

Hello! I'm Ryan Nicanor

PRODUCT DESIGNER | USER EXPERIENCE DESIGNER

rnicanor45@gmail.com

nicanorryan.com

linkedin.com/in/ryan-nicanor

WORK EXPERIENCE

Mar '20 - Apr '20 **Swing Education** - Product Designer

I introduced Knowledge Boards as a tool for capturing product assumptions/questions and planning user research. I created a flow diagram for Swing's substitute onboarding process. I attended and took notes during user research sessions.

Laid off due to budget-cuts regarding COVID-19

Oct '18 - Mar '20 **XOLV Technology Solutions** - UX Designer

Led the design for a consumer-facing app for families affected by Autism Spectrum Disorder. I also designed an electronic medical record system for clinicians. I facilitated design studio workshops to conceptualize designs for both mobile and desktop products. I have worked with product managers to define our data pool. My main roles consist of UI design, user research, and product strategy.

Aug '18 - Oct '18 **Bluejay Mobile Health** - Web UX Intern

Designed all wireframes for a complete redesign of Bluejay's website. Completed a series of guerilla research studies to reveal how business stakeholders were using the app. Heuristic evaluations identified usability issues and user interviews presented unseen use cases for Bluejay's mobile app.

EDUCATION

Sep '14 - Jun '18 **University of California, San Diego**

GPA: 3.51 **B.S. Cognitive Science (Human-Computer Interaction)**

Entered UCSD as a general Cognitive Science major and declared a specialization in Human-Computer Interaction. Became an instructional assistant for a class on Sensation & Perception; lecturing a small discussion section. Designed a ridesharing app concept in Design for America, UCSD.

I have experience working with cross-functional teams to ideate and sketch out concepts. I can design prototypes at varying fidelities. My approach is best described as Lean UX and human-centric, often planning and facilitating user research to drive my designs.

SKILLS

Software

Sketch, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe After Effects, Abstract, Invision, Zeplin, Figma, AirTable, JIRA, MixPanel

Design

UI Design, Prototyping, Design Strategy, Web Design, User Flows, Information Architecture, Graphic Design, Motion Design, Interaction Design

Research

Usability Testing, User Interviews, Card Sorting, Tree Testing, Reaction Testing, Surveys, Heuristic Evaluation, Ethnography, Focus Groups, Data Analysis

Code

HTML, CSS