Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
OpenAI Unveils AI Generator of Realistic Video	https://www.theinformation.com/briefings/openai-unveils-ai-generator-of-realistic-video?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&utm_content=1095&utm_medium=email&utm_source=cio&utm_term=124&rc=hm8aii	16-Feb-24	AI Generators, Artificial Intelligence, Tech Advancements	OpenAI	OpenAI has unveiled a new artificial model called Sora that generates realistic video based on text descriptions. The model is similar to technology from startups Runway and Pika Labs but offers enhanced capabilities. OpenAI has not announced a public release date but will share it with a limited number of outsiders. The demonstrations of Sora's capabilities by OpenAI CEO Sam Altman have garnered attention from Hollywood and video creators.	OpenAI, Sora, Runway, Pika Labs, Hollywood, video creators, Sam Altman, X, Jimmy Donaldson, MrBeast, Cris Valenzuela
This Company Says Conversational AI Will Kill Apps and Websites	https://www.wired.com/story/plaintext-sierra-conversational-ai-will-kill-apps-and-websites/	16-Feb-24	Artificial Intelligence, Digital Assistants		Sierra, a company developing AI-powered agents, aims to revolutionize customer interactions by using conversational AI. They believe that AI agents will become as important as websites for companies, offering genuine and relatable experiences. Sierra's agents are designed to understand company values and procedures, and they use multiple AI models to ensure accurate information. The goal is to shift automated customer interactions from frustrating to satisfying. While concerns about job displacement and authenticity exist, Sierra believes that their AI agents can provide effective and empathetic interactions that customers will appreciate.	Conversational AI, apps, websites, Sierra, WeightWatchers, Sonos, SiriusXM, OluKai, AI models, graphical user interface, smartphone, Taylor, Bavor, North Dakota boiler room, Sima Sistani, RSA, ChatGPT, Viv, Siri, Samsung, Bixby
Google's AI Boss Says Scale Only Gets You So Far	https://www.wired.com/story/deepmind-ceo-demis-hassabis-interview-artificial-intelligence-scale/	19-Feb-24	Artificial Intelligence, LLM	Google	Demis Hassabis, CEO of DeepMind, discusses the significance of Gemini Pro 1.5, the importance of scale and innovation in advancing AI, the future of AI beyond conversational AI, challenges and safety considerations, and the need for collaboration and regulation in responsible AI development.	Gemini Pro 1.5, AI model, mixture of experts architecture, scale, innovation, artificial general intelligence (AGI), computational power, fundamental research, breakthroughs, techniques, AI companies, AI agents, conversational AI, challenges, safety, testing, simulation sandboxes, collaboration, regulation, DeepMind, government organizations, responsible development, oversight, AI systems
Adobe Acrobat adds generative AI to 'easily chat with documents'	https://www.theverge.com/2024/2/20/24077217/adobe-acrobat-generative-ai-assistant-chatbot-pdf-document	20-Feb-24	Artificial Intelligence, New Features	Adobe	Adobe is introducing a new generative AI experience called "AI Assistant in Acrobat" to its Acrobat PDF management software. This tool aims to enhance the digital document experience by summarizing files, answering questions, and recommending more based on the content. Users can easily chat with documents to find and understand information. The AI Assistant is available in beta for paying Acrobat users and supports various document formats. It can generate citations, create clickable links, and consolidate information for emails, reports, and presentations. The feature is currently available at no additional cost for Standard, Pro, and Teams subscription plans. Adobe has plans to further develop AI Assistant with integrations, multi-document information retrieval, and drafting and editing capabilities.	Key Words/Topics: Adobe Acrobat, generative AI, chatbot, PDF management software, digital document experience, conversational engine, summarize files, answer questions, recommend more, chat with documents, massive text documents, research projects, large reports, data security protocols, citations, clickable links, consolidate and format information, emails, reports, presentations, beta, future capabilities, Firefly generative AI model, multiple documents, document types, sources, first drafts, editing copy

Companies: Adobe |

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
How AI Will Change Our Relationship With Computers	https://www.theinformation.com/articles/how-ai-will-change-our-relationship-with-computers?utm_campaign=article_email&utm_content=article-12316&utm_medium=email&utm_source=sg&rc=hm8aii	22-Feb-24	Artificial Intelligence, Digital Assistants		AI will revolutionize human-computer interaction by making voice the dominant interface and enabling apps to adapt to users. Startups like Rabbit are redefining interaction through AI-driven devices that prioritize simplicity and efficiency. These devices will offer sub-second, distraction-free interactions and complement traditional devices, making technology more accessible and intuitive.	Artificial Intelligence, Digital Assistants, Khosla, Rabbit, Apple, iPhone
The Ultimate Insiders' Guide to AI: How Founders, Investors and Executives Really Use the Technology	https://www.theinformation.com/articles/the-ultimate-insiders-guide-to-ai-how-founders-investors-and-executives-really-use-the-technology?utm_campaign=article_email&utm_content=article-12326&utm_medium=email&utm_source=sg&rc=hm8aii	23-Feb-24	Artificial Intelligence		"The Ultimate Insiders' Guide to AI: How Founders, Investors and Executives Really Use the Technology" explores real-life applications of AI, including personal tasks, entertainment, productivity, everyday assistance, and therapeutic use. The article emphasizes the versatility of AI in enhancing different aspects of people's lives.	Key Words/Topics: Personal Applications, Entertainment and Creativity, Productivity and Learning, Assistance in Everyday Life, Therapeutic and Reflective Use Companies: None mentioned
Seeking Reliable Election Information? Don't Trust AI	https://www.proofnews.org/seeking-election-information-dont-trust-ai/	27-Feb-24	Artificial Intelligence, Elections, Misinformation	OpenAI	Testing of five leading AI models, including OpenAI's GPT-4, revealed their poor performance in providing accurate and reliable election information. Responses were often inaccurate, incomplete, or harmful, raising concerns about potential voter disenfranchisement and misinformation. Experts stressed the importance of relying on trusted sources for election information and called for increased transparency and accuracy in AI-generated content.	OpenAI, Artificial Intelligence, Elections, Misinformation
StarCoder 2 is a code-generating AI that runs on most GPUs	https://techcrunch.com/2024/02/28/starcoder-2-is-a-code-generating-ai-that-runs-on-most-gpus/	28-Feb-24	Artificial Intelligence, LLM, Software	Nvidia	StarCoder 2 is an open-source code generator developed by Hugging Face, ServiceNow, and Nvidia. It offers improved performance and lower operating costs, with the ability to suggest code completions and summaries. Concerns exist regarding security vulnerabilities and code sprawl, but StarCoder 2 addresses privacy and security concerns through local deployment and learning from developers' source code. Despite limitations, it is seen as a step forward in AI model transparency and accountability. Hugging Face, ServiceNow, and Nvidia invest in StarCoder 2 for business strategies and offer hosted versions and source code for download.	Keywords/Topics: StarCoder 2, code-generating AI, GPUs, open-source code generator, code completions, summaries, snippets, fine-tuned, security vulnerabilities, code sprawl, license, compliance, regulations, local deployment, learning from developers' source code, Software Heritage, copyright issues, AI model transparency, accountability, business strategies, Now LLM, Hugging Face, ServiceNow, Nvidia Companies: Hugging Face, ServiceNow, Nvidia
A Frothy Market Misses Vital Bubble Ingredients	https://www.wsj.com/finance/stocks/a-frothy-market-misses-vital-bubble-ingredients-510efbaf?mod=djemMoneyBeat_us	2-Mar-24	Artificial Intelligence, Company Outlook, Stock Market General	Nvidia	The article discusses the current state of the stock market and whether it is in a bubble. While stocks have risen significantly, the article argues that the usual ingredients of a bubble, such as speculative mania and excessive valuations, are missing. The article also highlights the lack of money flooding into the market and the absence of an IPO boom. It concludes that while stocks may be overvalued, it is not yet a bubble.	Nvidia, Artificial Intelligence, Company Outlook, Stock Market General

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Ema, a 'Universal AI employee,' emerges from stealth with $25M	https://techcrunch.com/2024/03/05/ema-a-universal-ai-employee-emerges-from-stealth-with-25m/	5-Mar-24	Artificial Intelligence, Digital Assistants		Ema, a startup based in San Francisco, has emerged from stealth mode with a product that aims to revolutionize the impact of generative AI in work environments. With $25 million in funding and notable customers, Ema offers tools like the Generative Workflow Engine and EmaFusion to automate tasks and address concerns around accuracy and data protection. Led by experienced founders and backed by prominent investors, Ema is poised to make a significant impact in the GenAI space.	Ema, San Francisco, AI, generative AI, Envoy Global, TrueLayer, Moneyview, Generative Workflow Engine, EmaFusion, Accel, Section 32, Prosus Ventures, Sheryl Sandberg, Dustin Moskovitz, Surojit Chatterjee, Souvik Sen, Coinbase, Google, Okta, machine learning, data privacy, GenAI
Former Google Engineer Stole AI Chip Secrets For Chinese Firms, U.S. Alleges	https://www.theinformation.com/briefings/former-google-engineer-stole-ai-chip-secrets-for-chinese-firms-u-s-alleges?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&utm_content=1095&utm_medium=email&utm_source=cio&utm_term=124&rc=hm8aii	7-Mar-24	Artificial Intelligence, Privacy Security & Safety , US-China/ Asia	Google	Former Google software engineer, Linwei Ding, has been charged with stealing trade secrets related to the company's AI chips and data centers while working for two China-based companies. The stolen information includes details about the architecture and functionality of Google's Tensor Processing Units. The arrest highlights the escalating competition between the US and China in the field of AI.	Artificial Intelligence, Privacy Security & Safety, US-China/ Asia, Google
In new disclosure, LinkedIn says premium subscriptions bring in $1.7 billion	https://www.reuters.com/technology/rare-disclosure-linkedin-says-premium-subscriptions-bring-17-billion-2024-03-07/	7-Mar-24	Artificial Intelligence, Social Media, Subscription	Microsoft	LinkedIn's premium subscription business generated $1.7 billion in revenue in 2023, with a focus on expanding through AI tools for job seekers. Subscriber growth increased by 25%, and early data shows high adoption and usefulness of the new AI tools. Despite a tight labor market, there are still job opportunities, leading more people to seek better options.	Key Words/Topics: Revenue Disclosure, AI Tools, Subscriber Growth, AI Tool Adoption, Market Dynamics Companies: LinkedIn, Microsoft
Reddit pilots new tools to help brands boost engagement	https://searchengineland.com/reddit-pro-suite-tools-engagement-438258	8-Mar-24	Advertising, Artificial Intelligence, Social Media	Reddit	Reddit is launching Reddit Pro, a suite of tools to help businesses improve engagement on the platform. The tools include AI-powered insights, performance analytics, publishing tools, and a dashboard to monitor organic engagement. Businesses can also turn organic profile posts into paid ads. The aim is to facilitate meaningful conversations and increase conversions. Access to Reddit Pro is available by reaching out to Reddit directly. The testing phase has already attracted over 200 businesses, with positive results seen in increased activity and upvotes for organic content.	Reddit, Reddit Pro, AI-powered insights, performance analytics, publishing tools, dashboard, organic engagement, businesses, Taco Bell, NFL, The Wall Street Journal, marketing, conversions, testing phase, Roxy Young
European Lawmakers Pass AI Act, World's First Comprehensive AI Law	https://www.wsj.com/tech/ai/ai-act-passes-european-union-law-regulation-e04ec251?mod=djemTECH	13-Mar-24	Artificial Intelligence, European Regulation		European lawmakers have passed the world's first comprehensive AI law, which sets extensive rules for AI developers, introduces restrictions on AI use, and imposes fines for non-compliance. The law applies to AI products in the EU market and is expected to have a global impact. Implementation will occur gradually over several years, and the law has received mixed reception from industry groups. The EU's AI legislation is likely to influence other jurisdictions in developing their own AI regulations.	Key Words/Topics: Artificial Intelligence, European Regulation Companies: None mentioned

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
8 Google Employees Invented Modern AI. Here's the Inside Story	https://www.wired.com/story/eight-google-employees-invented-modern-ai-transformers-paper/	20-Mar-24	Artificial Intelligence, Company History, Talent	Google	Eight Google employees invented modern AI with the development of transformers, a powerful digital system that has revolutionized AI products. The "Attention Is All You Need" paper, published in 2017, introduced the concept of self-attention, which allowed for more efficient and effective processing of text. The transformer model outperformed other AI methods and paved the way for advancements in machine translation and other forms of human expression.	Google, Artificial Intelligence, Company History, Talent, Attention Is All You Need, transformers, ChatGPT, Dall-E, Midjourney, Geoffrey Hinton, OpenAI, Neural Information Processing Systems conference, BLEU, long short-term memory (LSTM), self-attention, Jakob Uszkoreit, Sepp Hochreiter, Ilya Sutskever, Alec Radford, GPT products, BERT, Sundar Pichai, Microsoft
In One Key A.I. Metric, China Pulls Ahead of the U.S.: Talent	https://www.nytimes.com/2024/03/22/technology/china-ai-talent.html?unlocked_article_code=1.e00.vFOx.a4CwRJh3Ull9&smid=url-share	22-Mar-24	Artificial Intelligence, Talent, US-China/ Asia		New research shows that China has surpassed the United States as the largest producer of A.I. talent, generating almost half of the world's top A.I. researchers. China's investment in A.I. education and the growth of undergraduate programs have contributed to this shift. While the United States has pioneered breakthroughs in A.I., a significant portion of that work has been done by researchers educated in China. The presence of Chinese A.I. researchers in the United States presents a challenge for policymakers, who want to counter Chinese espionage without discouraging the flow of top Chinese computer engineers into the country.	Artificial Intelligence, Talent, China, United States, ChatGPT, MacroPolo, Google, OpenAI, NeurIPS, Silicon Valley, Beijing, Washington, A.I. education, Damien Ma, generative A.I., neural networks, Arizona State University
Nvidia-powered AI nurses are scrubbing in	https://www.morningbrew.com/daily/stories/2024/03/22/nvidia-powered-ai-nurses-scrubbing-in?mbcid=34773044.442685&mbuuid=rBGzJZNtsPYsryuLTX5DGJ28&mid=e1b4f8acf002cf2d6104630a97a174fc&utm_campaign=mb&utm_medium=newsletter&utm_source=morning_brew	22-Mar-24	Artificial Intelligence, Tech Advancements	Nvidia	Nvidia has partnered with healthcare startup Hippocratic AI to offer AI-powered "nurses" that can replace humans in certain areas of patient care. These AI bots are currently being tested by over 40 healthcare providers and are intended for non-diagnostic, patient-facing tasks. The goal is to address nursing shortages and reduce costs for healthcare providers.	Nvidia, Hippocratic AI, healthcare startup, AI nurses, patient care, healthcare providers
The power grid has an AI problem	https://www.morningbrew.com/daily/stories/2024/03/24/the-power-grid-has-an-ai-problem?mbcid=34801515.446670&mbuuid=rBGzJZNtsPYsryuLTX5DGJ28&mid=e1b4f8acf002cf2d6104630a97a174fc&utm_campaign=mb&utm_medium=newsletter&utm_source=morning_brew	24-Mar-24	Artificial Intelligence, Datacenters, Electricity		The rapid growth of AI data centers in the United States is raising concerns about the capacity of the power grid to handle the increased electricity demand. The surge in data centers, fueled by the excitement around AI, is straining the grid and posing challenges for meeting electricity needs. The expansion of factory investment and crypto mining is further taxing the aging power grid. There are concerns that the pursuit of cheap and abundant electricity by tech giants could hinder climate change goals.	Artificial Intelligence, Datacenters, Electricity, AI data centers, Bill Gates, Portland General Electric, Georgia, Biden administration, Amazon, Meta, climate change goals, gas-fired power plants
Exclusive: Behind the plot to break Nvidia's grip on AI by targeting software	https://www.reuters.com/technology/behind-plot-break-nvidias-grip-ai-by-targeting-software-2024-03-25/	25-Mar-24	Artificial Intelligence, Competition, Open Source, Software	Nvidia	Nvidia's dominance in AI is being targeted by a coalition of tech companies, including Qualcomm, Google, and Intel, who plan to challenge the software that keeps developers tied to Nvidia chips. The UXL Foundation aims to build an open-source suite of software and tools that can power multiple types of AI accelerator chips, with the goal of making computer code run on any machine. This effort is part of a larger movement, with over $4 billion invested in 93 separate initiatives to challenge Nvidia's AI dominance.	Nvidia, Microsoft, OpenAI, Alphabet, Qualcomm, Google, Intel, UXL Foundation, http://amazon.com/, Azure, AMZN.O, Ian Buck, D2D Advisory

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
A.I. Leaders Press Advantage With Congress as China Tensions Rise	https://www.nytimes.com/2024/03/27/technology/ai-lobby-china.html?ugrp=m&unlocked_article_code=1.gE0.9aFu.oipGERojDEzi&smid=url-share	27-Mar-24	Artificial Intelligence, Government & Policy, US-China/ Asia		Tech leaders and investors, including Alex Karp and Roelof Botha, are planning to lobby against onerous A.I. regulations and seek increased government spending and relaxed immigration restrictions for A.I. experts. Lobbying on A.I. has increased significantly, with over 450 organizations reporting lobbying efforts. China is said to lag behind the United States in generative A.I., but a new study suggests it may be ahead in talent. The event will also address legislation to ban TikTok and the space race between the United States and China.	Artificial Intelligence, Government & Policy, US-China/ Asia, Palantir, Sequoia Capital, OpenAI, TikTok, SpaceX, Khosla Ventures
Nvidia, Google Patents Signal Big Tech's AI Robot Craze	https://www.thedailyupside.com/technology/artificial-intelligence/nvidia-google-patents-signal-big-techs-ai-robot-craze/?utm_medium=email&utm_campaign=PD%20March%2028%202023&utm_content=PD%20March%2028%202023+CID_fe2bd17ba7190d29742e8e66d9769cef&utm_source=campaign_monitor&utm_term=A%20Tale%20of%20Two%20Robots	27-Mar-24	Artificial Intelligence, Patents, Robotics, Software	Google, Nvidia	Nvidia and Google have filed patents for systems to enhance the environmental awareness of their robots. Nvidia's patent involves a "prompt generator" that uses real-time cues from the surroundings to create more reactive AI. Google's patent focuses on robot navigation based on human gestures. These efforts reflect the growing interest in AI-enabled robots, particularly in factory and manufacturing settings. The broader conversation about humanoid AI robots includes companies like Google, Microsoft, and Tesla, who are exploring the fusion of AI models and robotics. Nvidia has also announced Project GR00T, a plan to build a foundational model for humanoid robots. The expansion of robot capabilities could bring significant benefits to industries like manufacturing and logistics, but safety considerations are crucial.	Key Words/Topics: Artificial Intelligence, Patents, Robotics, Software Companies: Google, Nvidia
Amazon Bets $150 Billion on Data Centers Required for AI Boom	https://www.bloomberg.com/news/articles/2024-03-28/amazon-bets-150-billion-on-data-centers-required-for-ai-boom	28-Mar-24	Artificial Intelligence, Cloud, Datacenters, Electricity	Amazon, Google, Microsoft	Amazon plans to invest nearly $150 billion in data centers over the next 15 years to meet the growing demand for artificial intelligence applications and digital services. This move aims to solidify Amazon's position in the cloud services market, where it currently holds a significant lead over Microsoft and Google. The expansion will not only support corporate services but also provide the computing power required for the expected boom in generative artificial intelligence. Amazon's investment in data centers surpasses its competitors and underscores its commitment to renewable energy sources.	Amazon, Google, Microsoft, Artificial Intelligence, Cloud, Datacenters, Electricity
Luminance's Generative AI-for-law raises $40M Series B	https://tech.eu/2024/04/02/luminances-legal-ai/	2-Apr-24	Artificial Intelligence, LLM		Luminance, a legal AI company, has raised $40M in its Series B round. Their AI-powered software automates the generation, negotiation, and analysis of legal documents, and has been used in London's highest criminal court. With a customer base of 600 organizations in 70 countries, Luminance plans to expand its presence in the U.S. and solidify its position as a market leader in the legal AI space.	Luminance, AI-for-law, Series B, ChatGPT, LLMs, paralegals, Microsoft Word, London's highest criminal court, the Old Bailey, Cambridge, U.S., Koch Industries, Hitachi, Yokogawa, Liberty Mutual, LG Chem, Eleanor Lightbody, March Capital

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Biden and Xi discuss TikTok, South China Sea and de-risking in call	https://asia.nikkei.com/Politics/International-relations/Biden-and-Xi-discuss-TikTok-South-China-Sea-and-de-risking-in-call?utm_campaign=IC_asia_daily_free&utm_medium=email&utm_source=NA_newsletter&utm_content=article_link&del_type=1&pub_date=20240403123000&seq_num=15&si=0da7fc56-79df-4037-bd3f-e874dae0c0e2	3-Apr-24	Artificial Intelligence, US-China/ Asia		During a phone call, U.S. President Joe Biden and Chinese President Xi Jinping discussed various topics including TikTok ownership, tensions in the South China Sea, and the American sanctions against China. Biden expressed concerns about TikTok's ownership, emphasized the importance of peace and stability across the Taiwan Strait and freedom of navigation in the South China Sea. Xi referred to the Taiwan question as a "red line" that must not be crossed and disputed the notion of "de-risking" instead of "decoupling" between the U.S. and China. Both leaders agreed to touch base regularly by phone.	Key Words/Topics: TikTok, South China Sea, de-risking, decoupling, Taiwan Strait, rule of law, freedom of navigation, Spratly Islands, bilateral and trilateral summits, Taiwan question, trade and technology development, hi-tech development, counternarcotics, military-to-military dialogue, artificial intelligence

Companies: None mentioned |
| Google Launches Enterprise Video-Creation App | https://www.theinformation.com/briefings/google-launches-enterprise-video-creation-app?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&utm_content=1095&utm_medium=email&utm_source=cio&utm_term=124&rc=hm8aii | 10-Apr-24 | Artificial Intelligence, Cloud, Software | Google | Google has launched a new app called Google Vids, which allows cloud customers to create videos for work-related presentations. The app, part of the Workspace software offering, enables users to automatically piece together user images, stock footage, and other visuals. Google has also introduced a tool called "text-to-live images," which uses artificial intelligence to generate short clips for inclusion in videos. Additionally, Google will offer AI features for video calls, such as real-time translation and meeting summaries. The new "live images" tool will compete with OpenAI's Sora video generator. | Google, Google Vids, Workspace, artificial intelligence, cloud, software, OpenAI, Sora |
| Big Tech's 'Interconnected Web' of AI Investments Concerns UK's CMA | https://www.bloomberg.com/news/articles/2024-04-11/google-apple-microsoft-get-ai-antitrust-scrutiny-from-uk-cma | 11-Apr-24 | Artificial Intelligence, Competition, Government & Policy, Investments | Apple, Google, Microsoft, Nvidia | The UK's Competition and Markets Authority (CMA) has expressed concerns about the AI investments made by major tech companies like Google, Apple, Microsoft, and Nvidia, suggesting that these investments could strengthen their market dominance. The CMA has discovered a network of partnerships and investments within the AI sector involving these companies, raising questions about competition. Regulators in the UK and the EU are monitoring these deals, and investigations are underway. The CMA plans to further assess the AI market and may intervene using existing reviews or new powers granted by upcoming legislation. | Key Words/Topics: Artificial Intelligence, Competition, Government & Policy, Investments
Companies: Apple, Google, Microsoft, Nvidia |
| TikTok Plots Using Virtual Influencers for Advertising | https://www.theinformation.com/articles/tiktok-plots-using-virtual-influencers-for-advertising?utm_campaign=article_email&utm_content=article-12650&utm_medium=email&utm_source=sg&rc=hm8aii | 11-Apr-24 | Artificial Intelligence, New Features, Social Media | TikTok | TikTok is exploring the use of virtual influencers generated by artificial intelligence (AI) for advertising purposes. The feature, still in development, would generate video ad scripts and AI-generated influencers to star in the videos. This move reflects TikTok's efforts to incorporate generative AI into its platform and attract advertisers. While the concept aims to make AI investment worthwhile, testing has shown that videos created by human influencers generate more e-commerce transactions. TikTok staff view virtual influencers as complements, not replacements, for human creators. The company needs to be cautious in introducing this feature to avoid alienating its user base and maintain its expansion into e-commerce. | TikTok, Artificial Intelligence, New Features, Social Media, Meta Platforms, ByteDance, Doubao, Sora, Creative Assistant, Synthesia, Render Media, Douyin, WPIC |

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Elon Musk's xAI previews Grok-1.5V, its first multimodal model	https://venturebeat.com/ai/elon-musks-xai-previews-grok-1-5v-its-first-multimodal-model/	12-Apr-24	Artificial Intelligence, LLM	Grok	Elon Musk's xAI has introduced Grok-1.5V, its first multimodal model capable of understanding text and processing various visual elements. Grok-1.5V will be accessible to early testers and existing users, and it outperforms competitors in real-world spatial understanding. xAI plans to make updates to Grok AI's capabilities and has released the RealWorldQA benchmark under a Creative Commons license.	Grok, Elon Musk's xAI, GPT-4V, Claude 3Sonnet, Claude 3 Opus, Gemini Pro 1.5
Adobe releases Acrobat AI assistant starting at $4.99 a month	https://www.cnbc.com/2024/04/15/adobe-releases-acrobat-ai-assistant-starting-at-4point99-a-month.html	15-Apr-24	Artificial Intelligence, Digital Assistants	Adobe	Adobe has released an AI assistant for digital documents, priced at $4.99 per month. A free mobile version is also available in beta, with voice command capabilities. The assistant can be accessed as extensions on Microsoft Edge and Google Chrome. Adobe plans to further develop the assistant to support working with multiple documents and focus on content-based information retrieval.	Adobe, Acrobat AI assistant, Artificial Intelligence, Digital Assistants, Microsoft Edge, Google Chrome, PDFs, chatbot interface, taxpayers, consumers, students
Digital Ad Revenue Growth Decelerates Again in 2023, Per IAB Ad Revenue Report	https://www.adexchanger.com/online-advertising/digital-ad-revenue-growth-decelerates-again-in-2023-per-iab-ad-revenue-report/	16-Apr-24	Advertising, Artificial Intelligence, Creator Economy, Privacy Security & Safety , Social Media		According to the IAB Ad Revenue Report, digital ad revenue growth in the US decelerated in 2023 due to inflation, rising interest rates, and industry layoffs. Programmatic ad revenue and certain channels like digital video, retail media, and audio experienced growth, while display and search revenue faced challenges. Privacy concerns continue to impact the industry, and companies are focusing on consumer opt-ins and data accessibility. The IAB is monitoring M&A activity and the potential of generative AI in advertising.	Advertising, Artificial Intelligence, Creator Economy, Privacy Security & Safety, Social Media, Programmatic, Digital video, Retail media, Audio, Display, Search, CTV, IAB
Why Many AI Startups Are Consultancies Posing as Software Businesses	https://www.theinformation.com/articles/why-many-ai-startups-are-consultancies-posing-as-software-businesses?rc=hm8aii	17-Apr-24	Artificial Intelligence, Investments, Stock Market General		Many AI startups are posing as consulting firms rather than traditional software businesses due to the challenges of implementing generative artificial intelligence and the difficulty of using conversational AI. These startups take a hands-on approach, generating synthetic data to fill gaps in customers' private data and customizing AI models for specific tasks. While some established enterprise software firms offer consultancy-like services, young AI startups often feel the need to engage in low-margin services to attract customers and VC funding. Investors prefer startups with a clear software business model and a focus on profitability.	Artificial Intelligence, Investments, Stock Market General, generative artificial intelligence, conversational AI, technical talent, AI software, data curation startups, synthetic data, fraud detection, OpenAI, Snorkel AI, Deloitte, PwC, Palantir, DataRobot, Tome
What To Be Excited About For AI in 2024; How Much Power Will Stargate Need?	https://www.theinformation.com/articles/what-to-be-excited-about-for-ai-in-2024-how-much-power-will-stargate-need?rc=hm8aii	18-Apr-24	Artificial Intelligence, Company Outlook		In the field of AI, there are several exciting developments to look forward to in 2024. These include improvements in multimodal models, faster and more realistic AI-generated speech, and going beyond large language models by experimenting with new types of AI models. These advancements have the potential to enhance AI software capabilities and offer a wider range of applications.	Generative AI, AI agents, multimodal models, late fusion, Adept, AI-generated speech, Joshua Browder, DoNotPay, Hume, large language models, retrieval augmented generation, Snorkel AI, Alex Ratner, OpenAI, Anthropic
Microsoft Debuts New Open-Source Small AI Model	https://www.theinformation.com/briefings/microsoft-phi-3-new-open-source-small-ai-model?utm_campaign=%5BREBRAND%5D+%5BBTI-AM%5D+Th&utm_content=1095&utm_medium=email&utm_source=cio&utm_term=124&rc=hm8aii	23-Apr-24	Artificial Intelligence, Cloud, LLM	Microsoft, Nvidia	Microsoft has released a new open-source AI model called Phi-3, which achieves results comparable to OpenAI's GPT-3.5 model but with less compute power. The model, including Phi-3 mini, can run on smartphones and is appealing for developers and cost-conscious customers. Microsoft plans to make the models available on Azure and Nvidia's NIM cloud service.	Microsoft, Nvidia, OpenAI, GPT-3.5, Phi-3, Phi-2, Phi-3 mini, Azure, NIM cloud service

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Microsoft launches Phi-3, its smallest AI model yet	https://www.theverge.com/2024/4/23/24137534/microsoft-phi-3-launch-small-ai-language-model	23-Apr-24	Artificial Intelligence, LLM	Microsoft	Microsoft has launched Phi-3 Mini, its latest lightweight AI model with 3.8 billion parameters. It is trained on a smaller dataset compared to larger models like GPT-4 and is cost-effective for personal devices. Competitors like Google, Anthropic, and Meta also have their own small AI models. Phi-3 was developed using a curriculum-based training approach and excels in coding and reasoning. Small AI models like Phi-3 are preferred for custom applications due to their affordability and suitability for smaller datasets.	Microsoft, Phi-3, GPT-4, Azure, Hugging Face, Ollama, Google, Gemma, Anthropic, Claude, Meta, Llama
Alphabet Shares Soar After Dividend Announcement, Strong Revenue	https://www.theinformation.com/briefings/alphabet-shares-soar-after-dividend-announcement-strong-revenue?utm_campaign=%5BREBRAND%5D+%5BBTI-AM%5D+Th&utm_content=1095&utm_medium=email&utm_source=cio&utm_term=124&rc=hm8aii	25-Apr-24	Artificial Intelligence, Cloud, Investments	Google	Alphabet shares soared 13% in after-hours trading after reporting higher than expected revenue growth of 15% in the first quarter and announcing the initiation of dividend payments. However, capital expenditures nearly doubled to $12 billion, attributed to increased expenses on technical infrastructure. Google Cloud's revenue growth accelerated to 28.4% and generated $900 million in operating income.	Google, Alphabet, Artificial Intelligence, Cloud, Investments
Microsoft Revenue Grows 17% as AI Copilot Sales Kick In	https://www.theinformation.com/briefings/microsoft-revenue-grows-17-as-ai-copilot-sales-kick-in?utm_campaign=%5BREBRAND%5D+%5BBTI-AM%5D+Th&utm_content=1095&utm_medium=email&utm_source=cio&utm_term=124&rc=hm8aii	25-Apr-24	Artificial Intelligence, Cloud	Microsoft	Microsoft reported a 17% revenue growth in the three months ending in March, attributed to the success of Copilot, their AI-powered chatbot tools. Azure cloud computing service also showed accelerated growth at 21%, potentially boosted by new AI-powered services. Overall, Microsoft's revenue growth was lifted by 4 points due to new revenue from Activision. Capital expenditures increased to meet the rising demand for AI.	Microsoft, revenue, AI Copilot, Satya Nadella, Activision, Azure, ChatGPT, OpenAI, Office, Amy Hood, capital expenditures, AI demand
Tesla Soars on Tentative China Approval for Driving System	https://www.bloomberg.com/news/articles/2024-04-29/tesla-clears-key-china-fsd-hurdle-with-baidu-mapping-deal?utm_campaign=%5BREBRAND%5D+%5BBTI-AM%5D+Th&utm_content=1095&utm_medium=email&utm_source=cio&utm_term=124	29-Apr-24	AV/ EV Market, Artificial Intelligence, Automotive Industry, US-China/ Asia	Tesla	Tesla has received in-principle approval from the Chinese government to deploy its driver-assistance system in China, the world's biggest auto market. The approval comes with certain conditions, but Tesla has cleared important hurdles by reaching a mapping and navigation deal with Baidu and meeting data-security and privacy requirements. Teaming up with Baidu will allow Tesla to access the Chinese company's lane-level navigation and mapping services. This approval could help Tesla address its revenue decline in China.	Tesla, China, Elon Musk, Baidu, AV/ EV Market, Artificial Intelligence, Automotive Industry, US-China/ Asia
Digital twins: When and why to use one	https://www.mckinsey.com/capabilities/mckinsey-digital/our-insights/tech-forward/digital-twins-when-and-why-to-use-one?stcr=C9B904C06EE54108ABBB3C449133A72F&cid=other-eml-alt-mip-mck&hlkid=48eae7f262cf4c8ea67e0abed877fc5d&hctky=14518361&hdpid=d8b38d01-057d-4674-9592-d7cd55bf4bc1	30-Apr-24	Artificial Intelligence, Digital Twins		Digital twins are powerful tools that go beyond visualization and simulation, offering organizations the ability to optimize complex processes and systems. However, they are not a one-size-fits-all solution and require certain conditions to be effective. These conditions include high-stakes areas, a complex or dynamic environment, the availability of high-quality data, and recurring simulations. Even with these prerequisites, digital twins can fail due to technical configuration issues, changing market conditions, and a lack of maintenance. Holistic planning, ongoing evaluation, and agile adaptation strategies are crucial for the success of digital-twin initiatives.	Key Words/Topics: Digital twins, visualization and simulation tools, innovative new products, laboratory, complex process, system, supply chains, public transit systems, assembly lines, high-stakes areas, high costs, real revenue, complex or dynamic environment, high-quality data, recurring environment, optimization model, technical components, accuracy, reliability, sustained maintenance, updates, enduring success Companies: NASA

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Microsoft Creates Top Secret Generative AI Service for US Spies	https://www.bloomberg.com/news/articles/2024-05-07/microsoft-creates-top-secret-generative-ai-service-for-us-spies	7-May-24	Artificial Intelligence, Digital Assistants, LLM, Privacy Security & Safety	Microsoft	Microsoft has created a top-secret generative AI service for US intelligence agencies, deploying a GPT4-based model that operates entirely offline and is isolated from the internet. The model, placed in an air-gapped cloud environment, allows for secure analysis of top-secret information. The service is currently undergoing testing and accreditation by the intelligence community.	Microsoft, generative AI, US intelligence agencies, GPT4, OpenAI, cloud services, William Chappell, Sheetal Patel, CIA, Transnational and Technology Mission Center, AI supercomputer, Iowa, Defense Advanced Research Projects Agency, US government, Central Intelligence Agency, Office of the Director of National Intelligence
Why Investors Are Starting to Take Pinterest Seriously	https://www.theinformation.com/articles/why-investors-are-starting-to-take-pinterest-seriously?utm_campaign=article_email&utm_content=article-12801&utm_medium=email&utm_source=sg&rc=hm8aii	8-May-24	Advertising, Artificial Intelligence, E-Commerce, Recommendation System, Social Media	Pinterest	Pinterest is gaining attention from investors due to its improved financial performance and strategic changes implemented by CEO Bill Ready. The company's revenue growth rate has nearly doubled, and profits have increased. Ready has made the platform more appealing to shoppers and advertisers by making it easier to buy products and providing better data on ad impact. Pinterest's audience, predominantly women of all ages, is seen as more appealing to advertisers than Snapchat's primarily teenage user base. With its potential for long-term growth and successful combination of social media and shopping, Pinterest's stock has the potential to rally further.	Pinterest, Meta Platforms, Google, Bill Ready, Snap, Reddit, Elon Musk, X, Covid-19, Ben Silbermann, Elliott Management, PayPal, artificial intelligence, shopping, retailers, Amazon, Google
Apple to Power AI Tools With In-House Server Chips This Year	https://www.bloomberg.com/news/articles/2024-05-09/apple-to-power-ios-18-ai-features-with-in-house-server-mac-chips-this-year	9-May-24	Artificial Intelligence, Cloud, Digital Assistants, Hardware	Apple	Apple plans to power its upcoming AI features through in-house server chips, with high-end chips in cloud-computing servers and simpler AI tasks processed directly on Apple devices. This move is part of Apple's push into generative AI and comes after accelerating its timeline due to the AI craze. The first AI server chips will be the M2 Ultra, with future versions based on the M4 chip. The shift towards cloud-based processing represents a change for Apple, which previously prioritized on-device processing for security and privacy reasons.	Apple, artificial intelligence, AI, data centers, Mac, iPhones, iPads, Macs, ChatGPT, OpenAI, Google, Gemini, M2 Ultra, Mac Pro, Mac Studio, M4 chip, Siri, iOS 18, security, privacy, Secure Enclave
Reddit Lays Out Content Policy While Seeking More Licensing Deals	https://www.bloomberg.com/news/articles/2024-05-09/reddit-lays-out-content-policy-while-seeking-more-licensing-deals	9-May-24	Artificial Intelligence, Social Media	Google, Reddit	Reddit Inc. has released new policies governing data posted on its social network, including a ban on sending advertisements without consent. The company aims to increase revenue through licensing agreements with AI developers and other companies. The content policy prohibits the use of deleted Reddit posts or comments, sharing private data with licensees, and violating intellectual property rights. Reddit has a $60 million licensing agreement with Google and is in talks with other AI companies. The company generated about $20 million from AI content deals last quarter and expects to bring in over $60 million by the end of the year.	Google, Reddit, Artificial Intelligence, Social Media

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Virtual Workers Are Here to Take Your Job—and Give You a Promotion	https://www.wsj.com/tech/ai/autonomous-ai-agents-2cf4351f?mod=djemTECH	10-May-24	Artificial Intelligence, Company Outlook, Digital Assistants		Autonomous AI agents have the potential to replace white-collar job functions by performing tasks such as logging into accounts, communication, and writing programs. They are already impacting coding tasks and companies like Cognition Labs have seen valuation growth by developing AI agents. Case studies show AI agents automating tasks like sales development and customer outreach. While AI agents currently operate with human supervision, the long-term vision includes their increased autonomy and potential job displacement.	Autonomous AI Agents, Cognition Labs, Devin, Asana, 11x, Alice
OpenAI debuts new model with enhanced real-time voice abilities	https://www.axios.com/2024/05/13/openai-google-chatgpt-ai	13-May-24	AI Generators, Artificial Intelligence, Competition, LLM, New Features	OpenAI	OpenAI has introduced its new flagship model, GPT-4o, which enhances real-time voice capabilities and aims to solidify its position in the generative AI technology landscape. GPT-4o offers improved conversational skills, multimodal capabilities, and accessibility for all users, including those using the free version. OpenAI also announced the release of a desktop version of ChatGPT for Mac users and plans for a Windows version. The competition in AI-driven question answering is intensifying, with OpenAI challenging Google's dominance and signaling a potential shift in the balance of power.	OpenAI, GPT-4o, AI Generators, Artificial Intelligence, Competition, LLM, New Features, Google, ChatGPT, Microsoft