# Sophia Li

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#### ABOUT ME

Front-end developer focused on <u>learning new skills</u>; seeking to join an impact driven org with a strong culture of learning.

### **PROJECTS**

Eat // Play // Drink

(GitHub | Live App)

HTML, CSS, JavaScript

App that allows users to filter through a map of the best places to eat, play, and drink in San Francisco using Google Maps API.

MoTo

(GitHub | Live App | Chrome Extension)

HTML, CSS, JavaScript

A clone of Momentum, a chrome extension, with additional features including Pomodoro and MIT Tracker for time management.

**Daily Affirmations** 

(GitHub | Live App)

HTML, CSS, JavaScript

Web app that applies positive psychology theory to generate quotes of affirmation when user enter their successes of the day.

# **15Five Product Landing Page**

(GitHub | Live App)

HTML, CSS, Bootstrap

Responsive redesign of 15Five's product landing page, with the objective to capture leads in the People Operations function.

#### LANGUAGES

JavaScript, HTML, CSS, Bootstrap, React, Python, SQL, R

# **EDUCATION**

**University of California, Berkeley** 

BA, Cognitive Science 2018

#### WORK EXPERIENCE

## **Philanthropy University (education-technology start-up)**

Oakland, CA

Executive Assistant and Culture Associate

August 2018 - August 2019

- Designed and implemented a scalable and team driven onboarding process to achieve 83% onboarding satisfaction score from 9 new team members
- Recruited top talent and improved diversity & inclusion-related outcomes through designing a scalable hiring process
- Formalized and strengthened core operating values and culture by leading quarterly offsites, team building activities, employee celebrations and recognition, team building activities, lunch and learn sessions
- Built and facilitated growth-focused development and performance review systems that measurably improves performance while building trust between peers and their managers

Intern

January 2018 - July 2018

- Developed a customized Salesforce instance for Partnership's team to track fundraising pipeline
- Initiated and implemented knowledge management system across entire organization through a feedback driven process

## Center for Social Sector Leadership, Haas School of Business

Berkeley, CA

Program Coordinator

May 2016 - May 2018

- Built and maintained a database of over 5,000+ partners and clients in Salesforce
- Increased participation in programs and events by 10% through analysis of yearly program metrics
- Trained and mentored 10 staff members in Salesforce management, daily workflow, and reporting
- Managed the success of Berkeley Board Fellow program that supports 500+ MBA students and community partners