

GENERAL SPONSORSHIP PROSPECTUS

WHAT IS INNO?

INNO was started as a way to bring biotechnological opportunities to the Bay Area, a place with so many talented, motivated, engaged students, yet few directed and accessible outlets. Our nonprofit organization has created a custom 12-week curriculum and made resources available so students can gain both an academic background in biology, computer science, engineering, and the umbrella field of biotechnology as well as the opportunity to apply their skills with real-world impact by building their own novel products. Our main goal is for the year to end with a state-wide competition across all our INNO chapters, where members get to show off the products they've built throughout the year and use our industry connections to patent, license, and ultimately get their products to the people who need it, creating a sustainable, fulfilling experience.

WHAT ARE THE GOALS OF INNO?

Reaching around 500 high school students through established INNO chapters as school clubs around the state, INNO caters to highly motivated students across the Bay Area who are looking to get involved in biotechnology. Over the coming year, our members will receive mentorship from industry professionals and go through our custom, 12-week curriculum centered around biotech innovation and industrial applications. Co-curricularly, we will help them apply their knowledge in creating a product that is applicable to real-world fields, solving real-world problems, and helping real people. We will host a conference for biotech development in April 2021 spanning all INNO members where they will present the products they have spent the year developing.



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WHY SPONSOR INNO?

Sponsors will be able to form valuable relationships with local students and future leaders, getting to play a key role in giving them the means to apply their intelligence and creativity. We welcome both monetary and supply based sponsorship; your sponsoring will be recognized by INNO, on both our website and any promotion we do.* By sponsoring INNO, you not only get to further develop a socially responsible brand image, but you get to support our community through fostering education and, as per our namesake, innovation. By supporting INNO, you are supporting our next generation of leaders, scientists, and innovators, all of whom are essential in making the world a better place, our ultimate goal.

WHERE WILL YOUR MONEY GO?

Your money would help us establish ourselves as an incorporated nonprofit, obtain supplies and resources for members to develop their self-designed technology, including basic engineering kits, Arduinos, etc. as well as host our end-of-the-year competition. Please reach out to us at inno.fuhsd@gmail.com for a more specific expense list!

HOW CAN YOU HELP?

- Donate money directly to our non profit organization! We would get to allocate resources in real time based on member necessities and organizational capacity.
- Have any employees/experts you have contact us to could act as mentors and guide our members with their expertise in biotechnology
 - Virtual workshops/seminars
- Provide our members with specific resources or supplies needed for the creation of their respective biotech products (email inno.fuhsd@gmail.com for more information)



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SPONSORSHIP TIER

RECOGNITION	BRONZE \$XX(250)	SILVER \$XX(500)	GOLD \$XX(1000)	
GENERAL	ORGANIZE AND LEAD ONLINE WORKSHOPS	X	X	X
MARKETING	MENTORS AND COMPANY REPRESENTATIVES SPONSOR AND COLLABORATE WITH LOCAL TEAMS	X	X	X
GENERAL	COMPANY PROMOTION ON OUR SOCIAL MEDIA PLATFORMS	X	X	X
RECRUITMENT	CORPORATE MENTION IN INNO NEWSLETTERS		X	X
	GENERAL	SMALL	MEDIUM	LARGE
GENERAL	LOGO FEATURED ON WEBSITE	X	X	X
RECRUITMENT	LOGO FEATURED ON MERCHANDISE		X	X
	DISTRIBUTE RECRUITING MATERIALS	X	X	X
RECRUITMENT	ACCESS TO LINKEDIN CONNECTION BASE		X	X
	ACCESS TO MAILING LIST		X	X

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If you have any questions or concerns, please do not hesitate to contact us at inno.fuhsd@gmail.com.

All sponsorships are negotiable and can be discussed in more detail. We would be more than happy to discuss your involvement in our organization. Thank you for taking the time to consider sponsoring us and we look forward to working with you!