## As a group:

- 1. Identify the personas/imagined users for the products (<u>Sommervile pg. 55 (Links to an external site.</u>)).
  - a. Doctors.
  - b. Patients with cancer.
  - c. Family members of those with cancer.
  - d. People interested in supporting those with cancer.
  - e. Charities related to cancer.
  - f. People interested in cancer research.
- 2. Identify other stakeholders of the projects (People other than direct users who you could require data or input from or who may indirectly benefit from the product).
  - a. Those with cancer would also qualify here.
  - b. Charities.
  - c. People interested in cancer research.
  - d. Doctors interested in dispersal of cancer cases.
- 3. Each member of the group should act as an expert for the "Ask the expert section"
  - a. "How can we display locations to find cancer treatment?"
  - b. "How can we include pertinent information to different types of cancer?"
  - c. "How can we find charities that are involved with cancer research and connect them?"
  - d. "How can we spread awareness about cancer through this site?"