

Jigme and Raam's Flight prices prediction

Beijing ➡ Shanghai

Shanghai ➡ Beijing



Data Set

kaggle

- 300,000 ticket purchases - Beijing to Shanghai
- 300,000 ticket purchases - Shanghai to Beijing
- Jan 2019 - Aug 2019
-

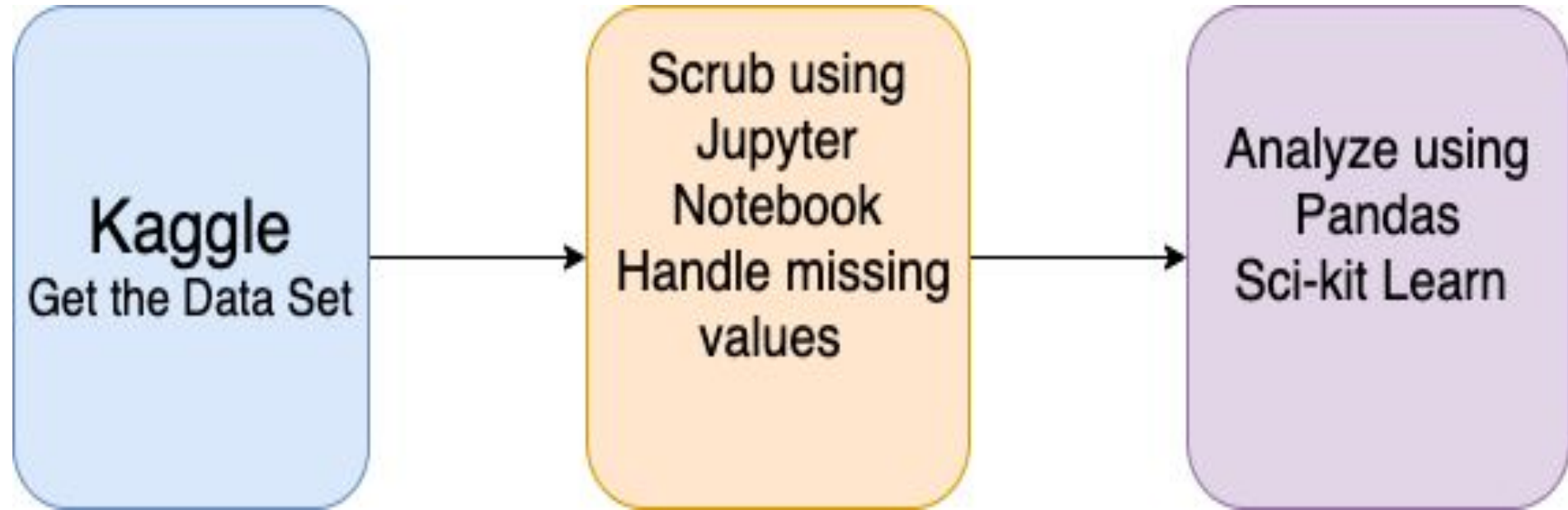
Target Variable

-Price

Predictors

- Departure Date
 - Month
 - Day of week
 - Time of Day
- Time of Departure Date
 - Purchase Date
- Month of Purchase Date
- Date of Purchase Date
- Time of Purchase Date

Data Process



Insights - Beijing to Shanghai

$R^2 = 0.71$

Layover - \$14 in savings

Days in advance ticket was purchased - \$18 in savings - 1-2 weeks in advance

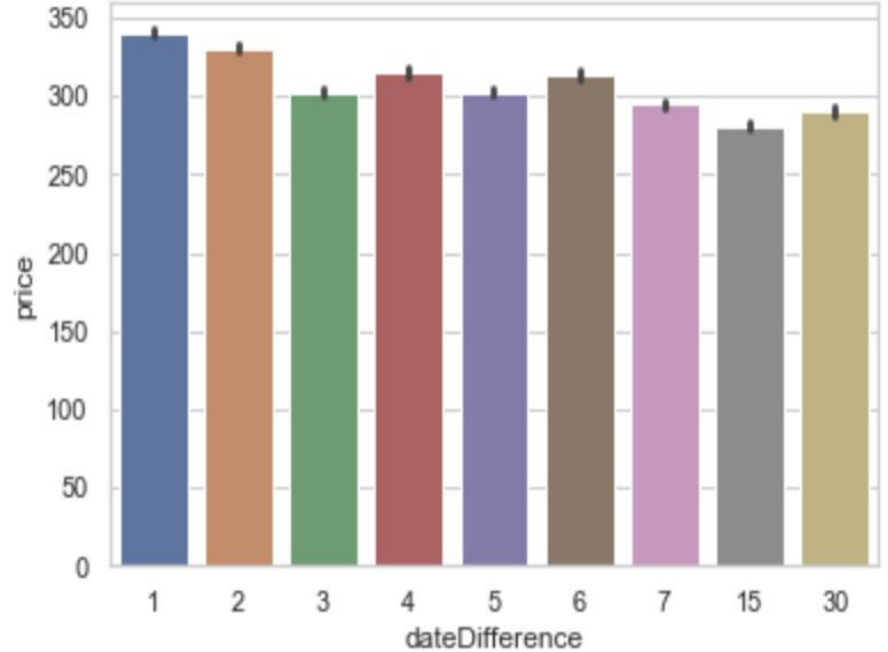
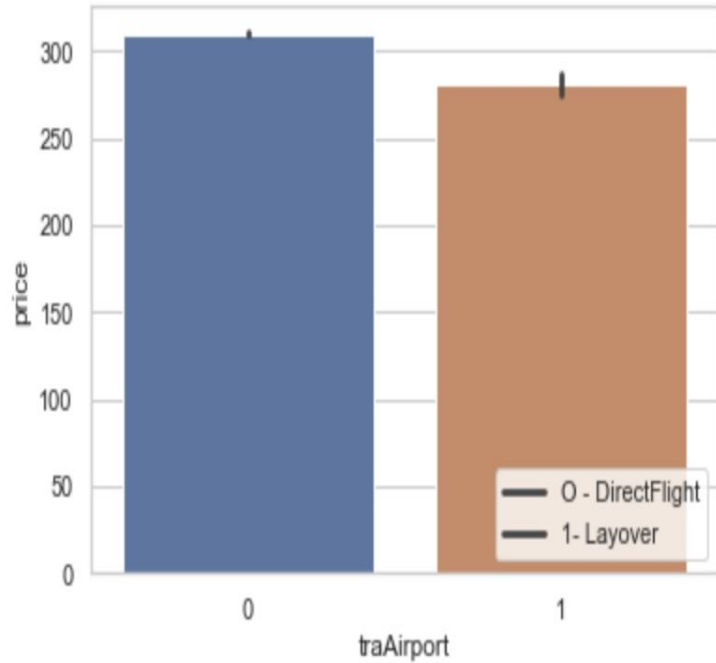
Cheapest months to fly - \$20 in savings by not flying in January

Cheapest Day of Week to Depart - Save \$62 flying on Saturday

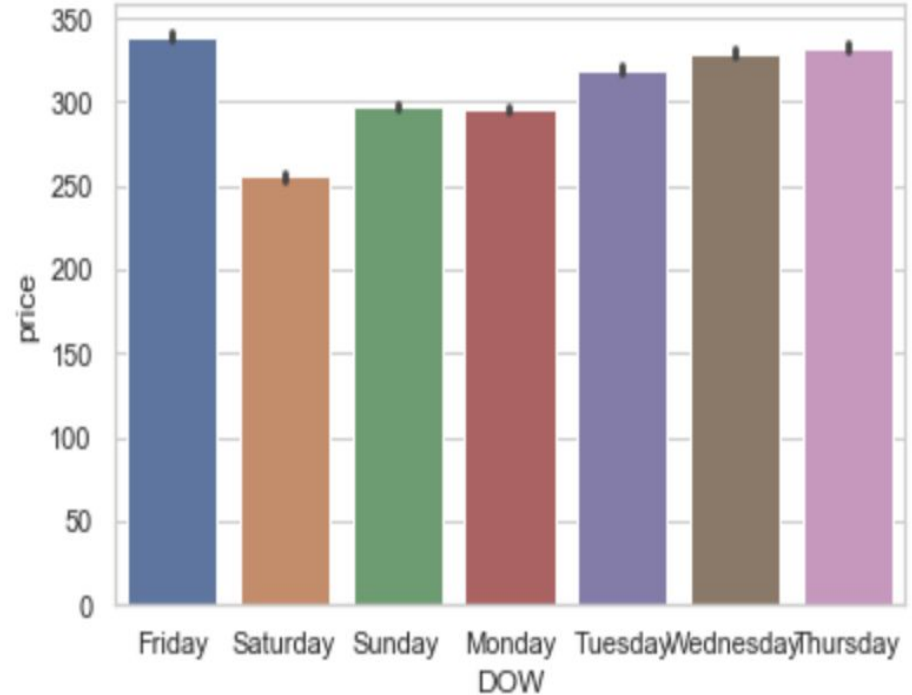
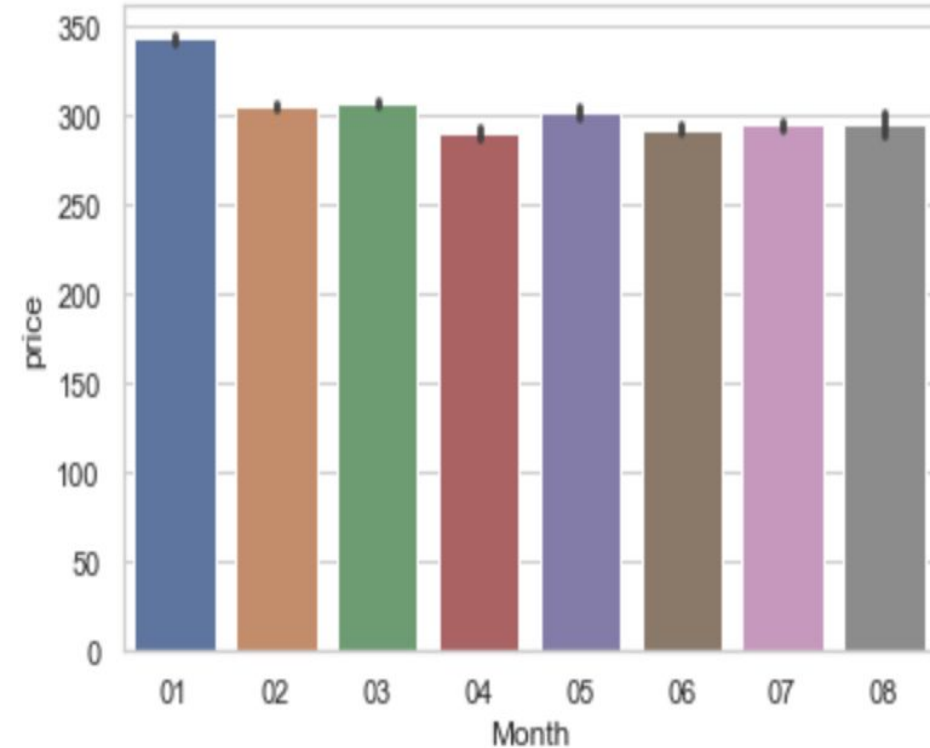
Save \$40 flying Sun-Monday

Cheapest Time of Day to Fly - \$36 in savings departing from 6 am to Noon

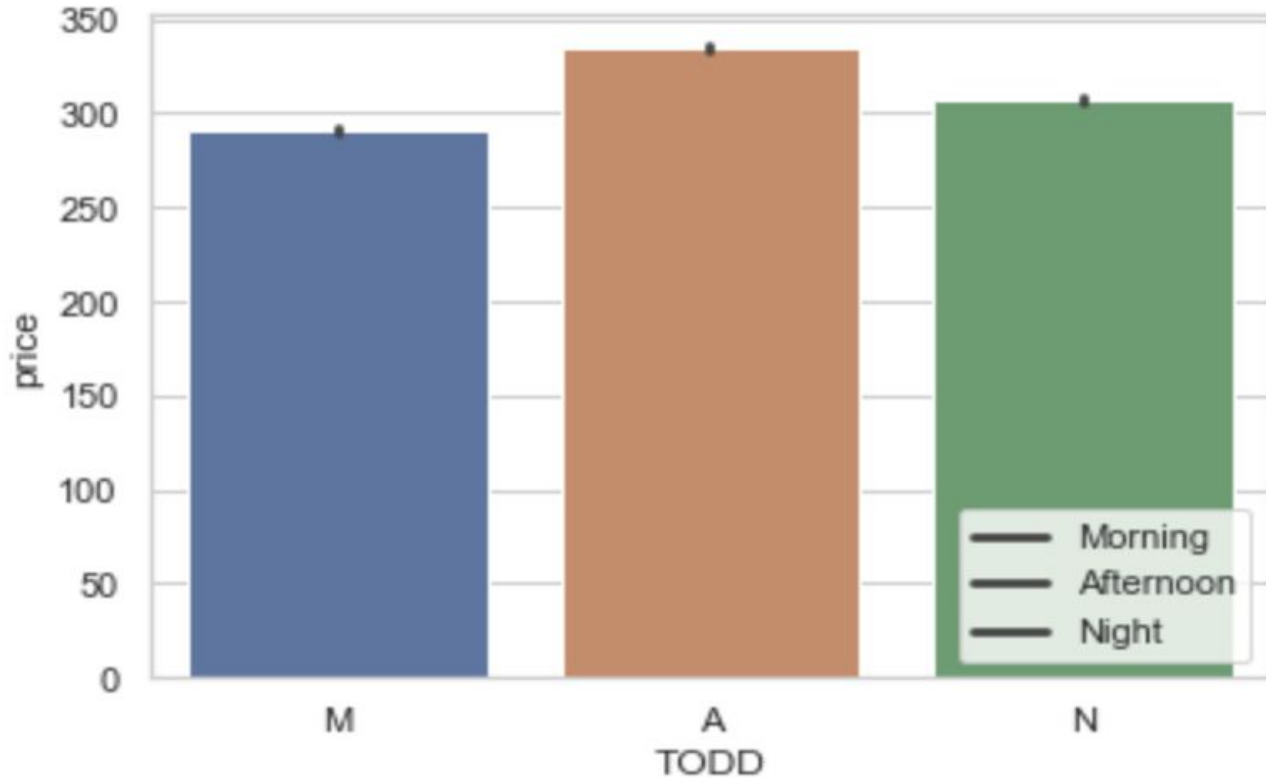
Visualizations - Beijing to Shanghai



Visualizations - Beijing to Shanghai



More Visualization - Beijing to Shanghai



Insights - Shanghai to Beijing

$R^2 = 0.70$

Layover - \$30 in savings

Days in advance ticket was purchased - \$18 in savings - 1-2 weeks in advance

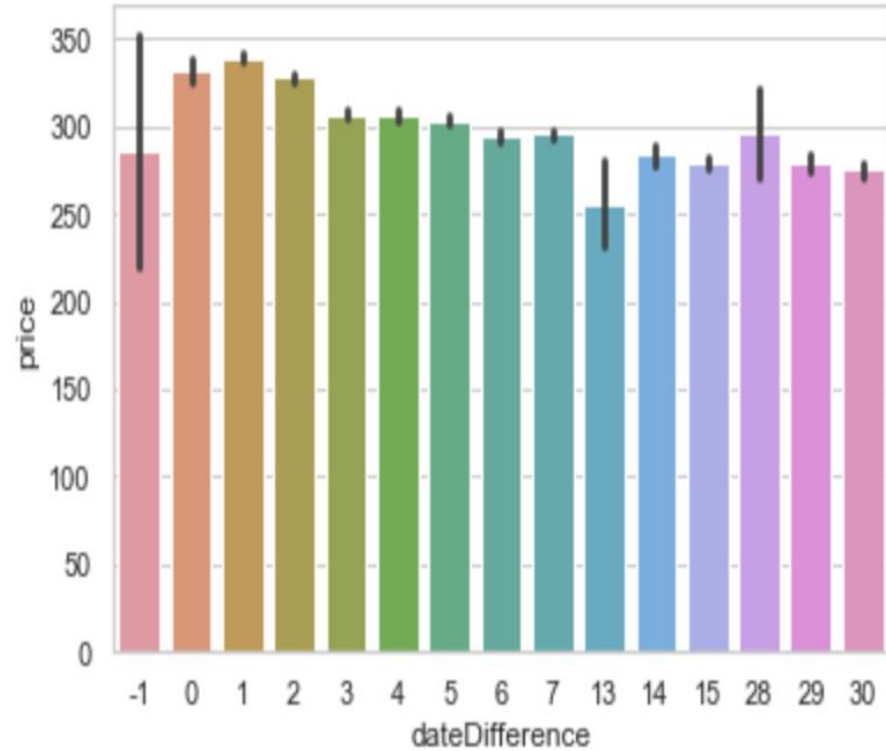
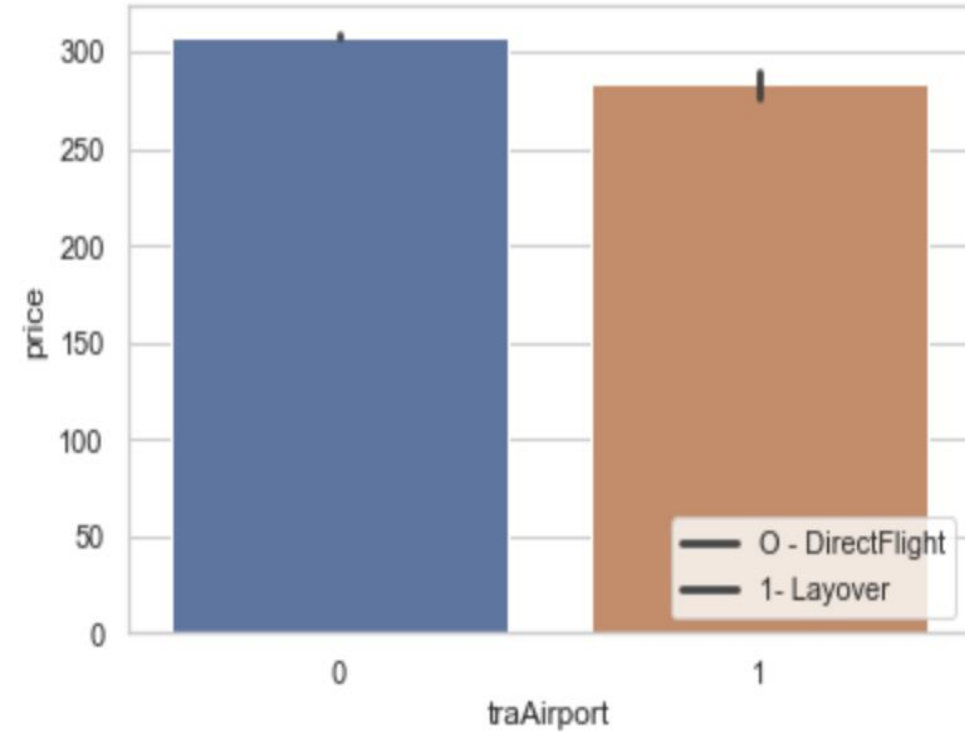
Cheapest months to fly - \$20 in savings by not flying in January

Cheapest Day of Week to Depart - Save \$37 flying on Saturday

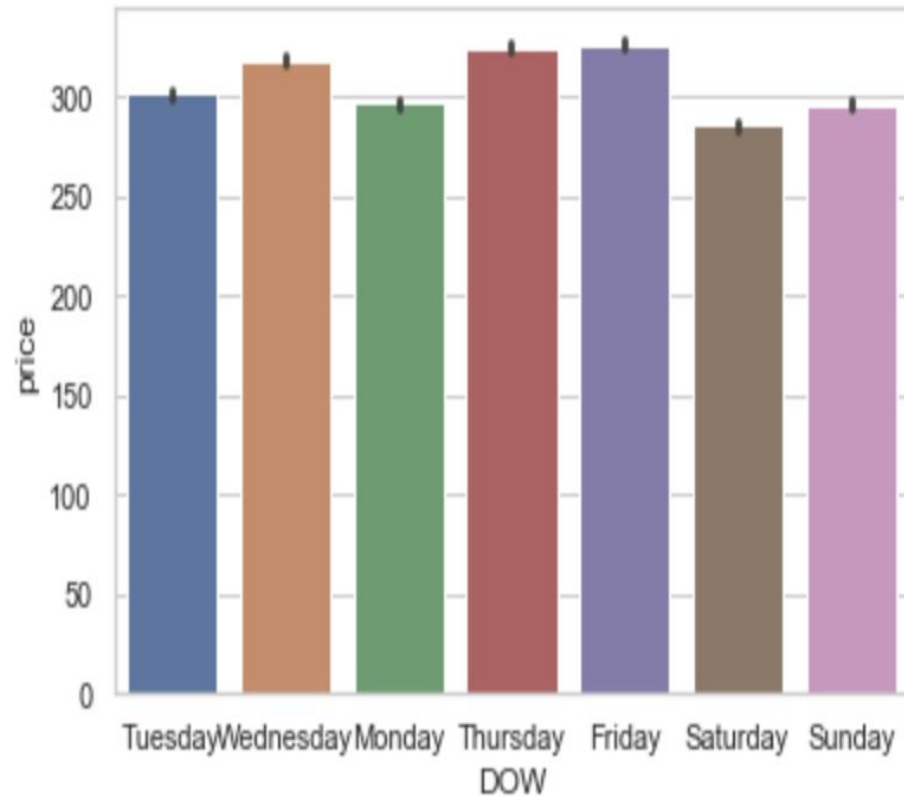
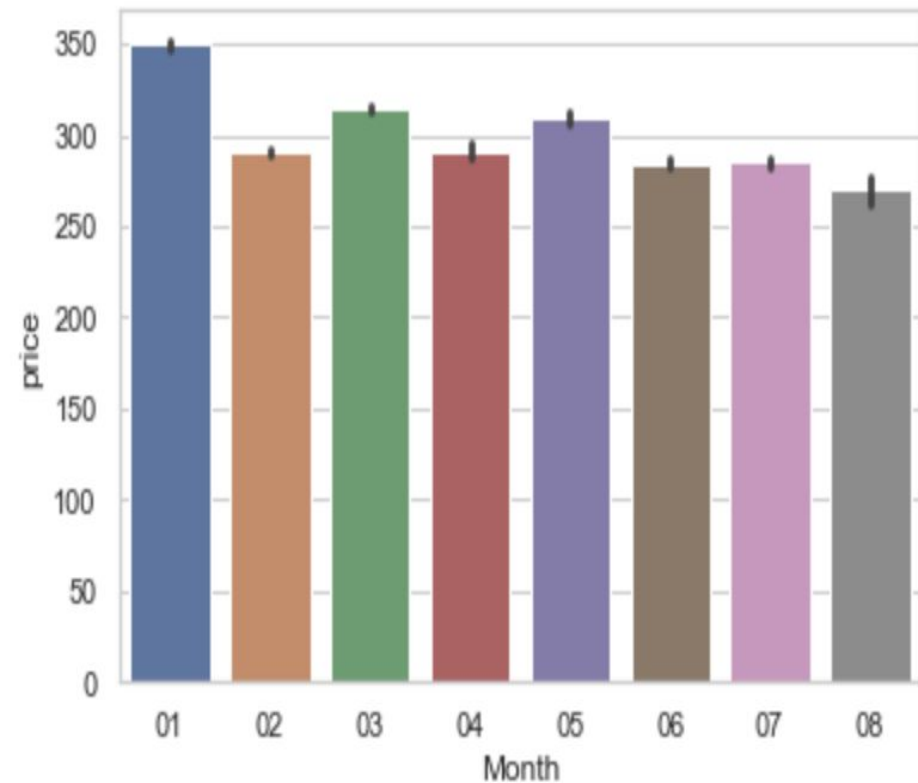
Save \$20 flying Sun-Mon-Tues

Cheapest Time of Day to Fly - \$28 in savings departing from 6pm to Midnight

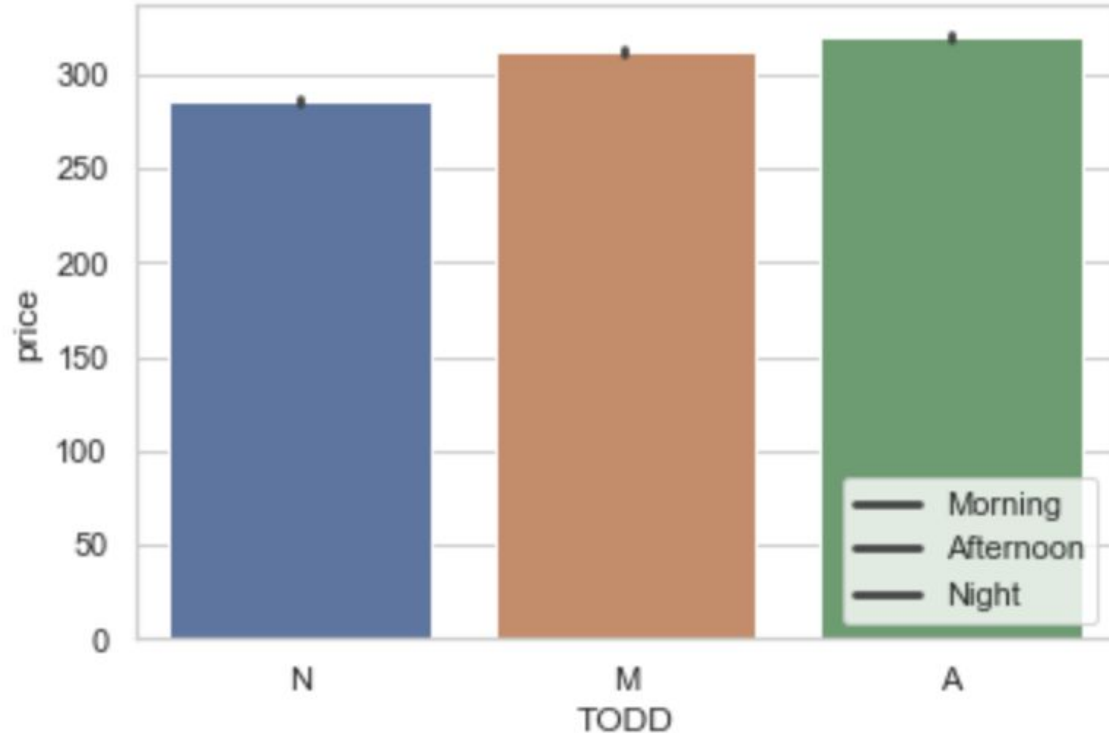
Visualizations - Shanghai to Beijing



Visualizations - Shanghai to Beijing



Visualizations - Shanghai to Beijing



Further Exploration

- Data Set that includes ticket purchases from January - December
- Historical data set of ticket purchases