



# Insertion Order

## # 8252

Media Brokers International, Inc.

11720 Amberpark Drive, Suite 600

Alpharetta, Georgia 30009

Phone: 678.514.6200

Fax: 678.514.6299

Date: 02/06/2014

**Product / Advertiser**

Cowboy Cauldron Company

**Client / Bill To**

Cowboy Cauldron Company

58 Virginia Street

Salt Lake City, UT 84103

US

**Client Payment Contact Name, Phone / Fax**

ATTN: Mike Bertelsen

801-918-4490

**Media Name**

Southern Living - Time Inc. Lifestyle Group

**Circulation / Rate base**

345,000

**Ad Specs**

1. 4-Color , Bleed , FP , RoB

Line	Issue / Cover	On-Sale	Space Close	Materials Due	Rate Card	Payment Due	MBI Rate
1	APRIL	03/21/2014	02/11/2014	02/18/2014	49196	02/10/2014	8,750.00
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
Rate Card (Total):					\$49,196.00	MBI Rate (Total):	USD8,750.00

**Disposition of Materials**

Materials for each individual Insertion listed above to be sent directly from Client to Publisher, to arrive by the Materials Due Date listed above.

**Placement / Payment / Special Instructions**

Payment for each individual insertion listed above to be sent directly to MBI at the address above, and should arrive no later than the corresponding payment due date listed above.

**Client Authorized Approval:**

**MBI Representative: Eric Rogers**

The submission of an insertion order constitutes acceptance of our terms of payment and the advertising agency and/or the advertiser are jointly and severally liable for payment of all advertising invoiced. Please be advised that we do not accept disclaimers, and "sequential liability" is NOT acceptable to MBI. Positioning of advertising is at the sole discretion of the publisher. MBI requests positioning from time to time but cannot guarantee special positioning of advertising. MBI does not guarantee results from ads we place on your behalf and assumes no liability for ad content. This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior negotiations, representations or contracts. No written or oral agreements, representations, statements, negotiations, understandings or discussions that are not set out, referenced or specifically incorporated in this Agreement shall in any way be binding or of effect between the parties. All sales are final - no cancellations accepted. This contract shall be governed by Georgia law and venue for purposes of any claim or action arising in any way from this contract shall be in the Superior Court of Fulton County, Georgia. If paying by credit card a 5% Administrative Fee will apply. Default: in the event of any breach and/or default of any obligations to MBI, either existing or arising in the future by the debtor, MBI shall be entitled to recover from the debtor, in addition to all other damages, all costs and expenses, including court costs, reasonable attorney's fee and interest at the maximum rate provided by law. Invoices unpaid after thirty days subject to a 1.5% finance charge per month.