**StarterBook Analysis**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. There are more successful Kickstarter campaigns than failed or canceled, so there is good chance you will be successful if you start a campaign.
   2. Music has the best percentage of success, specifically with the rock category, so this is a very good category for which to submit a campaign.
   3. May is the most popular month to submit a campaign and best percentage of success, so this the best month to submit a campaign.
2. What are some limitations of this dataset?
   1. The popularity of a Kickstarter category will give us more information for a better analysis.
   2. Weather or season could be a major factor in the submission of campaigns, which could skew the analysis of the data.
   3. The 2017 year only has 3 months of data.
3. What are some other possible tables and/or graphs that we could create?
   1. We could look at the data by year.
   2. We could look at success depending on how long a campaign was live.
   3. We could break down the failed by percentage of actual goal.