Goals	Problems	Extras	Growth	Updates
Safe rides for students	Missing the busses and not having a ride	Having a balance on the app	Free trials	Linking with blackboard to expand reach
Ryan Nicely	Ryan Nicely	Ryan Nicely	Ryan Nicely	Ryan Nicely
Helping students be on time	Not making scheduled events	Exact tracking and driver info	Paid advertising	Adding a food service
Ryan Nicely	Ryan Nicely	Ryan Nicely	Ryan Nicely	Ryan Nicely
Giving rides for emergency's	Feeling unsafe using apps like uber	Food services	In app tutorials	
Ryan Nicely	Ryan Nicely	Ryan Nicely	Ryan Nicely	
Students feeling safer	Connecting and making a better campus	Renting a ride for a time based period	Social media	
Ryan Nicely	Ryan Nicely	Ryan Nicely	Ryan Nicely	
Better service than apps like uber			App store	
Ryan Nicely			Ryan Nicely	