



# RORY HENNESSEY

FULL STACK  
WEB DEVELOPER

## CONTACT

✉ rory.hennessey@gmail.com

☎ 401-525-1441

👤 Github Profile

🌐 LinkedIn Profile

🌐 rory.dev

## SKILLS

JAVASCRIPT	MYSQL
REACT	JEST
REDUX	HTML
EXPRESS	CSS
NODE	LESS
MONGODB	BOOTSTRAP

## ABOUT

Relentlessly curious with a bad  
book buying habit.

Currently Reading:  
AN ELEGANT DEFENSE  
COMPLEXITY  
SUPERFORECASTING  
GROKING ALGORITHMS  
CERTAIN TO WIN

## EDUCATION

### FULL STACK WEB DEVELOPMENT

Lambda School

Summer 2019

### BACHELOR OF ARTS IN POLITICAL SCIENCE

Yale University

Spring 2005

## RELEVANT EXPERIENCE

### AI-POWERED TWITTER LIST CURATION TOOL

Full Stack Developer // [www.larkist.com](http://www.larkist.com)

- Successfully integrated use of Twitter data products and APIs into Larkist product development.
- Implemented Material UI on the front end and deployed back end via Google Cloud to create Twitter list curation tool.
- Worked extensively with data science team to generate and visually represent personally curated accounts for a user to follow.

### ONLINE MARKETING SOLUTIONS FOR SMALL BUSINESSES

Founder // [Social Site Sols.](http://SocialSiteSols.com)

- Responsible for maintaining the online presence for hundreds of small businesses, creating weekly content in the form of social media posts (Facebook, Instagram, Twitter, LinkedIn), keyword-focused blog content, and paid advertising campaigns.
- Assembled and manage a distributed team of 10 freelance content writers, editors, graphic designers and other creatives.
- Extensive experience with Wordpress and other content management systems.

### CROWDFUNDED FOOTWEAR STARTUP

Founder // [www.icanchu.com](http://www.icanchu.com)

- Planned, created and implemented the digital strategy, including website design, photo assets creation, social media community management, and email campaigns responsible for generating over \$100k in sales.
- Launched a successful Kickstarter campaign due to media outreach efforts and influencer networking, crowdfunding over \$50k in shoe sales over 30 days.
- Responsible for design, prototype process and manufacturing, overseeing the global supply chain for shoe production between Portugal, Italy, France, China, and the USA