

# Tobias Zachary Ziegler

## White House Communications Director

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### ABOUT ME

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I drink from the keg of glory. Bring me the finest muffins and bagels in all the land

MY LIFE PHILOSOPHY:  
**Charm & Disarm**

### CHARACTER STRENGTHS

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Love of Learning  
Judgement  
Perseverance  
Leadership  
Humility (in-progress)

### SKILLS

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RESEARCH:  
Interviewing  
Systematic Investigation  
Mental Contrasting  
Technical Report Writing

DESIGN SOLUTIONS:  
Rapid Prototyping  
Usability-Testing  
Accessible IxD  
Human-Centred Design

### SOFTWARE & LANGUAGES

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SOFTWARE:  
Figma  
Git  
LaTeX  
RStudio  
Microsoft Office

LANGUAGES:  
HTML5 & CSS  
JavaScript & jQuery (in-progress)

### EDUCATION

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**JD** HARVARD LAW SCHOOL 1996 – 1999

- Thesis Title: If You Were In An Accident, I Wouldn't Stop For Red Lights
- Abstract: You're a smart, savvy woman, who could easily consider world domination as a next career move
- Notable Achievements: Some of them will laugh, and most of them won't care, but for some, they might honestly see that it's about going to the blackboard and raising your hand

**H. BA** CORNELL UNIVERSITY 1991 - 1995

- Internship/Clinical Experience: This guy's walkin' down a street when he falls into a hole; the walls are so steep he can't get out
- Abstract: Never doubt that a small group of thoughtful individuals can change the world
- Notable Achievements: Let the poets write that he had the tools for greatness, but the voices of his better angels were shouted down by his obsessive need to win

### EXPERIENCE

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COMMUNICATIONS DIRECTOR, THE WHITE HOUSE 2003 – PRESENT

- It's not the battles we lose that bother me – it's the ones we don't suit up for
- One last thing: while you may be mistaking this for your monthly meeting of the Ignorant Tight-Ass Club, in this building, when the President stands, nobody sits
- The White House Training and Development Courses:
  1. Controlling the Master Switch 2015
  2. Multi-Stakeholder Negotiation 2016
  3. Leadership Foundations 2016
  4. Conflict Resolution Basics 2016

PRESS SECRETARY, THE WHITE HOUSE 1999 – 2002

- Course Title: I'm the press secretary, Boo-Boo. I don't have that kind of time
- Material Covered: What's Next?
- If you don't want to run again, I respect that; but if you don't run because you think it's gonna be too hard or you think you're gonna lose, well, God, Jed, I don't even want to know you