



Meeting to discuss about applying Design Thinking to sum up interview results and perform Market Research with Supervisor - 23 Dec 2022

Meeting information

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| Meeting time | 2:00 pm - 4:36 pm (IST) |
| Meeting date | 23 Dec 2022 |
| Meeting topic / objectives | Summary the result of Empathy Interview with the Medical University Students and Market Research of similar products in the Market. Come to a final conclusion about the new set of requirements for the project. |
| Method | Offline meeting - Room I82 - HCMUS, HCMC, Vietnam |

Members and roles

| ID | Member | Role |
|----|--------------------|---------------------|
| 1 | Dr. Nhan Le Thi | Supervisor |
| 2 | Tan Le Tran Ba | Interviewer |
| 3 | Nhan Nguyen Cao | Secretary |
| 4 | Chuong Pham Dinh | Support Secretary |
| 5 | Trang Ho Ngoc Thao | Support Interviewer |

Meeting actions

| Action / Discussion | Person responsible | Note (if available) |
|---------------------|--------------------|---------------------|
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| Action / Discussion | Person responsible | Note (if available) |
|---|--------------------|---|
| Greetings | 2 | |
| Dr. Nhan asked team about the focus from technical perspective for the project | 1, 3 | Team agreed to deploy the product as a website, with Desktop-first layout design |
| Dr. Nhan discussed again about the scope of requirements | 1, 2, 3, 4, 5 | Team agreed to narrow down the product to be target for 5 medical university students from the 2 specialist consultants only |
| Dr. Nhan asked the team about the work flow for the project Team asked for the estimated schedule for the Informal Q&R Review Presentation, Dr. Nhan informed that it would be on the week 9 Jan - 14 Jan, right before Tet holiday | 1, 5 | Team agreed that until the end of December, team would focus on finishing the Upskilling and Resources collection phase. Then from January, team would parallelly complete the design, start setting up for Development and prepare for Informal QR Review |
| Dr. Nhan suggest method 1 for collecting feedback from users | 1, 2, 5 | Method 1: Persona - to define 1 shared user as the representative of all 5 medical students. Include: - Name - Demographics: gender and age range - Goals/Motivators: from study perspective - Pains: in learning about acupuncture - Wishes: expectations from a new solution to solve the Pains - Tasks: everyday tasks for learning about acupuncture ⇒ Use Persona as the guideline to define the set of requirements and layouts for the final product |
| Dr. Nhan suggest method 2 for collecting feedback from users Dr. Nhan showed team examples of Value Proposition Canvas and explained their purposes | 1, 3, 4 | Method 2: Value Proposition Canvas 1. From persona: - Pains - Gains - Customer jobs 2. From proposal (recommendations): - Pain relievers - Gain creators - Products & services |

| Action / Discussion | Person responsible | Note (if available) |
|--|--------------------|---|
| Dr. Nhan feedback about method for keeping contact with the students | 1, 2, 3, 4, 5 | Get feedback from Propotype Keep contact with the students to be involved for User testing through Survey at the end |
| Dr. Nhan suggested about next things to do before the Informal Q&R Review | 1 | Spend 1 week for Persona and Value Proposition Canvas Spend 2 weeks for Market Research: at least 3 similar products on the market ⇒ Sum up the results to define the new set of requirements |
| Team asked to clear the feedback from Dr. Nhan about the demo of 3-D model | 3, 1 | The model should be surrounded by a clearly defined deep background |
| Dr. Nhan suggested additional features for the quiz | 1, 3, 4 | The product should provide statistics on users' educational progress |
| Team and Dr. Nhan summarized about the content of the meeting | 1, 2, 3, 4, 5 | Focus on redefining the set of requirements before the Informal Q&R Review presentation Prepare for the Informal Q&R Review presentation Suggestion: design should be efficient and easy-to-use, simple Prototype guideline: focus on finishing 1 flow before moving to the next flows |
| Conclusion and thank you | 1, 2, 3, 4, 5 | |

Attendance report

| Member | Joined | Leaved | In-meeting duration |
|--------|---------|---------|---------------------|
| 1 | 3:00 PM | 4:35 PM | 1h 35m |
| 2 | 3:00 PM | 4:36 PM | 1h 36m |
| 3 | 3:00 PM | 4:36 PM | 1h 36m |
| 4 | 3:00 PM | 4:37 PM | 1h 37m |
| 5 | 3:00 PM | 4:38 PM | 1h 38m |