# IoT: Internet of things Opportunities and challenges

#CoderBunker

Ricky Ng-Adam < ricky@coderbunker.com >



#### **Ricky Ng-Adam**

#### **Founder of Coderbunker**

- <u>✓ ricky@coderbunker.com</u>
- in Ricky Ng-Adam

#### **Specialties**

- 20 years experience in software development
- Architecture, design, R&D
- Team recruitment, building and coaching
- Javascript, Python, C/C++, bash, plpgsql
- API: REST, Websockets, GraphQL
- Deployment (Linux, Ansible, Cloud, Docker)
- Database (PostgreSQL)









# ATLAS A.I.







Ricky Ng-Adam's Lophilo, presented at <u>linux.conf.au 2013</u>: NodeJS / Linux / ARM + FPGA with web interface... built 2012. Stopped 2013.

### Agenda - IoT Opportunities and Challenges

- What is IoT?
- Why should you care?
- Recap of the different subsystems
- What are the challenges?



# **IoT: Internet of Things**

Sensing and controlling

the environment

through Internet connected

devices

#### IoT: Internet of Things

The Internet of things (IoT) is the internetworking of physical devices, vehicles, buildings, and other items—embedded with electronics, software and network connectivity that enable these objects to collect and exchange data.



# Opportunities

#### IoT: enabler for better, faster, cheaper

- Gain new business insights faster
- Increase efficiency of processes
- Enable just-in-time actions and decisions
- Real-time monitoring of devices
- Protection of assets against misuse and theft
- Opportunities for new, richer user interfaces
- Deeper customer engagement



# How was the opportunity created?

- Data is the future (well, information is)
- Cheap, widespread wireless networks
- Inexpensive "smart" electronics
- Smartphones as mini-computers in our pockets

#### Example IoT Solution Benefits



24H/day remote monitoring and analysis



Remote control and optimization



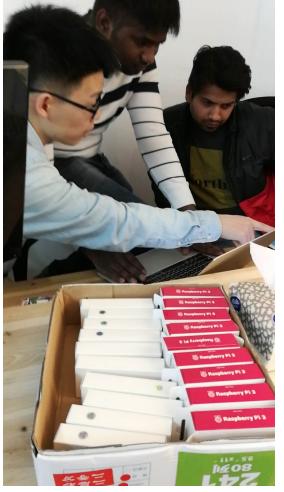
Predictive maintenance





How to build the Internet of Things





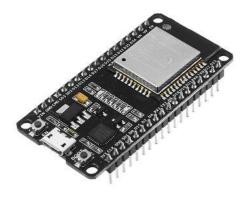


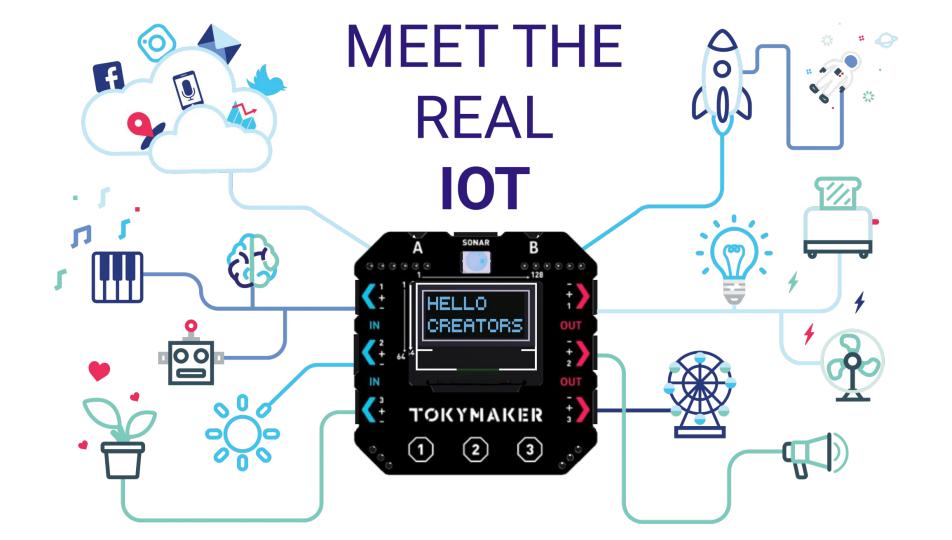


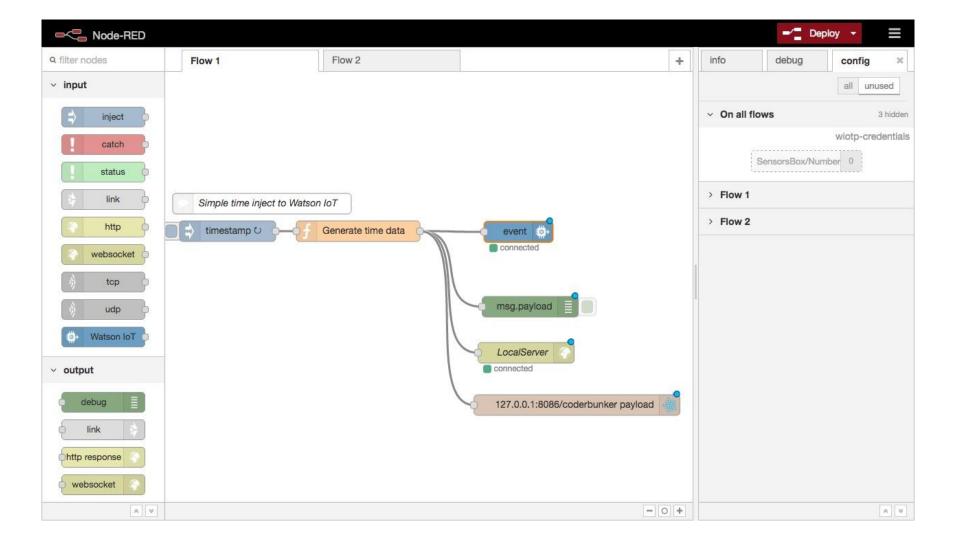


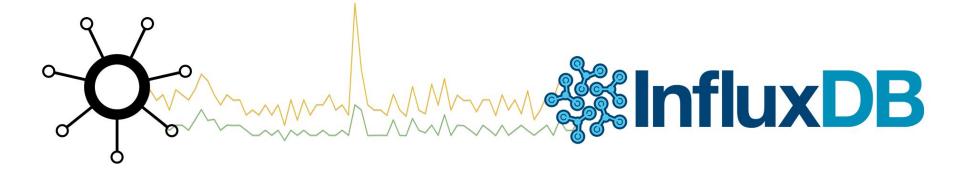




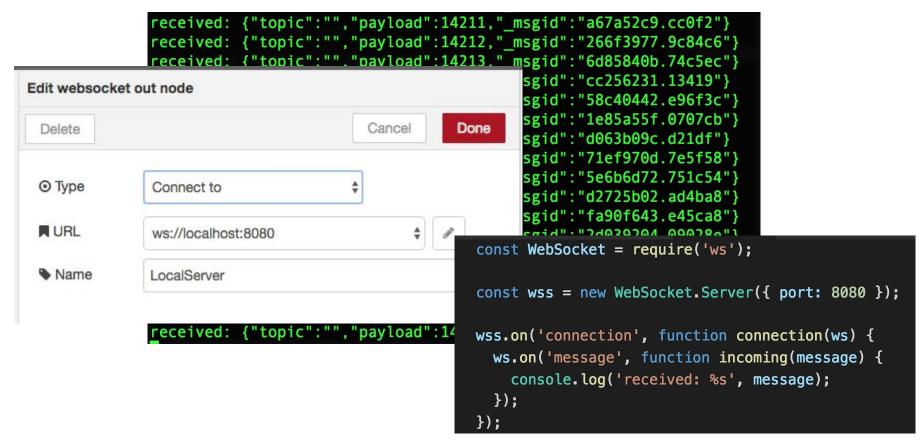




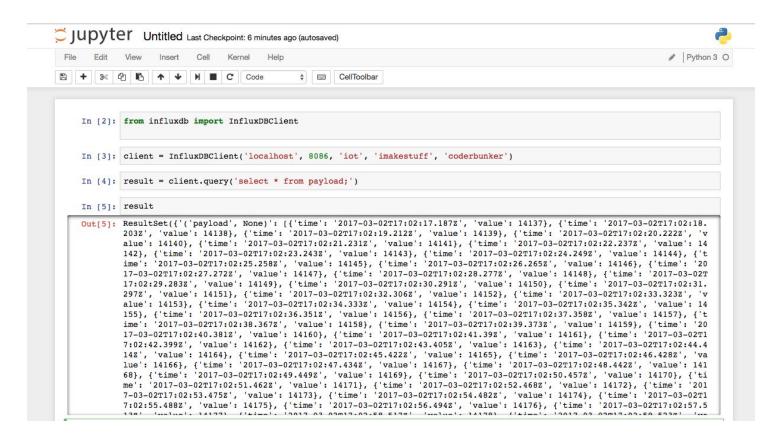




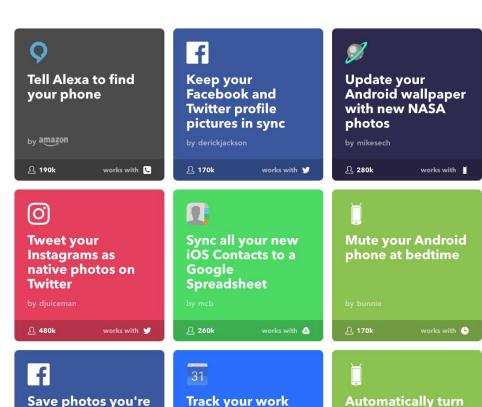
#### From devices to server to browser



#### From data in to structured information



# **Integration with IFTT**



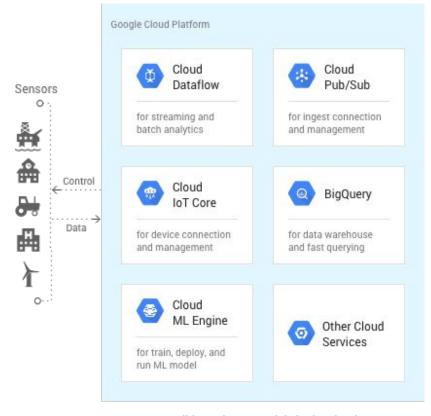
hours in Google

vour Android

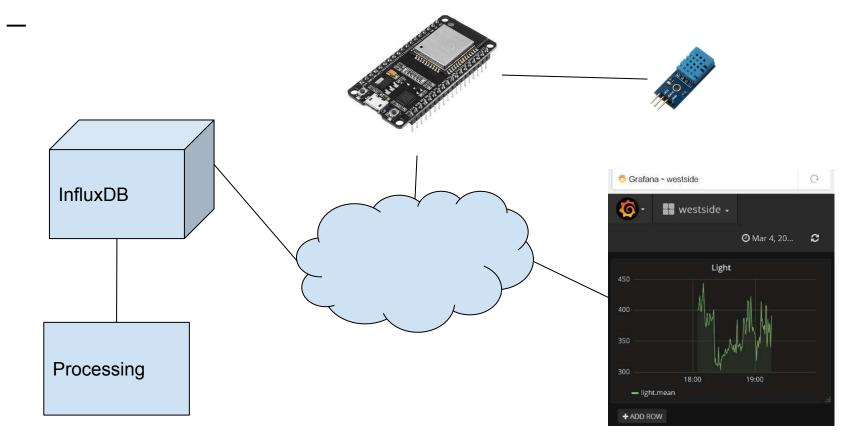
tagged in on

- hundreds of actions on events through the web
- Incoming and outgoing actions to IoT device
- https://ifttt.com/maker

# Processing data "intelligently"



Build & train ML models in the cloud



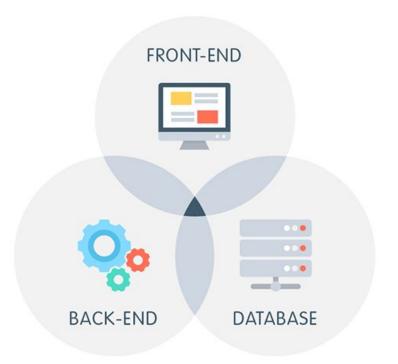
Integration example: sensors -> Arduino -> Raspberry Pi (Node-RED) -> influxdb

### Components of IoT systems

- Sensors (and actuators)
- Devices
- Networking
- Cloud services
- Processing pipeline
- Frontend
- Orthogonal concerns
  - Security
  - Device management
  - Deployment
  - Automated Testing

# Challenges

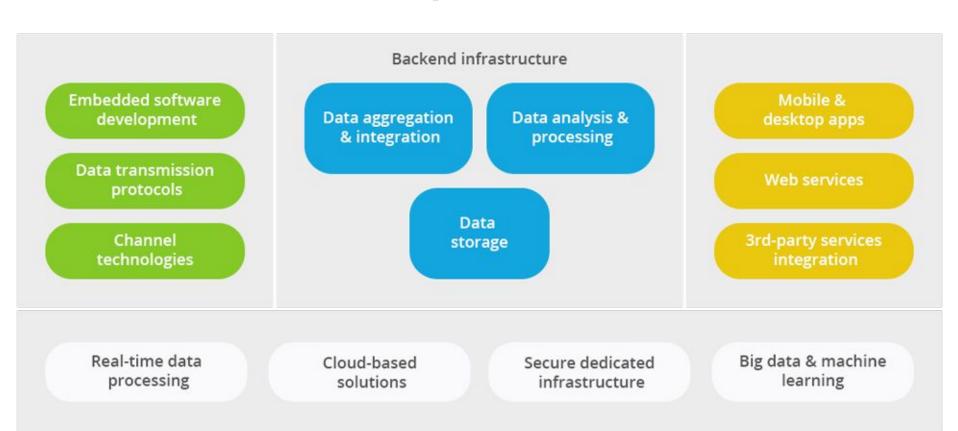
### **FULL-STACK DEVELOPMENT**



# The Magical Fullstack Developer



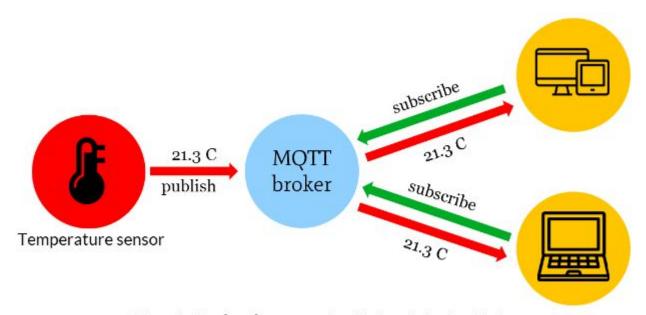
## A little bit more complicated...



#### An IoT engineering team

- Hardware design & development
- Embedded system engineering
- Backend & Frontend development (mobile & web)
- Data Science (ETL, reporting, analysis and prediction)
- Network engineering
- Product Management
- Quality assurance
- Security engineering

## Messaging



Schematic data flow from sensor (machine) to devise (machine)

### Engineering Challenges

- Hardware production is hard
- Embedded software development is hard
- Networking small chunks of data at large scale is hard
- Turning data into information is hard
- Managing a large set of devices is hard
- Securing so many devices outside of our control is hard

#### What to look out for

- Focus on insights understandable by the business
- Secure access, transfer and storage of sensitive data
- Reliability of services, hardware, networking
- Redundancy and disaster recovery
- Testing and quality assurance
- Monitoring and escalation

#### What to think about before getting started

- Is there a large scale application? A profitable business?
- Are there regulatory rules preventing us from achieving it?
- Do we have enough budget?
  - Minimum 1 million RMB for hardware development
  - Minimum 1 million RMB for hardware production
  - Minimum 1 million RMB for software
- Are we planning for enough iterations?
- Can we assemble the engineering team?

#### **Coderbunker IoT**

Panyu Road 1199, Building 8, Bunker Xuhui District, Shanghai 200030, CHINA

http://www.coderbunker.com services@coderbunker.com

T: +86 (21) 6054 8081

