

Personal Summary

An efficient, self-motivated individual who thrives as part of a collaborative, agile team as well as being self-sufficient and organised with minimum supervision. A keen, quick learner who strives to develop both technically and personally. A creative, fresh approach is applied to all work ensuring professional, contemporary, user-friendly results.

Work Experience & Qualifications

WEB DESIGNER/DEVELOPER AT THINKON 2012-PRESENT

For the past 4 years I have been an employee at ThinkOn (Previously Go MAD Thinking), progressing from placement student, to sole web designer, to overseeing the design/media team. I am responsible for all design and front-end work on our websites, print work, digital assets and marketing.

- Design and front-end development
- Maintain websites, mobile sites and web applications
- Create digital assets, images, diagrams, banners
- Interaction with management, development, design/media, marketing, testing and technical operations departments
- Design/build email and web campaigns
- Fixing UI errors and bugs
- User experience and usability testing
- Testing across multiple operating systems, browsers, screen resolutions and devices
- Design for print - book covers, leaflets, flyers, postcards and business cards
- Agile workflow - work on multiple projects simultaneously to a high standard
- Experience with ticketing systems, scrums, sprints, kanban boards
- Work under pressure with tight deadlines

DE MONTFORT UNIVERSITY 2012-2013

Bachelor of Science (Honours) in Computing
Plus continued part-time work with Go MAD Thinking

12-MONTH WORK EXPERIENCE PLACEMENT 2011-2012

Junior Designer at Go MAD Thinking (Previously Doxmart)

- Testing websites in all browsers and creating test plans
- Developing design and coding skills
- Wordpress CMS research and implementation
- Developed fully responsive websites to work across a range of devices
- Created an ecommerce website
- Developed multiple custom wordpress sites for clients
- Supporting both development and marketing teams
- Looked after UX department whilst head of UX was away for a number of weeks

DE MONTFORT UNIVERSITY 2009-2011

Higher National Diploma in Computing

WREAKE VALLEY COMMUNITY COLLEGE POST 16 2007-2009

3 A Levels - Computing, Mathematics & Science
1 AS Level - Design Technology

WREAKE VALLEY COMMUNITY COLLEGE 2002-2007

10 GCSEs including Mathematics, English, Science & Information Technology

References available on request.

Technical Skills

PC/MAC literate

Semantic XHTML, HTML(5) & CSS(3)
- *W3C web standards*

Adobe Creative Suite
- *pixel perfect, consistent designs*

Wordpress CMS
- *custom themes compliant with plugins*

Responsive Web Design
- *fluid layouts, media queries & Bootstrap*

Email campaigns (MailChimp, Hubspot)

Wireframing (MockFlow, Invision)

Cross browser testing (BrowserStack)

SASS

GIT/SVN

Work with JavaScript, PHP, MVC

SEO & Google Analytics

Web Accessibility

Personal Skills

Creative

Attention to detail

Deadline orientated

Down to earth

Professional

Punctual

Reliable

Interests

Contemporary design, colour & typography

Theatre shows, musicals & comedy

Occasional gaming

Days out (theme parks, zoos)

Home renovation/DIY

Films (animated, adventure, thriller)

TV (reality, drama, mystery)

Recommendation

"I have worked with Rob for three years and he is a joy to work with. He provides excellent customer service and always exceeds expectations. He constantly looks to improve on products and is very focused and organised to ensure he meets project deadlines. He approaches everything positively and is great to be around."

Kathryn Roberts
Head of Operations - ThinkOn