## Robert Morson

## Assignment 3

(A) Pivot table: CC + Loan vs Online

	CC	Loan	0	1
1	0	0	785	1145
2	0	1	65	122
3	1	0	317	475
4	1	1	34	57

(B) Empirical P(Loan=1 | CC=1, Online=1) = 0.1071429

(C1) Pivot table: Loan vs Online

Loan 0 1

1 0 1102 1620

2 1 99 179

(C2) Pivot table: Loan vs CC

Loan 0 1

- 1 0 1930 792
- 2 1 187 91

(D) Conditional probabilities:

$$P(CC=1 \mid Loan=1) = 0.3273381$$

$$P(Online=1 | Loan=1) = 0.6438849$$

P(Loan=1) = 0.09266667

$$P(CC=1 \mid Loan=0) = 0.2909625$$

P(Online=1 | Loan=0) = 0.5951506

$$P(Loan=0) = 0.9073333$$

- (E) Manual Naive Bayes P(Loan=1 | CC=1, Online=1) = 0.1105637
- (F) Comparison:

Empirical = 0.1071429; Manual Naive Bayes = 0.1105637

The estimates are very close. The Naive Bayes estimate is slightly higher because it uses conditional probabilities to adjust for the other factors.

(G) Model-based Naive Bayes  $P(Loan=1 \mid CC=1, Online=1) = 0.1105637$  It gives the same probability.