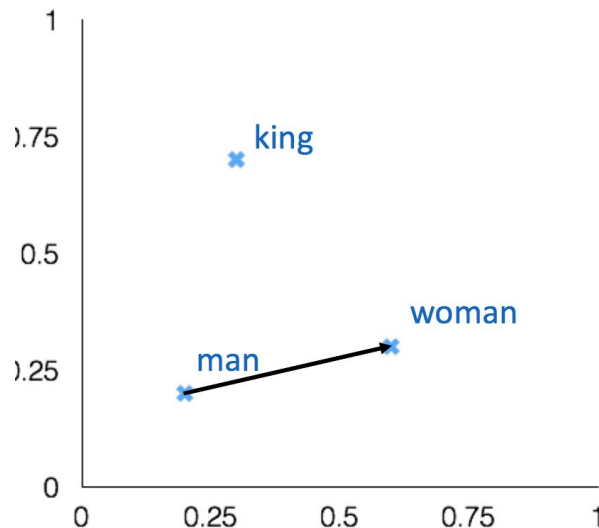
a:b :: c:?



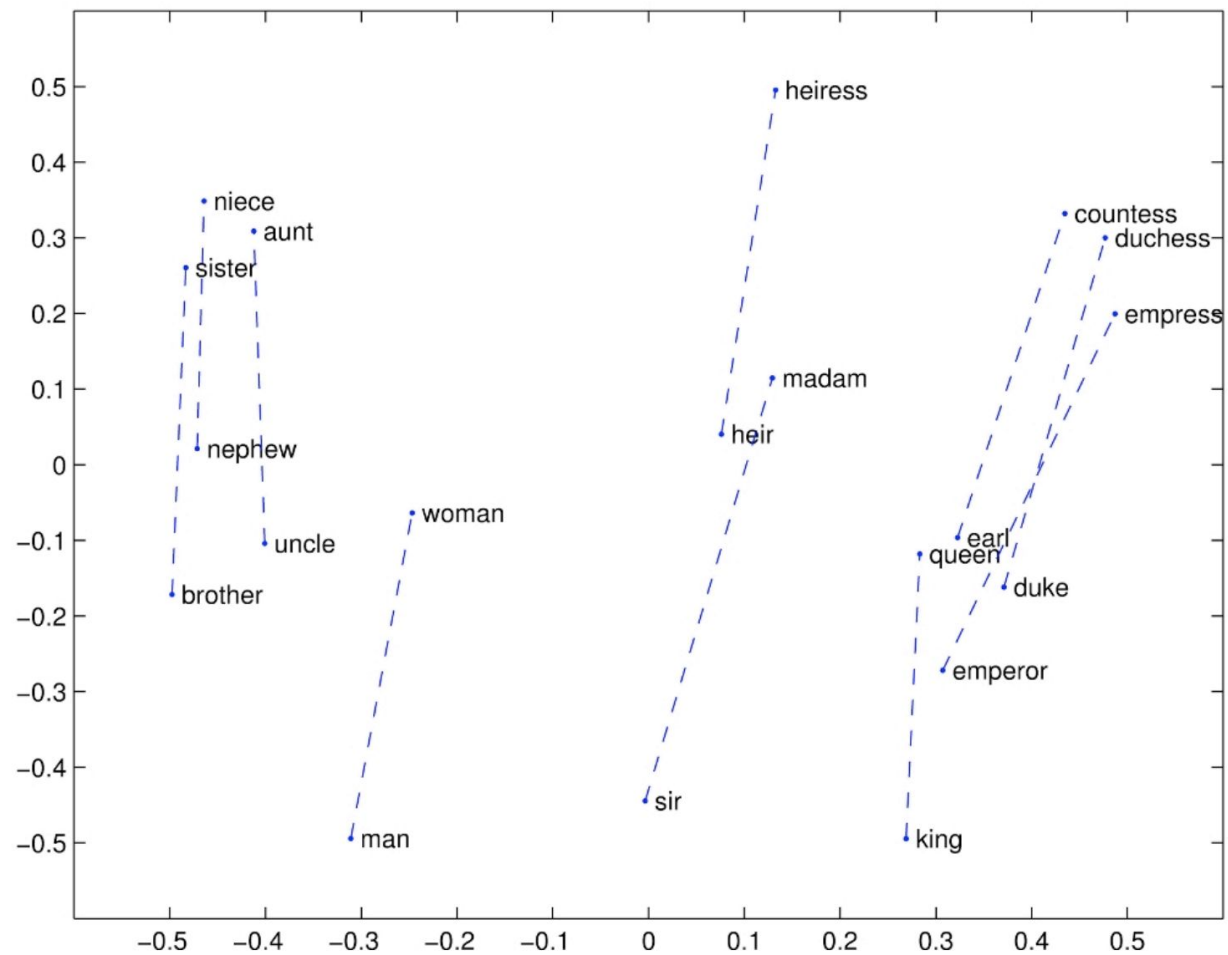
$$d = \arg \max_i \frac{(x_b - x_a + x_c)^T x_i}{\|x_b - x_a + x_c\|}$$

man:woman :: king:?

**Evaluate word vectors based on how well their cosine distance after addition captures intuitive semantic and syntactic analogy questions.**







# Reading

- **GloVE**: Jeffrey Pennington, Richard Socher, and Christopher D. Manning. 2014. GloVe: Global Vectors for Word Representation.
- **FastText**: Armand Joulin, Edouard Grave, Piotr Bojanowski, Tomas Mikolov. 2016. Bag of Tricks for Efficient Text Classification
- **Skip-gram/CBOW**: Mikolov et al. 2013. Efficient Estimation of Word Representations in Vector Space
- **Negative Sampling/Hierarchical Softmax**: Mikolov et al. Distributed Representations of Words and Phrases and their Compositionality