

Reed Bright

I am a UI designer with a background in advertising, design, and communication.

I am a creative designer specializing in clean, simple, visual appealing design with the end-user in mind.

Projects

Freelance Website UI Design

Property Rental Site Dec2020-Feb2021

- **Problem:** The client had many property listings, yet no one place to advertise all of the rentals and activities to do in the area.
- **Process Phase:** Gathering of listings, design of the website, writing content for space, and nearby activities.
- **Solution:** Creating a unique website highlighting all of the available properties that could be rented, along with showcasing the beauty of the locations and the fun of the surrounding areas.

Peasy Cooking app

Immersion course at Career Foundry Nov2020-April 2021

- **Problem:** College student/recent graduates entering the world without skill or desire to cook, yet are about to live on their own.
- **Process Phase:** Competitive analysis, user personas, user flows, low-Mid- High fidelity wireframes, prototyping.
- **Solution:** Creating a responsive recipe app that offers easy low ingredient recipes tailored to your skill and dietary and allergy restriction.

Experience

Bend Rentals Property Manager

Portland, OR Spring 2020- Current

- Remotely manage rental units in Bend, Oregon.
- Manage online listings, design, and persona.
- Coordinate rental property and communicate with guests.

MusicDish Internship Beijing, China June 2019

- Designed bilingual (English/Mandarin Chinese) website from scratch to advertise companies musicians and events.
- Ran companies and musician's social media accounts, in charge of content creation and promotion.
- Promoted musicians worldwide through Social media and writing blogs and articles.

Contact

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Skills

Adobe XD
Sketch
Photoshop, Illustrator
invision
Balsamiq
HTML,
CSS, and JavaScript
Low, Mid, High Fidelity
wireframes
User flow Diagram
User personas
Prototyping
Color pallets and typography
UX Research

Education

Certificate In UI design

6 month intensive UI Course,
Career Foundry

University Of Oregon

Eugene, OR 2016-2020

Bachelor Of Arts:

Double major in Advertising
and Chinese language and
Culture

Languages

English: Native

Chinese: Professional Level