

# Hello! I'm Ryan Nicanor

PRODUCT DESIGNER | USER EXPERIENCE DESIGNER

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## WORK EXPERIENCE

Mar '20 - Apr '20 **Swing Education** - Product Designer

*In an effort to retain conversion numbers for Swing's substitute onboarding, I created a comprehensive flow diagram for product and design teams. To mitigate product risk and inform user research, I introduced a framework for tracking questions and assumptions.*

*Laid off due to budget-cuts regarding COVID-19*

Oct '18 - Mar '20 **XOLV Technology Solutions** - UX Designer

*Led the design for XOLV's first direct-to-consumer app for families affected by Autism Spectrum Disorder. Launched the company's first Electronic Medical Record system aimed to increase clinician productivity, increase patient satisfaction, and reduce time-to-completion for tasks like clinical note-taking and email correspondence. I pioneered XOLV's design thinking practices and led their user research initiatives.*

Aug '18 - Oct '18 **Bluejay Mobile Health** - Web UX Intern

*Designed all wireframes for a complete redesign of Bluejay's website. Completed a series of guerilla research studies to reveal how business stakeholders were using the app. Heuristic evaluations identified usability issues and user interviews presented unseen use cases for Bluejay's mobile app.*

## EDUCATION

Sep '14 - Jun '18 **University of California, San Diego**

GPA: 3.51 **B.S. Cognitive Science (Human-Computer Interaction)**

*Entered UCSD as a general Cognitive Science major and declared a specialization in Human-Computer Interaction. Became an instructional assistant for a class on Sensation & Perception; lecturing a small discussion section. Designed a ridesharing app concept in Design for America, UCSD.*

I am a strategic problem-solver with experience working with cross-functional teams to both understand and ideate on various challenges. My expertise ranges from topics like product thinking, UI design, user research, and workshop facilitation.

## SKILLS

### Software

Sketch, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe After Effects, Abstract, Invision, Zeplin, Figma, AirTable, JIRA, MixPanel

### Design

UI Design, Prototyping, Design Strategy, Web Design, User Flows, Information Architecture, Graphic Design, Motion Design, Interaction Design

### Research

Usability Testing, User Interviews, Card Sorting, Tree Testing, Reaction Testing, Surveys, Heuristic Evaluation, Ethnography, Focus Groups, Data Analysis

### Code

HTML, CSS