

## **PowerUp Rewards – Data Privacy Statement**

At **PowerUp Rewards**, your privacy is important to us. This Data Privacy Statement explains how we collect, use, store, and protect your personal information when you use our mobile application and related services.

By using the **PowerUp Rewards App**, you agree to the practices described in this statement.

### **1. Information We Collect**

We may collect the following personal information when you register or use our services:

- Full Name
- Mobile Number
- Email Address
- Vehicle Information (if provided)
- Transaction History at **Power Up Gasoline Station**
- Points and Rewards Activity
- Device information and app usage data (for improving app performance)

### **2. How We Use Your Information**

Your personal data may be used for the following purposes:

- To register and maintain your **PowerUp Rewards** account
- To track and manage your rewards, points, and redemptions
- To notify you of promotions, offers, and rewards
- To improve app performance and user experience

- To comply with legal and regulatory requirements

### **3. Data Sharing and Disclosure**

We will not sell, rent, or trade your personal information. Your data may only be shared with:

- Our authorized staff and service providers for app support and maintenance
- Regulatory authorities, when required by law
- Third-party partners only with your explicit consent (e.g., promos, co-branded offers)

### **4. Data Storage and Security**

We implement reasonable organizational, technical, and physical measures to protect your personal data against unauthorized access, use, or disclosure. Your data will be stored securely and retained only as long as necessary to fulfill the purposes stated above.

### **5. Your Rights as a Data Subject**

Under the Data Privacy Act of 2012 (RA 10173), you have the right to:

- Access the personal data we hold about you
- Request correction of any inaccurate or outdated information
- Withdraw consent to processing (subject to applicable laws and contractual terms)
- Request deletion of your account and associated data

To exercise your rights, you may contact us using the details below.

### **6. Contact Information**

For any questions, concerns, or requests related to this Data Privacy Statement, you may contact us at:

**Power Up Gasoline Station – PowerUp Rewards**

Barangay Punta, Ormoc City

Email: [powerupgasolinestation@gmail.com](mailto:powerupgasolinestation@gmail.com)

Mobile: 053 561-8197

**7. Changes to this Statement**

We may update this Data Privacy Statement from time to time. Any changes will be posted within the app with the updated effective date.