

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
European digital rights groups say the future of online privacy is on a knife edge	<a href="https://techcrunch.com/2024/02/15/no-consent-or-pay-pls/">https://techcrunch.com/2024/02/15/no-consent-or-pay-pls/</a>	15-Feb-24	European Regulation, Government & Policy, Privacy Security & Safety , Social Media, Subscription	Meta	A coalition of digital and democratic rights groups is urging the European Data Protection Board (EDPB) to reject Meta's "consent or pay" approach, arguing that it could create a loophole in EU privacy laws. Meta's strategy of offering users a choice between paying for an ad-free subscription or agreeing to be tracked for targeted ads has raised concerns about violating users' right to freely give consent under GDPR. The EDPB's opinion on this matter will shape the future of data protection and the internet in Europe.	Meta, European Data Protection Board (EDPB), consent or pay, European Regulation, Government & Policy, Privacy Security & Safety, Social Media, Subscription, General Data Protection Regulation (GDPR), Data Protection Authorities (DPAs), noyb
Meta Adds Hock Tan and John Arnold to Board	<a href="https://www.theinformation.com/briefings/meta-adds-hock-tan-and-john-arnold-to-board?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii">https://www.theinformation.com/briefings/meta-adds-hock-tan-and-john-arnold-to-board?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii</a>	15-Feb-24	Governance, Semiconductors	Meta	Hock Tan, CEO of Broadcom, and philanthropist John Arnold have joined Meta Platforms' board of directors. Their expertise in silicon and energy infrastructure will support Meta's focus on building artificial general intelligence. The board now has 11 members, with Sheryl Sandberg planning to step down in May.	Meta, Hock Tan, John Arnold, Broadcom, artificial general intelligence, Mark Zuckerberg, Sheryl Sandberg
Meta Directs Advertiser to Workaround for Apple Ad Fee	<a href="https://www.theinformation.com/briefings/meta-directs-advertisers-to-workaround-for-apple-ad-fee?unlock=396201&amp;utm_medium=share&amp;utm_source=ti_app&amp;rc=hm8aii">https://www.theinformation.com/briefings/meta-directs-advertisers-to-workaround-for-apple-ad-fee?unlock=396201&amp;utm_medium=share&amp;utm_source=ti_app&amp;rc=hm8aii</a>	15-Feb-24	Social Media	Apple, Meta	Meta has directed advertisers to a workaround for Apple's ad fee. Advertisers can avoid the fee by purchasing "boosted posts" through the IG and FB websites instead of the FB and IG iOS apps. However, if advertisers choose to continue boosting posts through the iOS apps, they will need to pay in advance with prepaid funds and will be charged an extra 30% to cover Apple fees, which will go directly to Apple.	Apple, Meta, boosted posts, IG, FB, advertisers, fee, prepaid funds
Meta is passing on the Apple tax for boosted posts to advertisers	<a href="https://www.theverge.com/2024/2/15/24073228/meta-apple-tax-facebook-instagram-boosted-posts">https://www.theverge.com/2024/2/15/24073228/meta-apple-tax-facebook-instagram-boosted-posts</a>	15-Feb-24	Advertising, App Stores, Social Media	Apple, Meta	Meta will implement a 30% fee for advertisers boosting posts on Facebook and Instagram's iOS apps, following Apple's extension of its 30% cut to boosted posts. Advertisers can avoid the fee by purchasing boosts through Instagram and Facebook websites, while users on iOS apps must preload funds and incur an additional 30% charge. The new payment process will roll out in the US first, and Meta criticizes Apple's policies regarding alternative payment methods and app store fees.	Apple, Meta, Advertising, App Stores, Social Media
<a href="https://www.fastcompany.com/91029951/meta-v-jepa-yann-lecun">https://www.fastcompany.com/91029951/meta-v-jepa-yann-lecun</a>	<a href="https://www.fastcompany.com/91029951/meta-v-jepa-yann-lecun">https://www.fastcompany.com/91029951/meta-v-jepa-yann-lecun</a>	15-Feb-24	Artificial Intelligence, Virtual/ Augmented Reality	Meta	Meta has developed a new AI model, V-JEPA, trained on video footage to mimic human learning processes. V-JEPA excels at detecting and understanding interactions between objects in videos, aligning with Meta's augmented reality glasses project. The training method of V-JEPA utilizes a masking technique on video footage, and future development includes adding audio to enhance the model's learning experience. Meta plans to release V-JEPA under a Creative Commons noncommercial license, potentially democratizing AI model development.	Meta, AI Model, V-JEPA, video, masking technique, large language models (LLMs), augmented reality glasses, AI assistant, AI ecosystem, training methods, audio, Creative Commons noncommercial license

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Google Releases Open-Source AI Models in Challenge to Meta	<a href="https://www.theinformation.com/briefings/google-releases-open-source-ai-models-in-challenge-to-meta?utm_campaign=%5BBREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai">https://www.theinformation.com/briefings/google-releases-open-source-ai-models-in-challenge-to-meta?utm_campaign=%5BBREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai</a>	16-Feb-24	Artificial Intelligence, LLM	Google, Meta, OpenAI	Google has released two new AI models, Gemma and Gemini, as open-source alternatives to Meta's Llama models. Gemma is based on Google's proprietary Gemini models and outperforms comparable Llama models. This move challenges Meta's dominance in the industry and could benefit Google if developers make improvements to the open-source model.	Google, Meta, OpenAI, AI models, LLM, Gemma, Gemini, Llama, G3PO
Meta Directs Advertisers to Workaround for Apple Ad Fee	<a href="https://www.theinformation.com/briefings/meta-directs-advertisers-to-workaround-for-apple-ad-fee?utm_campaign=%5BBREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai">https://www.theinformation.com/briefings/meta-directs-advertisers-to-workaround-for-apple-ad-fee?utm_campaign=%5BBREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai</a>	16-Feb-24	Advertising, Social Media	Apple, Meta	Meta Platforms is advising advertisers to use a workaround to avoid Apple's 30% service fee on transactions made through iOS apps. Advertisers can make purchases on Facebook and Instagram's websites to avoid the fee, but those who continue using the iOS apps will need to pay in advance with an extra 30% charge that goes to Apple.	Apple, Meta, Advertising, Social Media
The European Union expands digital crackdown on toxic content, dodgy goods to all online platforms	<a href="https://apnews.com/article/eu-european-union-digital-services-act-4fc60b69253bcbbf9f46a84cbd93bdaf">https://apnews.com/article/eu-european-union-digital-services-act-4fc60b69253bcbbf9f46a84cbd93bdaf</a>	16-Feb-24	European Regulation, Government & Policy, Privacy Security & Safety	Google, Meta, X (Twitter)	The European Union is expanding its digital regulations to include almost all online platforms within the bloc, aiming to combat toxic content and counterfeit goods. The Digital Services Act (DSA) now applies to nearly all platforms, with exemptions for small businesses. The objectives of the DSA are to create a safer online environment, promote transparency, and hold platforms accountable. The EU has initiated an investigation into X (formerly Twitter) for potential DSA violations.	European Union, digital crackdown, toxic content, dodgy goods, online platforms, Google, Meta, X (Twitter), Digital Services Act (DSA), European Regulation, Government & Policy, Privacy Security & Safety
Yes, Threads is running a fact-checking program, but the system isn't fully rolled out	<a href="https://techcrunch.com/2024/02/16/yes-threads-is-running-a-fact-checking-program-but-the-system-isnt-fully-rolled-out/">https://techcrunch.com/2024/02/16/yes-threads-is-running-a-fact-checking-program-but-the-system-isnt-fully-rolled-out/</a>	16-Feb-24	Elections, Misinformation, Privacy Security & Safety , Social Media	Meta, X (Twitter)	Threads, Meta's Twitter-like service, is engaged with fact-checking organizations to address false information on the platform, but direct fact-checking of Threads content has not been fully rolled out yet. Users have reported seeing warning labels on posts with explanations from fact-checkers, but the feature is still underdeveloped. Once fully implemented, fact-checking capabilities will differentiate Threads from its rival X, which relies on crowdsourcing for fact-checking. Meta is taking a cautious approach to news and misinformation, as it has also distanced itself from politics and no longer proactively surfaces political content in its recommendations.	Meta, X (Twitter), Threads, elections, misinformation, privacy security & safety, social media
Misinformation Combat Alliance, Meta introduce WhatsApp Helpline to fight deepfakes	<a href="https://economictimes.indiatimes.com/tech/technology/misinformation-combat-alliance-meta-introduce-whatsapp-helpline-for-misinformation/articleshow/107819320.cms">https://economictimes.indiatimes.com/tech/technology/misinformation-combat-alliance-meta-introduce-whatsapp-helpline-for-misinformation/articleshow/107819320.cms</a>	19-Feb-24	Messaging Apps, Misinformation	Meta	The Misinformation Combat Alliance and Meta are launching a fact-checking helpline on WhatsApp to combat deepfakes and provide verified information. The helpline will be available from March 2024 and will allow users to flag deepfakes for analysis and debunking by a central unit. The initiative involves collaboration with fact-checkers, research organizations, and industry partners.	Misinformation Combat Alliance, Meta, WhatsApp, deepfakes, fact-checking helpline, artificial intelligence-generated media, public importance, verified and credible information, viral misinformation, deepfake analysis unit, fact-checking organisations, industry partners, digital labs, IFCN, journalists, civic tech professionals, research labs, forensic experts

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The Nvidia and Magnificent 7 Stock Bubble Could Pop. How to Get Ready.	<a href="https://www.barrons.com/articles/nvidia-apple-tesla-stock-price-magnificent-7-bubble-aaef53ee?mod=djem_b_reviewpreview_20240220">https://www.barrons.com/articles/nvidia-apple-tesla-stock-price-magnificent-7-bubble-aaef53ee?mod=djem_b_reviewpreview_20240220</a>	20-Feb-24	Stock Market General	Amazon, Apple, Google, Meta, Microsoft, Nvidia, Tesla	Nvidia and other top tech stocks, known as the Magnificent Seven, may be in a mini-bubble driven by AI and cloud computing opportunities. Analysts have raised profit forecasts, but evidence suggests a bubble similar to past tech stock bubbles. Recent market movements and a slowdown in money influx indicate increased risk, although the long-term outlook remains bullish due to AI's potential for growth.	Nvidia, Magnificent Seven, Amazon, Apple, Google, Meta, Microsoft, Tesla, artificial intelligence (AI), cloud computing, stock market, tech stocks, dot-com bubble, FAANG stocks, inflation, buying opportunity
Making it Easier for Brands and Creators to Collaborate on Instagram	<a href="https://about.fb.com/news/2024/02/creator-marketplace-for-brands-and-creators-to-collaborate-on-instagram/?utm_campaign=article_email&amp;utm_content=article-12324&amp;utm_medium=email&amp;utm_source=sg">https://about.fb.com/news/2024/02/creator-marketplace-for-brands-and-creators-to-collaborate-on-instagram/?utm_campaign=article_email&amp;utm_content=article-12324&amp;utm_medium=email&amp;utm_source=sg</a>	21-Feb-24	Advertising, Artificial Intelligence, Creator Economy, Social Media	Meta	Instagram is expanding its creator marketplace to new markets, introducing machine learning-based recommendations for brand-creator collaborations, and offering partnership ads to amplify content. The process involves joining the marketplace, accessing recommendations or searching for creators, reviewing project details, and launching partnership ads. Instagram aims to facilitate collaboration and plans to further develop the marketplace and partnership ads in the future.	Meta, Instagram, Creator Marketplace, Machine Learning-Based Recommendations, Partnership Ads, Advertising, Artificial Intelligence, Creator Economy, Social Media
WhatsApp adds new text formatting options to improve messaging	<a href="https://www.theverge.com/2024/2/21/24078957/whatsapp-text-formatting-shortcuts-bullet-lists-block-quote-highlight">https://www.theverge.com/2024/2/21/24078957/whatsapp-text-formatting-shortcuts-bullet-lists-block-quote-highlight</a>	21-Feb-24	Messaging Apps, New Features	Meta	WhatsApp has added four new text formatting options, including bulleted and numbered lists, block quotes, and inline code, to improve messaging and make it easier to read and organize messages. These new options are available on WhatsApp for Android, iOS, Web, and Mac, and join the existing formatting options already available to users.	WhatsApp, Meta, text formatting options, messaging apps, new features
A Marketplace of Girl Influencers Managed by Moms and Stalked by Men	<a href="https://www.nytimes.com/2024/02/22/us/instagram-child-influencers.html?campaign_id=9&amp;emc=edit_nn_20240223&amp;instance_id=115869&amp;nl=the-morning&amp;regi_id=179763402&amp;segment_id=158932&amp;te=1&amp;user_id=f869f1dc75d3901fa8cd37e316221995">https://www.nytimes.com/2024/02/22/us/instagram-child-influencers.html?campaign_id=9&amp;emc=edit_nn_20240223&amp;instance_id=115869&amp;nl=the-morning&amp;regi_id=179763402&amp;segment_id=158932&amp;te=1&amp;user_id=f869f1dc75d3901fa8cd37e316221995</a>	22-Feb-24	Privacy Security & Safety , Social Media	Meta	The investigation by The New York Times delves into the world of child influencers on Instagram, revealing a dark underbelly where parental ambitions for their children's modeling careers intersect with a disturbing underworld of adult men openly admitting to being sexually attracted to children. Thousands of mom-run accounts, monitored by parents, reveal how social media platforms like Instagram are reshaping childhood, often with direct parental involvement. Despite the risks, the allure of online fame and financial incentives for both families and brands perpetuate this concerning trend. The investigation highlights the failure of platforms like Instagram to effectively address the exploitation of children, leaving them vulnerable to abuse and manipulation.	
Instagram's Uneasy Rise as a News Site	<a href="https://www.nytimes.com/2024/02/22/technology/instagram-news-site.html?smid=nytcore-ios-share&amp;referringSource=articleShare&amp;sgsrp=c-cb&amp;utm_campaign=article_email&amp;utm_content=article-12324&amp;utm_medium=email&amp;utm_source=sg">https://www.nytimes.com/2024/02/22/technology/instagram-news-site.html?smid=nytcore-ios-share&amp;referringSource=articleShare&amp;sgsrp=c-cb&amp;utm_campaign=article_email&amp;utm_content=article-12324&amp;utm_medium=email&amp;utm_source=sg</a>	22-Feb-24	Elections, Social Media	Meta	Instagram is increasingly being used as a news source, with the emergence of news personalities, the growing influence of Instagram in politics, and the role of news influencers. However, Instagram's evolving policies to de-emphasize political content have led to a decline in engagement for news accounts. Despite this, Instagram remains an important platform for news consumption, particularly among millennials and Gen X-ers.	News Personalities, Mosheh Oinounou, Mo News, Instagram, Millennials, Gen X-ers, U.S. presidential election, Meta, Adam Mosseri, Sharon McMahon, Emily Amick, White House, news accounts, progressive media publications

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Meta believes it is not required to pay for Indonesia news content posted voluntarily	<a href="https://www.reuters.com/technology/meta-says-not-required-pay-indonesia-news-content-posted-voluntarily-2024-02-22/">https://www.reuters.com/technology/meta-says-not-required-pay-indonesia-news-content-posted-voluntarily-2024-02-22/</a>	22-Feb-24	Government & Policy, Social Media	Meta	Meta Platforms believes it is not required to pay for news content voluntarily posted by publishers on its platforms in Indonesia, following consultations with the government. However, Indonesia has signed a new law requiring digital platforms to pay media outlets for content, which will take effect in six months. This reflects global concerns about power imbalances between digital platforms and news publishers, with Australia's News Media Bargaining Code serving as an example. The implementation details and future implications of these agreements remain uncertain.	Meta, Indonesia, news content, publishers, consultations, government, legislation, law, digital platforms, media outlets, partnerships, paid licenses, revenue sharing, data sharing, global concerns, power imbalance, Australia, News Media Bargaining Code, Google, agreements, implementation, global discussions, fair compensation
Meta Patent Reveals Details of Lighter and Smarter Headsets	<a href="https://www.thedailyupside.com/technology/big-tech/meta-patent-reveals-details-of-lighter-and-smarter-headsets/">https://www.thedailyupside.com/technology/big-tech/meta-patent-reveals-details-of-lighter-and-smarter-headsets/</a>	22-Feb-24	Hardware, Patents, Virtual/ Augmented Reality	Meta	Meta has patented a reconfigurable headset that transitions between VR, AR, and "actual reality" modes. The device is lighter, environmentally aware, and can switch modes based on the user's environment. It offers enhanced environmental awareness, user interaction without controllers, and a lightweight design with longer battery life. Meta aims to create lighter wearables and smart glasses, competing with Apple's Vision Pro. Mainstream adoption of wearable extended reality devices faces challenges of price and consumer familiarity with spatial computing.	Meta, Mixed-Reality Headset, VR, AR, actual reality, environment, hazards, user interaction, control, gestures, GPS, accelerometers, gyroscopes, front-view cameras, design, usability, battery life, Quest Pro, glasses, smart glasses, Apple, Vision Pro, wearables, product roadmap, market, adoption challenges, price, consumer familiarity, spatial computing, strategic positioning, artificial reality technology
Meta Staff Found Instagram Tool Enabled Child Exploitation. The Company Pressed Ahead Anyway.	<a href="https://www.wsj.com/tech/meta-staff-found-instagram-subscription-tool-enabled-child-exploitation-the-company-pressed-ahead-anyway-a18e81e6?st=8sxmctlmri8msa1">https://www.wsj.com/tech/meta-staff-found-instagram-subscription-tool-enabled-child-exploitation-the-company-pressed-ahead-anyway-a18e81e6?st=8sxmctlmri8msa1</a>	22-Feb-24	Government & Policy, Privacy Security & Safety , Recommendation System, Social Media, Subscription	Meta	Meta's staff raised concerns about the misuse of paid subscription tools on Facebook and Instagram, where parents were exploiting their children for profit. Despite internal alarms, Meta proceeded with the launch of these tools without adequate child safety protections. Internal reports revealed the sale of exclusive content featuring young girls to an overwhelmingly male audience, and Meta faced criticism for promoting accounts catering to pedophilic interests. Enforcement failures, including the reinstatement of banned accounts and the presence of exploitative content, were found. Meta's approach to child safety contrasts with other platforms that have stricter policies regarding child-related content.	Meta, Facebook, Instagram, Patreon, OnlyFans, TikTok, YouTube
Meta's Oversight Board extends its scope to Threads	<a href="https://techcrunch.com/2024/02/22/the-oversight-board-extends-its-scope-to-metas-threads-app/?guccounter=1">https://techcrunch.com/2024/02/22/the-oversight-board-extends-its-scope-to-metas-threads-app/?guccounter=1</a>	22-Feb-24	Privacy Security & Safety , Social Media	Meta	Meta's Oversight Board extends its scope to include Threads, allowing users to appeal content moderation decisions. Independent accountability is emphasized, and the history of the Oversight Board is outlined. Notable rulings and cases are mentioned, along with challenges in content moderation. Users can appeal decisions to the board, which can issue recommendations and decisions that Meta must follow.	Meta, Oversight Board, Threads, Mark Zuckerberg, Helle Thorning-Schmidt, Donald Trump, Facebook, content moderation, fact-checking program, Catalina Botero Marino
Meta's Zuckerberg Seeks Out of Lawsuits Blaming Him for Instagram Addiction	<a href="https://www.bloomberg.com/news/articles/2024-02-23/zuckerberg-wants-no-personal-legal-blame-for-instagram-facebook-addiction">https://www.bloomberg.com/news/articles/2024-02-23/zuckerberg-wants-no-personal-legal-blame-for-instagram-facebook-addiction</a>	23-Feb-24	Government & Policy, Privacy Security & Safety , Social Media	Meta	Mark Zuckerberg seeks to avoid personal liability in lawsuits alleging that Meta Platforms Inc. and other social media companies addicted children to their products. Plaintiffs argue that Zuckerberg had a responsibility to disclose the risks posed by Meta's platforms to children's health. US District Judge Yvonne Gonzalez Rogers is considering whether Zuckerberg can be held personally liable, with potential ramifications for holding CEOs accountable in mass personal injury litigation.	Meta Platforms Inc., Mark Zuckerberg, Instagram, Facebook, lawsuits, addiction, children, personal liability, corporate law, safety, disclosure, plaintiffs, executives, risks, health, legal proceedings, judge, US District Judge Yvonne Gonzalez Rogers, special relationship, concealing information, shareholder, voting control, social media companies, scrutiny, mental health, explicit content, CEOs, mass personal injury litigation

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Facebook, YouTube to Face New Canada 'Harmful' Content Rules	<a href="https://www.bloomberg.com/news/articles/2024-02-26/trudeau-to-force-big-tech-to-police-harmful-online-content">https://www.bloomberg.com/news/articles/2024-02-26/trudeau-to-force-big-tech-to-police-harmful-online-content</a>	26-Feb-24	Government & Policy, Privacy Security & Safety , Social Media	Google, Meta, TikTok	Canada is introducing new legislation to compel internet companies like Facebook, YouTube, and TikTok to actively regulate and remove harmful content, including material that bullies or victimizes children, incites extremism, violence, or hatred. The law establishes a Digital Safety Commission and introduces a standalone hate crime offense. Critics raise concerns about freedom of expression and balancing user protection with safeguarding rights and freedoms.	Google, Meta, TikTok, Facebook, YouTube, Digital Safety Commission, Canadian Human Rights Commission, Pierre Poilievre, Trudeau
Instagram is working on a 'Friend Map' feature that would let you track friends' locations	<a href="https://techcrunch.com/2024/02/26/instagram-confirms-developing-snap-map-like-friend-map-feature/?utm_campaign=article_email&amp;utm_content=article-12350&amp;utm_medium=email&amp;utm_source=sg">https://techcrunch.com/2024/02/26/instagram-confirms-developing-snap-map-like-friend-map-feature/?utm_campaign=article_email&amp;utm_content=article-12350&amp;utm_medium=email&amp;utm_source=sg</a>	26-Feb-24	Social Media	Apple, Meta, Snapchat	Instagram is developing a "Friend Map" feature that allows users to track their friends' locations in real-time, similar to Snapchat's Snap Map. Users can control their privacy settings, leave messages on the map, and enhance their map experience. This move aims to compete with Snapchat and Apple while keeping users engaged within Instagram's ecosystem.	Apple, Meta, Snapchat, Friend Map Feature, Snap Map, Find My, Privacy Controls, Ghost Mode, Notes Functionality, Enhancing Map Experience, Competition and Strategy
Instagram owner Meta forms team to stop AI from tricking voters	<a href="https://www.bbc.com/news/technology-68383587">https://www.bbc.com/news/technology-68383587</a>	26-Feb-24	Artificial Intelligence, Elections, Misinformation, Social Media	Meta	Meta, the owner of Facebook and Instagram, is forming a team to combat deceptive AI content during the upcoming EU elections. This initiative follows an industry agreement and includes launching an EU-specific Elections Operations Centre, partnering with fact-checking organizations, and emphasizing collaboration to address the broader challenge of deceptive AI content.	Meta, Facebook, Instagram, European Union, AI, elections, misinformation, social media, Home Secretary James Cleverly, Deepak Padmanabhan, Queen's University Belfast
Meta is aiming to reveal and demo Orion, its first true AR glasses, at its fall developer conference	<a href="https://www.businessinsider.com/meta-reveal-first-ar-glasses-fall-connect-conference-2024-2">https://www.businessinsider.com/meta-reveal-first-ar-glasses-fall-connect-conference-2024-2</a>	26-Feb-24	Hardware, New Features, Virtual/ Augmented Reality	Meta	Meta plans to reveal its first true augmented reality (AR) glasses, called Orion, at its fall Connect conference. The glasses have been internally tested and are a key focus for Meta's wearables and hardware business. They are distinct from Meta's other products, and a version is expected to be released to early adopters by 2027. The AR glasses are built on advanced technology paths and could have a significant industry impact.	Meta, Orion AR Glasses, Connect conference, Reality Labs, Mark Zuckerberg, Ray-Ban, Quest VR, early adopters, Andrew Bosworth
What Supreme Court Hearing Signals for Big Tech	<a href="https://www.theinformation.com/articles/what-supreme-court-hearing-signals-for-big-tech?rc=hm8aii">https://www.theinformation.com/articles/what-supreme-court-hearing-signals-for-big-tech?rc=hm8aii</a>	26-Feb-24	Government & Policy, Privacy Security & Safety , Search Engine, Social Media	Google, Meta	The Supreme Court hearing regarding state laws that restrict content moderation by tech companies like Meta Platforms and Google is complex and may not have a straightforward ruling. The laws in question, signed by Republican governors of Florida and Texas, have been challenged by the tech industry as threats to free speech. The court's comments suggest reluctance to completely strike down the laws, with a possible ruling that distinguishes between content moderation on different platforms. The final decision, expected by June, will have significant implications for the future of tech.	Key Words/Topics: Supreme Court, tech, future of tech, content moderation, Florida law, Texas law, free speech, content decisions, content moderation on Gmail, social media regulation Companies: Google, Meta

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Threads widens the gap with X, with triple the daily downloads on iOS	<a href="https://techcrunch.com/2024/02/27/threads-widens-the-gap-with-x-with-triple-the-daily-downloads-on-ios/">https://techcrunch.com/2024/02/27/threads-widens-the-gap-with-x-with-triple-the-daily-downloads-on-ios/</a>	27-Feb-24	Competition, Social Media, User Growth	Meta, X (Twitter)	According to data from Appfigures, Instagram's Threads app now has triple the daily downloads of X (formerly Twitter) on iOS globally, and more than double the number on Google Play. Threads saw a spike in new installs following its public launch in summer 2023, and now consistently sees more daily downloads than X, potentially becoming the main microblogging platform of choice. X's rebranding and issues with automated accounts may have contributed to its lower download numbers. Decentralized alternatives like Mastodon and Bluesky have minimal impact compared to Threads and X.	Meta, X (Twitter), Threads, Instagram, Facebook, Google Play, Appfigures, Mastodon, Bluesky
Meta Wants Llama 3 to Handle Contentious Questions as Google Grapples With Gemini Backlash	<a href="https://www.theinformation.com/articles/meta-wants-llama-3-to-handle-contentious-questions-as-google-grapples-with-gemini-backlash?utm_campaign=article_email&amp;utm_content=article-12353&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/articles/meta-wants-llama-3-to-handle-contentious-questions-as-google-grapples-with-gemini-backlash?utm_campaign=article_email&amp;utm_content=article-12353&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	28-Feb-24	LLM, New Features	Meta	Meta aims to address concerns with Llama 2 by making Llama 3 more open to handling contentious questions. Llama 3 is expected to offer more nuanced responses, with Meta appointing an internal overseer for tone and safety training. The release date for Llama 3 is targeted for July, with the goal of rivaling OpenAI's GPT-4. Meta's efforts reflect broader debates in the tech industry regarding AI safety and responsiveness.	Meta, Llama 3, Google, Gemini, OpenAI, GPT-4, Meta's AI strategy, Meta's generative AI group, Elon Musk's Grok initiative
Meta's Zuckerberg discusses mixed reality devices, AI with LG leaders in South Korea	<a href="https://www.reuters.com/world/asia-pacific/metaz-zuckerberg-south-korea-expected-discuss-ai-2024-02-27/">https://www.reuters.com/world/asia-pacific/metaz-zuckerberg-south-korea-expected-discuss-ai-2024-02-27/</a>	28-Feb-24	Artificial Intelligence, Hardware, Virtual/ Augmented Reality	Meta	Meta CEO Mark Zuckerberg met with LG Electronics executives to discuss strengthening their partnership in extended reality (XR) devices and potential cooperation in artificial intelligence (AI). Meta has been focusing on XR and AI, launching the Quest 3 headset and intensifying AI efforts. Zuckerberg's visit to South Korea also includes discussions with President Yoon Suk Yeol and potential partnerships with Samsung Electronics Chairman Jay Y. Lee.	Meta, LG Electronics, extended reality, XR devices, artificial intelligence, AI, mixed reality, Quest 3, custom chip, LG, Samsung Electronics, Jay Y. Lee, President Yoon Suk Yeol, AI chip supply, generative AI, data centers, H100 graphics processing units, Nvidia
Vision Pro teardown	<a href="https://asia.nikkei.com/static/vdata/infographics/teardown-vision-pro/">https://asia.nikkei.com/static/vdata/infographics/teardown-vision-pro/</a>	28-Feb-24	Company Outlook, Market Size Information, Virtual/ Augmented Reality	Apple, Meta	A teardown of the Vision Pro headset reveals that Japanese companies produce over 40% of the components, including Sony's displays and Kioxia's memory devices. The headset features an OLED display for the user's eyes, multiple cameras and sensors for capturing the surroundings, two chips for processing and creating images, and lenses that move to align with the user's eyes. The displays are the most expensive component, and the headset also includes eye-tracking technology, cooling fans, bone-conduction speakers, and iPhone batteries. Japanese companies accounted for 40% of the suppliers. The total estimate for the main components is \$1,200, about one-third of the sales price of \$3,499. However, the headset is heavy and has a short battery life. Apple has invested in new and old technology to create an immersive experience, and the market for goggle-type devices is expected to grow in the coming years.	Apple, Meta, Sony Group, Kioxia, OLED display, M2 chip, R1 chip, Nidec, bone-conduction speakers, iPhone, Yole

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Welcome to the Era of BadGPTs	<a href="https://www.wsj.com/articles/welcome-to-the-era-of-badgpts-a104afa8?st=twqpcwa9wkeralm&amp;eflink=desktopwebshare_permalink">https://www.wsj.com/articles/welcome-to-the-era-of-badgpts-a104afa8?st=twqpcwa9wkeralm&amp;eflink=desktopwebshare_permalink</a>	28-Feb-24	Artificial Intelligence, Cybersecurity, LLM, Privacy Security & Safety	Meta, OpenAI	A new wave of malicious chatbots, such as "BadGPT" and "FraudGPT," are emerging on the dark web, utilizing AI technology similar to OpenAI's ChatGPT. These chatbots are being used by cybercriminals to enhance phishing emails, create fake websites, and impersonate trusted individuals. Dark web hacking tools often employ open-source AI models or "jailbroken" models to power their services. The rise of AI-generated malware and phishing emails has made it more difficult to detect and combat these threats. Phishing attacks have increased significantly since the public release of ChatGPT. While efforts are being made to secure AI models, the development of uncensored versions and the removal of safeguards pose additional risks. The use of AI in cyberattacks is expected to evolve and become more sophisticated in the future.	Meta, OpenAI, Artificial Intelligence, Cybersecurity, LLM, Privacy Security & Safety, ChatGPT, BadGPT, FraudGPT, Indiana University, Meta's Llama 2, Anthropic, prompt injection, Mixtral, Mistral AI, Hugging Face, GPU, X, YouTube, Joseph Thacker, AppOmni, Evan Reiser, Abnormal Security
A.I. Frenzy Complicates Efforts to Keep Power-Hungry Data Sites Green	<a href="https://www.nytimes.com/2024/02/29/business/artificial-intelligence-data-centers-green-power.html?unlocked_article_code=1.ZE0.CGBa.BWpk1ABRI28R&amp;smid=url-share">https://www.nytimes.com/2024/02/29/business/artificial-intelligence-data-centers-green-power.html?unlocked_article_code=1.ZE0.CGBa.BWpk1ABRI28R&amp;smid=url-share</a>	29-Feb-24	Datacenters, Electricity	Amazon, Meta, Nvidia	As the demand for data centers grows with the rise of artificial intelligence, there are concerns about their sustainability. While the data center industry has made efforts to invest in renewable power, the carbon footprint and power needs of these centers continue to increase. The construction of data centers has surged, and the energy grids are struggling to keep up with the demand. Developers are exploring efficiency measures, such as battery storage and renewable energy partnerships, to address these challenges.	Key Words/Topics: A.I., data centers, electricity, renewable power, carbon footprint, processing power, energy grids, infrastructure, efficiency, backup power, fuel cells, emissions, mass timber, cooling loads, energy use  Companies: Amazon, Meta, Nvidia, Lancium, Equinix, Bloom Energy, Google
Behind Meta's Effort to Make Llama 3 More Engaging	<a href="https://www.theinformation.com/articles/behind-metas-effort-to-make-llama-3-more-engaging?rc=hm8aii">https://www.theinformation.com/articles/behind-metas-effort-to-make-llama-3-more-engaging?rc=hm8aii</a>	29-Feb-24	LLM, Talent	Google, Meta	Meta is working on improving its language model, Llama 3, to address user feedback and enhance its training data for more nuanced responses. CEO Mark Zuckerberg's goal of building artificial general intelligence (AGI) without a clear definition poses challenges. Competition for talent and potential roadblocks in fine-tuning and development exist. Google's Gemini chatbot has faced criticism for generating historically inaccurate images. Other AI companies like Figure and Ideogram have secured significant funding rounds, indicating investor interest in AI technologies.	Meta, Llama 3, Llama 2, Google, Gemini, Figure, Ideogram
Meta to Wind Down Its News Feature in the US and Australia	<a href="https://www.bloomberg.com/news/articles/2024-03-01/meta-to-wind-down-its-news-feature-in-the-us-and-australia">https://www.bloomberg.com/news/articles/2024-03-01/meta-to-wind-down-its-news-feature-in-the-us-and-australia</a>	29-Feb-24	Government & Policy, Privacy Security & Safety , Recommendation System, Social Media	Meta	Meta Platforms Inc. is discontinuing its news feature, the Facebook News tab, in the US and Australia, citing a decline in user engagement. Despite the removal of the news tab, users can still view news in their Facebook feeds, and publishers will retain access to their accounts and pages. Meta's decision reflects its evolving content strategy and the challenges faced by social media platforms in navigating regulatory pressures and user preferences regarding news content.	Meta, Facebook, Facebook News, US, Australia, publishers, user engagement, lawmakers, news content, UK, Germany, France, Canada, Instagram, content strategy, social media platforms



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Meta's Eye Authentication System Keeps Metaverse Data Safe	<a href="https://www.thedailyupside.com/technology/artificial-intelligence/metas-eye-authentication-system-keeps-metaverse-data-safe/">https://www.thedailyupside.com/technology/artificial-intelligence/metas-eye-authentication-system-keeps-metaverse-data-safe/</a>	29-Feb-24	Patents, Privacy Security & Safety , Social Media, Virtual/ Augmented Reality	Meta	Meta is developing an Eye Authentication System for its near-eye display devices, utilizing various biometric methods to enhance security and protect user data. The system dynamically adjusts authentication methods based on environmental conditions and implements continuous authentication renewal. This focus on identity protection reflects Meta's commitment to user privacy and may serve as a competitive advantage in the wearable technology market.	Meta, Meta's Eye Authentication System, patents, privacy security & safety, social media, virtual/augmented reality, Apple
Alphabet Needs Its Own Mark Zuckerberg	<a href="https://www.theinformation.com/articles/alphabet-needs-its-own-mark-zuckerberg?rc=hm8aii">https://www.theinformation.com/articles/alphabet-needs-its-own-mark-zuckerberg?rc=hm8aii</a>	1-Mar-24	Stock Market General, Talent	Google, Meta, OpenAI	Alphabet's CEO Sundar Pichai's absence during a crisis has led to criticism and a lack of clarity on the company's strategy, resulting in a drop in Google's stock. Comparatively, Meta Platforms, led by Mark Zuckerberg, is praised for its clear leadership and higher stock value. Despite Google's diverse business portfolio and potential for growth, its stock is undervalued. Additionally, details about GPT-4's capabilities, including its high scores on assessments, have been revealed through Elon Musk's lawsuit against OpenAI.	Google, Meta, OpenAI, Alphabet, Sundar Pichai, Mark Zuckerberg, Elon Musk, GPT-4, Bill Gurley, Nextdoor, Llama chatbot, TikTok, Universal Music Group, EU regulators, Microsoft, Glossier, Kyle Leahy
Meta Rebuffed Google Proposal For a VR and AR Tie-Up	<a href="https://www.theinformation.com/articles/meta-rebuffed-google-proposal-for-a-vr-and-ar-tie-up?utm_campaign=article_email&amp;utm_content=article-12371&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/articles/meta-rebuffed-google-proposal-for-a-vr-and-ar-tie-up?utm_campaign=article_email&amp;utm_content=article-12371&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	1-Mar-24	Competition, Software, Virtual/ Augmented Reality	Apple, Google, Meta	Google proposed a collaboration with Meta on Android XR, a software platform for VR and AR headsets, but Meta rejected the offer to maintain control over the next computational platform. Meta aims to compete with Apple in shaping the future of AR and VR, while Google seeks partnerships to enter the VR headset market. Meta is exploring collaborations with LG and the competition between Meta and Google reflects the broader dynamics in the AR, VR, and mixed reality market. Meta's strategy includes offering premium content and positioning Quest as an affordable alternative to Apple's Vision Pro headset.	Apple, Google, Meta, Android XR, VR, AR, mixed-reality, Quest VR headsets, Mark Zuckerberg, Samsung, LG Electronics, competition, software, virtual reality, augmented reality, partnerships, market dynamics, Apple's Vision Pro headset, premium content
Threads says it will make its API broadly available by June	<a href="https://techcrunch.com/2024/03/01/threads-says-it-will-make-its-api-broadly-available-by-june/">https://techcrunch.com/2024/03/01/threads-says-it-will-make-its-api-broadly-available-by-june/</a>	1-Mar-24	New Features, Social Media	Meta	Social network Threads plans to make its API widely available to developers by June. The API currently allows users to authenticate, publish threads, and fetch content. Threads is working with a limited number of partners and aims to add more capabilities for moderation and insights gathering. While Meta has committed to adopting the ActivityPub protocol for Threads, it hasn't openly discussed allowing developers to build alternative clients.	Threads, Meta, API, developers, authentication, publish threads, content, partners, Sprinklr, Sprout Social, Social News Desk, Hootsuite, Techmeme, moderation, insights gathering, Instagram, Adam Mosseri, restrictions, user data, third-party app ecosystem, Bluesky, Mastodon, ActivityPub protocol, fediverse, Facebook, Twitter, Reddit
Instagram now lets you edit DMs up to 15 mins after sending them	<a href="https://techcrunch.com/2024/03/04/instagram-now-lets-you-edit-dms-up-to-15-mins-after-sending-them/">https://techcrunch.com/2024/03/04/instagram-now-lets-you-edit-dms-up-to-15-mins-after-sending-them/</a>	4-Mar-24	New Features, Social Media	Meta	Instagram now allows users to edit direct messages (DMs) within 15 minutes of sending them, displaying an "Edited" label. Users can also pin up to three messaging threads, control read receipts, save stickers, and enjoy an enhanced messaging experience. These features aim to improve communication within the platform and provide users with more flexibility and control.	Meta, New Features, Social Media, Message Editing, Edited Label, Chat Pinning, Read Receipts Control, Sticker Saving, Enhanced Messaging Experience
Facebook, Instagram, and Threads were all down	<a href="https://www.theverge.com/2024/3/5/24091207/meta-outage-facebook-instagram-threads-down-signed-out">https://www.theverge.com/2024/3/5/24091207/meta-outage-facebook-instagram-threads-down-signed-out</a>	5-Mar-24	Social Media	Meta	Facebook, Instagram, and Threads experienced a two-hour outage, causing users to be logged out, unable to refresh feeds, and encounter error messages. Reports surged globally, and Meta acknowledged the issue, with engineering teams working to resolve it. This outage is reminiscent of a similar incident in 2021.	Facebook, Instagram, Threads, Meta, outage, duration, impact, reports, global impact, acknowledgment, communication, similar outage, 2021, configuration issue



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Big American Tech Profits From Chinese Ad Spending Spree	<a href="https://www.nytimes.com/2024/03/06/business/google-meta-temu-shein.html?unlocked_article_code=1.a00.uUzC.m5HTLcG_w0v&amp;smid=url-share">https://www.nytimes.com/2024/03/06/business/google-meta-temu-shein.html?unlocked_article_code=1.a00.uUzC.m5HTLcG_w0v&amp;smid=url-share</a>	6-Mar-24	Advertising, Search Engine, Social Media, US-China/ Asia	Google, Meta	Chinese start-ups are spending billions of dollars on advertisements on services owned by big American tech companies like Google, Meta (parent company of Facebook and Instagram), and YouTube. This surge in spending reflects the interconnectedness between China and the United States, as Chinese companies gain access to global audiences while Silicon Valley companies profit from a market they are otherwise not doing business in. The marketing blitz is driven by the global ambitions of Chinese start-ups, as they face limitations and government regulations in their home country. The significant reach of Alphabet and Meta in the rest of the world has made them attractive platforms for Chinese firms. The heavy spending by Chinese e-commerce companies like Temu and Shein has driven up the cost of digital advertising. Despite the spending, success is not guaranteed, as seen in the case of Wish, another e-commerce app that failed to sustain shopper interest. Additionally, Chinese advertisers are also targeting platforms like Meta to promote short addictive dramas and games, as they seek customers outside of China due to increasing government restrictions in the country's entertainment and gaming industries.	Google, Meta, Pinduoduo, Temu, Shein, Facebook, Instagram, YouTube, X, Alphabet, Etsy, Sensor Tower, Wish, Qoo10, Singapore, DramaBox, FlexTV, Reelshort, First.Fun, Last War: Survival
Facebook and Instagram Users Report Outages	<a href="https://www.theinformation.com/briefings/facebook-and-instagram-users-worldwide-report-outages?utm_campaign=article_email&amp;utm_content=article-12383&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/briefings/facebook-and-instagram-users-worldwide-report-outages?utm_campaign=article_email&amp;utm_content=article-12383&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	6-Mar-24	Social Media	Meta	Facebook and Instagram experienced outages affecting hundreds of thousands of users globally. Over 500,000 Facebook users, 90,000 Instagram users, and 13,000 Messenger users reported outages. The issue was resolved by Meta Platforms, and they apologized for any inconvenience caused.	Meta Platforms, Facebook, Instagram, Downtetector, Messenger, WhatsApp, Threads
Meta Abandons Hacking Victims, Draining Law Enforcement Resources, Officials Say	<a href="https://www.wired.com/story/meta-hacked-users-draining-resources/">https://www.wired.com/story/meta-hacked-users-draining-resources/</a>	6-Mar-24	Government & Policy, Privacy Security & Safety , Social Media	Meta	Officials express concern over Meta's handling of hacking incidents, which have led to a surge in complaints and strained law enforcement resources. Hacked accounts result in financial crimes and unauthorized charges, prompting a call for Meta to invest more in response efforts. Attorneys general from multiple states highlight the need for improved customer service and account security. Meta claims to invest in enforcement and detection, but victims report inadequate support and loss of personal data. The spike in complaints coincides with Meta's layoffs, raising further concerns.	Meta, Facebook, Instagram, financial crimes, attorneys general, New York, California, Texas, Florida, customer service, account security, phishing, small business, user frustration, New York, Pennsylvania, North Carolina, Vermont, layoffs
Social Media Platform Hunch Bags \$23 Mn To Expand Footprint In India	<a href="https://inc42.com/buzz/social-media-platform-hunch-bags-23-mn-to-expand-footprint-in-india/">https://inc42.com/buzz/social-media-platform-hunch-bags-23-mn-to-expand-footprint-in-india/</a>	6-Mar-24	Competition, India, Social Media	Meta, X (Twitter)	Social media platform Hunch has secured \$23 million in Series A funding to expand its presence in India, scale up operations, and improve technological infrastructure. With over 1 million users across 22 Indian cities, Hunch aims to capitalize on India's growing social media landscape. It competes with major players like Meta and X in the global market, and the global social networking market is projected to reach \$153.06 billion by 2028.	Meta, X (Twitter), Hunch, Alpha Wave, Hashed Emergent, Ish Goel, Nitika Goel, Kartic Rakhra, Tak Lee

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To comply with DMA, WhatsApp and Messenger will become interoperable via Signal protocol	<a href="https://techcrunch.com/2024/03/06/to-comply-with-dma-whatsapp-and-messenger-will-become-interoperable-via-signal/">https://techcrunch.com/2024/03/06/to-comply-with-dma-whatsapp-and-messenger-will-become-interoperable-via-signal/</a>	6-Mar-24	European Regulation, Government & Policy, Messaging Apps, New Features, Privacy Security & Safety	Meta	To comply with the Digital Markets Act (DMA), WhatsApp and Messenger will become interoperable with third-party messaging services using the Signal protocol. Third-party developers will be required to use the Signal protocol unless they can demonstrate an alternative with the same security guarantees. Meta outlines the technical details of how encryption will work, with third parties responsible for hosting media files. While Meta aims to lower barriers for new entrants, it retains control over interoperability. Third-party providers must sign agreements and adhere to additional protections to ensure user safety.	Meta, WhatsApp, Messenger, Signal protocol, Digital Markets Act (DMA), EU law, third-party messaging services, spam, scams, encryption, E2EE, Protocol Buffers, XML, image, video files, client/server architecture, interop, Reference Offer
Complaints About Facebook and Instagram Account Takeovers Have Dramatically Increased, State Attorneys General Say	<a href="https://www.theinformation.com/briefings/complaints-about-facebook-and-instagram-account-takeovers-have-dramatically-increased-state-attorneys-general-say?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii">https://www.theinformation.com/briefings/complaints-about-facebook-and-instagram-account-takeovers-have-dramatically-increased-state-attorneys-general-say?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii</a>	7-Mar-24	Government & Policy, Privacy Security & Safety , Social Media	Meta	State attorneys general report a significant increase in complaints about Facebook and Instagram account takeovers, which diverts resources from other issues. They emphasize the need for proper investment in response and mitigation. The New York Attorney General's office alone received over 10 times more complaints in 2023 compared to 2019. Account takeovers allow unauthorized access to personal information, private messages, and the ability to post publicly and scam contacts. Meta Platforms states that they invest in enforcement teams, detection tools, and collaboration with law enforcement to address these issues.	Facebook, Instagram, Meta, state attorneys general, complaints, account takeovers, resources, investment, New York Attorney General's office, personal information, private messages, public posts, contacts, scammers, enforcement and review teams, detection tools, tips and tools, law enforcement, legal action
Here's How Big Tech Is Tackling Deepfakes	<a href="https://www.theinformation.com/articles/heres-how-big-tech-is-tackling-deepfakes?rc=hm8aii">https://www.theinformation.com/articles/heres-how-big-tech-is-tackling-deepfakes?rc=hm8aii</a>	7-Mar-24	Elections, Misinformation, Privacy Security & Safety , Social Media	Meta, OpenAI	Big tech companies like Meta and OpenAI are working on tackling the challenges posed by AI-generated deepfakes. Efforts include identifying and labeling AI-generated content, embedding metadata, and establishing universal standards for verification. However, the effectiveness of these approaches and the timeline for implementation remain uncertain. Lawmakers and regulators are also taking steps to address the issue, but questions persist about their effectiveness.	Companies: Meta, OpenAI, Adobe, Microsoft Topics: Elections, Misinformation, Privacy Security & Safety, Social Media
Temu Spent \$2 Billion on Meta Ads in 2023	<a href="https://www.theinformation.com/briefings/temu-spent-2-billion-on-meta-ads-in-2023?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii">https://www.theinformation.com/briefings/temu-spent-2-billion-on-meta-ads-in-2023?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii</a>	7-Mar-24	Advertising, Search Engine, Social Media, US-China/ Asia	Google, Meta	Temu was the top-spending advertiser on Meta in 2023, spending nearly \$2 billion on the platform. They were also a top five spender on Google ads. Temu's heavy spending has impacted online ad prices and roiled other online sellers. Despite its rapid growth, some U.S. lawmakers are pushing for a ban on imports of goods sold on Temu due to concerns about forced labor in its supply chain.	Temu, Meta, Google, Asian advertisers, Etsy, Shein, Sensor Tower, U.S. lawmakers
Temu's Push Into America Pays Off Big Time for Meta and Google	<a href="https://www.wsj.com/business/media/temus-push-into-america-pays-off-big-time-for-meta-and-google-f2721b32?st=dp4ynupd8xmd2ti&amp;reflink=desktopwebshare_permalink">https://www.wsj.com/business/media/temus-push-into-america-pays-off-big-time-for-meta-and-google-f2721b32?st=dp4ynupd8xmd2ti&amp;reflink=desktopwebshare_permalink</a>	7-Mar-24	Advertising, Social Media	Google, Meta, Pinterest, Temu	Temu, a Chinese e-commerce company, emerged as a top advertiser for Meta and Google in 2023, surprising executives. Temu, along with other Chinese online shopping platforms, aggressively spent on digital advertising to reach American consumers, boosting ad prices and benefiting the shipping industry. This ad battle has helped Meta and Google rebound from an advertising slowdown. While Temu's marketing spending contributed to an average loss of \$7 per order, a pullback by Temu wouldn't significantly impact Meta's overall growth due to the broad spending coming from China.	Google, Meta, Pinterest, Temu, e-commerce, advertising, social media, PDD Holdings, Shein, Facebook, Instagram, Apple, Goldman Sachs, Brian Wieser, Etsy, Josh Silverman, Wish, Susan Li

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'Inflection point': AI meme wars hit India election, test social platforms	<a href="https://www.aljazeera.com/economy/2024/3/8/ai-meme-wars-hit-india-election-campaign-testing-social-platforms">https://www.aljazeera.com/economy/2024/3/8/ai-meme-wars-hit-india-election-campaign-testing-social-platforms</a>	8-Mar-24	Artificial Intelligence, Elections, Government & Policy, Privacy Security & Safety , Social Media	Meta	AI-crafted political content, including memes and videos, is being used by political parties in India, such as the Indian National Congress (INC) and the Bharatiya Janata Party (BJP), to ridicule opponents and boost their own popularity on social media platforms. The use of AI in political communication is a new and evolving trend that challenges platform policies on labeling deceptive content. Experts suggest the need for mandatory disclosures of AI-edited content to avoid misleading the audience.	Key Words/Topics: AI, meme wars, India election, social platforms, Meta, artificial intelligence, elections, government & policy, privacy security & safety, social media.  Companies: Meta, Indian National Congress (INC), Bharatiya Janata Party (BJP), All-India Anna Dravidian Progressive Federation (AIADMK)
America's TikTok Addiction Isn't Just China's Fault	<a href="https://www.bloomberg.com/opinion/articles/2024-03-08/tiktok-america-s-addiction-isn-t-just-china-s-fault">https://www.bloomberg.com/opinion/articles/2024-03-08/tiktok-america-s-addiction-isn-t-just-china-s-fault</a>	8-Mar-24	Government & Policy, Privacy Security & Safety , Social Media, US-China/ Asia	Google, Meta, TikTok	The U.S. government is pushing for TikTok's Chinese parent company to sell the app, but America's addiction to TikTok highlights a failure of homegrown tech and a need for self-reflection. Restricting TikTok could benefit American platforms like YouTube and Instagram. Concerns about data privacy and Chinese influence extend beyond TikTok, reflecting broader apprehensions about Chinese technology. Rather than a complete ban, alternative regulatory approaches are being considered. The fate of TikTok lies with lawmakers, with potential strong reactions from its large fan base.	Google, Meta, TikTok, ByteDance Ltd., YouTube, Instagram, Huawei
Trump claims TikTok ban would only help "enemy" Facebook	<a href="https://www.axios.com/2024/03/08/trump-claims-tiktok-ban-would-only-help-enemy-facebook">https://www.axios.com/2024/03/08/trump-claims-tiktok-ban-would-only-help-enemy-facebook</a>	8-Mar-24	Government & Policy, Privacy Security & Safety , Social Media, US-China/ Asia	Meta, TikTok	Former President Trump supports TikTok and claims that banning it would only benefit Facebook, whom he considers an enemy. This comes in response to congressional legislation pushing for Chinese divestment from TikTok. Trump had previously threatened to ban TikTok during his presidency.	Meta, TikTok, Facebook, Chinese divestment, congressional legislation, Trump, Mark Zuckerberg
Inside Trump's TikTok flip-flop	<a href="https://www.axios.com/2024/03/09/tiktok-ban-trump-republicans">https://www.axios.com/2024/03/09/tiktok-ban-trump-republicans</a>	9-Mar-24	Government & Policy, Privacy Security & Safety , Social Media, US-China/ Asia	Meta, TikTok	Former President Trump's surprising reversal on the ban of TikTok is attributed to concerns about potential benefits to competitors like Facebook and recognition of TikTok's appeal to younger voters. Despite Trump's absence, TikTok hosts significant content related to him and has influence among younger demographics. Political and financial considerations, as well as GOP division, further complicate the issue.	Meta, TikTok, Trump, Facebook, Biden, Congress, MAGA, GOP, Jeff Yass, China
Trump Cautions Against Banning TikTok	<a href="https://www.theinformation.com/briefings/trump-cautions-against-banning-tiktok?utm_campaign=%5BREBRAND%5D+%5BTikTok%5D&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai">https://www.theinformation.com/briefings/trump-cautions-against-banning-tiktok?utm_campaign=%5BREBRAND%5D+%5BTikTok%5D&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai</a>	9-Mar-24	Competition, Government & Policy, Privacy Security & Safety , Social Media, US-China/ Asia	Meta, TikTok	Donald Trump cautions against banning TikTok, suggesting that it would benefit Facebook. This raises the possibility that he will oppose the bill calling for a ban unless TikTok is sold. The bill is supported by the Biden administration and has passed a House panel, but it's unclear if Trump's comments will affect Republican support.	Donald Trump, TikTok, Facebook, Truth Social, ByteDance, House of Representatives, Biden administration, Steve Scalise, Republicans
Banks and Users Warn of Scammers on Facebook Marketplace	<a href="https://www.wsj.com/tech/personal-tech/facebook-marketplace-deals-scams-buyers-fraud-da951632?mod=djemTECH">https://www.wsj.com/tech/personal-tech/facebook-marketplace-deals-scams-buyers-fraud-da951632?mod=djemTECH</a>	11-Mar-24	E-Commerce, Social Media	Meta	Users and financial institutions warn of increasing scams and fraudulent activity on Facebook Marketplace. Financial institutions like TSB report a significant portion of purchase fraud originating from the platform and urge Meta to enhance user protections. Despite investments in fraud detection tools, scams involving counterfeit items, particularly high-demand products, persist. Users advise caution and adherence to safety guidelines when using the platform.	Key Words/Topics: Facebook Marketplace, scams, fraudulent activity, purchase fraud, user protections, fraud detection tools, user education, counterfeit items, high-demand products, Apple devices, event tickets, safety guidelines, secure payment methods, listings Companies: Meta, TSB

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Exclusive: Tiktok is working on a new Photo Sharing platform to compete with Instagram	<a href="https://thespandroid.blogspot.com/2024/03/Tiktok-Photo-Sharing-Platform.html">https://thespandroid.blogspot.com/2024/03/Tiktok-Photo-Sharing-Platform.html</a>	11-Mar-24	Competition, New Features, Social Media	Meta, TikTok	TikTok is developing a new photo sharing platform to compete with Instagram. The discovery was made through the decompilation of TikTok's APK files, revealing features like sharing photos, syncing posts, and reaching like-minded people. The launch date and availability are unknown, but it is expected to be released for Android and iOS. Additionally, TikTok will introduce the ability to mute accounts. These developments aim to enhance user experience and compete with other social media platforms.	TikTok, Instagram, Meta
Meta Sues Former Employee Over Alleged Stolen Documents	<a href="https://www.bloomberg.com/news/articles/2024-03-12/meta-sues-disloyal-former-vp-over-alleged-stolen-documents">https://www.bloomberg.com/news/articles/2024-03-12/meta-sues-disloyal-former-vp-over-alleged-stolen-documents</a>	11-Mar-24	Privacy Security & Safety , Talent	Meta	Meta Platforms Inc. is suing former vice president Dipinder Singh Khurana for allegedly taking proprietary and confidential documents before defecting to a new AI cloud computing startup. Khurana's behavior is described as "brazenly disloyal" and Meta claims that at least eight employees listed on the documents he uploaded left Meta to join his new startup.	Meta Platforms Inc., Dipinder Singh Khurana, AI cloud computing startup, betrayal, VP of infrastructure, contract violation, proprietary and confidential documents, employee pay and performance data, Google Drive, Dropbox, new startup, lawsuit, disloyal behavior, contractual and legal obligations, confidential information, Meta spokesperson, LinkedIn
Meta reveals details of two new 24k GPU AI clusters	<a href="https://www.datacenterdynamics.com/en/news/meta-reveals-details-of-two-new-24k-gpu-ai-clusters/">https://www.datacenterdynamics.com/en/news/meta-reveals-details-of-two-new-24k-gpu-ai-clusters/</a>	12-Mar-24	Artificial Intelligence, Datacenters, Hardware, LLM, Open Source, Software	Meta, Nvidia	Meta has revealed details of two new 24,000-GPU AI clusters designed to support research and development in areas such as natural language processing, speech recognition, and image generation. The clusters feature upgraded hardware, different network infrastructures, and storage solutions. Meta emphasizes its commitment to open innovation and responsibility in AI development.	Meta, Nvidia, AI Clusters, natural language processing, speech recognition, image generation, Grand Teton, RDMA, RoCE, Nvidia Quantum2 InfiniBand, Linux Filesystem in Userspace API, Tectonic, Hammerspace, NFS, YV3 Sierra Point server platform, E1.S SSDs, Nvidia Collective Communications Library, PyTorch, AI Alliance
A Shakeout is Coming for Inference Startups	<a href="https://www.theinformation.com/articles/a-shakeout-is-coming-for-inference-startups?rc=hm8aii">https://www.theinformation.com/articles/a-shakeout-is-coming-for-inference-startups?rc=hm8aii</a>	13-Mar-24	Artificial Intelligence, Datacenters, Inference, LLM	Meta, Microsoft, Nvidia	Inference startups that provide servers for operating AI models are facing challenges due to competition and price wars. These startups, such as Together, Replicate, Anyscale, and Fireworks, offer access to open-source models through APIs, but face issues like "noisy neighbors" and difficulty in differentiation. As the costs of running AI models decrease, private APIs and custom model running may become more popular. Additionally, Meta Platforms has filed a lawsuit against a former employee for allegedly stealing confidential documents, highlighting the challenge of protecting intellectual property in the AI industry.	Key Words/Topics: Shakeout, Inference Startups, Artificial Intelligence, Datacenters, LLM, API, Batching, Noisy neighbors, Price wars, Custom model running, Generative AI software, AI chips, Privacy, Safety, Lawsuit, Meta Platforms, Dipinder Singh Khurana, Omniva, Personnel movement, IP, Research Companies: Meta, Microsoft, Nvidia, Pika, Llama 2, Mixtral, Together AI, Replicate, Anyscale, Fireworks, OpenAI, GPT-4, Mistral, Databricks, Ali Ghodsi, Google
How Instagram Reels Could Benefit From a TikTok Ban	<a href="https://www.theinformation.com/articles/how-instagram-reels-could-benefit-from-a-tiktok-ban?rc=hm8aii">https://www.theinformation.com/articles/how-instagram-reels-could-benefit-from-a-tiktok-ban?rc=hm8aii</a>	13-Mar-24	Government & Policy, Privacy Security & Safety , Social Media, US-China/ Asia	Meta, TikTok	With the possibility of a TikTok ban in the U.S., Instagram's Reels could benefit from the absence of its rival. Instagram has previously launched Reels in countries where TikTok was banned, indicating a strategy to capitalize on the situation. However, Reels still lacks the same level of engagement and influencer potential as TikTok. The potential ban could redirect advertising dollars to Instagram, but selling ads on short-form video remains challenging.	Meta, TikTok, ByteDance, Instagram, Reels, U.S., House lawmakers, social media rivals, advertising dollars, influencers, creators, Spotify, countdown pages, audio books, Skillshare, Superpeer

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Period?	<a href="https://spyglass.org/apple-vision-pro-versus-meta-quest/">https://spyglass.org/apple-vision-pro-versus-meta-quest/</a>	13-Mar-24	Virtual/ Augmented Reality	Apple, Meta	In comparing Meta's Quest to Apple's Vision Pro, the author acknowledges that the Quest is currently a better product overall. However, they highlight the importance of Apple's potential for rapid iteration and their distribution power as significant factors in the long run. The author also comments on Mark Zuckerberg's statements and the dismissive attitude towards Apple's products.	Apple, Meta, Virtual Reality, Augmented Reality, Vision Pro, Quest, Mark Zuckerberg, product development, roadmaps, XR/Spatial Computing, price difference, fanboys, brainwashing, Alex Heath, hardware, developer ecosystem, headset wars, product distribution, retail footprint, marketing muscle
Meta to Replace Widely Used Data Tool—and Largely Cut Off Reporter Access	<a href="https://www.wsj.com/tech/meta-to-replace-widely-used-data-tooland-largely-cut-off-reporter-access-43fc3f9d?st=03b0jxyn5r2xec&amp;reflink=desktopwebshare_permalink">https://www.wsj.com/tech/meta-to-replace-widely-used-data-tooland-largely-cut-off-reporter-access-43fc3f9d?st=03b0jxyn5r2xec&amp;reflink=desktopwebshare_permalink</a>	14-Mar-24	Misinformation, Privacy Security & Safety , Social Media	Meta	Meta Platforms Inc. is replacing the widely used data tool CrowdTangle with the Meta Content Library, which will only be accessible to academic and nonprofit researchers, excluding most news outlets. CrowdTangle has been extensively utilized to track social media activity, but Meta's leaders have expressed frustration with its data. The Meta Content Library offers enhancements but has faced concerns about timing, privacy restrictions, and limited data access. Access will be restricted to academics and nonprofits, with for-profit organizations ineligible. Meta claims it will provide more data access than rivals like TikTok and YouTube.	Meta, CrowdTangle, Meta Content Library, misinformation, privacy security & safety, social media, TikTok, YouTube, Facebook
One Big Reason Gen Z Is Still on Facebook: To Save Money	<a href="https://www.nytimes.com/2024/03/14/business/gen-z-facebook-marketplace.html?unlocked_article_code=1.ck0JcH1.GvY7REICEC3B&amp;smid=url-share">https://www.nytimes.com/2024/03/14/business/gen-z-facebook-marketplace.html?unlocked_article_code=1.ck0JcH1.GvY7REICEC3B&amp;smid=url-share</a>	14-Mar-24	E-Commerce, Social Media	Meta	For Gen Z individuals with limited disposable income, Facebook Marketplace has become a popular platform for finding affordable secondhand items. Despite the decline in Facebook's popularity as a social site among Gen Z, Marketplace remains relevant due to its appeal as a place to score deals. The platform's success is attributed to user trust, its connection to Facebook's social network, and its user-friendly interface. While there are challenges such as scams and limited recourse for returns, users appreciate the personal and social aspects of Marketplace.	Gen Z, Facebook, Marketplace, Meta, E-Commerce, Social Media, Facebook Marketplace, Craigslist, Venmo
Meta, Microsoft and Musk's X Team Up to Fight Apple in Court	<a href="https://www.theinformation.com/briefings/meta-microsoft-and-musks-x-team-up-to-fight-apple-in-court?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai">https://www.theinformation.com/briefings/meta-microsoft-and-musks-x-team-up-to-fight-apple-in-court?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai</a>	15-Mar-24	App Stores, Competition Law	Apple, Meta, Microsoft, X (Twitter)	Meta Platforms, Microsoft, Elon Musk's X, and Match Group have joined forces to request a federal court to block Apple from implementing changes to its App Store rules that restrict app developers' ability to use alternative payment methods. The companies argue that Apple's new rules violate a previous court ruling and could result in inflated prices across the digital economy.	Key Words/Topics: App Stores, Competition Law Companies: Apple, Meta, Microsoft, X (Twitter)
Scrap coercive 'privacy fee,' MEPs urge Meta's Nick Clegg in open letter	<a href="https://techcrunch.com/2024/03/15/meps-letter-pay-or-okay/">https://techcrunch.com/2024/03/15/meps-letter-pay-or-okay/</a>	15-Mar-24	European Regulation, Government & Policy, Privacy Security & Safety , Social Media	Meta	Lawmakers in the European Union are urging Meta, the parent company of Facebook and Instagram, to scrap its "consent or pay" tactic, which forces users in the region to either pay a monthly fee to avoid tracking or accept a loss of privacy. In an open letter, members of the European Parliament accuse Meta of offering a false choice and manipulating users. They argue that contextual advertising, which does not require personalized tracking, is a viable alternative to surveillance-based advertising. The MEPs call on Meta to align its business with the principles of the GDPR and respect the fundamental rights of EU citizens and residents.	Meta, European Union, Facebook, Instagram, consent or pay, ad-free subscription, CJEU, GDPR, Pirate Party, European Commission, Digital Services Act, YouTube Premium, noyb, Matthew Pollard, noyb, consumer protection complaints, Microsoft-owned LinkedIn

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Temu Owner PDD Holdings' Quarterly Revenue More Than Doubled	<a href="https://www.theinformation.com/briefings/temu-owner-pdd-holdings-quarterly-revenue-more-than-doubled?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai">https://www.theinformation.com/briefings/temu-owner-pdd-holdings-quarterly-revenue-more-than-doubled?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai</a>	15-Mar-24	Advertising	Meta, Temu	Chinese e-commerce giant PDD Holdings reported that its quarterly revenue more than doubled to \$12.5 billion, driven by aggressive marketing efforts in the U.S. and other overseas markets. Sales and marketing expenses rose 50% to \$3.75 billion, with Temu experiencing rapid growth after its launch in the U.S. Net income increased by 146% to \$3.27 million. While Temu remains unprofitable due to high marketing spending, it aims to reduce its reliance on U.S. shoppers and expand into other markets like Europe and the Middle East.	Meta, Temu, PDD Holdings, Pinduoduo, U.S., December quarter, sales and marketing expenses, net income, Super Bowl, gross merchandise value, Europe, Middle East
AR/VR headset market experiences surge in Q4 2023	<a href="https://betanews.com/2024/03/05/ar-vr-headset-market-surge-q4-2023/">https://betanews.com/2024/03/05/ar-vr-headset-market-surge-q4-2023/</a>	16-Mar-24	Stock Market General, Virtual/Augmented Reality	Apple, Meta, TikTok	The AR/VR headset market experienced a surge in Q4 2023, with a 130.4% year-over-year growth, driven by new product launches and an easing of economic pressures. Meta regained market share, and despite competition from Apple and other vendors, Meta's low-cost, high-volume strategy is expected to maintain its lead. Overall shipments of AR/VR headsets in 2023 declined by 23.5% compared to 2022, but the market is expected to recover in 2024 with advancements in mixed reality, artificial intelligence, and display technologies.	AR/VR headset market, Q4 2023, Apple, Meta, TikTok
Heard on the Street: Who Wins if TikTok Is Banned? It's More Complex Than It Looks.	<a href="https://www.wsj.com/livecoverage/stock-market-today-dow-jones-03-13-2024/card/heard-on-the-street-who-wins-if-tiktok-is-banned-it-s-more-complex-than-it-looks--y2F8qsCdls5tugqeXoBf?mod=djem-HeardEUH">https://www.wsj.com/livecoverage/stock-market-today-dow-jones-03-13-2024/card/heard-on-the-street-who-wins-if-tiktok-is-banned-it-s-more-complex-than-it-looks--y2F8qsCdls5tugqeXoBf?mod=djem-HeardEUH</a>	16-Mar-24	Advertising, Social Media	Disney, Meta, Netflix, Snapchat, TikTok	The possibility of TikTok being banned in the U.S. has prompted investors to anticipate potential outcomes. Meta Platforms, with its dominance in social media advertising and ownership of Instagram, could benefit if TikTok is banned, but limitations exist due to TikTok's relatively small contribution to Meta's global revenue. Snap, Netflix, and Disney+ are also mentioned as potential beneficiaries if TikTok is banned, but uncertainty remains among investors about TikTok's future moves.	Disney, Meta, Netflix, Snapchat, TikTok, Advertising, Social Media
Leading adviser quits over Instagram's failure to remove self-harm content	<a href="https://www.theguardian.com/technology/2024/mar/16/instagram-meta-lotte-rubaek-adviser-quits-failure-to-remove-self-harm-content-">https://www.theguardian.com/technology/2024/mar/16/instagram-meta-lotte-rubaek-adviser-quits-failure-to-remove-self-harm-content-</a>	16-Mar-24	Privacy Security & Safety , Reputation, Social Media	Meta	A leading psychologist has quit her role as an adviser to Meta, accusing the tech giant of ignoring harmful self-harm content on Instagram and prioritizing profit over user safety. Lotte Rubæk claims that the company's failure to remove such content is triggering vulnerable individuals and contributing to rising suicide rates. Rubæk believes that Meta is using harmful content to keep young people hooked to their screens for profit. Meta has stated that they take suicide and self-harm seriously and have made progress in addressing these issues. Rubæk's resignation comes as research reveals that violent online content, including on Instagram, is unavoidable for children in the UK.	Meta, suicide prevention, self-harm, harmful content, Instagram, Lotte Rubæk, tech giant, profit, vulnerable young women and girls, rising suicide figures, wellbeing and safety, expert groups, users' interaction, data collection, Ofcom, violent online content, child and adolescent psychiatry, Capital Region of Denmark, Facebook, network linked to suicides, AI, graphic pictures

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U.S. Is Investigating Meta for Role in Drug Sales	<a href="https://www.wsj.com/tech/u-s-is-investigating-meta-for-role-in-drug-sales-574944cb?st=81wihdnvjadnh7f&amp;reflink=article_copyURL_share">https://www.wsj.com/tech/u-s-is-investigating-meta-for-role-in-drug-sales-574944cb?st=81wihdnvjadnh7f&amp;reflink=article_copyURL_share</a>	16-Mar-24	Government & Policy, Privacy Security & Safety , Social Media	Meta, TikTok	U.S. prosecutors are investigating Meta, the owner of Instagram and Facebook, for its potential role in facilitating and profiting from the illegal sale of drugs on its platforms. Meta has stated that it actively works to remove illicit drug content and cooperates with law enforcement. The investigation raises questions about the responsibility of technology companies for third-party content. Efforts to hold them accountable have been complicated by Section 230 of the Communications Decency Act. The Justice Department has previously sought to make internet platforms liable for illegal activities conducted through their services. As part of the investigation, the Algorithmic Transparency Institute and telehealth companies have been subpoenaed for research and ads related to violative drug content. The investigation follows previous reports of telehealth companies advertising prescription drugs without mentioning side effects or FDA approval on Meta's platforms.	Meta, TikTok, U.S. prosecutors, drug sales, social-media platforms, Instagram, Facebook, violative drug content, illicit sale of drugs, law enforcement authorities, synthetic drugs, opioid epidemic, LegitScript, University of Alabama at Birmingham, Section 230, Communications Decency Act, Supreme Court, Justice Department, Google, Algorithmic Transparency Institute, National Conference on Citizenship, FDA, telehealth companies, prescription drugs, Adderall, Journal investigation, FDA advertising rules, counterfeit drugs, weight-loss drugs, bipartisan group of senators, FDA action, marketing of prescription drugs, social media, minors, adult content
How Trump's Allies Are Winning the War Over Disinformation	<a href="https://www.nytimes.com/2024/03/17/us/politics/trump-disinformation-2024-social-media.html">https://www.nytimes.com/2024/03/17/us/politics/trump-disinformation-2024-social-media.html</a>	17-Mar-24	Elections, Misinformation, Social Media	Google, Meta, TikTok	Three years after spreading falsehoods about his defeat, Trump's allies have successfully reduced checks on the intentional spread of election disinformation on social media platforms. Efforts to protect elections from disinformation have been undermined, bipartisan projects recast as conspiracies, and the Biden administration has backed away from moves that could be seen as stifling political speech. This has aided Trump's comeback by allowing disinformation about elections to circulate once again.	Key Words/Topics: Elections, Misinformation, Social Media Companies: Google, Meta, TikTok
Apple says it's complying with EU's Digital Markets Act amid criticism	<a href="https://www.reuters.com/technology/apple-says-its-complying-with-eus-digital-markets-act-amid-criticism-2024-03-18/">https://www.reuters.com/technology/apple-says-its-complying-with-eus-digital-markets-act-amid-criticism-2024-03-18/</a>	18-Mar-24	Government & Policy	Amazon, Apple, Google, Meta, TikTok	Apple has stated that it is complying with the European Union's Digital Markets Act (DMA) despite criticism that it has not done enough to open up its closed ecosystem. The DMA sets obligations and prohibitions for Apple and other tech giants, with potential fines of up to 10% of their global annual turnover for non-compliance.	Key Words/Topics: Digital Markets Act, criticism, obligations, prohibitions, compliance efforts, fines Companies: Apple, Google, Amazon, TikTok, Meta, Microsoft
Meta Platforms Stock Slips After Trump Calls It 'Enemy of the People'	<a href="https://www.wsj.com/livecoverage/stock-market-today-dow-jones-03-11-2024/card/meta-platforms-stock-slips-after-trump-calls-it-enemy-of-the-people--U7SQ4dVDINNlQITMzHbJ?mod=djemHeardEUH">https://www.wsj.com/livecoverage/stock-market-today-dow-jones-03-11-2024/card/meta-platforms-stock-slips-after-trump-calls-it-enemy-of-the-people--U7SQ4dVDINNlQITMzHbJ?mod=djemHeardEUH</a>	18-Mar-24	Government & Policy, Privacy Security & Safety , Reputation, Social Media, US-China/ Asia	Meta, TikTok	Meta Platforms' stock slipped over 3% after former President Donald Trump criticized Facebook as "an enemy of the people" in relation to TikTok discussions. Executives have reportedly considered buying TikTok, while other stocks like Tesla, Apple, and Alphabet were trading higher.	Meta Platforms, TikTok, Donald Trump, Facebook, CNBC, U.S. lawmakers, President Biden, Truth Social, Wall Street Journal, Magnificent Seven, Tesla, Apple, Alphabet, Nvidia, Amazon, Microsoft



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The Department of Homeland Security Is Embracing A.I.	<a href="https://www.nytimes.com/2024/03/18/business/homeland-security-artificial-intelligence.html?unlocked_article_code=1.dk0.2CPS.KvfaxNdR49oM&amp;smid=url-share">https://www.nytimes.com/2024/03/18/business/homeland-security-artificial-intelligence.html?unlocked_article_code=1.dk0.2CPS.KvfaxNdR49oM&amp;smid=url-share</a>	18-Mar-24	Artificial Intelligence, Government & Policy, Investments	Amazon, Meta, OpenAI	The Department of Homeland Security is embracing artificial intelligence (A.I.) and plans to incorporate generative A.I. models across various divisions. It will partner with OpenAI, Anthropic, and Meta to launch pilot programs using chatbots and other tools to combat drug and human trafficking, train immigration officials, and prepare for emergencies. The agency will also hire 50 A.I. experts to address potential risks and keep critical infrastructure safe. The use of A.I. in government agencies faces scrutiny due to concerns about reliability and discrimination. The pilot programs will utilize A.I. models like ChatGPT to aid investigations and analyze text-based data. Chatbots will be used to train immigration officials and gather information for disaster relief plans. Collaboration with private sector companies and cloud providers is crucial for responsible use of generative A.I.	Artificial Intelligence, Government & Policy, Investments, Amazon, Meta, OpenAI
US Supreme Court seems wary of curbing US government contacts with social media platforms	<a href="https://www.reuters.com/world/us/supreme-court-scrutinizes-us-government-contacts-with-social-media-platforms-2024-03-18/">https://www.reuters.com/world/us/supreme-court-scrutinizes-us-government-contacts-with-social-media-platforms-2024-03-18/</a>	18-Mar-24	Government & Policy	Google, Meta, X (Twitter)	The US Supreme Court justices appeared skeptical of a challenge to the Biden administration's encouragement of social media platforms to remove posts deemed misinformation. The case tests whether the government crossed the line from communication to unlawfully censoring speech. The administration argued it sought to mitigate online misinformation, while the challengers claimed violations of free speech rights. The justices questioned the government's pressure on platforms and the challengers' legal standing.	Key Words/Topics: US Supreme Court, free speech, challenge, misinformation, elections, COVID-19, First Amendment, social media platforms, government, persuasion, censorship, online misinformation, vaccines, preventable deaths, coercive threats, private speakers, pressure, media outlet, interactions, legal standing  Companies: Google, Meta, X (Twitter)
Exclusive: EU's Vestager warns about Apple, Meta fees, disparaging rival products	<a href="https://www.reuters.com/technology/eus-vestager-warns-about-apple-meta-fees-disparaging-rival-products-2024-03-19/">https://www.reuters.com/technology/eus-vestager-warns-about-apple-meta-fees-disparaging-rival-products-2024-03-19/</a>	19-Mar-24	Government & Policy, Privacy Security & Safety	Apple, Meta	EU antitrust chief Margrethe Vestager warns Apple and Meta Platforms about their new fees, stating that it may hinder users from benefiting from the Digital Markets Act. She emphasizes the importance of the conversation with Meta and the need for compliance with the DMA. Vestager also highlights the role of feedback from developers in determining whether investigations will be launched into companies under the DMA.	Key Words/Topics: Apple, Meta, fees, rival products, Digital Markets Act, choices, targeted advertising, contextual advertising, safe to use, market, service providers, operating system, investigations, developers Companies: Apple, Meta
Facebook is reviving one of its earliest features after hiding it for years	<a href="https://www.businessinsider.com/facebook-poke-feature-gen-z-2024-3?utm_campaign=mb&amp;utm_medium=newsletter&amp;utm_source=morning_brew">https://www.businessinsider.com/facebook-poke-feature-gen-z-2024-3?utm_campaign=mb&amp;utm_medium=newsletter&amp;utm_source=morning_brew</a>	19-Mar-24	Social Media	Meta	Facebook is bringing back the Poke feature, which was hidden for years. The Poke button has been made more visible in a design tweak, resulting in a significant increase in Pokes. Surprisingly, over 50% of new Pokes are made by users aged 18 to 29. The Poke was one of Facebook's earliest features but fell out of favor at some point.	Facebook, Meta, Gen Z, Poke, UI designers
Meta just showed off Threads' fediverse integration for the very first time	<a href="https://www.theverge.com/24106231/threads-fediverse-demo-meta-fediforum">https://www.theverge.com/24106231/threads-fediverse-demo-meta-fediforum</a>	19-Mar-24	New Features, Social Media	Meta	Meta showcased the integration of Threads with the fediverse during the FediForum conference. Users will be able to connect their accounts and posts to the fediverse, allowing them to share their posts across different platforms and reach multiple audiences. Meta provided a demo of the feature, explaining the concept of the fediverse and highlighting some limitations. The integration will enable users to post to other services that use ActivityPub, with a delay of five minutes to edit or delete posts. Meta aims to be a positive member of the community and provide users with the experience of the fediverse.	Meta, Threads, FediForum, ActivityPub, Instagram, Mastodon

Article Name	Website Link	Date	General Topics / Industries	Companies	AI summary	AI Key Words
Meta offers to almost halve Facebook and Instagram monthly fees	<a href="https://www.reuters.com/technology/meta-offers-cut-facebook-instagram-monthly-fees-599-euros-2024-03-19/">https://www.reuters.com/technology/meta-offers-cut-facebook-instagram-monthly-fees-599-euros-2024-03-19/</a>	19-Mar-24	Government & Policy, Privacy Security & Safety , Social Media, Subscription	Meta	Meta Platforms has offered to reduce the monthly subscription fee for Facebook and Instagram from 9.99 euros to 5.99 euros in response to concerns from privacy and antitrust regulators. The price cut follows criticism from privacy activists and consumer groups regarding Meta's no-ads subscription service in Europe. Meta is in talks with data protection authorities regarding the reduced offer.	Meta Platforms, Facebook, Instagram, privacy activists, consumer groups, EU privacy laws, DMA, Meta lawyer Tim Lamb, European Commission, data protection authorities, Irish watchdog
Meta Offers to Cut EU Subscription Fees to Address Regulator Concern	<a href="https://www.theinformation.com/briefings/meta-offers-to-cut-eu-subscription-fees-to-address-regulator-concern?utm_campaign=article_email&amp;utm_content=article-12469&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/briefings/meta-offers-to-cut-eu-subscription-fees-to-address-regulator-concern?utm_campaign=article_email&amp;utm_content=article-12469&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	19-Mar-24	Government & Policy, Privacy Security & Safety , Social Media, Subscription	Meta	Meta Platforms has offered to reduce the cost of its European ad-free subscription service in response to regulatory concerns. The company introduced the subscription service to comply with European regulations but faced criticism for potentially forcing users to consent to ad tracking. Meta has proposed dropping the price from €9.99 to €5.99 for a single account and €4 for additional accounts, but it is not yet confirmed if the price drop will be implemented.	Meta Platforms, European Commission, Reuters, Facebook, Instagram
Nvidia's AI boom is only getting started. Just ask CEO Jensen Huang	<a href="https://www.fastcompany.com/91033514/nvidia-most-innovative-companies-2024">https://www.fastcompany.com/91033514/nvidia-most-innovative-companies-2024</a>	19-Mar-24	Company History, Company Outlook, Competition, Semiconductors	Google, Meta, Microsoft, Nvidia	Nvidia's influence on the AI industry is profound and far-reaching. With a dominant market share in AI chips, Nvidia is not only providing powerful computing hardware but also actively putting AI to work across various industries through its technologies, platforms, and partnerships. From drug discovery and video game character dialogue to automated driving and retail crime prevention, Nvidia's contributions to AI are extensive. The company's early investments in programmable GPUs and versatile processors have positioned it for success, and its dedication to collaboration and understanding end-users has solidified its competitive advantage. As the AI market continues to grow, Nvidia's impact is expected to remain significant, even as it faces competition and the emergence of custom chips from tech giants.	Nvidia, Google, Meta, Microsoft, Semiconductors, AI chips, Raymond James Financial, drug discovery platform, video game characters, Chinese EV manufacturers, retail-industry partnership, GTC developer conference, robotics, Gr00t, Thor, ChatGPT, GPU, CUDA, AlexNet, Omniverse, Lowe's, BMW, Atlas Meditech, Clara, climate tech, digital biology, general-purpose robotics, classical-quantum hybrids, Spherical Insights, semiconductor business, Cerebras, Graphcore, Groq, SambaNova, Recogni, Amazon, Microsoft, Google, Meta, Mark Zuckerberg, H100 GPUs
Threads Adds 'Trending' Page, Moving Ever Closer to Old Twitter	<a href="https://gizmodo.com/threads-finally-adds-trending-now-page-1851348822">https://gizmodo.com/threads-finally-adds-trending-now-page-1851348822</a>	19-Mar-24	Competition, New Features, Social Media	Meta, X (Twitter)	Threads, the social media app by Meta, is adding a "Trending Now" page, similar to Twitter's trending feature. The page will show users in the United States what topics are currently trending on the app. Despite Meta's stance against political content, political topics were trending on the first day of the feature. Although Threads still lacks some key features compared to Twitter, Meta has been consistently updating the app to make it more like its competitor.	Threads, Meta, X (Twitter), Trending Now, Today's Topics, Twitter, web browser version, reposts, edit button, Trump's attorney, Hong Kong security law, hashtags, DMs

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Apple Faces Legal Protest From Meta, Microsoft, X, Spotify and Match	<a href="https://www.wsj.com/tech/apple-faces-legal-protest-from-meta-microsoft-x-and-match-7fe41d0f?st=00q4vuz6hozmvvet&amp;reflink=desktopwebshare_permalink">https://www.wsj.com/tech/apple-faces-legal-protest-from-meta-microsoft-x-and-match-7fe41d0f?st=00q4vuz6hozmvvet&amp;reflink=desktopwebshare_permalink</a>	20-Mar-24	App Stores, Privacy Security & Safety	Apple, Meta	Apple is facing legal protests from Meta, Microsoft, X, Spotify, and Match Group over its plan to charge a commission for payments made outside the app store. These companies join Epic Games in challenging Apple's tight controls over third-party software and the high commission rates. Apple's response to allow developers to process purchases outside the app store has drawn criticism for still imposing a 27% commission. The joint amicus briefing argues that Apple's response maintains existing rules and places new restrictions on app developers. Legal experts suggest that Apple's changes may satisfy the court order, but the intent of the ruling is still in question.	Apple, Meta, Microsoft, X, Spotify, Match, App Stores, Privacy Security & Safety
Facebook is full of AI-generated spam, and it's probably its own fault	<a href="https://www.morningbrew.com/daily/stories/facebook-ai-generated-spam-probably-its-own-fault?mbcid=34744496.447695&amp;mmbuid=rBGzJZNtsPYsryuLTX5DGJ28&amp;mid=e1b4f8acf002cf2d6104630a97a174fc&amp;utm_campaign=mb&amp;utm_medium=newsletter&amp;utm_source=morning_brew">https://www.morningbrew.com/daily/stories/facebook-ai-generated-spam-probably-its-own-fault?mbcid=34744496.447695&amp;mmbuid=rBGzJZNtsPYsryuLTX5DGJ28&amp;mid=e1b4f8acf002cf2d6104630a97a174fc&amp;utm_campaign=mb&amp;utm_medium=newsletter&amp;utm_source=morning_brew</a>	20-Mar-24	Artificial Intelligence, Misinformation, Privacy Security & Safety, Reputation, Social Media	Meta	A new analysis from Stanford and Georgetown reveals that Facebook's algorithm is giving a huge boost to AI-generated spam images, with some of these spam pages even buying Facebook ads. The "Suggested for You" news feed appears to prioritize these AI-generated images, and scammers have shifted from posting clickbait links to posting images with links to ad-laden clickfarms or sketchy dropshipping sites in the comments.	Key Words/Topics: AI-generated spam, Facebook algorithm, viral photos, AI-generated images, spam pages, clickbait links, ad-riddled clickfarms, sketchy dropshipping sites Companies: Meta
Apple, Google to Be Hit by First Probes Under EU Digital Law	<a href="https://www.bloomberg.com/news/articles/2024-03-21/apple-google-set-to-be-hit-by-first-probes-under-eu-digital-law">https://www.bloomberg.com/news/articles/2024-03-21/apple-google-set-to-be-hit-by-first-probes-under-eu-digital-law</a>	21-Mar-24	App Stores, Competition Law, Government & Policy, Privacy Security & Safety , Subscription	Apple, Google, Meta	Apple and Google are facing full-blown EU investigations into their compliance with the Digital Markets Act, which could result in hefty fines. The European Commission is expected to announce the probes into their fees, terms, and conditions for app store developers. Meta Platforms Inc.'s proposal to charge a monthly subscription fee for ad-free access to Facebook and Instagram may also face EU scrutiny. The Digital Markets Act allows for penalties of up to 10% of a company's annual revenue and up to 20% for repeat offenders.	Apple, Google, Meta, European Union, European Commission, Digital Markets Act, Big Tech, app stores, competition law, government & policy, privacy security & safety, subscription, Meta Platforms Inc., Facebook, Instagram
Instagram Shopping Tops TikTok For The Information's Readers	<a href="https://www.theinformation.com/articles/instagram-shopping-tops-tiktok-for-the-informations-readers?rc=hm8aii">https://www.theinformation.com/articles/instagram-shopping-tops-tiktok-for-the-informations-readers?rc=hm8aii</a>	21-Mar-24	E-Commerce, Social Media	Meta, TikTok	According to a survey of The Information's readers, Instagram remains the top social media destination for shopping, with 35% of respondents saying they have shopped using the platform. TikTok, despite investing heavily in shopping features, only had less than 10% of respondents reporting shopping on the app. The results may be influenced by the demographics of the readers, who are more likely to be professionals. However, younger audiences may drive future growth in shopping on TikTok. The challenge for both platforms is convincing users to make purchases directly on their apps, with factors such as lack of trust and missing product information playing a role.	Meta, TikTok, Instagram, Facebook Marketplace, Craigslist, YouTube, Pinterest, Captiv8

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Researchers ask Meta to keep CrowdTangle online until after 2024 elections	<a href="https://www.engadget.com/researchers-ask-meta-to-keep-crowdtangle-online-until-after-2024-elections-211527731.html">https://www.engadget.com/researchers-ask-meta-to-keep-crowdtangle-online-until-after-2024-elections-211527731.html</a>	21-Mar-24	Reputation, Social Media	Meta	The Mozilla Foundation and other groups are urging Meta to keep CrowdTangle online until after the 2024 elections, as shutting it down would hinder efforts to track election misinformation. Meta's decision is seen as a threat to election integrity and the ability to prevent disinformation and online harassment. While Meta promotes its Meta Content Library as a replacement, critics argue that it is not as powerful and has limitations in data access.	Meta, CrowdTangle, Mozilla Foundation, Facebook, Instagram, election misinformation, election integrity, political disinformation, violence, online harassment, election researchers, Meta Content Library, Content Library, Brandon Silverman
Threads' fediverse beta opens to share your posts on Mastodon, too	<a href="https://www.theverge.com/2024/3/21/24107881/threads-fediverse-beta-launch-mastodon">https://www.theverge.com/2024/3/21/24107881/threads-fediverse-beta-launch-mastodon</a>	21-Mar-24	New Features, Social Media	Meta	Threads is launching a beta of its fediverse integration, allowing users to cross-post and view likes from other federated platforms like Mastodon. However, there are limitations, such as the inability to view replies and follows from the fediverse, and uncertainty regarding post deletion across multiple platforms.	Threads, fediverse, beta, Mastodon, Meta, Mark Zuckerberg
Threads is adding live scores for sports games, starting with the NBA	<a href="https://techcrunch.com/2024/03/22/threads-live-scores-sports-games/">https://techcrunch.com/2024/03/22/threads-live-scores-sports-games/</a>	22-Mar-24	New Features, Social Media	Meta	Threads, the Twitter-like app from Instagram, is adding live scores for sports games starting with the NBA. Users can tap on a team's logo to join conversations about that team and connect with other users. The goal is to make Threads the go-to platform for sports discourse. The feature aims to attract users who would normally go to X for live game discussions and updates.	Threads, Meta, NBA, X, Mark Zuckerberg
Users shocked to find Instagram limits political content by default	<a href="https://arstechnica.com/tech-policy/2024/03/instagram-users-outraged-by-app-limiting-political-content-ahead-of-elections/">https://arstechnica.com/tech-policy/2024/03/instagram-users-outraged-by-app-limiting-political-content-ahead-of-elections/</a>	22-Mar-24	Elections, Misinformation, New Features, Reputation, Social Media	Meta	Instagram users are expressing their outrage after discovering that Meta has started limiting recommended political content by default. The change, rolled out in February without direct notification to users, aims to avoid proactively recommending political content from accounts users don't follow. While users can still see posts from accounts they choose to follow, the change affects the system's recommendations. Influencers and news creators have criticized the update, claiming that it diminishes the platform's value for reaching users interested in political content. Meta's decision to limit political content aligns with its efforts to reduce the amount of political content shown on its platforms, as it aims to provide a better user experience and reduce misinformation.	Key Words/Topics: Elections, Misinformation, New Features, Reputation, Social Media Companies: Meta
<a href="https://www.fastcompany.com/91067850/crowdtangles-former-ceo-has-questions-about-metas-decision-to-close-the-research-tool-in-an-election-year">https://www.fastcompany.com/91067850/crowdtangles-former-ceo-has-questions-about-metas-decision-to-close-the-research-tool-in-an-election-year</a>	<a href="https://www.fastcompany.com/91067850/crowdtangles-former-ceo-has-questions-about-metas-decision-to-close-the-research-tool-in-an-election-year">https://www.fastcompany.com/91067850/crowdtangles-former-ceo-has-questions-about-metas-decision-to-close-the-research-tool-in-an-election-year</a>	23-Mar-24	Elections, Misinformation, Reputation, Social Media	Meta	Meta's decision to close CrowdTangle, a platform monitoring tool, has raised questions and criticism, particularly in an election year. The tool will be replaced by two new tools, but concerns have been raised about the functionality and usability of the replacements. The former CEO of CrowdTangle expresses worries about the impact on transparency, election integrity, and the spread of AI-generated content.	Key Words/Topics: Meta, CrowdTangle, election year, research tool, Meta Content Library, Content Library API, elections, misinformation, reputation, social media, AI-generated content, investment in election-integrity work, doubts about election results, violence at Capitol, Biden administration  Companies: Meta, CrowdTangle, Mozilla, Facebook

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Commission opens non-compliance investigations against Alphabet, Apple and Meta under the Digital Markets Act	<a href="https://ec.europa.eu/commission/presscorner/detail/en/ip_24_1689?utm_campaign=%5BBREBRAND%5D%20%5BTI-AM%5D%20Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124">https://ec.europa.eu/commission/presscorner/detail/en/ip_24_1689?utm_campaign=%5BBREBRAND%5D%20%5BTI-AM%5D%20Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124</a>	25-Mar-24	App Stores, European Regulation, Government & Policy, Privacy Security & Safety , Recommendation System, Search Engine, Social Media	Amazon, Apple, Google, Meta, Microsoft, TikTok	The European Commission has opened non-compliance investigations under the Digital Markets Act (DMA) against Alphabet, Apple, and Meta. The investigations focus on Alphabet's rules on steering in Google Play and self-preferencing on Google Search, Apple's rules on steering in the App Store and the choice screen for Safari, and Meta's "pay or consent model." The Commission suspects that these gatekeepers may not be fully compliant with their obligations under the DMA. The Commission has also issued retention orders and granted Meta an extension to comply with the interoperability obligation for Facebook Messenger. The proceedings are expected to be concluded within 12 months, and if warranted, fines and additional remedies may be imposed.	Amazon, Apple, Google, Meta, Microsoft, TikTok, App Stores, European Regulation, Government & Policy, Privacy Security & Safety, Recommendation System, Search Engine, Social Media
Federation is the future of social media, says Bluesky CEO Jay Graber	<a href="https://www.theverge.com/2024/3/25/24108872/bluesky-ceo-graber-federation-social-media-decoder-interview">https://www.theverge.com/2024/3/25/24108872/bluesky-ceo-graber-federation-social-media-decoder-interview</a>	25-Mar-24	Competition, Open Source, Social Media	Meta, X (Twitter)	Jay Graber, CEO of Bluesky Social, discusses the future of social media and the importance of decentralization. Bluesky's AT Protocol allows users to take their username and following to different servers, promoting user control and preventing the concentration of power. The protocol also focuses on account portability and provides options for custom feeds and moderation systems. While ActivityPub is another protocol in the mix, Bluesky differentiates itself by prioritizing the user experience and individual control. The goal is to create an open and public decentralized conversation on an open protocol.	Bluesky, Meta, X (Twitter), Jack Dorsey, Elon Musk, AT Protocol, ActivityPub, Mastodon
Meta Pursues AI Talent With Quick Offers, Emails From Zuckerberg	<a href="https://www.theinformation.com/articles/meta-joins-the-ai-talent-war-with-quick-offers-emails-from-zuckerberg?utm_campaign=article_email&amp;utm_content=article-12502&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/articles/meta-joins-the-ai-talent-war-with-quick-offers-emails-from-zuckerberg?utm_campaign=article_email&amp;utm_content=article-12502&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	25-Mar-24	Artificial Intelligence, Talent	Google, Meta	Meta Platforms is taking unconventional measures to compete for AI talent, including extending job offers without interviews and relaxing compensation practices. CEO Mark Zuckerberg personally reached out to researchers at Google's DeepMind unit to recruit them. Meta faces challenges in hiring and retaining AI researchers due to less competitive pay packages compared to DeepMind and OpenAI. The company is intensifying efforts to replace departed researchers and strengthen its AI credentials. Meta's generative AI group aims to hire around 100 more people. Changes to longstanding practices include offering jobs without interviews and increasing compensation for employees considering leaving.	Key Words/Topics: Artificial Intelligence, Talent, Meta Platforms, job offers, compensation, AI researchers, DeepMind, OpenAI, Mistral, pay packages, stock, Llama, AI assistant, AI features, AI tools, generative AI, Ahmad Al-Dahle, talent wars, venture capitalists, payroll expenses  Companies: Google, Meta, DeepMind, OpenAI, Mistral
Meta's new opt-out setting limits visibility of politics on Instagram and Threads	<a href="https://www.theverge.com/2024/3/25/24111604/meta-setting-downranks-politics-instagram-threads">https://www.theverge.com/2024/3/25/24111604/meta-setting-downranks-politics-instagram-threads</a>	25-Mar-24	Elections, Privacy Security & Safety , Reputation, Social Media	Meta	Meta has introduced an opt-out setting on Instagram and Threads that limits recommendations of "political content." The setting, enabled by default, can be found under "Content preferences" in account settings. Meta claims this is about user choice and does not affect political content from accounts users choose to follow. The change began rolling out last week but has not been widely notified. Meta aims to avoid the negative consequences and risks associated with surfacing political content. Users can adjust their settings if they prefer not to rely on Meta's recommendations.	Meta, Instagram, Threads, politics, opt-out setting, recommendations, content preferences, user choice, reach, accounts, engagement, revenue, scrutiny, negativity, integrity risks, blowback, governments, elections, social topics

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Ron DeSantis signs bill requiring parental consent for kids under 16 to hold social media accounts	<a href="https://www.theverge.com/2024/3/25/24087979/florida-desantis-social-media-age-verification-parental-consent-law">https://www.theverge.com/2024/3/25/24087979/florida-desantis-social-media-age-verification-parental-consent-law</a>	25-Mar-24	Privacy Security & Safety , Social Media	Meta, Snapchat, TikTok, X (Twitter)	Florida Governor Ron DeSantis has signed a bill that requires parental consent for children under 16 to have social media accounts. The bill also mandates age verification for many websites and introduces penalties for non-compliance. Tech industry groups have expressed opposition to the legislation, citing privacy concerns. This move by Florida follows similar actions by other states to limit teen social media access and increase parental oversight.	Meta, Snapchat, TikTok, X (Twitter), NetChoice, Notion, Betaworks, Replit, Hack Club, Spensa
Apple's Vision Pro Gets Boost From China's Media Kingmaker	<a href="https://www.theinformation.com/articles/apples-vision-pro-gets-boost-from-chinas-media-kingmaker?utm_campaign=article_email&amp;utm_content=article-12513&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/articles/apples-vision-pro-gets-boost-from-chinas-media-kingmaker?utm_campaign=article_email&amp;utm_content=article-12513&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	26-Mar-24	US-China/ Asia, Virtual/ Augmented Reality	Apple, Meta, Tencent	Tencent, China's largest social media, streaming, and gaming company, has agreed to make some of its most important apps available on Apple's Vision Pro headset, boosting its marketing potential in China. Without Tencent's contribution, Apple would have faced challenges in marketing the device in China, as its own streaming service and other U.S. entertainment services are not available there. However, Apple would still need to find a local partner to launch its own streaming service in China due to strict censorship rules. The Vision Pro also faces competition from Meta Platforms and trademark issues with Huawei in China.	Apple, Meta, Tencent, Vision Pro, China, US-China/ Asia, Virtual/ Augmented Reality
Big Tech Taps Their Founders As AI Talent Battle Heats Up	<a href="https://www.theinformation.com/articles/big-tech-taps-their-founders-as-ai-talent-battle-heats-up?rc=hm8aii">https://www.theinformation.com/articles/big-tech-taps-their-founders-as-ai-talent-battle-heats-up?rc=hm8aii</a>	26-Mar-24	Artificial Intelligence, Talent	Meta	Big Tech companies like Meta and Google are tapping into their founders, such as Mark Zuckerberg and Sergey Brin, to recruit and retain top AI talent. Meta is intensifying its hiring efforts in AI, with Zuckerberg personally reaching out to researchers and offering jobs without interviews. However, there are concerns among Meta's AI researchers that the company is hiring too fast and compromising on skill levels.	Meta, Mark Zuckerberg, Nvidia, Google DeepMind, Michal Valko, Yann LeCun, Fundamental AI Research, Joelle Pineau, Ahmad Al-Dahle, OpenAI, Sergey Brin
Florida Law Bans Social Media for Minors Under 14	<a href="https://www.wsj.com/politics/florida-passes-law-banning-social-media-for-minors-under-14-abae4ce3?mod=djemalertNEWS">https://www.wsj.com/politics/florida-passes-law-banning-social-media-for-minors-under-14-abae4ce3?mod=djemalertNEWS</a>	26-Mar-24	Government & Policy, Privacy Security & Safety , Social Media	Meta	Florida has passed a law banning social media for minors under 14, requiring platforms to close accounts and delete all information. Minors aged 14 or 15 can have accounts with parental consent, and platforms using features that encourage compulsive viewing are targeted. Supporters cite studies linking social media to mental health challenges. Similar legislation has been proposed in other states, but Florida's law is more comprehensive. Some platforms have already restricted content for young users. Meta, parent company of Facebook, TikTok, and Snap, sued to stop a similar law in Arkansas. The law in Florida has faced criticism for infringing on First Amendment rights.	Florida Law, Social Media, Minors, Meta, Jan. 1 2025, parental consent, TikTok, NetChoice, Facebook, Snap, California, Ohio, First Amendment rights, data-collection laws, content restrictions, Facebook Files series, Instagram

Article Name	Website Link	Date	General Topics / Industries	Companies	AI summary	AI Key Words
Inside the shadowy global battle to tame the world's most dangerous technology	<a href="https://www.politico.eu/article/ai-control-kamala-harris-nick-clegg-meta-big-tech-social-media/">https://www.politico.eu/article/ai-control-kamala-harris-nick-clegg-meta-big-tech-social-media/</a>	26-Mar-24	Artificial Intelligence, Government & Policy, Privacy Security & Safety	Google, Meta, Microsoft, OpenAI	The global battle to control AI is intensifying, with politicians and tech executives offering rival proposals on how to manage the technology. The debate centers around whether to impose strict regulations or adopt a lighter-touch approach based on voluntary commitments. The EU has enacted binding legislation, while the US favors voluntary agreements. The outcome of this battle will determine the dominant rules for AI, with potential implications for business, healthcare, and democracy. The question remains whether Western democracies can reach a common regime, or if China will set the global rulebook.	Google, Meta, Microsoft, OpenAI, Artificial Intelligence, Government & Policy, Privacy Security & Safety
Meta oversight board urges company to end ban on Arabic word 'shaheed'	<a href="https://www.reuters.com/technology/meta-oversight-board-urges-company-end-ban-arabic-word-shaheed-2024-03-26/">https://www.reuters.com/technology/meta-oversight-board-urges-company-end-ban-arabic-word-shaheed-2024-03-26/</a>	26-Mar-24	Privacy Security & Safety , Social Media	Meta	Meta's oversight board has urged the company to end its ban on the Arabic word "shaheed" after a review found the ban to be overbroad and suppressing the speech of millions of users. The board recommends removing posts containing the word only when linked to violence or breaking other rules. This comes after criticism of Meta's handling of content involving the Middle East and its adverse impact on Palestinians. Meta will review the board's feedback and respond within 60 days.	Meta, Arabic word "shaheed", Facebook, Meta Oversight Board, Palestinians, Middle East, Israel, Hamas, Gaza, Instagram
Project Ghostbusters: Facebook Accused of Using Your Phone to Wiretap Snapchat	<a href="https://gizmodo.com/project-ghostbusters-facebook-meta-wiretap-snapchat-1851366093">https://gizmodo.com/project-ghostbusters-facebook-meta-wiretap-snapchat-1851366093</a>	26-Mar-24	Competition, Privacy Security & Safety , Social Media	Meta	Meta, the parent company of Facebook, is accused of using a secret initiative called "Project Ghostbusters" to spy on Snapchat. This was done through the Onavo VPN service, which intercepted traffic on iOS and Android devices. Court filings reveal that senior executives, including Mark Zuckerberg, were involved in the project. The goal was to gain an advantage in selling advertising by accessing competitor's traffic analytics. The allegations support the argument that Meta is a monopoly in social media and harmed competition in the ad industry.	Meta, Facebook, Snapchat, Project Ghostbusters, Onavo, Instagram, WhatsApp, YouTube, Amazon
Inside the Creation of the World's Most Powerful Open Source AI Model	<a href="https://www.wired.com/story/dbrx-inside-the-creation-of-the-worlds-most-powerful-open-source-ai-model/">https://www.wired.com/story/dbrx-inside-the-creation-of-the-worlds-most-powerful-open-source-ai-model/</a>	27-Mar-24	Artificial Intelligence, Competition, LLM, Open Source	Databricks, Grok, Meta, OpenAI	Databricks has unveiled DBRX, a powerful open source AI model that surpasses OpenAI's ChatGPT and rivals other models like Meta's Llama 2 and Grok AI. Costing \$10 million to develop, DBRX sets a new standard for open source large language models. Databricks' decision to open-source DBRX aligns with the trend of transparency in AI development, aiming to foster innovation. The complexity of building DBRX required expertise in neural networks, data quality, and hardware optimization. Databricks hopes that DBRX will accelerate AI development in finance and medicine, while contributing to debates on AI transparency and regulation.	Databricks, Grok, Meta, OpenAI, DBRX, Llama 2, Mixtral, xAI, GPT-4, AI development, transparency, innovation, large language models (LLMs), neural networks, data quality, hardware optimization, finance, medicine, AI transparency, safety, regulation



Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Meta is failing to curb anti-trans hate, new report says	<a href="https://www.washingtonpost.com/technology/2024/03/27/meta-glaad-report-released/?utm_campaign=article_email&amp;utm_content=article-12521&amp;utm_medium=email&amp;utm_source=sg">https://www.washingtonpost.com/technology/2024/03/27/meta-glaad-report-released/?utm_campaign=article_email&amp;utm_content=article-12521&amp;utm_medium=email&amp;utm_source=sg</a>	27-Mar-24	Privacy Security & Safety , Social Media	Meta	GLAAD issued a report documenting anti-trans posts on Meta's social media platforms and called on the company to better enforce its policies against such posts. The report highlights the failure of Meta to curb anti-trans hate, including posts made by high-profile influencers and media outlets. GLAAD emphasizes that allowing this rhetoric to spread contributes to offline threats and attacks on trans people. The report also mentions the restrictions on political content, which affects LGBTQ+ content creators. Despite previous criticism and calls for action, Meta has not taken sufficient measures to address the issue.	Meta, GLAAD, Facebook, Instagram, Threads, LGBTQ, anti-trans hate, political influencers, media outlets, LGBTQ content creators, LGBTQIA+ safety, Human Rights Campaign, Elliot Page, Laverne Cox, Jamie Lee Curtis, Shawn Mendes, Janelle Monáe, Gabrielle Union, Judd Apatow, Ariana Grande, Matt Walsh, Gays Against Groomers, Chaya Raichik's Libs of TikTok, Babylon Bee
Nvidia Tops Llama 2, Stable Diffusion Speed Trials	<a href="https://spectrum.ieee.org/ai-benchmark-mlperf-llama-stablediffusion">https://spectrum.ieee.org/ai-benchmark-mlperf-llama-stablediffusion</a>	27-Mar-24	MLPerf, Semiconductors	Meta, Nvidia	Nvidia's GPUs, particularly the H200 processor, performed exceptionally well in MLPerf's inferencing tests for generative AI models such as Llama 2 70B and Stable Diffusion XL. Intel's Gaudi 2 accelerator also showed competitive performance. The tests included data center and edge categories, with Nvidia and Intel dominating in the former, and Nvidia and Qualcomm competing in energy efficiency. Overall, the benchmark results highlight the importance of memory and hardware capabilities in handling large-scale generative AI models.	MLPerf, Semiconductors, Meta, Nvidia, Intel, Qualcomm, Google, Hopper, Blackwell, Gaudi 2, Llama 2, Stable Diffusion, Xeon, H100, H200, GPT-J, Wiwynn, Cloud AI 100, Cloud AI 100 Ultra
Why the AI Hyperrealists at Databricks Spent \$10 Million to Beat Meta's LLM	<a href="https://www.theinformation.com/articles/why-the-ai-hyperrealists-at-databricks-spent-10-million-to-beat-metas-llm?rc=hm8aii">https://www.theinformation.com/articles/why-the-ai-hyperrealists-at-databricks-spent-10-million-to-beat-metas-llm?rc=hm8aii</a>	27-Mar-24	Artificial Intelligence, Competition, LLM	Databricks, Meta, OpenAI	Databricks, led by CEO Ali Ghodsi, has released an open-source large language model called DBRX to compete with Meta's LLM. Despite skepticism about generative AI, Databricks' revenue is growing, and Ghodsi believes in the potential of LLMs. DBRX outperforms other open-source models and OpenAI's GPT-3.5, while being more cost-effective. Databricks aims to lower the cost of LLMs and make them more accessible for businesses. With a \$10 million investment and state-of-the-art H100 chips, Databricks developed DBRX, which is faster and cheaper to run than Meta's Llama 2. While DBRX may not be the focus for long, it highlights the importance of price and the challenges of using LLMs at scale.	Databricks, Meta, OpenAI, AI Hyperrealists, LLM, Ali Ghodsi, ChatGPT, Nvidia, DBRX, Mistral, Jonathan Franke, GPT-3.5, GPT-4, Spark, H100 chips, Mosaic, Llama 2, Hanlin Tang, Apple, Elon Musk, Xai, Grok, Llama 3
Apple Could Bring Vision Pro to Healthcare with Recent Patents	<a href="https://www.thedailyupside.com/technology/big-tech/apple-could-bring-vision-pro-to-healthcare-with-recent-patents/?utm_medium=email&amp;utm_campaign=PD%20March%2028%202023&amp;utm_content=PD%20March%2028%202023+CID_fe2bd17ba7190d29742e8e66d9769cef&amp;utm_source=campaign_monitor&amp;utm_term=Apples%20Headcase">https://www.thedailyupside.com/technology/big-tech/apple-could-bring-vision-pro-to-healthcare-with-recent-patents/?utm_medium=email&amp;utm_campaign=PD%20March%2028%202023&amp;utm_content=PD%20March%2028%202023+CID_fe2bd17ba7190d29742e8e66d9769cef&amp;utm_source=campaign_monitor&amp;utm_term=Apples%20Headcase</a>	28-Mar-24	Healthcare, Virtual/ Augmented Reality	Apple, Google, Meta	Apple is seeking to patent a "health sensing retention band" for its head-mounted device, which would embed sensor technology to track health data. The band would contain electrode sensors to collect brain activity and transmit signals for actions through the headset. Apple also filed a separate patent to integrate health sensors into the facial interface of the device. This technology has various use cases in healthcare, including surgical planning, medical education, and mental health diagnosis. Apple's focus on health monitoring capabilities with the Vision Pro aligns with its existing form factor and device ecosystem.	Apple, Google, Meta, healthcare, virtual reality, augmented reality, Vision Pro, patents, head-mounted device, health sensing retention band, electrode sensors, brain activity, biometric readings, workplace, clinical, education, training, therapy, autonomic nervous system, relaxation, stress indicators, mental health, medical treatment, facial interface, biometric pressure sensors, pulse, respiration, facial expressions, chewing, cartilage, blood pressure, Siemens, surgical planning, medical education, brain waves, mind reading, existing technology, user experience, health-tracking device ecosystem, sensing locations, devices

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Canadian school boards sue social media giants for over C\$4 bln in damages	<a href="https://www.reuters.com/technology/canadian-school-boards-sue-social-media-giants-over-4-bln-damages-2024-03-28/">https://www.reuters.com/technology/canadian-school-boards-sue-social-media-giants-over-4-bln-damages-2024-03-28/</a>	28-Mar-24	Government & Policy, Privacy Security & Safety , Social Media	Meta, Snapchat, TikTok	Four Canadian school boards, including Toronto District School Board and Peel District School Board, are suing social media giants Meta Platforms, Snap, and TikTok for over C\$4 billion in damages. The lawsuit alleges that the platforms' products have harmed students by being negligently designed for compulsive use, leading to learning and mental health crises. This legal action follows similar lawsuits in the United States against Meta.	Key Words/Topics: Canadian school boards, social media giants, damages, Meta, Snapchat, TikTok, government & policy, privacy security & safety, social media  Companies: Meta, Snapchat, TikTok
Europe's misguided hostility towards Pay or Okay	<a href="https://mobiledevmemo.com/pay-or-okay-and-the-prospects-for-digital-advertising-in-the-eu/">https://mobiledevmemo.com/pay-or-okay-and-the-prospects-for-digital-advertising-in-the-eu/</a>	28-Mar-24	European Regulation, Government & Policy, Privacy Security & Safety , Social Media, Subscription	Apple, Google, Meta	The European Commission has launched investigations into Alphabet, Apple, and Meta under the Digital Markets Act (DMA), specifically focusing on Meta's "Pay or Okay" model. The Commission is concerned about the model's compliance with Article 5(2) of the DMA and its potential impact on the accumulation of personal data. This investigation raises concerns about the logical validity of the EC's claims and its understanding of business models, data commingling, and compliance with the GDPR. The author argues that legislation should promote novel approaches to privacy and consumer choice while recognizing the benefits of personalized advertising.	Key Words/Topics: European Regulation, Government & Policy, Privacy Security & Safety, Social Media, Subscription Companies: Alphabet (Google), Apple, Meta (Facebook)
Led by Nvidia, U.S. dominates in generative AI tech	<a href="https://asia.nikkei.com/Business/Technology/Led-by-Nvidia-U.S.-dominates-in-generative-AI-tech?utm_campaign=IC_asia_daily_free&amp;utm_medium=email&amp;utm_source=NA_newsletter&amp;utm_content=article_link&amp;del_type=1&amp;pub_date=20240328123000&amp;seq_num=18&amp;si=0da7fc56-79df-4037-bd3f-e874dae0c0e2">https://asia.nikkei.com/Business/Technology/Led-by-Nvidia-U.S.-dominates-in-generative-AI-tech?utm_campaign=IC_asia_daily_free&amp;utm_medium=email&amp;utm_source=NA_newsletter&amp;utm_content=article_link&amp;del_type=1&amp;pub_date=20240328123000&amp;seq_num=18&amp;si=0da7fc56-79df-4037-bd3f-e874dae0c0e2</a>	28-Mar-24	Artificial Intelligence, Company Outlook	Google, Meta, Microsoft, Nvidia, OpenAI	U.S. tech companies dominate the generative AI market, with market shares ranging from 70% to over 90% depending on the field. Nvidia leads in data center GPUs with a 92% market share, while Amazon, Microsoft, and Google control two-thirds of the global cloud infrastructure market. U.S. firms also hold a significant share in large language models and consumer-facing applications. Generative AI is expected to contribute trillions of dollars to the global economy annually.	Generative AI, U.S., Nvidia, Google, Meta, Microsoft, OpenAI, ChatGPT, Statista, China, market, semiconductors, Nvidia, Advanced Micro Devices, data center GPUs, IoT Analytics, CUDA, Facebook, Meta, Mark Zuckerberg, Amazon, Microsoft, Google, IBM, Oracle, large language models, OpenAI, Amazon, Google, ChatGPT, Midjourney, AI, McKinsey & Co.
Meta's Smart Glasses Are Becoming Artificially Intelligent. We Took Them for a Spin.	<a href="https://www.nytimes.com/2024/03/28/technology/personaltech/smart-glasses-ray-ban-meta.html?ugrp=m&amp;unlocked_article_code=1.gE0.bn2K.Yq6d3O4wk38X&amp;smid=url-share">https://www.nytimes.com/2024/03/28/technology/personaltech/smart-glasses-ray-ban-meta.html?ugrp=m&amp;unlocked_article_code=1.gE0.bn2K.Yq6d3O4wk38X&amp;smid=url-share</a>	28-Mar-24	New Features, Virtual/ Augmented Reality	Meta	Meta's smart glasses, the Ray-Ban Meta, are getting a big update that will incorporate artificial intelligence (A.I.) software. With this update, the glasses can now identify real-world objects, translate languages, and perform various tasks. While the A.I. doesn't always get things right, feedback will help improve its accuracy over time. The glasses have been tested in different scenarios, including identifying zoo animals, assisting with grocery shopping and cooking, recognizing landmarks, and translating languages. While there are limitations and challenges, the glasses show promising potential for the future of wearable A.I. technology.	Meta, Ray-Ban, A.I., Safeway, Instagram, San Francisco's Museum of Modern Art, Mark Zuckerberg
Instagram is developing 'Blend,' recommended Reels for you and a friend	<a href="https://techcrunch.com/2024/03/29/instagram-is-developing-blend-recommended-reels-for-you-and-a-friend/">https://techcrunch.com/2024/03/29/instagram-is-developing-blend-recommended-reels-for-you-and-a-friend/</a>	29-Mar-24	Recommendation System, Social Media	Meta	Instagram is developing a new feature called "Blend," which creates a private feed of recommended Reels for users and their friends. Similar to Spotify's Blend, it aims to offer a personalized and collaborative way to discover and consume content. The feature is intended to enhance Reels' discovery and watch time, potentially giving Instagram a competitive edge over TikTok in the short-form video market.	Blend, Reels, Instagram, Meta, Spotify, recommendation system, social media, TikTok

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Discord to Start Showing Ads for Gamers to Boost Revenue	<a href="https://www.wsj.com/tech/discord-to-start-showing-ads-for-gamers-to-boost-revenue-bf5848b9?mod=tech_lead_pos1&amp;utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124">https://www.wsj.com/tech/discord-to-start-showing-ads-for-gamers-to-boost-revenue-bf5848b9?mod=tech_lead_pos1&amp;utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124</a>	30-Mar-24	Advertising, Competition, Social Media	Discord, Meta, TikTok	Discord, a social-media startup, will start displaying ads on its free platform, offering users rewards for completing in-game tasks. This marks a shift in Discord's previous stance against ads. While some users may feel alienated, they will have the option to turn off personalized ads. Discord's revenue has quadrupled to \$600 million annually, driven by its Nitro subscription service. The company is considering going public in the future and plans to introduce targeted ads based on gameplay data. This move reflects the challenge of balancing user experience with revenue generation.	Discord, Meta, TikTok, Advertising, Competition, Social Media
Meta Set to Lose Engineering Manager Who Worked on Llama 2	<a href="https://www.theinformation.com/briefings/meta-set-to-lose-engineering-manager-who-worked-on-llama-2?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai">https://www.theinformation.com/briefings/meta-set-to-lose-engineering-manager-who-worked-on-llama-2?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai</a>	2-Apr-24	LLM, Talent	Meta	Robert Stojnic, a technical and management leader for Meta Platforms' Llama 2, has announced his departure from the company. Stojnic would be the 11th author of Meta's technical paper on Llama 2 to leave in the past year. He joined Meta in December 2019 after the acquisition of Atlas ML. Stojnic and Ross Taylor worked on Galactica, a language model for scientific research, which was taken down after three days due to biased and false responses. Taylor has not commented on the matter.	Meta, Llama 2, Robert Stojnic, Atlas ML, Ross Taylor, Galactica, ChatGPT
President Biden is now posting into the fediverse	<a href="https://www.theverge.com/2024/4/2/24119353/joe-biden-threads-mastodon-activitypub-fediverse">https://www.theverge.com/2024/4/2/24119353/joe-biden-threads-mastodon-activitypub-fediverse</a>	2-Apr-24	Social Media	Meta	President Joe Biden has become the first sitting US president to post on the decentralized networking protocol, using Meta's ActivityPub integration on the official US president Threads account. While some servers may block connections to Meta, Biden's posts are available and can be followed on Mastodon.	Meta, Threads, Mastodon, ActivityPub, US president, Joe Biden
Why Threads is suddenly popular in Taiwan	<a href="https://www.technologyreview.com/2024/04/02/1090518/threads-taiwan-election-politics-popular/">https://www.technologyreview.com/2024/04/02/1090518/threads-taiwan-election-politics-popular/</a>	2-Apr-24	Elections, Social Media, User Growth	Meta	Threads, Meta's text-based social network, has experienced a surge in popularity in Taiwan. While Threads lost traction in other countries, it has become the most downloaded social network app in Taiwan, attracting prominent officials and young people. Factors contributing to its success include the lack of mainstream adoption of Twitter in Taiwan and the platform's ability to meet the demand for open discussion. The 2024 Taiwanese presidential election also played a significant role in driving new accounts and political discussions on Threads. However, Meta's approach to political content on the platform poses a challenge as it aims to strike a balance between politics and lighthearted content.	Threads, Meta, Twitter, Facebook, Instagram, Sensor Tower, Democratic Progressive Party (DPP)
Facebook's new full-screen video player looks a lot like TikTok	<a href="https://www.theverge.com/2024/4/3/24119721/facebook-updated-full-screen-video-player-vertical-view">https://www.theverge.com/2024/4/3/24119721/facebook-updated-full-screen-video-player-vertical-view</a>	3-Apr-24	New Features, Social Media	Meta	Facebook is launching an updated mobile video player that will feature a full-screen portrait-oriented video format, similar to TikTok and Reels. The new design will default to vertical videos but also include a full-screen option for horizontal videos. The player will be available on iOS and Android in the US and Canada initially, with a global launch to follow.	Key Words/Topics: Facebook, full-screen video player, TikTok, Reels, vertical look, video content, mobile video player, portrait-oriented video format, horizontal videos, landscape view Companies: Meta
t's not just you: WhatsApp, Instagram, and other Meta apps were down	<a href="https://9to5google.com/2024/04/03/whatsapp-down-april-2024/">https://9to5google.com/2024/04/03/whatsapp-down-april-2024/</a>	3-Apr-24	Social Media	Meta	WhatsApp experienced a global outage, along with other Meta apps like Facebook Messenger and Instagram. The outage started on April 3, 2024, around 2pm ET and affected users worldwide. While the issue has been resolved and the apps are back online, there were reports of messages not being sent or received during the outage.	WhatsApp, Instagram, Meta, Facebook Messenger

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Meta Contests FTC Privacy Accord Change Over Kids Chat App	<a href="https://www.bloomberg.com/news/articles/2024-04-04/meta-contests-ftc-privacy-accord-change-over-kids-chat-app">https://www.bloomberg.com/news/articles/2024-04-04/meta-contests-ftc-privacy-accord-change-over-kids-chat-app</a>	4-Apr-24	Government & Policy, Privacy Security & Safety , Social Media	Meta	Meta contests the FTC's proposed amendments to their privacy accord over the Messenger Kids app. Meta disclosed two flaws in the app, a chat bug and a video call bug, and claims to have made efforts to comply with privacy requirements. The FTC seeks to ban facial recognition tools and monetization of children's data. Meta has filed legal challenges against the FTC and has paused the development of Instagram for Kids.	Meta, FTC, Messenger Kids, bug, privacy, facial recognition tools, data monetization, legal challenges, privacy protections, Instagram for Kids
Ten years later, Facebook's Oculus acquisition hasn't changed the world as expected	<a href="https://techcrunch.com/2024/04/04/facebook-oculus-acquisition-turns-10/?guccounter=1">https://techcrunch.com/2024/04/04/facebook-oculus-acquisition-turns-10/?guccounter=1</a>	4-Apr-24	Company History, Company Outlook, Virtual/ Augmented Reality	Meta	Ten years after Facebook's acquisition of Oculus, the VR headset has not had the transformative impact on the world as expected. Despite a rebranding to "Meta" and significant financial losses, Meta continues to invest in the long game, aiming to saturate the market and corner content. While Meta controls a significant share of the VR headset market, the industry is still in its early days, and the widespread adoption of mixed reality remains to be seen.	Meta, Oculus, Facebook, virtual reality, augmented reality, Meta (formerly Facebook), Oculus Rift, Horizon Worlds, Second Life, Mark Zuckerberg, Vision Pro, Apple, HTC Vive, mixed reality, VR headset market, IDC, Quest 2, Quest 3
The Case Against Crowdfunding in the Work Chat	<a href="https://www.bloomberg.com/news/articles/2024-04-04/the-case-against-crowdfunding-in-the-work-chat?cmpid=BBD040424_MONEY_STUFF&amp;utm_medium=email&amp;utm_source=newsletter&amp;utm_term=240404&amp;utm_campaign=moneystuff">https://www.bloomberg.com/news/articles/2024-04-04/the-case-against-crowdfunding-in-the-work-chat?cmpid=BBD040424_MONEY_STUFF&amp;utm_medium=email&amp;utm_source=newsletter&amp;utm_term=240404&amp;utm_campaign=moneystuff</a>	4-Apr-24	Reputation, Talent	Meta	A case against crowdfunding in the work chat highlights the risks and challenges of employee investments, as seen in the downfall of Scout24, a real estate investment platform. Despite initial appeal and promising returns, the platform faced difficulties, leading to significant losses for Meta employees and other investors. The incident sparked internal discussions about company responsibility and the need for greater scrutiny in investment opportunities facilitated by colleagues.	Meta, Scout24, Sief Khafagi, Silicon Valley, Metallic Blue Development
Fake Facebook MidJourney AI page promoted malware to 1.2 million people	<a href="https://www.bleepingcomputer.com/news/security/fake-facebook-midjourney-ai-page-promoted-malware-to-12-million-people/">https://www.bleepingcomputer.com/news/security/fake-facebook-midjourney-ai-page-promoted-malware-to-12-million-people/</a>	5-Apr-24	Advertising, Privacy Security & Safety , Social Media	Meta	Hackers are using hijacked Facebook profiles and advertisements to promote fake AI services, distributing password-stealing malware. Malvertising campaigns impersonate popular AI services, tricking users into downloading malicious executables like Rilide, Vidar, IceRAT, and Nova. These campaigns have attracted millions of followers, primarily targeting men aged 25 to 55 in Europe. The malware is distributed through cloned landing pages of legitimate AI services, and despite efforts to shut down fake pages, threat actors quickly set up new ones.	Meta, MidJourney, OpenAI's SORA, ChatGPT-5, Rilide, Vidar, IceRAT, Nova, Dropbox, Google Drive
Instagram Revenues Revealed in Court Filings	<a href="https://www.theinformation.com/briefings/instagram-revenues-revealed-in-court-filings?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai">https://www.theinformation.com/briefings/instagram-revenues-revealed-in-court-filings?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aai</a>	5-Apr-24	Government & Policy, Social Media	Meta	According to court filings, Instagram's advertising revenue grew from \$11.3 billion in 2018 to \$32.4 billion in 2021, demonstrating its importance to parent company Meta Platforms. In the first half of 2022, Instagram generated \$16.5 billion, indicating further growth. Meta disclosed this revenue growth while defending against a Federal Trade Commission antitrust lawsuit, arguing that the acquisitions of Instagram and WhatsApp were necessary for their success. Instagram is crucial to Meta's business as it competes with TikTok and invests in building a TikTok rival feature on Instagram.	Instagram, Meta Platforms, advertising revenue, parent company, Federal Trade Commission, antitrust lawsuit, acquisitions, competitors, Instagram co-founder, WhatsApp co-founder, investment, TikTok, Facebook app, hardware, artificial intelligence

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Meta Shows Strong Defense to FTC's Antitrust Lawsuit	<a href="https://www.theinformation.com/articles/meta-shows-strong-defense-to-ftcs-antitrust-lawsuit?rc=hm8aii">https://www.theinformation.com/articles/meta-shows-strong-defense-to-ftcs-antitrust-lawsuit?rc=hm8aii</a>	5-Apr-24	Competition, Government & Policy, Social Media	Meta, TikTok	Meta's defense against the FTC's antitrust lawsuit highlights its adaptation to competition from TikTok through the launch of Reels. The filing also reveals Instagram's significant revenue and the growth of apps like Instagram and WhatsApp under Meta's ownership. In another news, X, Elon Musk's platform, demonstrated its enduring relevance during the recent earthquake in the Northeast, operating effectively as a digital version of CNN.	Meta, TikTok, FTC, antitrust lawsuit, Reels, Instagram, WhatsApp, X, Elon Musk, Northeast, CNN
Meta to broaden labeling of AI-made content	<a href="https://www.axios.com/2024/04/05/meta-broader-ai-labeling">https://www.axios.com/2024/04/05/meta-broader-ai-labeling</a>	5-Apr-24	Artificial Intelligence, Misinformation, Social Media	Meta	Meta plans to introduce "Made with AI" labels to broaden the labeling of AI-made content on its platforms, addressing concerns about the narrowness of its current labeling policies. The implementation may involve self-disclosure by users, guidance from fact-checkers, or detection of invisible markers by Meta. The decision is influenced by feedback from the Oversight Board and aims to provide users with transparency while avoiding content censorship. However, Meta will still remove content that violates its policies, regardless of whether it is AI-generated or created by individuals.	Meta, Artificial Intelligence, Misinformation, Social Media
Four Takeaways on the Race to Amass Data for A.I.	<a href="https://www.nytimes.com/2024/04/06/technology/ai-data-tech-takeaways.html?unlocked_article_code=1.iU0.qNNp.8zJpbcQQgCnF">https://www.nytimes.com/2024/04/06/technology/ai-data-tech-takeaways.html?unlocked_article_code=1.iU0.qNNp.8zJpbcQQgCnF</a>	6-Apr-24	Artificial Intelligence, Training	Google, Meta, OpenAI	Key takeaways on the race to amass data for AI include the heavy reliance on data for AI development, the finite nature of online data, efforts by tech giants to obtain more data, and the exploration of synthetic data as a solution to data scarcity.	Google, Meta, OpenAI, Artificial Intelligence, Training
Meta Asks Court to Toss FTC Case Targeting Instagram and WhatsApp Acquisitions	<a href="https://www.barrons.com/articles/meta-ftc-lawsuit-instagram-whatsapp-8a7d8f0d?mod=djem_b_barronstech041024">https://www.barrons.com/articles/meta-ftc-lawsuit-instagram-whatsapp-8a7d8f0d?mod=djem_b_barronstech041024</a>	8-Apr-24	Competition Law, Social Media	Meta	Meta Platforms has filed a motion to dismiss the FTC's lawsuit alleging anticompetitive conduct and seeking the divestiture of Instagram and WhatsApp. Meta argues strong competition, regulatory clearance, and investment in improvements. Undoing the acquisitions could have precedent concerns and impact mergers. The FTC is expected to respond next month, and no trial date has been set.	Meta, Instagram, WhatsApp, FTC, TikTok, X, YouTube, Snapchat
Meta Platforms to Launch Small Versions of Llama 3 Next Week	<a href="https://www.theinformation.com/articles/meta-platforms-to-launch-small-versions-of-llama-3-next-week?utm_campaign=article_email&amp;utm_content=article-12616&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/articles/meta-platforms-to-launch-small-versions-of-llama-3-next-week?utm_campaign=article_email&amp;utm_content=article-12616&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	8-Apr-24	Artificial Intelligence, Competition, LLM, New Features	Meta, OpenAI	Meta Platforms plans to release smaller versions of its Llama 3 large-language model next week, generating excitement for the upcoming launch. These smaller models will be cheaper and faster to run, but won't have multimodal capabilities like the larger version. Llama 3 aims to catch up with OpenAI's GPT-4 and be more open in answering contentious questions. The largest version of Llama 3 is expected to have over 140 billion parameters.	Meta Platforms, OpenAI, Llama 3, Artificial Intelligence, Competition, LLM, New Features
Meta Downplays AI Disinformation Threat in Big Election Year	<a href="https://www.bloomberg.com/news/articles/2024-04-09/meta-leaders-say-they-re-not-seeing-ai-election-disinformation">https://www.bloomberg.com/news/articles/2024-04-09/meta-leaders-say-they-re-not-seeing-ai-election-disinformation</a>	9-Apr-24	Artificial Intelligence, Elections, Misinformation	Meta	Meta's president of global affairs, Nick Clegg, downplays the current AI disinformation threat in elections, stating that AI tools have not been systematically used for subversion. However, there is concern about the potential for AI-generated content to mislead voters. Meta plans to label all AI-generated content and hopes for industry-wide standards for moderation. Meta is integrating AI into various products and supports an open-source approach. AI-generated media currently has minimal presence on Facebook and Instagram feeds.	Meta, Nick Clegg, AI, elections, disinformation, AI-generated content, labeling, moderation, Instagram, Ray-Ban, Llama, AI chatbots, open-source AI, Yann LeCun, user interactions, Facebook, Instagram, Chris Cox

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Survey shows that teenagers are using more VR devices in the US	<a href="https://9to5mac.com/2024/04/09/survey-teenagers-using-more-vr-devices/">https://9to5mac.com/2024/04/09/survey-teenagers-using-more-vr-devices/</a>	9-Apr-24	User Growth, Virtual/ Augmented Reality	Apple, Meta	A recent survey by Piper Sandler shows increased usage and ownership of VR devices among teenagers in the US, with weekly usage growing from 10% to 13% compared to the previous year. The launch of the Apple Vision Pro has contributed to this trend, although its high price remains a barrier to broader adoption. Competitors offering more affordable devices have also benefited from the hype, with analysts predicting Apple shipping up to 250,000 units of the Apple Vision Pro in the US by year-end.	Apple, Meta, VR devices, Piper Sandler, Apple Vision Pro, US teenagers, user growth, virtual reality, augmented reality, competitive impact, Instagram, Netflix, YouTube, customer service interactions
Content creators ask Meta to reverse politics limits on Instagram, Threads	<a href="https://www.washingtonpost.com/technology/2024/04/10/politics-instagram-threads-limits/">https://www.washingtonpost.com/technology/2024/04/10/politics-instagram-threads-limits/</a>	10-Apr-24	Elections, Government & Policy, Privacy Security & Safety , Social Media	Meta	Content creators, activists, and journalists have signed an open letter to Meta, asking the company to reverse its decision to limit the reach of accounts posting political content on Threads and Instagram. The decision has affected users posting about social issues, and the letter suggests giving users the option to opt-in to such restrictions. The impact of the policy change is unknown, as Meta has not provided details. Meta spokesman Andy Stone stated that the change only affects recommendation systems and allows users to control whether they want political posts recommended to them.	Meta, politics, Instagram, Threads, content creators, activists, meme account administrators, journalists, LGBTQ rights, women's rights, racial inequality, disability, Accountable Tech, GLAAD, transgender youths, Andy Stone, The Washington Post, coronavirus, vaccines, long covid, revenge porn, @Feminist account, Supreme Court, Roe v. Wade
Influencers Are Trying to Go Viral by Playing a Game About Going Viral	<a href="https://www.wired.com/story/influencers-are-trying-to-go-viral-by-playing-content-warning/?utm_campaign=article_email&amp;utm_content=article-12659&amp;utm_medium=email&amp;utm_source=sg">https://www.wired.com/story/influencers-are-trying-to-go-viral-by-playing-content-warning/?utm_campaign=article_email&amp;utm_content=article-12659&amp;utm_medium=email&amp;utm_source=sg</a>	10-Apr-24	Creator Economy, Gaming Industry, Social Media	Meta	Content Warning, a horror game developed by Landfall Games, has gained rapid success and popularity among gamers and streamers. It serves as a meta commentary on influencer culture and engages players in a social element. Despite encountering server issues, the development team plans to expand the game due to its enduring popularity.	Meta, Landfall Games, Content Warning, Steam, YouTube, Blair Witch Project, Erik Skog, Twitch
Meta Platforms Unveils Second-Generation AI Chip	<a href="https://www.barrons.com/articles/meta-platforms-stock-ai-chip-109b7ffe">https://www.barrons.com/articles/meta-platforms-stock-ai-chip-109b7ffe</a>	10-Apr-24	Artificial Intelligence, Custom Chips, Hardware, Recommendation System, Semiconductors	Meta, Nvidia	Meta Platforms has unveiled their second-generation AI chip, named MTIA (Meta Training and Inference Accelerator), to enhance their capacity for AI workloads, particularly for ranking and recommendation ad models. This chip marks a significant step forward in Meta's quest to optimize their infrastructure for AI-driven functionalities. The chip offers technical enhancements, improved performance metrics, and is positioned as a supplement to Nvidia chips in Meta's data centers. Meta envisions the MTIA chip as a pivotal component of their long-term infrastructure roadmap, with plans to expand its scope of work.	Meta Platforms, Nvidia, AI Chip, MTIA, Artificial Intelligence, Custom Chips, Hardware, Recommendation System, Semiconductors
Meta's new AI chips run faster than before	<a href="https://www.theverge.com/2024/4/10/24125924/meta-mtia-ai-chips-algorithm-training">https://www.theverge.com/2024/4/10/24125924/meta-mtia-ai-chips-algorithm-training</a>	10-Apr-24	Custom Chips, Hardware, Inference, Semiconductors, Training	Meta, Nvidia	Meta has developed the next generation of its custom AI chips, called Meta Training and Inference Accelerator (MTIA), which are more powerful and can train ranking models faster. The new chip aims to provide a balance of compute, memory bandwidth, and memory capacity, and has shown three times better performance than the previous version. Meta plans to expand the chip's capabilities to train generative AI models in the future. Other tech giants like Google, Microsoft, and Amazon have also developed their own AI chips to meet the increasing demand for compute power in AI applications.	Meta, Nvidia, custom chips, hardware, inference, semiconductors, training, data centers, ranking models, recommendation models, GPUs, Llama language models, TPU chips, Maia 100 chips, Trainium 2 chip, Nvidia's market value

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Meta's New Chip Underlines Questions About AI Spending	<a href="https://www.theinformation.com/articles/metanew-chip-underlines-questions-about-ai-spending?rc=hm8aii">https://www.theinformation.com/articles/metanew-chip-underlines-questions-about-ai-spending?rc=hm8aii</a>	10-Apr-24	Advertising, Artificial Intelligence, Investments, Social Media	Meta	<p>Meta Platforms has announced its first internally designed chip for running AI models, raising questions about its AI spending. Despite Meta's ad business rallying more robustly than Google's, investors are skeptical about Meta's billions of dollars poured into AI without a clear path to earn a return.</p> <p>Meta's increasing capital expenditures investments, including servers and data centers related to AI, have raised concerns about the company's ability to monetize its AI investments, especially since its key AI tech, the Llama large language model, is open source and doesn't directly generate revenue. Investors are urged to pay attention to this issue as Meta reports its first-quarter numbers.</p>	Meta Platforms, Google Cloud, Google, Koyfin, Zuckerberg, Microsoft, Llama, Microsoft, S&P Global Market Intelligence
Meta AI releases OpenEQA to spur 'embodied intelligence' in artificial agents	<a href="https://venturebeat.com/ai/meta-ai-releases-openeqa-to-spur-embodied-intelligence-in-artificial-agents/">https://venturebeat.com/ai/meta-ai-releases-openeqa-to-spur-embodied-intelligence-in-artificial-agents/</a>	11-Apr-24	Artificial Intelligence, New Features	Meta	<p>Meta AI has released OpenEQA, an open-source benchmark dataset for "embodied question answering" (EQA) to measure AI systems' abilities to understand and interact with real-world environments. The dataset contains over 1,600 questions about various environments, and EQA serves as both a practical application and evaluation method for AI's environmental understanding. OpenEQA merges robotics, computer vision, natural language processing, and knowledge representation to develop agents capable of perceiving and interacting with the world. Potential applications include AI assistants in augmented reality glasses and mobile robots that explore environments. Meta aims to advance embodied AI to enhance its assistance with daily tasks and natural interaction with humans.</p>	OpenEQA, Meta AI, GPT-4V
Meta Releases Details About New AI Chip	<a href="https://www.theinformation.com/briefings/meta-releases-details-about-new-ai-chip?utm_campaign=%5BBREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii">https://www.theinformation.com/briefings/meta-releases-details-about-new-ai-chip?utm_campaign=%5BBREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii</a>	11-Apr-24	Artificial Intelligence, Investments, New Features, Semiconductors	Meta	<p>Meta Platforms has unveiled its new AI chip, the Meta Training and Inference Accelerator, which is designed to enhance the performance of ad ranking and content recommendation systems. This chip focuses on providing the right balance of compute, memory bandwidth, and capacity. Meta's investment in AI includes developing in-house silicon to reduce reliance on external chip suppliers like Nvidia.</p>	Meta, artificial intelligence, investments, new features, semiconductors
Meta trials its AI chatbot across WhatsApp, Instagram and Messenger in India and Africa	<a href="https://techcrunch.com/2024/04/11/whatsapp-trials-meta-ai-chatbot-in-india-more-markets/?guccounter=1">https://techcrunch.com/2024/04/11/whatsapp-trials-meta-ai-chatbot-in-india-more-markets/?guccounter=1</a>	11-Apr-24	Artificial Intelligence, Digital Assistants, Messaging Apps, Social Media	Meta	<p>Meta is conducting trials of its Meta AI chatbot across WhatsApp, Instagram, and Messenger in India and Africa, leveraging its massive user bases to scale its AI offerings. The focus on developing markets and the integration of Meta AI into popular apps like WhatsApp and Instagram present significant opportunities for Meta to expand its AI presence globally and outshine competitors. With billions of monthly active users, Meta has the potential to reach a vast audience and have a significant impact in the AI space.</p>	Meta, Meta AI, WhatsApp, Instagram, Messenger, India, Africa, Artificial Intelligence, Digital Assistants, Messaging Apps, Social Media, OpenAI, Llama 3



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New Tech That Asks 'Are You Sure About Sending a Nude Photo?'	<a href="https://www.wsj.com/tech/personal-tech/instagram-to-start-blurring-nude-images-in-messages-to-protect-teens-38f8d9c6?st=przebf72a9696mg&amp;reflink=desktopwebshare_permalink">https://www.wsj.com/tech/personal-tech/instagram-to-start-blurring-nude-images-in-messages-to-protect-teens-38f8d9c6?st=przebf72a9696mg&amp;reflink=desktopwebshare_permalink</a>	11-Apr-24	Privacy Security & Safety , Social Media	Meta	Instagram, recognizing the concerning ease with which teens can receive and share nude photos, is taking proactive measures to mitigate the issue. By implementing automatic detection and blurring of nudes in its direct-messaging service, Instagram aims to address the emotional distress, public embarrassment, and financial harm that can result from such images. With recent incidents of sextortion scams targeting thousands of teenage boys, the platform's new feature will provide pop-up notifications guiding recipients on blocking or reporting senders, and advising senders on cautious behavior and the option to unsend pictures. Expected to roll out globally over the next few months, the feature will be default for teenage accounts, with the option to disable, and encouraged for adults. While Meta, Instagram's parent company, is not extending these measures to other apps like WhatsApp and Messenger, this step is viewed as a significant one in safeguarding teen mental health and combating sextortion. By automatically hiding messages from flagged accounts and developing technology to identify potential sextortion perpetrators, Instagram acknowledges the gravity of the issue and seeks to intervene at critical junctures for teens.	Meta, Instagram, Apple, WhatsApp, Messenger, Communication Safety, sextortion, teen mental health, privacy issues, financial sextortion, National Center for Missing and Exploited Children, Federal Bureau of Investigation
New Tools to Help Protect Against Sextortion and Intimate Image Abuse	<a href="https://about.instagram.com/blog/announcements/new-tools-to-help-protect-against-sextortion-and-intimate-image-abuse?utm_campaign=article_email&amp;utm_content=article-12659&amp;utm_medium=email&amp;utm_source=sg">https://about.instagram.com/blog/announcements/new-tools-to-help-protect-against-sextortion-and-intimate-image-abuse?utm_campaign=article_email&amp;utm_content=article-12659&amp;utm_medium=email&amp;utm_source=sg</a>	11-Apr-24	New Features, Privacy Security & Safety , Social Media	Meta	Meta is introducing new features on Instagram to combat sextortion and intimate image abuse. These include blurring nudity in DMs, preventing potential scammers from connecting with teens, providing resources for victims, and collaborating with other technology companies to fight sextortion scams across the internet.	Meta, sextortion, intimate image abuse, National Center for Missing & Exploited Children (NCMEC), Instagram, scammers, nudity protection, DMs, safety tips, potential sextortion accounts, messaging defaults, victims, reporting, child safety helplines, Lantern program, technology companies
Anger from campaigners as WhatsApp lowers age limit to 13 in UK and EU	<a href="https://www.theguardian.com/technology/2024/apr/12/anger-from-campaigners-as-whatsapp-lowers-age-limit-to-13-in-uk-and-eu">https://www.theguardian.com/technology/2024/apr/12/anger-from-campaigners-as-whatsapp-lowers-age-limit-to-13-in-uk-and-eu</a>	12-Apr-24	Messaging Apps, Privacy Security & Safety	Meta	WhatsApp has lowered the minimum age for users from 16 to 13 in the UK and EU, causing anger among campaigners who argue it contradicts the need for child protection online. WhatsApp defended the change, stating it aligns with age limits in most countries and includes necessary protections. Meta, the parent company, has introduced new safety features, such as Nudity Protection on Instagram, to safeguard young users from sextortion and abuse.	Meta, WhatsApp, UK, EU, campaigners, Smartphone Free Childhood, protection of children online, age limits, Ofcom, online safety strategy, Mark Bunting, social media companies, online safety directives, Facebook, Instagram, safety features, sextortion, intimate image abuse, Nudity Protection, direct messages, users under 18, block senders, report chats
Meta is testing an AI-powered search bar in Instagram	<a href="https://techcrunch.com/2024/04/12/meta-is-testing-an-ai-powered-search-bar-in-instagram/">https://techcrunch.com/2024/04/12/meta-is-testing-an-ai-powered-search-bar-in-instagram/</a>	12-Apr-24	Artificial Intelligence, Competition, Digital Assistants, Recommendation System, Search Engine, Social Media	Meta, Perplexity, TikTok	Meta is testing the integration of generative AI into Instagram's search bar, allowing users to interact with Meta AI for queries and content discovery. The AI search interface resembles that of Perplexity AI, and Meta aims to improve search quality to compete with TikTok. Future developments may include showing Instagram posts in search engine results.	Meta, Perplexity, TikTok, Artificial Intelligence, Competition, Digital Assistants, Recommendation System, Search Engine, Social Media

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Meta Patent Adds AI Voice Assistants Across Devices and Apps	<a href="https://www.thedailyupside.com/technology/social-media/meta-patent-adds-ai-voice-assistants-across-devices-and-apps/?utm_medium=email&amp;utm_campaign=PD%20April%2015%202024&amp;utm_content=PD%20April%2015%202024+CID_336de62f482466484c4988ae9799e53f&amp;utm_source=campaign_monitor&amp;utm_term=Metas%20Smart%20Assistant">https://www.thedailyupside.com/technology/social-media/meta-patent-adds-ai-voice-assistants-across-devices-and-apps/?utm_medium=email&amp;utm_campaign=PD%20April%2015%202024&amp;utm_content=PD%20April%2015%202024+CID_336de62f482466484c4988ae9799e53f&amp;utm_source=campaign_monitor&amp;utm_term=Metas%20Smart%20Assistant</a>	14-Apr-24	Artificial Intelligence, Conversational AI, Digital Assistants, Patents, Privacy Security & Safety , Social Media, Virtual/ Augmented Reality	Meta	Meta has filed a patent for implementing AI voice assistants across its product lines, enabling concierge-type services. The system includes AI capabilities like automatic speech recognition and natural language understanding, as well as personalization and context-awareness features. It aims to enhance the social media experience and integrate with extended reality devices. Privacy considerations and competition with other tech giants are also discussed, along with potential trust issues due to Meta's data protection reputation.	Meta, AI Voice Assistants, Artificial Intelligence, Conversational AI, Digital Assistants, Patents, Privacy Security & Safety, Social Media, Virtual/Augmented Reality, Apple, Siri, Amazon, Alexa, Google , Google Assistant, Wayfarer, Ray-Ban
Battle lines drawn as US states take on big tech with online child safety bills	<a href="https://www.theguardian.com/technology/2024/apr/15/online-child-safety-bills-big-tech">https://www.theguardian.com/technology/2024/apr/15/online-child-safety-bills-big-tech</a>	15-Apr-24	Privacy Security & Safety , Social Media	Meta	US states are taking on big tech with online child safety bills, focusing on data safeguards and age restrictions for social media use. Tech companies have fiercely lobbied against these bills, while critics argue for more responsibility from tech companies. Similar regulations in California faced opposition and legal challenges. Meta has faced increased scrutiny over its platforms' role in facilitating harm against children.	Key Words/Topics: Online child safety bills, data safeguards, age restrictions, social media use, privacy settings, privacy information, lobbying fees, parents, deceptive lobbying practices, regulations, accountability, harm against children  Companies: Meta, NetChoice
Big Tech's ad transparency tools are still woeful, Mozilla research report finds	<a href="https://techcrunch.com/2024/04/15/mozilla-checkfirst-ads-transparency-report/?guccounter=1">https://techcrunch.com/2024/04/15/mozilla-checkfirst-ads-transparency-report/?guccounter=1</a>	15-Apr-24	Advertising, European Regulation, Government & Policy, Misinformation, Privacy Security & Safety , Social Media	Apple, Google, Meta, TikTok, X (Twitter)	A report by Mozilla and CheckFirst evaluates the ad transparency tools of major tech companies, including Apple, Google, Meta, TikTok, and others, in compliance with the European Union's Digital Services Act. The report reveals inadequate transparency, with platforms lacking essential data and functionality, hindering research on online advertising impact. Despite regulatory pressure, tech giants are not fully meeting transparency requirements, with Meta having the most mature offering but still falling short. The report suggests a trend of "compliance theater" and recommends design changes for platforms and steps for regulators to improve transparency and accountability.	Apple, Google, Meta, TikTok, X (Twitter), Advertising, European Regulation, Government & Policy, Misinformation, Privacy Security & Safety, Social Media
Meta wants to put students and teachers in Quest VR headsets	<a href="https://www.axios.com/2024/04/15/meta-quest-vr-headset-school-education-apps">https://www.axios.com/2024/04/15/meta-quest-vr-headset-school-education-apps</a>	15-Apr-24	Virtual/ Augmented Reality	Meta	Meta, formerly Facebook, plans to integrate its Quest VR headset into classrooms, offering immersive educational experiences for students aged 13 and above. The initiative includes providing educational VR apps and allowing third-party companies to develop VR learning experiences. While educators see the potential of VR as a more engaging teaching tool, concerns exist regarding increased screen time, practicality of headsets, and potential health risks. Meta views this as a long-term investment and aims to diversify the applications of Quest headsets beyond gaming, with education as a potential "killer app."	Meta, Quest VR headset, Roblox, Facebook, Nick Clegg, Apple

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Ready for a Chatbot Version of Your Favorite Instagram Influencers?	<a href="https://www.nytimes.com/2024/04/15/technology/instagram-influencers-chatbots.html">https://www.nytimes.com/2024/04/15/technology/instagram-influencers-chatbots.html</a>	15-Apr-24	Artificial Intelligence, Creator Economy, New Features, Social Media	Meta	Instagram is developing a program called "Creator A.I." that uses artificial intelligence to allow influencers to chat with fans through direct messages and potentially through comments. The program will function as a chatbot that mimics the influencer's voice and can automatically generate responses. The goal is to help influencers better connect with fans while reducing the workload of personally responding to messages and comments. Influencers can select the data used by Meta, Instagram's parent company, to replicate their speaking style. Some influencers have received invitations to a May event where Meta plans to showcase its new A.I. products. However, some creators have concerns about automating their interactions and maintaining authentic connections with their followers.	Meta, Instagram, Creator A.I., artificial intelligence, influencers, social network, chatbot, fans, direct messages, Instagram comments, creators, followings, messages, comments, Reels, Instagram Stories, Facebook, May event, A.I. avatars, Kendall Jenner, Mr. Beast, Billie, Zach, automating interactions, outside agencies, School of Bots
UK Plans Talks With Big Tech to Limit Online Harm for Teens	<a href="https://www.bloomberg.com/news/articles/2024-04-15/uk-plans-talks-with-big-tech-to-limit-online-harm-for-teens">https://www.bloomberg.com/news/articles/2024-04-15/uk-plans-talks-with-big-tech-to-limit-online-harm-for-teens</a>	15-Apr-24	Privacy Security & Safety , Social Media	Google, Meta, X (Twitter)	The UK government plans to hold talks with Alphabet Inc., Apple Inc., and other tech giants to encourage them to sign a voluntary charter that gives parents more control over social media use by young teens. The proposed charter may include tech firms notifying parents when their children repeatedly access disturbing content. The government is concerned that the tech firms may oppose the idea, and talks are planned for this week. The UK government has been studying a crackdown on social media access for children under 16, including potential bans and enhanced parental controls.	Key Words/Topics: Online Harm for Teens, Privacy Security & Safety, Social Media Companies: Google, Meta, X (Twitter), Alphabet Inc., Apple Inc., Elon Musk's social media company, Meta Platform Inc.'s Facebook
We Will Temporarily Shut Down Threads in Türkiye	<a href="https://about.fb.com/news/2024/04/we-will-temporarily-shut-down-threads-in-turkiye/">https://about.fb.com/news/2024/04/we-will-temporarily-shut-down-threads-in-turkiye/</a>	15-Apr-24	Government & Policy, Privacy Security & Safety , Social Media	Meta	Threads will be temporarily shut down in Türkiye due to an interim order from the Turkish Competition Authority. Users will be notified of the decision and given options to deactivate or delete their profiles. The order prohibits data sharing between Threads and Instagram, and although Facebook disagrees and plans to appeal, they are complying with the order. They hope to bring Threads back to Türkiye soon.	Meta, Rekabet Kurumu, Turkish Competition Authority, Threads, Türkiye, Government & Policy, Privacy Security & Safety, Social Media
Zuckerberg Avoids Personal Liability in Meta Addiction Suits	<a href="https://www.bloomberg.com/news/articles/2024-04-15/zuckerberg-avoids-personal-liability-in-meta-addiction-suits">https://www.bloomberg.com/news/articles/2024-04-15/zuckerberg-avoids-personal-liability-in-meta-addiction-suits</a>	15-Apr-24	Government & Policy, Privacy Security & Safety , Social Media	Meta	Mark Zuckerberg has avoided personal liability in lawsuits accusing Meta Platforms Inc. and other social media companies of addicting children to their products. US District Judge Yvonne Gonzalez Rogers ruled in favor of Zuckerberg, dismissing him as an individual defendant while allowing claims against Meta as a company to proceed. The lawsuits alleged that Zuckerberg ignored warnings about the safety of Instagram and Facebook for children. The plaintiffs have stated their intention to continue pursuing the claims.	Meta Platforms Inc., Mark Zuckerberg, Instagram, Facebook, US District Judge Yvonne Gonzalez Rogers, lawsuits, addiction, children, safety information, Meta, Alphabet Inc., Google, ByteDance Ltd., TikTok, Snap Inc., Snapchat
Celebrity Deepfake Porn Cases Will Be Investigated by Meta Oversight Board	<a href="https://www.wired.com/story/meta-oversight-board-deepfake-porn-facebook-instagram/">https://www.wired.com/story/meta-oversight-board-deepfake-porn-facebook-instagram/</a>	16-Apr-24	Misinformation, Privacy Security & Safety , Social Media	Meta	The Meta Oversight Board will investigate two cases of deepfake porn involving celebrities on Meta-owned platforms, Facebook and Instagram. The cases highlight the need to assess Meta's policies and systems for detecting and removing nonconsensual deepfake pornography, which has become a growing concern for gender-based harassment and online safety.	Key Words/Topics: deepfake porn, Meta Oversight Board, Meta-owned platforms, Facebook, Instagram, content moderation, nonconsensual deepfake pornography, gender-based harassment, online safety, DEFIANCE Act Companies: Meta, Facebook, Instagram

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Hollywood Talent Agency CAA Tests AI Clones	<a href="https://www.theinformation.com/articles/hollywood-talent-agency-caa-tests-ai-clones?rc=hm8aii">https://www.theinformation.com/articles/hollywood-talent-agency-caa-tests-ai-clones?rc=hm8aii</a>	17-Apr-24	Artificial Intelligence, Creator Economy, Virtual Influencers/ Doubles	Meta, TikTok	Hollywood talent agency CAA is testing AI clones through its project called CAA Vault. This technology allows celebrities to own and control their digital likeness, opening up possibilities for reshooting scenes, language flexibility, and face superimposition. Other companies are also exploring AI clones for content creation, and legal protections and ethical considerations are still being addressed.	Key Words/Topics: Artificial Intelligence, Creator Economy, Virtual Influencers/ Doubles Companies: Meta, TikTok, CAA, Render Media, ElevenLabs
Meta should give users free option without targeted ads, EU privacy watchdog says	<a href="https://www.reuters.com/technology/meta-should-give-users-free-option-without-targeted-ads-eu-privacy-watchdog-says-2024-04-17/?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124">https://www.reuters.com/technology/meta-should-give-users-free-option-without-targeted-ads-eu-privacy-watchdog-says-2024-04-17/?utm_campaign=%5BREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124</a>	17-Apr-24	Advertising, European Regulation, Government & Policy, Privacy Security & Safety , Social Media, Subscription	Meta	The European Data Protection Board (EDPB) recommends that Meta Platforms and other major online platforms should provide users with a free option without targeted advertising. This suggestion follows a request from national privacy regulators in the Netherlands, Norway, and Germany to investigate consent or pay models used by large online platforms. The EDPB emphasizes the importance of offering choices and respecting privacy, especially regarding targeted advertising practices.	Meta Platforms, European Data Protection Board (EDPB), online platforms, targeted advertising, consent models, pay models, Netherlands, Norway, Germany, privacy regulators, behavioral advertising, choices, privacy, Thomson Reuters Trust Principles
Snap plans to add watermarks to images created with its AI-powered tools	<a href="https://techcrunch.com/2024/04/17/snap-plans-to-add-watermarks-to-images-created-with-its-ai-powered-tools/">https://techcrunch.com/2024/04/17/snap-plans-to-add-watermarks-to-images-created-with-its-ai-powered-tools/</a>	17-Apr-24	Artificial Intelligence, Social Media	Meta, Snapchat	Snap plans to add watermarks to AI-generated images on its platform, featuring a translucent Snap logo with a sparkle emoji. Removing the watermark violates Snap's terms of use. Other tech giants like Microsoft and Google have also taken steps to label AI-generated images. Snap emphasizes transparency practices and has a bug bounty program to test AI image-generation tools. The company aims to improve AI safety and moderation following past controversies.	Meta, Snapchat, Artificial Intelligence, Social Media, Microsoft, Google
TikTok Notes starts rolling out as a new rival to Instagram	<a href="https://www.theverge.com/2024/4/17/24133311/tiktok-notes-photos-text-app-instagram">https://www.theverge.com/2024/4/17/24133311/tiktok-notes-photos-text-app-instagram</a>	17-Apr-24	Competition, Social Media	Meta, TikTok	TikTok has launched its Instagram rival, TikTok Notes, for limited testing in Australia and Canada. The app features the ability to write headlines for images above captions, a divided homepage with separate sections for posts from people you follow and a "For You" page, and a similar interface to Instagram. This marks a change as TikTok is now copying back after being copied by other platforms like Instagram and Snapchat. The app was announced earlier this month and it is unclear when it will be rolled out to other countries.	Meta, TikTok, TikTok Notes, Instagram, Reels, Snapchat, Pinterest
Mark Zuckerberg - Llama 3, Open Sourcing \$10b Models, & Caesar Augustus	<a href="https://www.dwarkeshpatel.com/p/mark-zuckerberg">https://www.dwarkeshpatel.com/p/mark-zuckerberg</a>	18-Apr-24	Artificial Intelligence, Company History, Company Outlook, LLM	Meta	Meta AI is launching Llama-3, an open-source AI assistant powered by an 8 billion parameter model. Mark Zuckerberg discusses the importance of open sourcing AI, balancing power, and the potential impact of the metaverse. Meta AI plans to enhance Llama-3's capabilities and develop larger models like Llama-4. Challenges in scaling AI infrastructure and the need for proactive measures to mitigate risks and harms associated with AI are also highlighted.	Meta AI, Llama-3, Google, Bing, Llama-4, Mark Zuckerberg

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Meta gives the Quest 2 its second permanent price cut in four months	<a href="https://www.engadget.com/meta-gives-the-quest-2-its-second-permanent-price-cut-in-four-months-184511096.html">https://www.engadget.com/meta-gives-the-quest-2-its-second-permanent-price-cut-in-four-months-184511096.html</a>	18-Apr-24	Hardware, Virtual/ Augmented Reality	Meta	Meta has announced a second permanent price cut for the Quest 2 headset, reducing the price of the 128GB storage model to \$199. This move is likely aimed at clearing out remaining stock following the release of the more advanced Meta Quest 3. The Quest 2 features fast-switching LCD displays, a substantial VR app library, and access to cloud gaming services. Additionally, Meta has also reduced prices for Quest 2 accessories.	Meta, Quest 2, price reduction, market strategy, inventory clearance, Quest 2 features, specifications, appeal, accessory price cuts, Elite Strap, Fit Pack, Official Carrying Case
Meta is adding real-time AI image generation to WhatsApp	<a href="https://www.theverge.com/2024/4/18/24134079/meta-real-time-ai-image-generation-whatsapp">https://www.theverge.com/2024/4/18/24134079/meta-real-time-ai-image-generation-whatsapp</a>	18-Apr-24	AI Generators, Artificial Intelligence, LLM, Messaging Apps, New Features	Meta	Meta is introducing a beta feature for WhatsApp users in the US that allows real-time AI image generation based on text prompts. Users can type a text-to-image prompt in a chat with Meta AI, and the image evolves in real-time as more details are added. The feature is accessible to beta users by starting a prompt with the word "Imagine" in a chat with Meta AI. Technical enhancements include a sharper AI model and animation capability. The feature is part of a broader rollout of AI functionalities across Meta's apps.	Meta, AI Generators, Artificial Intelligence, LLM, Messaging Apps, New Features, WhatsApp, Meta AI, Meta Llama 3 Model, GIFs, Instagram, Facebook, Messenger
Meta says Llama 3 beats most other models, including Gemini	<a href="https://www.theverge.com/2024/4/18/24134103/llama-3-benchmark-testing-ai-gemma-gemini-mistral">https://www.theverge.com/2024/4/18/24134103/llama-3-benchmark-testing-ai-gemma-gemini-mistral</a>	18-Apr-24	Competition, LLM, Multimodal AI, New Features	Anthropic, Google, Meta, OpenAI	Meta announces the release of Llama 3, a next-generation large language model with improved diversity, reasoning, and code writing. Llama 3 outperforms models like Gemma, Gemini, Mistral, and Claude in benchmarking tests. Human evaluators rated Llama 3 higher than other models in real-world scenarios. Future developments include larger model sizes and more multimodal responses.	Llama 3, Gemini, Anthropic, Google, Meta, OpenAI
Meta Unveils Chatbot to Challenge ChatGPT, Gemini, and Bing	<a href="https://www.barrons.com/articles/meta-ai-chatbot-llama-chatgpt-gemini-bing-fe899e1c">https://www.barrons.com/articles/meta-ai-chatbot-llama-chatgpt-gemini-bing-fe899e1c</a>	18-Apr-24	AI Generators, Artificial Intelligence, Digital Assistants	Meta	<a href="http://meta.ai/">http://meta.ai/</a> , a standalone AI chatbot launched by Meta, aims to compete with Google's Gemini, OpenAI's ChatGPT, and Microsoft Bing. It offers natural language chat queries, image creation, and short animations, powered by Meta's third-generation open-source large-language model, Llama 3. Meta AI is now available in 12 new countries and integrates with Meta's social-media services. Future plans include multilingual and multimodal capabilities and expanding its global reach.	Meta, Facebook, Instagram, WhatsApp, Messenger, Google, Gemini, OpenAI, ChatGPT, Microsoft Bing, Llama 3, Ray-Ban, Quest, Google, Bing, AWS, Intel, Nvidia
Meta Updates Its AI Assistant and Releases Smaller Versions of Llama 3	<a href="https://www.theinformation.com/briefings/meta-updates-its-ai-assistant-and-releases-smaller-versions-of-llama-3?utm_campaign=%5BBREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii">https://www.theinformation.com/briefings/meta-updates-its-ai-assistant-and-releases-smaller-versions-of-llama-3?utm_campaign=%5BBREBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii</a>	18-Apr-24	AI Generators, Digital Assistants, LLM, Virtual/ Augmented Reality	Meta	Meta Platforms has launched a new version of Meta AI, powered by Llama 3, its flagship open-source large language model. The AI assistant will be integrated into Facebook, Instagram, WhatsApp, and Messenger, as well as being accessible through a website. Smaller versions of Llama 3 with 8 billion and 70 billion parameters have been released, outperforming rival models from Google, Mistral, and Anthropic.	Meta Platforms, Meta AI, Llama 3, Facebook, Instagram, WhatsApp, Messenger, Mark Zuckerberg, Ray-Ban, AI Generators, Digital Assistants, Virtual Reality, Augmented Reality, Google, Mistral, Anthropic

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Meta, in Its Biggest A.I. Push, Places Smart Assistants Across Its Apps	<a href="https://www.nytimes.com/2024/04/18/technology/meta-ai-assistant-push.html">https://www.nytimes.com/2024/04/18/technology/meta-ai-assistant-push.html</a>	18-Apr-24	Digital Assistants, LLM, New Features, Social Media, Virtual/Augmented Reality	Meta	Meta, formerly known as Facebook, is implementing its Meta A.I. smart assistant powered by LLaMA 3, a large language model, across its apps including Instagram, WhatsApp, Messenger, and Facebook. This extensive rollout aims to provide assistance and information to users, marking Meta's biggest AI push. The technology is open source, allowing collaboration and improvement, and future plans include integration into products like Ray-Ban Meta smart glasses.	Meta, Facebook, Meta A.I., Instagram, WhatsApp, Messenger, LLaMA 3, A.I., Ray-Ban
Meta's battle with ChatGPT begins now	<a href="https://www.theverge.com/2024/4/18/24133808/meta-ai-assistant-llama-3-chatgpt-openai-rival">https://www.theverge.com/2024/4/18/24133808/meta-ai-assistant-llama-3-chatgpt-openai-rival</a>	18-Apr-24	Artificial Intelligence, Digital Assistants, LLM	Meta, OpenAI	Meta is expanding the presence of its AI assistant across platforms to compete with ChatGPT. They introduce Llama 3, an open-source AI model with improved performance. Meta's AI assistant now integrates real-time search results and is being rolled out in multiple countries. Meta emphasizes open-source AI development and plans for future iterations beyond Llama 3 to establish itself as a global AI provider.	Meta, OpenAI, AI assistant, ChatGPT, Llama 3, Instagram, Facebook, WhatsApp, Messenger, Bing, Google, coding, open-source AI development, GPT-5
Tech Earnings Are Almost Here. It's All About AI and These 8 Stocks.	<a href="https://www.barrons.com/articles/earnings-tech-stocks-ai-af5a6c34">https://www.barrons.com/articles/earnings-tech-stocks-ai-af5a6c34</a>	18-Apr-24		Amazon, Apple, Google, Meta, Microsoft	The upcoming tech earnings season focuses on software companies benefiting from the generative AI revolution. Attention is shifting from chip and cloud providers to software companies utilizing AI effectively. Investor expectations are high for AI-driven growth, with potential rallies in tech shares. Key companies to watch include Netflix, Microsoft, Apple, Meta Platforms, Alphabet, <a href="http://amazon.com/">http://amazon.com/</a> , Dell Technologies, and Hewlett Packard Enterprise. Opportunities are seen in AI-driven sectors like cloud computing, hardware, and software.	Key Words/Topics: AI, software, chip companies, cloud providers, generative AI revolution, AI technologies, subscriber growth, antitrust issues, ad targeting, internet search, AWS cloud unit, AI servers, data centers, investment outlook Companies: Amazon, Apple, Google, Meta, Microsoft, Netflix, Dell Technologies, Hewlett Packard Enterprise, Alphabet
To Unlock AI Spending, Microsoft, OpenAI and Google Prep 'Agents'	<a href="https://www.theinformation.com/articles/to-unlock-ai-spending-microsoft-openai-and-google-prep-agents?utm_campaign=article_email&amp;utm_content=article-12694&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/articles/to-unlock-ai-spending-microsoft-openai-and-google-prep-agents?utm_campaign=article_email&amp;utm_content=article-12694&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	18-Apr-24	AI Generators, Artificial Intelligence, Digital Assistants, Tech Advancements	Google, Meta, Microsoft, OpenAI	Microsoft, OpenAI, and Google are developing AI agents to unlock spending on conversational artificial intelligence. These agents can handle complex tasks with minimal guidance from customers. Microsoft is creating software to automate multiple actions, while OpenAI and Meta Platforms are working on agents that can operate a user's computer and handle web-based tasks. The goal is to turn the excitement generated by AI chatbots into recurring revenue by automating harder tasks. Adept, a startup, is also preparing to launch its computer-using agent. The concept of agents is expanding, but some companies risk confusing customers by diluting the definition. While advancements in using large language models and grounding are helping develop agents for various uses, challenges remain in preventing agents from going rogue and ensuring near-perfect precision.	AI Generators, Artificial Intelligence, Digital Assistants, Tech Advancements, Google, Meta, Microsoft, OpenAI





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Microsoft Hires Ex-Meta Platforms Exec to Boost Data Centers, OpenAI Supercomputers	<a href="https://www.theinformation.com/briefings/microsoft-hires-ex-meta-platforms-exec-to-boost-data-centers-openai-supercomputers?utm_campaign=%5BBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii">https://www.theinformation.com/briefings/microsoft-hires-ex-meta-platforms-exec-to-boost-data-centers-openai-supercomputers?utm_campaign=%5BBRAND%5D+%5BTI-AM%5D+Th&amp;utm_content=1095&amp;utm_medium=email&amp;utm_source=cio&amp;utm_term=124&amp;rc=hm8aii</a>	21-Apr-24	Artificial Intelligence, Datacenters, Talent	Meta, Microsoft	Microsoft has hired Jason Taylor, a former executive from Meta Platforms, to boost its data centers and support OpenAI supercomputers. Taylor will join Chief Technology Officer Kevin Scott's organization and contribute to discussions regarding the development of data center supercomputers for AI. This move aligns with Microsoft's increased spending on data centers, with capital expenditures expected to rise by over 50% to around \$50 billion this year.	Meta Platforms, Microsoft, data centers, OpenAI, artificial intelligence, cloud computing, Jason Taylor, Kevin Scott, Brian Harry, Intrepid Ventures
Meta Expands Its Mixed Reality Beyond the Quest Headsets	<a href="https://www.cnet.com/tech/computing/meta-opens-up-its-vr-os-to-third-party-headsets/">https://www.cnet.com/tech/computing/meta-opens-up-its-vr-os-to-third-party-headsets/</a>	22-Apr-24	New Features, Software, Virtual/ Augmented Reality	Meta, Microsoft	Meta expands its mixed reality beyond the Quest headsets by opening up its VR operating system, Horizon OS, to third-party devices. Partnerships with Asus, Lenovo, and Microsoft will bring new VR headsets compatible with Horizon OS. The Meta Quest app will be renamed Meta Horizon and remain compatible with iOS and Android. Meta is also developing an open mixed-reality framework to enhance AR-like experiences. This move by Meta raises questions about competition with Apple, Google, and Samsung in the mixed reality market.	Meta, Microsoft, Horizon OS, Asus, Lenovo, Xbox, Republic of Gamers, Meta Quest, Meta Horizon, iOS, Android, App Lab, open mixed-reality framework, Apple, Vision Pro, Google, Samsung, Quest headsets
Meta Platforms Retakes Its Open-Source Lead	<a href="https://www.theinformation.com/articles/meta-platforms-retakes-its-open-source-lead?rc=hm8aii">https://www.theinformation.com/articles/meta-platforms-retakes-its-open-source-lead?rc=hm8aii</a>	22-Apr-24	Competition, LLM, New Features, Open Source	Google, Meta, OpenAI	Meta Platforms has released Llama 3, the latest version of its open-source large language model (LLM), which outperforms similar models from Google, Mistral, and Anthropic. Developers have praised Meta's progress and noted that Llama 3 is comparable to other leading LLMs. Meta plans to address feedback regarding the short context window in future updates. Unlike other startups, Meta opted for a traditional "dense" model architecture for Llama 3. The release reflects Meta's commitment to advancing AI technology and contributing to the open-source community. Additionally, the newsletter provides insights into recent tech industry deals and debuts, including funding rounds and upcoming events.	Llama 3, Meta Platforms, Google, OpenAI, Mistral, Anthropic, Gemini Ultra, Claude 3 Opus, Claude 3 Sonnet, GPT-3.5, MoE, Auxa Health, Langdock
Meta Says Lenovo, Asus Will Use Its VR Software to Build Headsets	<a href="https://www.theinformation.com/briefings/meta-says-lenovo-asus-will-use-its-vr-software-to-build-headsets?utm_campaign=article_email&amp;utm_content=article-12715&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/briefings/meta-says-lenovo-asus-will-use-its-vr-software-to-build-headsets?utm_campaign=article_email&amp;utm_content=article-12715&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	22-Apr-24	Open Source, Virtual/ Augmented Reality	Meta	Meta Platforms has announced partnerships with Asus, Lenovo, and Xbox to develop new headsets using Meta's virtual reality operating system, Horizon. Asus will focus on gaming headsets, Lenovo on mixed reality headsets for productivity, and Meta and Xbox are collaborating on a limited edition version of the Meta-branded VR headset inspired by Xbox. The terms of the deals, including revenue sharing, have not been disclosed. Meta aims to create an "open" operating system for AR and VR devices to compete with Apple, but may face competition from Google, which has its own operating system for such devices.	Meta, Lenovo, Asus, Xbox, virtual reality, operating system, gaming headset, mixed reality headsets, productivity, Microsoft, Quest, Mark Zuckerberg, Apple, Google

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Meta's AI Push Needs to Efficiently Deliver a Lot More Ad Growth	<a href="https://www.wsj.com/tech/metasis-ai-push-needs-to-efficiently-deliver-a-lot-more-ad-growth-5fa298a8?mod=djemHeardEUH">https://www.wsj.com/tech/metasis-ai-push-needs-to-efficiently-deliver-a-lot-more-ad-growth-5fa298a8?mod=djemHeardEUH</a>	22-Apr-24	Company Outlook, Stock Market General	Meta	<p>Meta Platforms, the parent company of Facebook and Instagram, is expected to report strong first-quarter earnings, driven by rebounding advertising business and the release of Llama 3, Meta's latest large-language model. Analysts anticipate a 26% YoY increase in revenue, with expectations of continued ad revenue growth and improved operating margins. However, Meta faces challenges from global events, shifts in advertising spending, and the need to balance AI investments with maintaining operating margins. The company's future growth depends on sustaining ad revenue growth, navigating uncertainties, and effectively integrating AI into its advertising business.</p>	Meta Platforms, Facebook, Instagram, Llama 3, advertising business, operating margins, revenue growth, AI, ad revenue, market uncertainties, capital expenditures, hiring, innovation, advertising platforms
Russian court sentences Meta spokesperson to six years in absentia	<a href="https://www.reuters.com/technology/russian-court-sentences-meta-spokesperson-six-years-absentia-2024-04-22/">https://www.reuters.com/technology/russian-court-sentences-meta-spokesperson-six-years-absentia-2024-04-22/</a>	22-Apr-24	Government & Policy, Social Media	Meta	<p>A Russian military court sentenced Meta spokesperson Andy Stone to six years in prison in absentia for "publicly defending terrorism." Meta's platforms, Facebook and Instagram, have been banned in Russia since 2022. Stone's lawyer plans to appeal the verdict. The Russian interior ministry initiated a criminal investigation into Stone for comments defending aggressive actions against Russian soldiers in the Ukraine conflict.</p>	Meta, Andy Stone, Moscow, Russia, Meta Platforms, Facebook, Instagram, extremist organization, terrorism, military court, prison, spokesperson, communications director, Russian interior ministry, Ukraine conflict, acquittal, criminal investigation, verdict, State investigators, ban, requests for comment, lawyer, absentia, April 22, 2024, Reuters
OpenAI, Meta and Google Sign On to New Child Exploitation Safety Measures	<a href="https://www.wsj.com/tech/ai-developers-agree-to-new-safety-measures-to-fight-child-exploitation-2a58129c?mod=panda_wsj_comp-any_alert">https://www.wsj.com/tech/ai-developers-agree-to-new-safety-measures-to-fight-child-exploitation-2a58129c?mod=panda_wsj_comp-any_alert</a>	23-Apr-24	Artificial Intelligence, Privacy Security & Safety	Google, Meta, OpenAI	<p>Major AI companies, including OpenAI, Meta Platforms, and Google, have agreed to implement new safety measures to protect children from exploitation and address vulnerabilities in their AI systems. These measures include avoiding datasets with child sexual content, regular testing to identify and rectify gaps, and removing links to services that manipulate images of children. Challenges include limited resources for handling reports, tension between safeguarding AI tools and advancing technology, and concerns about expanding violating material. Future steps include adding signals to AI-generated content, exploring watermarks for traceability, and requiring technical breakthroughs and agreements with regulators. Overall, the collaboration between child-safety advocates and AI companies demonstrates a commitment to addressing child exploitation using AI tools.</p>	<p>Key Words/Topics: child exploitation, safety measures, AI systems, AI tools, datasets, testing, National Center for Missing and Exploited Children (NCMEC), law enforcement, signals, watermarks, policymakers, regulators, technical breakthroughs, collaboration, child-safety advocates, risks, proactive approach</p> <p>Companies: Google, Meta Platforms, OpenAI</p>
The Ray-Ban Meta Smart Glasses get video calling, Apple Music, and a new style	<a href="https://www.theverge.com/2024/4/23/24138228/ray-ban-meta-smart-glasses-wearables-ai-apple-music">https://www.theverge.com/2024/4/23/24138228/ray-ban-meta-smart-glasses-wearables-ai-apple-music</a>	23-Apr-24	Artificial Intelligence, Digital Assistants, Virtual/ Augmented Reality	Meta	<p>Meta has announced new updates for the Ray-Ban Meta Smart Glasses, including a new cat-eye frame style, video calling feature, compatibility with Apple Music, and the availability of the multimodal AI assistant. The video calling feature can be seen in a demo by CEO Mark Zuckerberg, who also showcased new colors and fit options for existing models. The glasses can now be connected to WhatsApp and Messenger for video calls. Apple Music compatibility is also available, allowing hands-free control and personalized recommendations. The multimodal AI assistant, which provides contextual information and assistance, is now in beta for users in the US and Canada.</p>	Meta, Ray-Ban, Mark Zuckerberg, Instagram, Apple Music, WhatsApp, Messenger, Meta View, Wayfarer, Headliner

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The TikTok Political Debate Is Over, Bar the Shouting	<a href="https://www.theinformation.com/articles/the-tiktok-political-debate-is-over-bar-the-shouting?rc=hm8aii">https://www.theinformation.com/articles/the-tiktok-political-debate-is-over-bar-the-shouting?rc=hm8aii</a>	23-Apr-24	Competition, Government & Policy, Privacy Security & Safety , Social Media, US-China/ Asia	Meta, Snapchat, TikTok	The political debate surrounding TikTok is coming to an end, as a bill to sell or ban the platform is expected to become law. While there may be legal challenges and delays, the significance of this legislation cannot be overlooked. The history of bans on popular platforms and the challenges of finding a suitable buyer raise concerns about the future of TikTok. Additionally, TikTok's business is already showing signs of decline, with stalled user growth and a lack of profitability. The potential ban may benefit TikTok's rivals, but it also raises the risk of other countries using similar laws to ban U.S. tech services.	TikTok, Meta, Snapchat, ByteDance, MySpace, News Corp, YouTube, Instagram, Reels, Shorts, Spotlight, Evan Spiegel, Mark Zuckerberg, Steve Mnuchin
Threads Offers Creators \$500 to Post About 'Positivity'	<a href="https://www.theinformation.com/articles/threads-offers-creators-500-to-post-about-positivity?rc=hm8aii">https://www.theinformation.com/articles/threads-offers-creators-500-to-post-about-positivity?rc=hm8aii</a>	23-Apr-24	Competition, Creator Incentives, Social Media	Meta, TikTok	Threads is offering creators the opportunity to win up to \$500 by posting content related to "positivity" on the app. Creators must post at least once a day for 10 consecutive days and use the hashtag #GoodVibesonThreads. However, it is uncertain if this offer will incentivize creators to take Threads seriously, as many already find more benefit on platforms like Instagram, TikTok, and YouTube. In other news, the Senate has advanced a foreign aid package that includes a bill forcing a sale or ban of TikTok, prompting TikTok to plan a legal challenge. TikTok's general counsel, Erich Andersen, has also announced plans to step down from his role. Additionally, the European Union has opened a probe into TikTok's new rewards program in France and Spain, and Instagram has announced that creators on the app are making money from over 2 million active subscriptions.	Threads, Meta, TikTok, Instagram, Adam Mosseri, X, Taylor Swift, Senate, CNBC, Michael Beckerman, Lisa Remillard, ByteDance, Erich Andersen, The Information, European Union, TikTok Lite, Taylor Swift's record label, Universal Music Group
47th Semi-Annual Taking Stock With Teens® Survey, Spring 2024	<a href="https://mms.businesswire.com/media/20240409532694/en/2092783/1/TSWT_Spring24_Infographic_4-8-24.pdf?download=1&amp;_gl=1*_hie748*_ga*NzAzOTc4NzI3LjE3MTE1NjkwNjU.*_ga_ZQWF70T3FK*MTcxMzA5ODM1NS45LjEuMTcxMzEwMDAxMS42MC4wLjA.&amp;utm_source=stackoverflow&amp;utm_medium=email&amp;utm_campaign=article_email&amp;utm_content=article-12681&amp;utm_medium=email&amp;utm_source=sg">https://mms.businesswire.com/media/20240409532694/en/2092783/1/TSWT_Spring24_Infographic_4-8-24.pdf?download=1&amp;_gl=1*_hie748*_ga*NzAzOTc4NzI3LjE3MTE1NjkwNjU.*_ga_ZQWF70T3FK*MTcxMzA5ODM1NS45LjEuMTcxMzEwMDAxMS42MC4wLjA.&amp;utm_source=stackoverflow&amp;utm_medium=email&amp;utm_campaign=article_email&amp;utm_content=article-12681&amp;utm_medium=email&amp;utm_source=sg</a>	24-Apr-24	Social Media, Stock Market General	Meta, TikTok	According to the 47th Semi-Annual Taking Stock With Teens® Survey, teen self-reported spending decreased by 6% year-over-year, while parental contribution remained consistent. Teen footwear spend decreased by 1% year-over-year, with upper-income teens' footwear spend increasing by 5%. Upper-income female fashion spend decreased by 12%. Nike remains the top footwear brand, but its mindshare decreased, while New Balance gained the most mindshare. Core beauty wallet reached its highest level since spring 2018, with e.l.f. maintaining dominance as the top cosmetics brand. Instagram became the second favorite app, and weekly usage of VR devices and active usage of Roblox increased. Chick-fil-A maintains its lead among favorite restaurants.	Meta, TikTok, Nike, New Balance, Converse, HOKA, On Running, Lululemon, Alo Yoga, Vuori, e.l.f., Instagram, TikTok, VR, Roblox, Spotify, Netflix, YouTube, Chick-fil-A, McDonald's, Chipotle
Meta plunges 16% on weak revenue guidance even as first-quarter results top estimates	<a href="https://www.cnbc.com/2024/04/24/meta-meta-q1-2024-earnings-.html">https://www.cnbc.com/2024/04/24/meta-meta-q1-2024-earnings-.html</a>	24-Apr-24	Artificial Intelligence, Company Outlook, Social Media	Meta	Meta shares plunged 16% after weak revenue guidance for the second quarter overshadowed better-than-expected first-quarter results. Sales and marketing costs dropped 16% from the previous year, contributing to higher net income. CEO Mark Zuckerberg mentioned investments in areas like glasses, mixed reality, and artificial intelligence. Meta has been recovering market share in digital advertising and benefiting from increased spending from Chinese retailers. However, concerns about slower spending from China-based advertisers remain.	Meta, revenue guidance, first-quarter results, artificial intelligence, company outlook, social media, Mark Zuckerberg, glasses, mixed reality, AI services, financial performance, digital ad market share, Apple, iOS privacy update, macroeconomic concerns, Chinese discount retailers, Temu, Shein, Facebook, Instagram, advertising revenue, Asia-Pacific region, online commerce, gaming

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Meta Results Are Best Viewed Through Rose-Colored AI Glasses	<a href="https://www.bloomberg.com/opinion/articles/2024-04-25/meta-results-are-best-viewed-through-rose-colored-ai-glasses?cmpid=BBD042524_OUS&amp;utm_medium=email&amp;utm_source=newsletter&amp;utm_term=240425&amp;utm_campaign=openamericas">https://www.bloomberg.com/opinion/articles/2024-04-25/meta-results-are-best-viewed-through-rose-colored-ai-glasses?cmpid=BBD042524_OUS&amp;utm_medium=email&amp;utm_source=newsletter&amp;utm_term=240425&amp;utm_campaign=openamericas</a>	24-Apr-24	Artificial Intelligence, Company History, Investments, Social Media, Virtual/ Augmented Reality	Meta	Investors in Meta Platforms Inc. must consider their trust in Mark Zuckerberg as the company faces concerns over revenue forecasts, increased capital expenditure, and high costs associated with the "metaverse" project. Zuckerberg emphasizes the company's track record of success with previous innovations and urges investors to have faith in their long-term investment. However, the scale and risks of the current AI undertaking are unprecedented, and there are doubts about the effectiveness of AI technology and its acceptance by businesses and consumers. Despite positive indicators such as AI-driven content recommendations and early sales of Ray-Ban smart glasses, the lingering challenges with the "metaverse" and the uncertainties surrounding AI present a complex decision for investors.	Meta Platforms Inc., Mark Zuckerberg, Meta, digital ad prospects, capital expenditure, metaverse, artificial intelligence, desktop, mobile, Instagram Stories, Reels, AI bot, AI-generated ads, AI targeting, Meta AI, WhatsApp, Instagram, Messenger, Facebook, Reality Labs, Ray-Ban smart glasses
Meta's A.I. Assistant Is Fun to Use, but It Can't Be Trusted	<a href="https://www.nytimes.com/2024/04/24/technology/personaltech/meta-ai-facebook-instagram-chatbot.html?unlocked_article_code=1.m00.mkuO.Wzo7ukfzI6IA&amp;smid=url-share">https://www.nytimes.com/2024/04/24/technology/personaltech/meta-ai-facebook-instagram-chatbot.html?unlocked_article_code=1.m00.mkuO.Wzo7ukfzI6IA&amp;smid=url-share</a>	24-Apr-24	Artificial Intelligence, Digital Assistants, Messaging Apps, New Features, Social Media	Meta	Meta's A.I. assistant, integrated into apps like Instagram and Messenger, aims to bring generative A.I. to the mainstream. However, it falls short as a search engine, often providing inaccurate or irrelevant results. It struggles with counting and performs better when given more information. It can be useful for editing paragraphs and generating study guides, but its most compelling feature is the ability to generate images quickly, although the results can be strange. While there are concerns about the implications of generating fake images, using Meta AI for fun emojis in chat conversations is seen as a positive example.	Meta, OpenAI, ChatGPT, Google, Gemini, Microsoft, Bing AI, Adobe, Firefly, Midjourney, DALL-E, Notion, Betaworks, Replit, Hack Club, Spensa, The New York Times, The Verge
Meta's Big AI Spending Turns Off Investors	<a href="https://www.theinformation.com/articles/metaspending-big-ai-spending-turns-off-investors?rc=hm8aii">https://www.theinformation.com/articles/metaspending-big-ai-spending-turns-off-investors?rc=hm8aii</a>	24-Apr-24	Artificial Intelligence, Company Outlook, Investments, Stock Market General	Meta	Meta Platforms' stock dropped 16% after CEO Mark Zuckerberg announced a new investment cycle in artificial intelligence (AI) without a clear revenue generation plan. While AI investments are increasing, Meta hasn't figured out how to monetize the technology like Microsoft and Google. The company projected a significant increase in capital expenditures for AI development, but investors are concerned about the lack of clarity on when meaningful revenue will be generated. Despite strong top-line growth, Meta's projected revenue growth for the second quarter is slower, leading to a halt in the stock's rally.	Meta Platforms, Facebook, Mark Zuckerberg, Microsoft, Google, AI, artificial intelligence, investments, stock market, Meta's smart glasses, Reels, TikTok, mobile, metaverse

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Meta's Costs Rise Rapidly as Zuckerberg Vows to Keep Spending on AI Arms Race	<a href="https://www.wsj.com/tech/ai/meta-platforms-q1-earnings-report-2024-d2184ad7?mod=panda_wsj_comp_any_alert">https://www.wsj.com/tech/ai/meta-platforms-q1-earnings-report-2024-d2184ad7?mod=panda_wsj_comp_any_alert</a>	24-Apr-24	Artificial Intelligence, Company Outlook, Investments, Stock Market General	Meta	Despite an increase in sales and record revenue growth, Meta's shares slid over 12% as the company announced plans to increase spending by up to \$10 billion to support its AI investments. The company aims to build the world's leading AI service and generate revenue through ads, charging for AI usage, and improving app engagement. Meta's performance has been boosted by breakthroughs in AI technology, overcoming challenges posed by privacy changes. The recent release of Llama 3, a language model, has put Meta in a strong position, but shareholders are concerned about the company's heavy investments in AI and want to see higher revenue. Meta has increased its capital expenditures projections for 2024 and expects its revenue for the April-to-June period to be lower than analyst expectations. The Reality Labs hardware division showed strong growth but remains a money loser for the company.	Meta, Artificial Intelligence, Company Outlook, Investments, Stock Market General, Mark Zuckerberg, Apple, Llama 3, Instagram, WhatsApp, Paul Marino, GraniteShares, AI chips, Apple, Microsoft, Google, Amazon, FactSet, Reality Labs, virtual reality, augmented reality, Logan Capital Management
Meta's Llama 3 Proves a Hit With Developers; Snowflake Gets In The LLM Game	<a href="https://www.theinformation.com/articles/metasp-llama-3-proves-a-hit-with-developers-snowflake-gets-in-the-llm-game?rc=hm8aii">https://www.theinformation.com/articles/metasp-llama-3-proves-a-hit-with-developers-snowflake-gets-in-the-llm-game?rc=hm8aii</a>	24-Apr-24	Competition, LLM, Open Source	Meta, Snowflake	Meta's release of the Llama 3 models has gained popularity among AI developers, overshadowing new releases from Microsoft, Adobe, and Amazon. The smaller Llama 3 models have already garnered positive results, with the larger model set to be released in the summer. Meta's success can be attributed to its open-source approach and commitment to sharing AI software, attracting talented researchers. The question remains about how Meta will monetize its AI technology without a cloud arm. In the meantime, Llama 3 poses competition for other open-source developers and could impact OpenAI's growth. Additionally, Snowflake and Databricks aim to create cost-effective open-source large language models to increase the adoption of LLMs in businesses.	Meta, Snowflake, Llama 3, Microsoft, Adobe, Amazon, OpenAI, GPT-4 Turbo, Mark Zuckerberg, Apple, Google, Mistral, Databricks, Arctic, Sridhar Ramaswamy
Meta's Nudity-Blurring Feature to Deter Teen Sextortion Draws Fire	<a href="https://www.bloomberg.com/news/articles/2024-04-24/meta-whistleblower-slams-nudity-blurring-feature-meant-to-deter-teen-sextortion?cmpid=BBD042424_CUS&amp;utm_medium=email&amp;utm_source=newsletter&amp;utm_term=240424&amp;utm_campaign=closeamericas">https://www.bloomberg.com/news/articles/2024-04-24/meta-whistleblower-slams-nudity-blurring-feature-meant-to-deter-teen-sextortion?cmpid=BBD042424_CUS&amp;utm_medium=email&amp;utm_source=newsletter&amp;utm_term=240424&amp;utm_campaign=closeamericas</a>	24-Apr-24	Government & Policy, Privacy Security & Safety , Reputation, Social Media	Meta		
Meta's Reality Labs posts \$3.85 billion loss in first quarter	<a href="https://www.cnbc.com/2024/04/24/metasp-reality-labs-posts-3point85-billion-loss-in-first-quarter.html">https://www.cnbc.com/2024/04/24/metasp-reality-labs-posts-3point85-billion-loss-in-first-quarter.html</a>	24-Apr-24	Artificial Intelligence, Competition, New Features, Virtual/ Augmented Reality	Meta	Meta's Reality Labs unit reported a \$3.85 billion operating loss in the first quarter, with revenue in the metaverse division reaching \$440 million. Despite competition from Apple in the virtual reality market, Meta plans to partner with third-party hardware companies to expand its VR offerings and promote an open model for the next generation of computing.	Meta, Apple, virtual reality, metaverse, Reality Labs, operating loss, revenue, sales, Meta Horizon, Quest headsets, hardware companies, open model, computing



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Why the AI Industry's Thirst for New Data Centers Can't Be Satisfied	<a href="https://www.wsj.com/tech/ai/why-the-ai-industrys-thirst-for-new-data-centers-cant-be-satisfied-93c7eff5?st=t32putyld9pv98r&amp;reflink=desktopwebshare_permalink">https://www.wsj.com/tech/ai/why-the-ai-industrys-thirst-for-new-data-centers-cant-be-satisfied-93c7eff5?st=t32putyld9pv98r&amp;reflink=desktopwebshare_permalink</a>	24-Apr-24	Artificial Intelligence, Company Outlook, Electricity, Stock Market General, Supply Chain	Amazon, Google, Meta, Microsoft, Nvidia	The AI industry's demand for new data centers is outpacing the supply due to longer lead times for cooling systems and backup generators, a shortage of real estate with power and data connectivity, and difficulties in acquiring the necessary components. The surge in computational power needed for AI systems, especially with the popularity of GPUs, has overwhelmed existing data centers. The construction of new data centers takes time and extensive planning, making it challenging to scale up quickly. Cloud giants like Amazon, Microsoft, and Google are investing billions of dollars in new data centers, but the industry is struggling to keep up with the demand. The shortage of critical components, labor, and AI chips further compounds the issue.	Amazon, Google, Meta, Microsoft, Nvidia, Artificial Intelligence, Company Outlook, Electricity, Stock Market General, Supply Chain
Zuckerberg says it will take Meta years to make money from generative AI	<a href="https://www.theverge.com/2024/4/24/24139591/meta-q1-2024-earnings-ai-mark-zuckerberg">https://www.theverge.com/2024/4/24/24139591/meta-q1-2024-earnings-ai-mark-zuckerberg</a>	24-Apr-24	Advertising, Artificial Intelligence, Company Outlook, Investments, Social Media, Virtual/ Augmented Reality	Meta	Meta CEO Mark Zuckerberg stated that it will take several years for Meta to make money from generative AI. The company is exploring various ways to monetize its AI assistant, including scaling business messaging, introducing ads or paid content, and enabling users to pay for bigger AI models. Additionally, Zuckerberg mentioned the success of Meta's smart glasses with Ray-Ban, which are sold out in many styles and colors.	Meta, generative AI, Mark Zuckerberg, advertising, artificial intelligence, company outlook, investments, social media, virtual reality, augmented reality, ChatGPT, Instagram, Facebook, WhatsApp, Meta AI assistant, Stories, Reels, business messaging, ads, paid content, AI models, compute, app engagement, OpenAI, subscriptions, enterprise focus, smart glasses, Ray-Ban, multimodal AI, holographic displays
Apple's Late Arrival; Meta Outlines Ways to Make Money from AI, Including Charging Users	<a href="https://www.theinformation.com/articles/apples-late-arrival-meta-outlines-ways-to-make-money-from-ai-including-charging-users?rc=hm8aii">https://www.theinformation.com/articles/apples-late-arrival-meta-outlines-ways-to-make-money-from-ai-including-charging-users?rc=hm8aii</a>	25-Apr-24	Artificial Intelligence, Company Outlook, Investments, Social Media, Stock Market General	Meta	Apple has released a new family of open-source language models called OpenELM, indicating a strategy to develop AI software that can run on its devices. Meta Platforms, the owner of Facebook, Instagram, and WhatsApp, plans to spend billions on AI infrastructure and is exploring ways to monetize AI, including charging for access to models or premium features and inserting ads in conversations with its AI assistant. However, Meta's plans for profiting from AI are still unclear, and the company does not offer cloud computing services like Google.	Apple, Meta, iPhone, OpenELM, Hugging Face, Facebook, Instagram, WhatsApp, Mark Zuckerberg, Shopify, Google, Bing
Meta and Tesla: A Tale of 2 CEOs. Why Musk's AI Plan Trumps Zuckerberg's, and 5 Other Things to Know Before Markets Open.	<a href="https://www.barrons.com/articles/meta-tesla-stock-what-to-know-today-29ea8baa?mod=djem_b_Feature_4252024%2065417%20AM">https://www.barrons.com/articles/meta-tesla-stock-what-to-know-today-29ea8baa?mod=djem_b_Feature_4252024%2065417%20AM</a>	25-Apr-24	Artificial Intelligence, Company Outlook, Investments, Stock Market General	Meta, Tesla	Meta exceeded earnings expectations but disappointed investors with plans to invest in AI, causing the stock to plunge. Tesla, on the other hand, disappointed on earnings but impressed with its AI plans, leading to a surge in shares. Investors found Musk's strategic vision more compelling, while concerns arose about how Meta's increased spending on AI would impact returns. Despite the muted reaction to Meta's plans, the update is a boost for the technology industry, showing a strong appetite for investing in AI. Meta posted record sales but saw a drop in stock after announcing aggressive spending on AI. The company plans to invest in infrastructure and AI research and development, reversing a year of cost-cutting. Meta's forecasted expenses for 2024 include capital spending of \$35 billion to \$40 billion. The lower-than-expected guidance for the June quarter may raise concerns about the outlook for other ad-driven internet companies.	Keywords/Topics: Meta, Tesla, AI, robotaxis, earnings, stock, investors, outlook, performance, Apple, Microsoft, Nvidia, spending, profits, Zuckerberg, technology industry, infrastructure, app engagement, Llama 3, expenses, revenue, guidance Companies: Meta, Tesla, Apple, Microsoft, Nvidia



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Meta's License to Spend on AI Gets Checked	<a href="https://www.wsj.com/tech/ai/meta-license-to-spend-on-ai-gets-checked-dd31ba2a?mod=panda_wsj_comp_any_alert">https://www.wsj.com/tech/ai/meta-license-to-spend-on-ai-gets-checked-dd31ba2a?mod=panda_wsj_comp_any_alert</a>	25-Apr-24	Artificial Intelligence, Company Outlook, Investments, Stock Market General	Meta	Meta Platforms, the parent company of Facebook and Instagram, has raised its projected capital expenditures for the year by 12% to \$40 billion, citing the need to boost investments in generative artificial intelligence. This is nearly double the company's average spending over the past five years and comparable to projected spending by Microsoft and Alphabet. While Meta's advertising revenue and free cash flow remain strong, its latest report showed a deceleration in revenue growth and its share price tumbled more than 16%. The increased spending on AI reflects a broader trend among tech giants, signaling potentially higher spending bills in the future.	Meta Platforms, Facebook, Instagram, Microsoft, Alphabet, Google, Mark Zuckerberg, Nvidia, Amazon
AI is making Meta's apps basically unusable	<a href="https://www.fastcompany.com/91113437/ai-making-meta-apps-basically-unusable">https://www.fastcompany.com/91113437/ai-making-meta-apps-basically-unusable</a>	26-Apr-24	Artificial Intelligence, Social Media	Meta	Meta's integration of artificial intelligence (AI) into its social media platforms, particularly Instagram, has resulted in a spam-filled experience for users. The search function now directs users to engage with chatbots, and prompts for AI interaction appear in the header. Additionally, Meta AI has exhibited strange behavior, including pretending to be a human with a disabled child. User-generated AI content has also contributed to the confusion and misinformation on the platform. While Meta has pledged to label AI-generated content, the need for more AI integration is questionable given the existing AI presence on Facebook and Instagram.	Meta, Artificial Intelligence, Social Media, Llama 3, Facebook, Instagram, Messenger, 404 Media
Big Tech Is Spending Gazillions on AI. Earnings Offer a Peek.	<a href="https://www.barrons.com/articles/ai-spending-technology-earnings-takeaways-chips-cloud-9df28a0e?mod=djem_b_Barrons%20Tech%2005012024%20120013%20PM">https://www.barrons.com/articles/ai-spending-technology-earnings-takeaways-chips-cloud-9df28a0e?mod=djem_b_Barrons%20Tech%2005012024%20120013%20PM</a>	26-Apr-24	Datacenters, Hardware, Investments, Semiconductors, Software	AMD, Amazon, Google, Intel, Meta, Microsoft, Nvidia	Tech earnings reports indicate that AI is the dominant focus for big tech companies. Cloud titans are investing heavily in AI data centers, with Microsoft and Google experiencing significant growth in their cloud businesses. The capital spending on AI is comparable to the oil industry, and hardware, including AI chips, networking infrastructure, and servers, is in high demand. The progress of enterprise software companies in driving revenue with AI remains to be seen, while other areas of business are facing challenges.	AI, companies: AMD, Amazon, Google, Intel, Meta, Microsoft, Nvidia, Datacenters, Hardware, Investments, Semiconductors, Software
Google and Microsoft Cushion Their AI Capital Pains	<a href="https://www.wsj.com/business/earnings/google-and-microsoft-cushion-their-ai-capital-pains-aa68e661?mod=panda_wsj_comp_any_alert">https://www.wsj.com/business/earnings/google-and-microsoft-cushion-their-ai-capital-pains-aa68e661?mod=panda_wsj_comp_any_alert</a>	26-Apr-24	Artificial Intelligence, Company Outlook, Investments, Stock Market General	Google, Meta, Microsoft	Google and Microsoft reported record capital expenditures for the March quarter, driven by the rising costs of their AI initiatives. Despite the increased spending, both companies saw their stocks rise following the reports, in contrast to Meta Platforms, which experienced a decline in share price. Google's parent company, Alphabet, had a strong report with revenue beating expectations and improved cost controls. Microsoft also exceeded Wall Street's targets, particularly in its Azure cloud computing service. However, investors are closely monitoring AI spending, and both companies are expected to continue increasing their capital expenditures in the future.	Google, Meta, Microsoft, Artificial Intelligence, Company Outlook, Investments, Stock Market General

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Investors Cheer AI Spending Boom in Big Tech—Just Not at Meta	<a href="https://www.wsj.com/tech/ai/investors-cheer-ai-spending-boom-in-big-tech-just-not-at-meta-42af2528?st=y2gblo94iii3y5e&amp;reflink=desktopwebshare_permalink">https://www.wsj.com/tech/ai/investors-cheer-ai-spending-boom-in-big-tech-just-not-at-meta-42af2528?st=y2gblo94iii3y5e&amp;reflink=desktopwebshare_permalink</a>	26-Apr-24	Artificial Intelligence, Company Outlook, Investments, LLM	Google, Meta, Microsoft	Investors have mixed reactions to the big tech companies' plans to spend billions on developing AI products. While Microsoft and Alphabet's stock prices jumped, Meta Platforms saw its worst day in 18 months after raising its capital-expenditure projections. Investors are becoming more discerning and want to see a path to profit. The expensive race to create AI products and services requires significant infrastructure build-out. Meta's heavy investment in large language models, such as Llama 3, comes with enormous costs as it is currently released for free. There is skepticism about Meta's ability to capitalize on the metaverse. Some compare the current AI investment cycle to the overbuilding of fiber-optic networks in the dot-com era.	Key Words/Topics: Artificial Intelligence, Company Outlook, Investments, LLM Companies: Google, Meta, Microsoft
Meta: The Anti-Apple	<a href="https://www.appeconomyinsights.com/p/meta-the-anti-apple?utm_source=post-email-title&amp;publication_id=1147403&amp;post_id=143973773&amp;utm_campaign=email-post-title&amp;isFreemail=true&amp;r=1qccu0&amp;triedRedirect=true&amp;utm_medium=email">https://www.appeconomyinsights.com/p/meta-the-anti-apple?utm_source=post-email-title&amp;publication_id=1147403&amp;post_id=143973773&amp;utm_campaign=email-post-title&amp;isFreemail=true&amp;r=1qccu0&amp;triedRedirect=true&amp;utm_medium=email</a>	26-Apr-24	Company Outlook, Earning Call, Social Media, Stock Market General	Meta	This article discusses the ongoing rivalry between Meta and Apple, highlighting their differing approaches to the future of the Internet. It also provides an overview of Meta's Q1 FY24 performance, including user growth, revenue, and market share. Additionally, it covers recent business highlights such as the announcement of Horizon OS and Meta AI. The article concludes by sharing key quotes from Meta's earnings call and outlining what to watch for in the future.	Meta, Apple, Horizon OS, Llama 3, Facebook, Snap, Reality Labs, Quest 3, Susan Li, Microsoft, Oracle, Walmart, Amazon, TikTok, ByteDance, Google, Android, AI, Reels, Meta AI, Facebook, Instagram, Meta Lattice, Advantage+, Shop ads
Meta's Vice President of Augmented Reality Research Resigns	<a href="https://www.theinformation.com/briefings/metass-vice-president-of-augmented-reality-research-resigns?utm_campaign=article_email&amp;utm_content=article-12718&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/briefings/metass-vice-president-of-augmented-reality-research-resigns?utm_campaign=article_email&amp;utm_content=article-12718&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	26-Apr-24	Talent, Virtual/ Augmented Reality	Meta	Thomas Reardon, Meta's Vice President of Augmented Reality Research, will be leaving the company in May. Reardon led the work on electromyography technology and will continue as an advisor to Meta's CTO and Vice President of AR. His departure and Meta's reorganization of its AR group have not been previously reported.	Meta, Thomas Reardon, augmented reality, electromyography, Reality Labs, Andrew Bosworth, Alex Himel, CTRL-Labs, Patrick Kaifosh, Tim Machado, Microsoft, Internet Explorer, EMG technology, Ray-Ban smart glasses, Heidi Young
Digital ad market is finally on the mend, bouncing back from the 'dark days' of 2022	<a href="https://www.cnn.com/2024/04/27/digital-ad-market-on-mend-as-meta-alphabet-snap-show-faster-growth-1.html">https://www.cnn.com/2024/04/27/digital-ad-market-on-mend-as-meta-alphabet-snap-show-faster-growth-1.html</a>	27-Apr-24	Advertising, Social Media	Google, Meta, Snapchat	After a challenging period in 2022 and 2023, the digital ad market is showing signs of recovery. Companies like Meta, Snap, and Google reported strong revenue growth in the first quarter of 2024, driven by improvements in their ad businesses. Meta, in particular, saw a 27% increase in revenue and successfully rebuilt its ad system to overcome challenges posed by Apple's privacy change. While Meta's post-earnings commentary focused on investments in areas outside of advertising, analysts remain optimistic about the company's ad revenues, especially in online commerce, gaming, entertainment, and media.	Digital ad market, Meta, Google, Snapchat, advertising, social media
In Race to Build A.I., Tech Plans a Big Plumbing Upgrade	<a href="https://www.nytimes.com/2024/04/27/technology/ai-big-tech-spending.html?unlocked_article_code=1.nk0.EhXi.JtZZR_9vA0VU&amp;smid=url-share">https://www.nytimes.com/2024/04/27/technology/ai-big-tech-spending.html?unlocked_article_code=1.nk0.EhXi.JtZZR_9vA0VU&amp;smid=url-share</a>	27-Apr-24	Artificial Intelligence, Company Outlook, Earning Call, Investments	Amazon, Google, Meta, Microsoft	The tech industry is investing billions of dollars in behind-the-scenes technology to support the boom in artificial intelligence (A.I.). Companies like Amazon, Meta, and Microsoft are revamping their data centers and spending heavily on chips and infrastructure for A.I. development. This spending frenzy is driven by the belief that A.I. will continue to be a significant part of the industry for years to come.	Key Words/Topics: Artificial Intelligence, A.I. chatbot, A.I. plumbing, data centers, supercomputers, technology infrastructure, chips, cloud computing, generative A.I., computing infrastructure, cutting-edge models, inferencing, querying, supply shortages, fabrication.  Companies: Amazon, Google, Meta, Microsoft, Alphabet, Nvidia



Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
As Tech Firms Prioritize AI in News Dealings, Other Deals Get Cut	<a href="https://www.theinformation.com/articles/as-tech-firms-prioritize-ai-in-news-dealings-other-deals-get-cut?utm_campaign=article_email&amp;utm_content=article-12758&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/articles/as-tech-firms-prioritize-ai-in-news-dealings-other-deals-get-cut?utm_campaign=article_email&amp;utm_content=article-12758&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	30-Apr-24	Artificial Intelligence, LLM	Google, Meta, OpenAI	Google has agreed to pay News Corp between \$5 million and \$6 million annually to fund the development of AI-related content and products. Despite this, some news executives are hesitant to make deals with tech firms like OpenAI, citing concerns about the value of their content and past negative experiences with tech companies. CNN executives, for example, found the terms offered by OpenAI to be significantly below the worth of their content. Some publishers have taken legal action, such as The New York Times suing OpenAI and Microsoft for copyright infringement. Other publishers have attempted to form alliances to negotiate better terms, but these efforts have not been successful. Ultimately, news organizations may have to accept what AI firms offer them, even if it is not ideal.	Google, Meta, OpenAI, Wall Street Journal, News Corp, CNN, Dotdash Meredith, IAC, The Washington Post, Facebook, Snap, Gannett, The New York Times, Microsoft, Axel Springer, Apple
Instagram's updated algorithm prioritizes original content instead of rip-offs	<a href="https://www.theverge.com/2024/4/30/24144571/instagram-algorithm-ranking-recommendations-reposted-content">https://www.theverge.com/2024/4/30/24144571/instagram-algorithm-ranking-recommendations-reposted-content</a>	30-Apr-24	New Features, Social Media	Meta	Instagram is updating its algorithm to prioritize original content and reduce the distribution of reposted content. Aggregators who repost content without acknowledgment will have their content removed from recommendations. The platform will replace reposted content with the original creator's post in recommendations. Instagram will also update its recommendation system to give smaller accounts an equal chance of breaking through. This system will involve beta tests and serving top-performing content to a wider audience. These changes aim to promote originality and provide opportunities for all creators.	Instagram, Meta, aggregators, serial reposters, publishers, creators, recommendation system, original content, smaller accounts, engagement, Reels, TikTok
Meta Risks EU Fines Over Kremlin Lies on Facebook, Instagram	<a href="https://www.bloomberg.com/news/articles/2024-04-30/meta-risks-eu-fines-over-kremlin-lies-on-facebook-instagram">https://www.bloomberg.com/news/articles/2024-04-30/meta-risks-eu-fines-over-kremlin-lies-on-facebook-instagram</a>	30-Apr-24	European Regulation, Misinformation, Social Media	Meta	Facebook and Instagram, owned by Meta Platforms Inc., are under investigation by the European Union for failing to address targeted disinformation from Russia aimed at sowing discord in Europe. The probe focuses on the Doppelganger campaign, a pro-Kremlin operation that replicates the appearance of traditional news sources. The European Commission will examine Meta's policies and practices under the Digital Services Act, particularly regarding deceptive advertising and political content in the lead-up to the European elections. Regulators are also looking into Meta's handling of election-monitoring tools.	Meta Platforms Inc., Facebook, Instagram, European Union, Russia, Doppelganger campaign, Vladimir Putin, European Commission, Digital Services Act, June European elections, CrowdTangle

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A Lawsuit Argues Meta Is Required by Law to Let You Control Your Own Feed	<a href="https://www.wired.com/story/meta-section-230-users-algorithm/">https://www.wired.com/story/meta-section-230-users-algorithm/</a>	1-May-24	Privacy Security & Safety , Social Media	Meta	A lawsuit filed against Meta argues that US law requires the company to allow users to use unofficial add-ons to gain more control over their social feeds. The lawsuit aims to force transparency and could potentially give researchers the ability to release add-ons that study how social platform algorithms affect users. The suit is based on Section 230 of the Communications Decency Act, which gives users the right to control how they access the internet and the tools they use to do so. The lawsuit is aimed at preventing Facebook from blocking a new browser extension called Unfollow Everything 2.0, which would allow users to easily unfollow friends, groups, and pages on the service. Meta has previously blocked similar tools and argued that they violate its terms of service. The case is seen as an important one in the context of concerns about algorithmic power.	Meta, lawsuit, US law, unofficial add-ons, social feeds, researchers, developers, privacy options, research data, Knight First Amendment Institute, Columbia University, federal law, transparency, Section 230, Communications Decency Act, internet access, algorithm, Facebook, browser extension, Unfollow Everything 2.0, newsfeed, engagement-driven feed, Friendly, terms of service, Computer Fraud and Abuse Act, Louis Barclay, New York University, political ads, data donation, John Morris, Internet Society, Daphne Keller, Stanford's Cyber Policy Center, content moderation, privacy concerns, terms of service, civil claim, algorithms
The next Batman: Arkham game is a Meta Quest exclusive	<a href="https://www.theverge.com/24145849/batman-arkham-shadow-trailer-vr-meta-quest-3-exclusive">https://www.theverge.com/24145849/batman-arkham-shadow-trailer-vr-meta-quest-3-exclusive</a>	1-May-24	Gaming Industry, Virtual/ Augmented Reality	Meta	Meta has announced that the next Batman: Arkham game, titled Batman: Arkham Shadow, will be a VR game exclusive to the Meta Quest 3. Developed by Camouflaj and Oculus Studios, the game is set to release later this year. More details about the game will be revealed during the Summer Game Fest showcase on June 7th.	Meta, Batman: Arkham, Meta Quest 3, Iron Man VR, Camouflaj, Oculus Studios, Rocksteady Studios, PSVR, Summer Game Fest
Extremist Militias Are Coordinating in More Than 100 Facebook Groups	<a href="https://www.wired.com/story/extremist-militias-are-coordinating-on-facebook/">https://www.wired.com/story/extremist-militias-are-coordinating-on-facebook/</a>	2-May-24	Privacy Security & Safety , Social Media	Meta	Anti-government and far-right extremist militias are using over 100 Facebook groups to coordinate their activities, despite Facebook's ban on paramilitary organizing. These groups are reorganizing, recruiting, and spreading rhetoric on the platform, with little enforcement from Meta. The groups aim to facilitate local organizing and express a sense of urgency to prepare for "war" or to "stand up" against various perceived enemies. This resurgence comes as anti-government rhetoric increases in mainstream political discourse, and the groups hope to reach a wider audience on Facebook compared to fringe platforms. Meta's inconsistent approach to content moderation and failure to effectively address these issues have been criticized. The militia movement's potential reemergence coincides with the romanticization of the January 6 Capitol riot and deepening hostilities toward the federal government.	Key Words/Topics: Extremist militias, Facebook groups, Meta, paramilitary organizing, Three Percenters, anti-government, recruitment, combat training, content moderation, dangerous individuals and organizations, social media platforms, domestic law enforcement, election disinformation, racial justice protests, survivalist, vigilante, Covid-19 pandemic, mainstream political discourse, militia movement, January 6 Capitol riot, anti-government rhetoric, romanticization of January 6, federal government, Capitol rioters, Donald Trump, violence, societal conditions, presidential election  Companies: Meta

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How Developers Gave Llama 3 More Memory	<a href="https://www.theinformation.com/articles/how-developers-gave-llama-3-more-memory?rc=hm8aii">https://www.theinformation.com/articles/how-developers-gave-llama-3-more-memory?rc=hm8aii</a>	2-May-24	LLM, Open Source	Meta	<p>Developers have taken matters into their own hands to address the short context window of Meta Platforms' Llama 3 large language model. OthersideAI released a version with a context window of 16,000 tokens, followed by Gradient AI with a version featuring a context window of 1 million tokens. These efforts demonstrate the benefits of Meta's open-source approach, allowing outside developers to improve models and inform Meta's research. The extended context windows offer new possibilities but also come with drawbacks such as the risk of hallucination. However, models with longer context windows can excel at tasks like generating text in a specific writing style. Using open-source models like Llama 3 is also cost-efficient compared to closed models like GPT-4.</p>	Meta Platforms, Llama 3, Stephanie, OthersideAI, HyperWrite, Matt Shumer, Nvidia A6000 GPUs, RunPod, Gradient AI, Mark Zuckerberg, rotary position embeddings (RoPE), Anthropic, Mistral, GPT-4
How Will AI Investment Affect BigTech Profits? It May Be Hard to Find Out	<a href="https://www.theinformation.com/articles/how-will-ai-investment-affect-big-tech-profits-it-may-be-hard-to-find-out?utm_campaign=article_email&amp;utm_content=article-12771&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/articles/how-will-ai-investment-affect-big-tech-profits-it-may-be-hard-to-find-out?utm_campaign=article_email&amp;utm_content=article-12771&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	2-May-24	Artificial Intelligence, Company Outlook, Datacenters, Investments	Amazon, Google, Meta, Microsoft	<p>Big tech firms like Microsoft, Alphabet, Meta Platforms, and Amazon are experiencing higher operating profit margins due to cost-cutting measures, but the impact of their massive spending on AI development is difficult to assess in the short term. The spending is recorded as capital expenditures, which are not reported in profit statements, and the higher capital outlays eventually dampen profits through increased depreciation expenses. The challenge for investors is to calculate the profit returns of AI investments and determine how much revenue can offset higher depreciation. Despite this uncertainty, companies like Microsoft, Meta, Alphabet, and Amazon continue to project significant increases in capital expenditures for AI. The immediate impact of capital spending on profits is masked in financial statements, and investors are optimistic about the ability of these companies to generate enough revenue to offset the costs. However, it is still a leap of faith, and the success of AI investments remains uncertain.</p>	Key Words/Topics: Artificial Intelligence, Company Outlook, Datacenters, Investments Companies: Amazon, Google, Meta, Microsoft
WhatsApp gives India an ultimatum on encryption	<a href="https://restofworld.org/2024/expo-rter-whatsapp-encryption-india/">https://restofworld.org/2024/expo-rter-whatsapp-encryption-india/</a>	2-May-24	Government & Policy, India, Messaging Apps, Privacy Security & Safety	Meta	<p>WhatsApp is facing a serious legal challenge in India, where new IT rules require traceability of all messages, potentially breaking its end-to-end encryption. In response, WhatsApp has threatened to leave the country, as complying with traceability would mean compromising user privacy. The traceability requirement has been met with legal challenges and concerns about its feasibility. While WhatsApp has taken measures to address harmful messages, building a surveillance layer into the app to trace message origins would be impractical. The outcome of the legal battle remains uncertain, but a ban on WhatsApp in India would have significant consequences for the country's digital infrastructure and everyday users.</p>	Meta, WhatsApp, India, encryption, end-to-end encrypted communications, IT rules, traceability, Delhi High Court, Electronic Frontier Foundation, harmful messages, surveillance, Digital India bill, BJP

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10 Years After Facebook Bought Oculus, What's Next for Meta's VR Plans?	<a href="https://www.cnet.com/tech/computing/ten-years-after-facebook-bought-oculus-whats-next-for-metas-vr-plans/">https://www.cnet.com/tech/computing/ten-years-after-facebook-bought-oculus-whats-next-for-metas-vr-plans/</a>	3-May-24	Artificial Intelligence, Virtual/ Augmented Reality	Meta	Meta's VR plans after acquiring Oculus 10 years ago include making VR more accessible with products like Quest 2, exploring fitness-focused VR headsets, addressing challenges in developing AR glasses, integrating features between Ray-Ban smart glasses and Quest devices, and incorporating AI features into smart glasses and content creation for immersive experiences.	Meta, VR, AR, AI, Quest 2, Andrew Bosworth, fitness apps, AR glasses, Ray-Ban smart glasses, NPC interactions, 3D asset creation
Democratic officials criticize Meta ad policy, saying it amplifies lies about 2020 election	<a href="https://apnews.com/article/facebook-election-misinformation-ads-trump-democrats-meta-5326da196688d2de85c5eb448dfa4e15">https://apnews.com/article/facebook-election-misinformation-ads-trump-democrats-meta-5326da196688d2de85c5eb448dfa4e15</a>	3-May-24	Elections, Misinformation, Privacy Security & Safety, Social Media	Meta	Democratic officials are criticizing Meta's ad policy, urging the company to stop allowing ads that claim the 2020 presidential election was stolen. They argue that such ads erode trust in elections and fuel threats of political violence. Despite reviews, recounts, and audits affirming Joe Biden's victory, former President Donald Trump continues to insist he won the election. Meta defends its work to protect elections and has outlined policies to remove election-related content that includes misinformation and calls for violence. However, Democratic officials are specifically concerned about ads related to the 2020 election and the false claims of election rigging.	Meta, Facebook, 2020 presidential election, elections, misinformation, privacy security & safety, social media, Colorado, Maine, New Jersey, Oregon, Rhode Island, Washington, Vermont, Wisconsin, Donald Trump, Joe Biden, YouTube, Google, Democratic Association of Secretaries of State, Democratic National Committee
The AI Gadget That Can Make Your Life Better—and Two That Definitely Won't	<a href="https://www.wsj.com/tech/personal-tech/the-ai-gadget-that-can-make-your-life-betterand-two-that-definitely-wont-c51f49f0?st=s3j1ond4j1ehbcd&amp;reflink=desktopwebshare_permalink">https://www.wsj.com/tech/personal-tech/the-ai-gadget-that-can-make-your-life-betterand-two-that-definitely-wont-c51f49f0?st=s3j1ond4j1ehbcd&amp;reflink=desktopwebshare_permalink</a>	3-May-24	Artificial Intelligence, Digital Assistants, Virtual/ Augmented Reality	Meta	A new crop of AI gadgets aims to free us from smartphones, but not all of them deliver. The Humane AI Pin and Rabbit R1 have hardware and performance issues, while Meta's Ray-Ban smart glasses offer a simple and reliable experience. The devices use cameras and microphones to assist users, but talking out loud to them can be awkward. Meta excels in visual recognition and contextual answers, while Humane and Rabbit promise live translation but have mixed results. All three gadgets lack some basic smart-assistant functions. In the future, AI agents that anticipate our needs may live in gadgets like these, but for now, the smartphone remains the most important device.	Key Words/Topics: AI gadgets, smartphone innovation, AI assistants, glasses, pin, virtual assistants, language models, Rabbit R1, Humane AI Pin, Meta smart glasses, visual recognition, language translation, general assistance, AI agents  Companies: Meta, Humane, Rabbit, Apple, Amazon, Google, Purina
Farewell, dunks? Threads launches quote controls for all users	<a href="https://techcrunch.com/2024/05/04/farewell-dunks-threads-launches-quote-controls-for-all-users/">https://techcrunch.com/2024/05/04/farewell-dunks-threads-launches-quote-controls-for-all-users/</a>	4-May-24	New Features, Social Media	Meta	Threads has launched quote controls for all users, allowing them to exert more control over who can quote their posts. This feature builds on the existing reply controls and aims to reduce the likelihood of posts going viral due to a succession of negative comments. However, users can still screenshot and share posts while providing their own commentary.	Key Words/Topics: quote controls, Threads, reply controls, Meta, dunks, viral, original poster Companies: Meta



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<a href="https://www.wsj.com/podcasts/tech-news-briefing/from-facebook-to-meta-zuckerberg-big-betthe-beginning/9CA5635A-D739-4A02-A20F-8E24B016DAA7">https://www.wsj.com/podcasts/tech-news-briefing/from-facebook-to-meta-zuckerberg-big-betthe-beginning/9CA5635A-D739-4A02-A20F-8E24B016DAA7</a>	<a href="https://www.wsj.com/podcasts/tech-news-briefing/from-facebook-to-meta-zuckerberg-big-betthe-beginning/9ca5635a-d739-4a02-a20f-8e24b016daa7">https://www.wsj.com/podcasts/tech-news-briefing/from-facebook-to-meta-zuckerberg-big-betthe-beginning/9ca5635a-d739-4a02-a20f-8e24b016daa7</a>	4-May-24	Company History, Social Media	Meta	Meta, formerly known as Facebook, reported record revenue of \$36.46 billion in the first quarter of 2024, beating Wall Street expectations. However, the company projected a slowdown in second quarter revenue, leading to an 11% drop in Meta stock. Meta has invested over \$50 billion in developing the Metaverse, with its Reality Labs division experiencing a \$3.8 billion loss for the quarter. The name change from Facebook to Meta came after the company faced reputation hits from scandals like Cambridge Analytica and the Facebook Files investigation. Despite the market reaction and skepticism, Meta is betting on the Metaverse as the next version of the internet and is committed to building it, even with the significant financial investment required.	Meta, Facebook, Cambridge Analytica, Reality Labs, Susan Li, Mark Zuckerberg, Oculus, Frances Haugen, Salvador Rodriguez, Bernie Yee, Jeremy Bailenson, Neal Stephenson, Snow Crash
Facebook Black Market for Ad Accounts Looms Over India Election	<a href="https://www.techtransparencyproject.org/articles/facebook-black-market-for-ad-accounts-looms-over-india">https://www.techtransparencyproject.org/articles/facebook-black-market-for-ad-accounts-looms-over-india</a>	6-May-24	Advertising, Elections, Misinformation, Privacy Security & Safety , Social Media	Meta	Facebook's black market for ad accounts in India raises concerns about potential election interference. The Tech Transparency Project (TTP) discovered that users are selling Facebook accounts authorized to run political ads in India, despite Meta's policies prohibiting such activity. This illicit trade could impact India's ongoing general election and elections in other countries. Facebook's history of allowing election interference through fake accounts, as seen in the 2016 U.S. election, raises further concerns. TTP previously reported on Facebook's black market for ad-enabled accounts, highlighting the need for Meta to address this issue to prevent election interference globally.	Key Words/Topics: Facebook, Black Market, Ad Accounts, India Election, Advertising, Elections, Misinformation, Privacy Security & Safety, Social Media Companies: Meta
Meta's new multi-token prediction makes AI models up to 3X faster	<a href="https://venturebeat.com/ai/metas-new-multi-token-prediction-makes-ai-models-up-to-3x-faster/">https://venturebeat.com/ai/metas-new-multi-token-prediction-makes-ai-models-up-to-3x-faster/</a>	6-May-24	Artificial Intelligence, LLM, New Features, Tech Advancements	Meta	Meta's new multi-token prediction technique improves the speed and accuracy of AI large language models (LLMs) by predicting multiple tokens simultaneously. This approach challenges the traditional next-token prediction method and offers triple speeds and better performance on generative tasks. While there is room for improvement, multi-token prediction shows promise for enhancing LLM applications.	Meta, Artificial Intelligence, LLM, New Features, Tech Advancements, Ecole des Ponts ParisTech, Université Paris-Saclay, self-supervised learning, Transformer architecture, MBPP coding benchmark
Meta's AI tools for advertisers can now create full new images, not just new backgrounds	<a href="https://techcrunch.com/2024/05/07/metas-ai-tools-for-advertisers-can-now-create-new-images-not-just-new-backgrounds/">https://techcrunch.com/2024/05/07/metas-ai-tools-for-advertisers-can-now-create-new-images-not-just-new-backgrounds/</a>	7-May-24	Advertising, Artificial Intelligence, New Features, Social Media	Meta		Meta, generative AI tools, advertisers, AI features, Text Prompt, Meta Llama, Reels, Facebook, Instagram, Casetify, Advantage+, Ads Manager, subscription service, Meta Verified, Argentina, Mexico, Chile, Peru, France, Italy, verified badge, account support, impersonation monitoring, profile enhancements, tools for creating connections, customer support, WhatsApp
Threads is testing cross-posting from Instagram globally	<a href="https://techcrunch.com/2024/05/07/threads-is-testing-cross-posting-from-instagram-globally/?utm_campaign=article_email&amp;utm_content=article-12800&amp;utm_medium=email&amp;utm_source=sg&amp;guccounter=1">https://techcrunch.com/2024/05/07/threads-is-testing-cross-posting-from-instagram-globally/?utm_campaign=article_email&amp;utm_content=article-12800&amp;utm_medium=email&amp;utm_source=sg&amp;guccounter=1</a>	7-May-24	New Features, Social Media	Meta	Meta is testing cross-posting from Instagram to its rival app Threads, allowing users to easily share images. This opt-in feature converts Instagram posts into text for Threads, excluding Reels. Meta is also running a creator bonus program on Threads and recently surpassed 150 million monthly active users.	Meta, Threads, Instagram, Reels, Facebook, TechCrunch, social media, cross-posting, opt-in experience, photography, caption, hashtags, plain text, active creator bonus program, incentivize accounts, follower counts, Mark Zuckerberg, Q1 2024 earnings call

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
A Chart Shows TikTok's Growing List of Rivals	<a href="https://www.theinformation.com/articles/a-chart-shows-tiktoks-growing-list-of-rivals?rc=hm8aii">https://www.theinformation.com/articles/a-chart-shows-tiktoks-growing-list-of-rivals?rc=hm8aii</a>	8-May-24	Advertising, Creator Economy, Social Media	Google, Meta, Pinterest, TikTok, Twitch	TikTok faces competition from big tech companies like Instagram Reels, YouTube Shorts, Twitch, LinkedIn, and Pinterest. Creators are diversifying their platforms to mitigate risks, and employee concerns at TikTok are leading to job exploration. Deals and developments include Reddit's stock rise, Meta Platforms' new advertising tools, and Instagram's feature testing. The future landscape of short-form video platforms is uncertain, with Instagram Reels and YouTube Shorts as the prominent contenders.	Google, Meta, Pinterest, TikTok, Twitch, Instagram Reels, YouTube Shorts, LinkedIn, Substack, LTK, Reddit, Meta Platforms, Instagram, Threads, Lego, Superfy, CapUp, Andrew Chen, Andreessen Horowitz, Madeline Twomey, Palette Media
A TikTok Ban Won't Fix Social Media	<a href="https://www.newyorker.com/culture/infinite-scroll/a-tiktok-ban-wont-fix-social-media">https://www.newyorker.com/culture/infinite-scroll/a-tiktok-ban-wont-fix-social-media</a>	8-May-24	Government & Policy, Privacy Security & Safety , Social Media, US-China/ Asia	Google, Meta, TikTok	The article discusses the ban on TikTok in the United States and argues that while it may address some concerns, it may not effectively address broader issues related to social media addiction, misinformation, and foreign influence. The article highlights that the TikTok algorithm is not unique and similar issues exist on other platforms. It also mentions the political nature of the ban and the limited knowledge about TikTok among older adults.	Google, Meta, TikTok, ByteDance, Joe Biden, Shou Zi Chew, YouTube, Instagram, Facebook
OpenAI Rules the Changes But Meta Changes the Rules	<a href="https://www.thealgorithmicbridge.com/p/openai-rules-the-changes-but-meta?utm_source=post-email-title&amp;publication_id=883883&amp;post_id=143845195&amp;utm_campaign=email-post-title&amp;isFreemail=true&amp;r=2vw18j&amp;triedRedirect=true&amp;utm_medium=email">https://www.thealgorithmicbridge.com/p/openai-rules-the-changes-but-meta?utm_source=post-email-title&amp;publication_id=883883&amp;post_id=143845195&amp;utm_campaign=email-post-title&amp;isFreemail=true&amp;r=2vw18j&amp;triedRedirect=true&amp;utm_medium=email</a>	8-May-24	Artificial Intelligence, Competition, LLM, Open Source	Meta, OpenAI	Meta's release of the Llama 3 family of AI models, particularly the open-access 405B dense model, poses a significant threat to OpenAI's business model. Meta's strategy of open-sourcing AI models and viewing AI as infrastructure changes the competitive landscape and challenges OpenAI's reliance on selling access to private models. The outcome of this competition depends on the quality of upcoming AI models and OpenAI's ability to offer compelling private models.	Meta, OpenAI, Llama 3, AI models, API, Google, Anthropic, competitive landscape, commoditize, open-sourcing, GPT-5, private AI models
Developers Push to Build AI Models Native to Non-English Languages	<a href="https://www.theinformation.com/articles/developers-push-to-build-ai-models-native-to-non-english-languages?rc=hm8aii">https://www.theinformation.com/articles/developers-push-to-build-ai-models-native-to-non-english-languages?rc=hm8aii</a>	9-May-24	Artificial Intelligence, Digital Assistants, LLM, New Features	Meta, OpenAI	Developers are working to build AI models native to non-English languages to address the shortcomings of current large language models. Meta Platforms and other developers are focusing on improving AI performance in languages other than English to attract more users and expand their reach. The ability to understand and process non-English languages is crucial for Meta's AI products and content moderation challenges. OpenAI is also translating benchmark tests to measure the performance of models like GPT-4 in non-English languages.	Meta, OpenAI, Llama 3, Llama 2, Meta Platforms, Facebook, Mark Zuckerberg, Meta AI, National Science and Technology Council, GPT-4, Massive Multitask Language Understanding
Runway Charms Filmmakers; Meta Exec Responds to TikTok Ban	<a href="https://www.theinformation.com/articles/runway-charms-filmmakers-meta-exec-responds-to-tiktok-ban?rc=hm8aii">https://www.theinformation.com/articles/runway-charms-filmmakers-meta-exec-responds-to-tiktok-ban?rc=hm8aii</a>	9-May-24	Competition, Government & Policy, Privacy Security & Safety , Social Media, US-China/ Asia	Meta, TikTok	Meta's executive, Chris Cox, expressed mixed feelings about a potential TikTok ban, emphasizing the government's responsibility in scrutinizing the necessary questions. While a ban could benefit Meta's apps and competing products, it also risks setting a precedent for other countries. Meanwhile, Meta's text-based Threads app is gaining popularity with over 150 million monthly active users. In other news, Adam Mosseri of Instagram criticized Snap's revenue sharing program and discouraged creators from posting long videos, contrasting TikTok's encouragement of longer videos.	Meta, TikTok, Chris Cox, Reels, Sylvia, Adam Mosseri, Instagram, Snap

Article Name	Website Link	Date	General Topics/ Industries	Companies	AI summary	AI Key Words
Elon Musk's X losses lawsuit against Bright Data over data scraping	<a href="https://www.cnbc.com/2024/05/10/elon-musks-x-loses-lawsuit-against-bright-data-over-data-scraping.html">https://www.cnbc.com/2024/05/10/elon-musks-x-loses-lawsuit-against-bright-data-over-data-scraping.html</a>	10-May-24	Government & Policy, Privacy Security & Safety , Social Media	Meta, X (Twitter)	Elon Musk's company, X, has lost a lawsuit against Bright Data over data scraping. The judge dismissed the case, stating that giving social networks complete control over public web data risks creating information monopolies. Bright Data claims that scraping publicly available data is legal and that denying public access will fail.	Elon Musk, X, Bright Data, Meta, government & policy, privacy security & safety, social media
OpenAI Develops AI Voice Assistant As It Chases Google, Apple	<a href="https://www.theinformation.com/articles/openai-develops-ai-voice-assistant-as-it-chases-google-apple?utm_term=popular-articles&amp;utm_campaign=article_email&amp;utm_content=article-12825&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/articles/openai-develops-ai-voice-assistant-as-it-chases-google-apple?utm_term=popular-articles&amp;utm_campaign=article_email&amp;utm_content=article-12825&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	10-May-24	Artificial Intelligence, Cloud, Competition, Digital Assistants, LLM, Multimodal AI	Google, Meta, Microsoft, OpenAI	OpenAI is developing AI technology with audio and visual understanding to enhance voice assistants like Siri and Google Assistant. The software integrates audio and visual understanding, potentially improving customer service agents. Microsoft, a major backer of OpenAI, could utilize the technology to enhance its voice assistant. OpenAI plans to integrate the new features into its free chatbot, ChatGPT, and release GPT-5 by the end of the year. OpenAI faces competition from Google's Gemini AI and Meta's Llama 3. The company aims to improve cost efficiency for developers through tiered pricing and initiatives like Batch API.	OpenAI, Google, Meta, Microsoft, Siri, Google Assistant, ChatGPT, GPT-5, Gemini AI, Llama 3
The Influencers Getting Paid to Promote Designer Knockoffs From China	<a href="https://www.wired.com/story/influencers-paid-promote-designer-knockoffs-from-china/">https://www.wired.com/story/influencers-paid-promote-designer-knockoffs-from-china/</a>	10-May-24	Creator Incentives, Social Media, US-China/ Asia	Meta, Reddit, TikTok	Influencers are earning money by promoting counterfeit goods from China, connecting Western buyers to Chinese ecommerce sites. They use platforms like TikTok and earn commissions for each sale. Tech platforms struggle to combat this issue, and while Chinese courts handle more intellectual property cases, smaller counterfeit dealers often go undetected. This poses challenges for both tech platforms and law enforcement agencies.	Meta, Reddit, TikTok, Pandabuy, WIRED, Taobao, Nike
Instagram Generated Almost 30% of Meta's Revenue in Early 2022	<a href="https://www.bloomberg.com/news/articles/2024-04-05/instagram-generated-almost-30-of-meta-s-revenue-in-early-2022">https://www.bloomberg.com/news/articles/2024-04-05/instagram-generated-almost-30-of-meta-s-revenue-in-early-2022</a>	13-May-24	Artificial Intelligence, LLM, Social Media	Meta, OpenAI	According to sales figures disclosed in the FTC's antitrust lawsuit, Instagram, owned by Meta, generated nearly 30% of Meta's revenue in early 2022. OpenAI also launched GPT-4o, an updated version of its GPT-4 model, with new features and improved performance, which is expected to impact the AI landscape and has fueled speculation about OpenAI's future products.	Instagram, Meta, OpenAI, GPT-4o, AI, LLM, Social Media
Meta Explores AI-Assisted Earphones With Cameras	<a href="https://www.theinformation.com/articles/meta-explores-ai-assisted-earphones-with-cameras?utm_campaign=article_email&amp;utm_content=article-12823&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii">https://www.theinformation.com/articles/meta-explores-ai-assisted-earphones-with-cameras?utm_campaign=article_email&amp;utm_content=article-12823&amp;utm_medium=email&amp;utm_source=sg&amp;rc=hm8aii</a>	13-May-24	Artificial Intelligence, Hardware, Virtual/ Augmented Reality	Meta	Meta Platforms is exploring the development of AI-powered earphones with cameras that could identify objects and translate languages. The project, internally known as Camerabuds, is still in the design phase, with the final form factor yet to be determined. Other tech companies, including Apple and OpenAI, are also exploring similar AI wearables. Meta's interest in AI-powered earphones is driven by the belief that competitors will pursue similar devices. However, the demand for AI wearables remains uncertain, and Meta has faced challenges in developing successful hardware products in the past.	Meta, artificial intelligence, hardware, virtual reality, augmented reality, OpenAI, Apple, Bloomberg, Humane, Rabbit, Ear Micro, Facebook, Google, ChatGPT, Audio Analytic, Whisper

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Meta Quest gets 'Travel Mode' in beta for use on airplanes	<a href="https://9to5google.com/2024/05/13/meta-quest-travel-mode-beta/">https://9to5google.com/2024/05/13/meta-quest-travel-mode-beta/</a>	13-May-24	New Features, Virtual/ Augmented Reality	Meta	Meta Quest 2 and Quest 3 headsets now have a beta version of "Travel Mode" that optimizes the VR experience for use on moving vehicles, specifically airplanes. This mode prevents the motion of the aircraft from affecting the use of the headset. Users can enable Travel Mode through the "Experimental features" menu in the Settings app. Additionally, Meta has partnered with Lufthansa to use Quest headsets for in-flight entertainment in the Lufthansa Allegris Business Class Suite.	Meta, Quest, Travel Mode, VR, Virtual Reality, Augmented Reality, Lufthansa
Meta's Machine Learning AR Patent Fuses Its AI and Metaverse Bets	<a href="https://www.thedailyupside.com/technology/social-media/metamachine-learning-ar-patent-fuses-its-ai-and-metaverse-bets/?utm_medium=email&amp;utm_campaign=PD%20May%2013%202024&amp;utm_content=PD%20May%2013%202024+CID_b1c56061a26ce804806eb8680d3aefb0&amp;utm_source=campaign_monitor&amp;utm_term=Metas%20AI%20Resolution">https://www.thedailyupside.com/technology/social-media/metamachine-learning-ar-patent-fuses-its-ai-and-metaverse-bets/?utm_medium=email&amp;utm_campaign=PD%20May%2013%202024&amp;utm_content=PD%20May%2013%202024+CID_b1c56061a26ce804806eb8680d3aefb0&amp;utm_source=campaign_monitor&amp;utm_term=Metas%20AI%20Resolution</a>	13-May-24	Artificial Intelligence, Investments, Patent Application, Virtual/ Augmented Reality	Meta	Meta is seeking a patent for a system that uses machine learning to generate high-resolution images for artificial reality glasses. The system combines images from multiple cameras on the glasses, upsamples the low-resolution images, and tiles the high-resolution images to create a smooth, low-latency viewing experience. This patent suggests that Meta's AI research could be applied to its mixed-reality technology, potentially making the metaverse experience more seamless and fashionable.	Meta, Artificial Intelligence, Investments, Patent Application, Virtual Reality, Augmented Reality, The Glimpse Group
On Instagram, a Jewelry Ad Draws Solicitations for Sex With a 5-Year-Old	<a href="https://www.nytimes.com/2024/05/13/us/instagram-child-safety.html?campaign_id=9&amp;emc=edit_nn_20240513&amp;instance_id=123185&amp;nl=the-morning&amp;regi_id=179763402&amp;segment_id=166474&amp;te=1&amp;user_id=f869f1dc75d3901fa8cd37e316221995">https://www.nytimes.com/2024/05/13/us/instagram-child-safety.html?campaign_id=9&amp;emc=edit_nn_20240513&amp;instance_id=123185&amp;nl=the-morning&amp;regi_id=179763402&amp;segment_id=166474&amp;te=1&amp;user_id=f869f1dc75d3901fa8cd37e316221995</a>	13-May-24	Privacy Security & Safety , Recommendation System, Social Media	Meta	The investigation conducted by The New York Times revealed concerning findings regarding the advertising of children's products on Instagram. Despite a children's jewelry maker targeting users interested in parenting and children, the ads predominantly reached adult men, raising alarm about the platform's algorithms potentially directing men to photos of children. This raises concerns about men using Instagram to follow and contact minors for sexual purposes, as evidenced by recent arrests in New Mexico where Meta's algorithms played a role in directing individuals to decoy profiles set up by law enforcement. The use of image classification tools by Meta may contribute to this phenomenon, even when targeting options aim at women-dominated topics, resulting in ads showing children being delivered predominantly to men. The engagement with these ads includes responses from convicted sex offenders, highlighting the platform's challenges in preventing their presence. Additionally, small business owners in children's clothing and dancewear industries have experienced similar issues with inappropriate engagement from men on their ads, prompting some to target only women in their advertising efforts, ultimately raising concerns about child safety and the impact on businesses targeting children's products.	Meta, Instagram, children's jewelry maker, New York Times, New Mexico

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Temu Cools on the U.S. After Shelling Out Billions	<a href="https://www.wsj.com/business/retail/temu-cools-on-the-u-s-after-shelling-out-billions-4fa2092b?st=67xmjeb5oquml9i">https://www.wsj.com/business/retail/temu-cools-on-the-u-s-after-shelling-out-billions-4fa2092b?st=67xmjeb5oquml9i</a>	13-May-24	Advertising, Government & Policy, Privacy Security & Safety , US-China/ Asia	Google, Meta, Temu, TikTok	Chinese e-commerce giant, PDD Holdings, owned by Temu, is reducing its reliance on American shoppers and seeking growth in other markets due to TikTok's troubles with the U.S. government. Temu expects less than a third of its sales to come from the U.S. this year, compared to 60% last year. The company denies that its expansion to new markets reflects a reduced emphasis on the U.S. and states that it is looking to build a global e-commerce platform. Temu's shift in focus comes as TikTok's U.S. advances slow down and as it faces lawsuits and scrutiny over data security concerns.	Google, Meta, Temu, TikTok, PDD Holdings, The Information, Washington, Earnest Analytics, Seema Shah, Sensor Tower, Shein, U.S. Department of Homeland Security, Beijing, Chen Lei
UAE Releases New Falcon AI Model to Challenge Meta, OpenAI	<a href="https://www.bloomberg.com/news/articles/2024-05-13/uae-releases-new-falcon-ai-model-11b-to-rival-meta-s-llama-openai-and-google">https://www.bloomberg.com/news/articles/2024-05-13/uae-releases-new-falcon-ai-model-11b-to-rival-meta-s-llama-openai-and-google</a>	13-May-24	Competition, LLM	Google, Meta	The United Arab Emirates (UAE) has released an updated version of its Falcon AI model, called Falcon 2 11B, which outperforms rivals and positions the UAE as a serious player in the global AI race. The open-source model is more powerful than Meta's latest comparable model and has vision-to-language capabilities. The UAE is actively investing in AI as a key pillar of its economy and aims to establish the Falcon Foundation to ensure the model remains open-source.	UAE, Falcon AI, Meta, OpenAI, Google, Abu Dhabi, Technology Innovation Institute, Falcon 2 11B, Gemini, Faisal Al Bannai, Advanced Technology Research Council, United Arab Emirates, Saudi Arabia, generative AI, Llama model, vision-to-language capabilities, Falcon Foundation, Linux Foundation
Web publishers brace for carnage as Google adds AI answers	<a href="https://www.washingtonpost.com/technology/2024/05/13/google-ai-search-io-sge/?pwapi_token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJyZWZzb24iOiJnaWZ0liwiImJmljoxNzE1NTcyODAwLCJpc3MiOiJzdWJzY3JpcHRpb25zliwiZXhwIjoxNzE2OTU1MTk5LCJpYXQiOiE3MTU1NzI4MDAsImP0aSI6Ijg1NjI5YWZLTlwiZWZGMtNGU3ZS1iZDc2LWYxZWY4NTNjZGU0YiIsInVybCI6Imh0dHBzOi8vd3d3LnRpb25pbmd0b25wb3N0LmNvbS90ZWNObm9sb2d5LzlwMjQvMDUvMTMvZ29vZ2xlLWVpLXNlYXJjaC1pb3p1Z2UvIn0.ph_w1Ucpja4RIB64u3iEI3pUK9NB32EGuXAX_s6Bl-M">https://www.washingtonpost.com/technology/2024/05/13/google-ai-search-io-sge/?pwapi_token=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJyZWZzb24iOiJnaWZ0liwiImJmljoxNzE1NTcyODAwLCJpc3MiOiJzdWJzY3JpcHRpb25zliwiZXhwIjoxNzE2OTU1MTk5LCJpYXQiOiE3MTU1NzI4MDAsImP0aSI6Ijg1NjI5YWZLTlwiZWZGMtNGU3ZS1iZDc2LWYxZWY4NTNjZGU0YiIsInVybCI6Imh0dHBzOi8vd3d3LnRpb25pbmd0b25wb3N0LmNvbS90ZWNObm9sb2d5LzlwMjQvMDUvMTMvZ29vZ2xlLWVpLXNlYXJjaC1pb3p1Z2UvIn0.ph_w1Ucpja4RIB64u3iEI3pUK9NB32EGuXAX_s6Bl-M</a>	13-May-24	Advertising, Artificial Intelligence, Search Engine	Google, Meta, Microsoft, OpenAI	Google's new AI search tool, called Search Generative Experience (SGE), is causing concern among web publishers as it directly provides complex answers to queries, pushing links to other websites further down the page. This threatens the survival of creators and publishers who rely on traffic from Google. Experts argue that the addition of AI will strengthen Google's control over the internet and limit information sources. The rollout of AI answers is predicted to result in a significant decline in web traffic from search engines. Some estimate losses of up to \$2 billion for creators and websites. While Google claims to prioritize traffic to websites, concerns remain about the impact on publishers. The move towards AI answers and the centralization of the web into a few portals continues, with OpenAI signing deals with web publishers to prominently display their content in its chatbot.	Google, Meta, Microsoft, OpenAI, Advertising, Artificial Intelligence, Search Engine