

Purchase Order

#8252

Media Brokers International, Inc.

11720 Amberpark Drive, Suite 600 Alpharetta, Georgia 30009

Phone: 678.514.6200

Date: 02/06/2014 Fax: 678.514.6299

Product / Advertiser

Cowboy Cauldron Company

Invoicing

All Invoices must be sent to MBI ONLY.
See "Invoicing / Special Instructions" below.

Media Name

Southern Living - Time Inc. Lifestyle Group

Circulation / Rate base: 345,000

Ad Specs

1. 4-Color, Bleed, FP, RoB

Media Contact Name, Phone, Fax

Alisa Boone 205-445-6760

Southern Living - Time Inc. Lifestyle Group

Alisa_Boone@timeinc.com

| Line | Issue / Cover | On-Sale | Space Close | Materials Due | MBI Net Rate |
|-------------|---------------|------------|-------------|---------------|--------------|
| 1 | APRIL | 03/21/2014 | 02/11/2014 | 02/18/2014 | 6,762.00 |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |
| 6 | | | | | |
| 7 | | | | | |
| 8 | | | | | |
| 9 | | | | | |
| 10 | | | | | |
| 11 | | | | | |
| 12 | | | | | |
| P.O. Total: | | | | | USD6,762.00 |

Disposition of Materials

Materials for each individual Insertion listed above to be sent directly from Client to Publisher, to arrive by the Materials Due Date listed above.

Invoicing / Special Instructions

- Send all Invoices and correspondence with 2 checking copies to MBI at the address above.
- Include MBI's Purchase Order (P.O.) Number on all Invoices.
- Invoices that are received without an MBI P.O. number for reference will be referred back to the originator.
- For any questions regarding billing and/or payment, please contact MBI's Accounts Payable at 678-514-6200 x 221 or ap@media-brokers.com.
- For questions regarding ad materials, please contact Eric Rogers at 678-514-6205 or erogers@media-brokers.com

Page 1 of 1 P.O. Total: USD6,762.00

MBI Authorized Approval:

MBI Representative: Eric Rogers

Media Brokers International (MBI) acts only as an agent for the Advertiser and does not guarantee payment from the Advertiser, who is solely responsible for payment for this order. MBI will bill the Advertiser and upon receipt of payment we will remit to Media owner payment due. The advertiser guarantees that his reproduction is for a one time use only. Any unauthorized insertions will not be the responsibility of ABI or the Advertiser. In the event that all or part of any ad key codes are incorrect due to any fault of the Media owner, MBI cannot hold Advertiser or itself responsible for payment of the advertisement. By accepting this purchase order Media understands all the terms and conditions here above set forth and agrees to be bound by them. No verbal agreements are recognized. This is the complete and entire understanding.