

Trend Modeling

Jared Fisher

Lecture 1b

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- ▶ Memo: Friday lab sections consist of three parts: a worksheet (usually), a pre-recorded video from the GSIs, and live Q&A on Friday.
- ▶ Reminder: please respond to the time zone and project topic polls on Piazza. Project datasets will be chosen and published next week in conjunction with your project

Waitlist and Concurrent Students

- ▶ The waitlist is moving slower than in past semesters.

Accommodations and Schedule Conflicts

- ▶ Please let me know of any conflicts or accommodations (religious, DSP, or otherwise) as soon as possible.

Recap

Our Modeling Approach

- ▶ For time series Y_t

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Our Modeling Approach

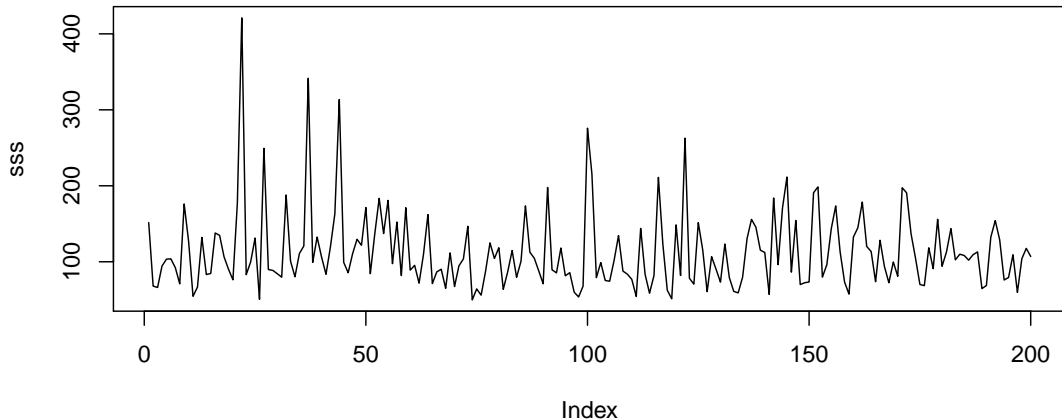
- ▶ For time series Y_t
- ▶ $Y_t = \textit{signal}(t) + \textit{noise}_t$
- ▶ More generally:

$$Y_t = \textit{signal}(t) + X_t$$

- ▶ Where X_t is a **stationary process**

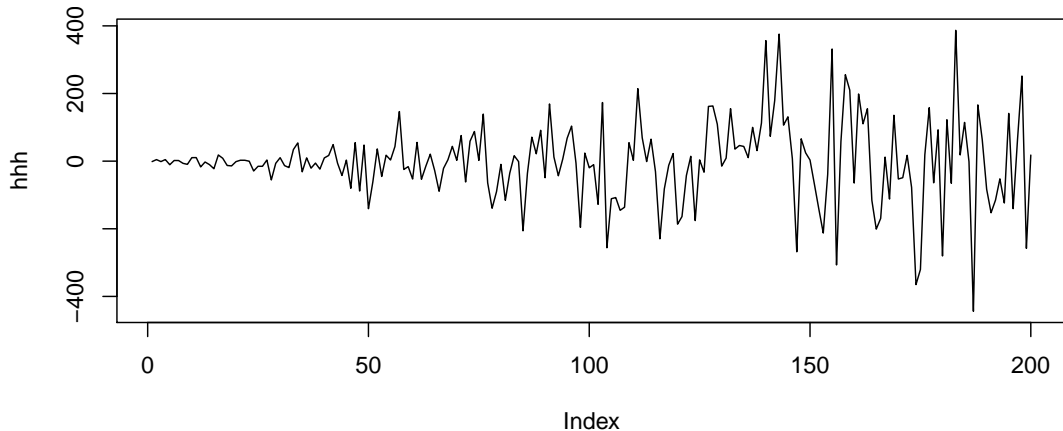
Stationary (But Not White Noise)

```
sss = rt(200,4,90)  
plot(sss,type='l')
```

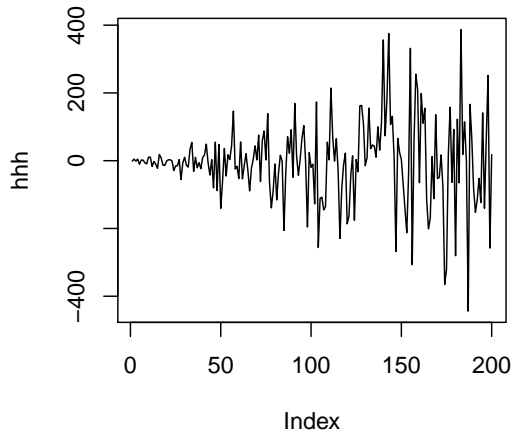
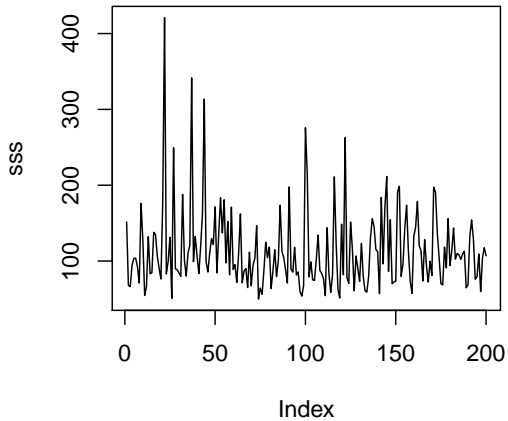


Not Stationary - Heteroskedastic

```
hhh = rnorm(200,0,1:200)  
plot(hhh,type='l')
```

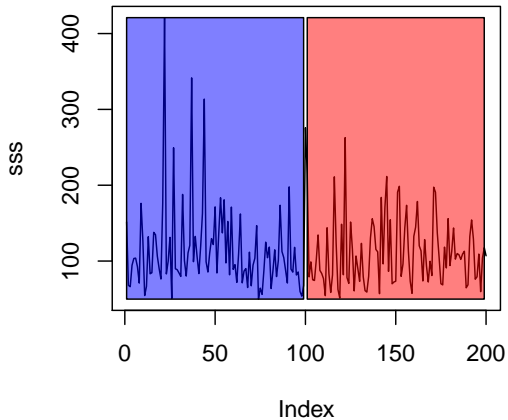


Side by Side

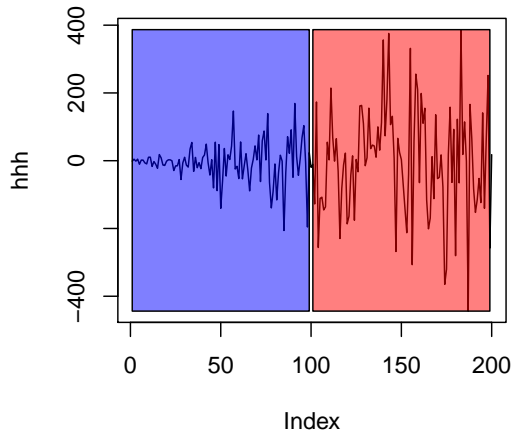


Side by Side

Stationary



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Modeling Strategy

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- ▶ $\Rightarrow \hat{X}_t = y_t - \widehat{\text{signal}}(t)$
- ▶ We'll build our signal function " $\text{signal}(t)$ " such that the assumption that X_t is stationary is reasonably appropriate.
- ▶ In other words, we will model the signal such that \hat{X}_t look like come from a stationary process.

Trend

Decomposing a time series into $signal(t)$ and noise



Figure 1: From anomaly.io



Decomposing a time series into $signal(t)$ and noise



Figure 1: From anomaly.io



- ▶ We usually decompose the signal into a trend component " m_t " and a seasonal component " s_t ":

$$signal(t) = m_t + s_t$$

$$\Rightarrow Y_t = m_t + s_t + X_t$$

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- ▶ Let's briefly look at the course calendar on bCourses: https://bcourses.berkeley.edu/calendar#view_name=month&view_start=2021-02-01

Trend Models

- ▶ As we'll look at seasonal effects later, our model today is

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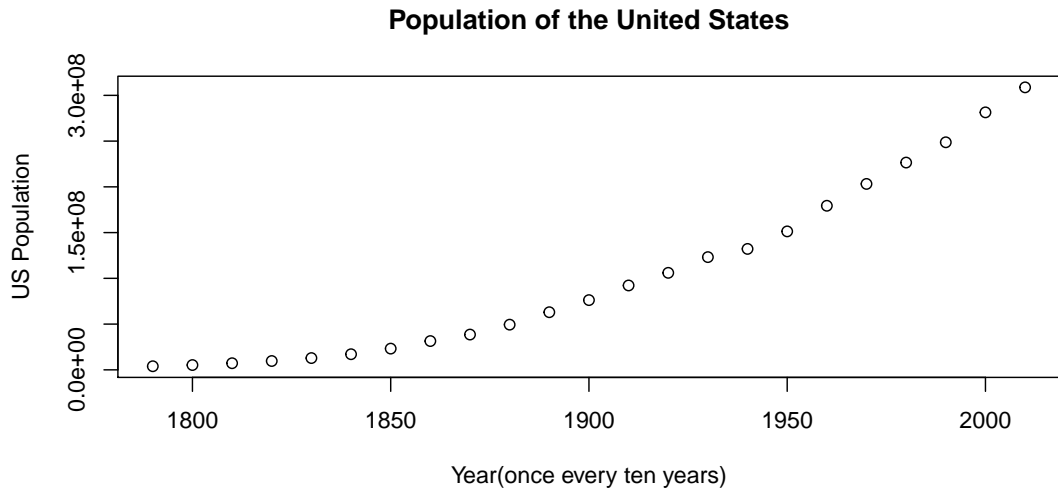
Trend Models

- ▶ As we'll look at seasonal effects later, our model today is

$$Y_t = m_t + X_t$$

- ▶ m_t is the trend
- ▶ X_t is as stationary process, perhaps white noise
- ▶ **Idea:** Model then remove the trend, so that data exhibits steady behavior over time, i.e. looks stationary. Then exploit dependence structure for estimation and prediction.

Example



First Idea: Estimate trend \hat{m}_t .

If $\hat{m}_t \approx m_t$, then the residuals

$$y_t - \hat{m}_t \approx y_t - m_t = X_t$$

will have no trend over time.

Methods for estimating the trend:

- ▶ **Parametric form** for m_t , e.g., fit a polynomial with least squares

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- ▶ **Smoothing/Filtering** - remove noise by averaging (lectures 3b and 4a)

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Methods for estimating the trend:

- ▶ **Parametric form** for m_t , e.g., fit a polynomial with least squares
- ▶ **Smoothing/Filtering** - remove noise by averaging (lectures 3b and 4a)
- ▶ **Other nonparametric methods** - e.g. isotonic models, etc.

Parametric Trend Estimation

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- ▶ We will use additive linear models for this, where the variables can be any pre-defined functions of time:

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- ▶ $f_j(t)$ can be any function: t , t^2 , $\log(t)$, $t * \log(t)$, etc.

Least Squares

- Estimate the β parameters with least squares:

$$\hat{\beta} = \arg \min_{\beta} \sum_t (Y_t - \beta_0 - \beta_1 f_1(t) - \dots - \beta_p f_p(t))^2$$

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- ▶ Lab this week will cover least squares, especially for those not familiar with it!

Example: Quadratic Curve/Parabola

- ▶ Quadratic trend line: $m_t = \alpha + \beta t + \gamma t^2$

Example: Quadratic Curve/Parabola

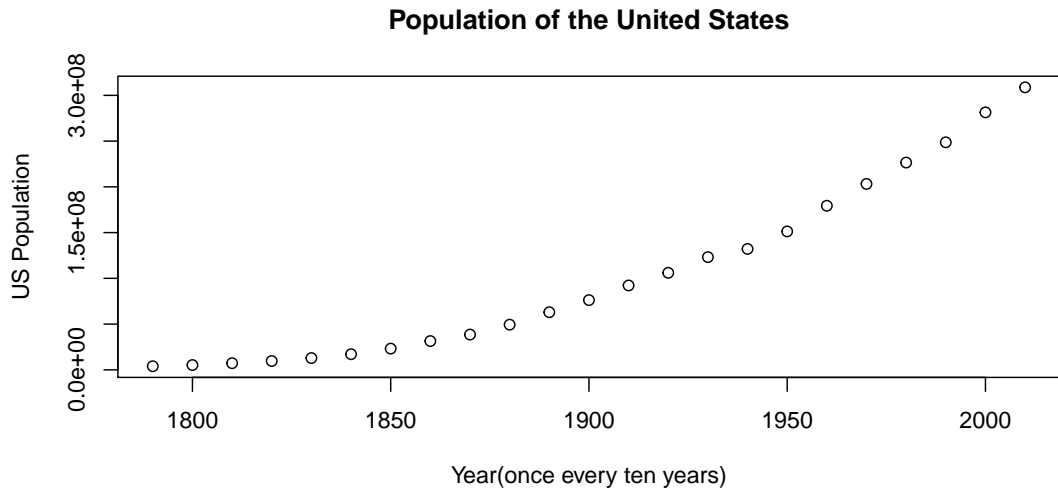
- ▶ Quadratic trend line: $m_t = \alpha + \beta t + \gamma t^2$
- ▶ Fit parameters with least squares

$$(\hat{\alpha}, \hat{\beta}, \hat{\gamma}) = \operatorname{argmin} \sum_t \left(Y_t - [\alpha + \beta t + \gamma t^2] \right)^2$$

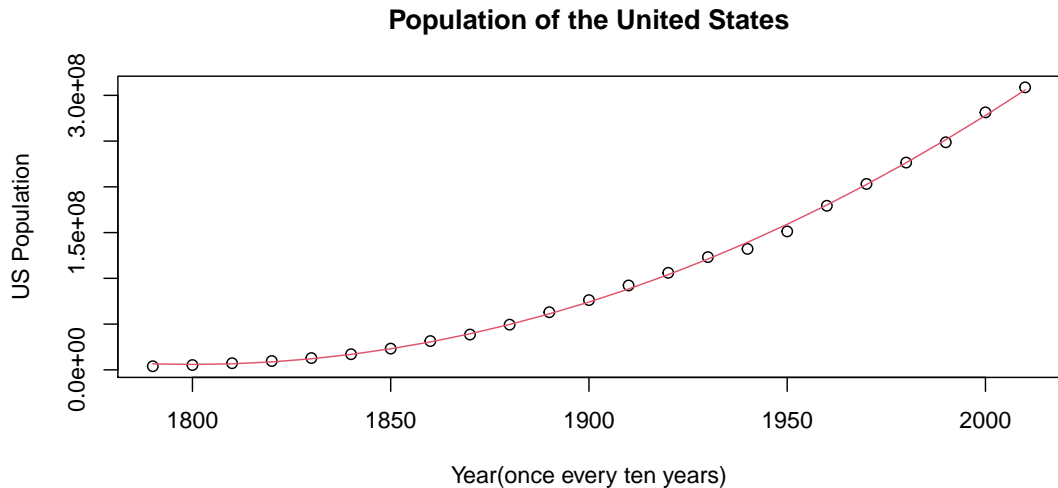
then

$$\hat{m}_t = \hat{\alpha} + \hat{\beta}t + \hat{\gamma}t^2$$

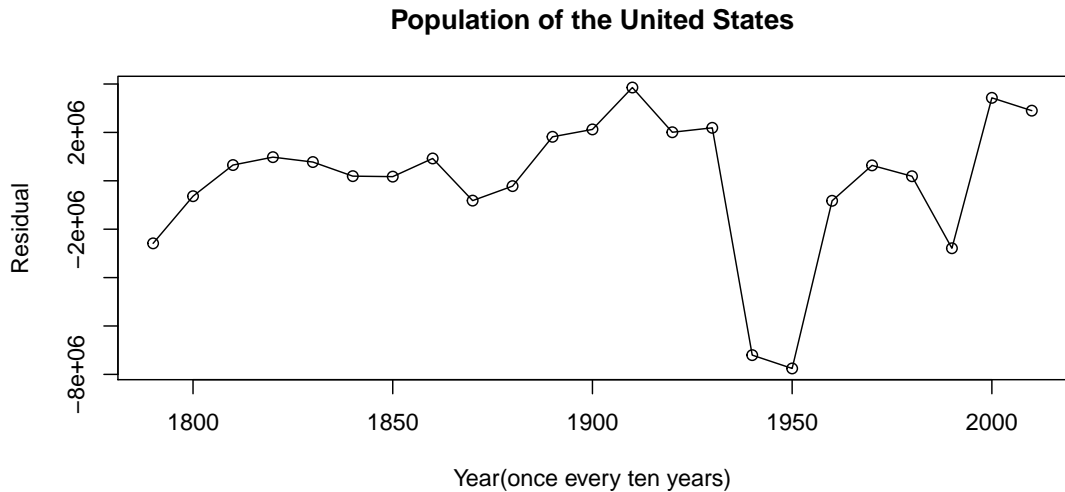
Example - US Population



Example - with Trend

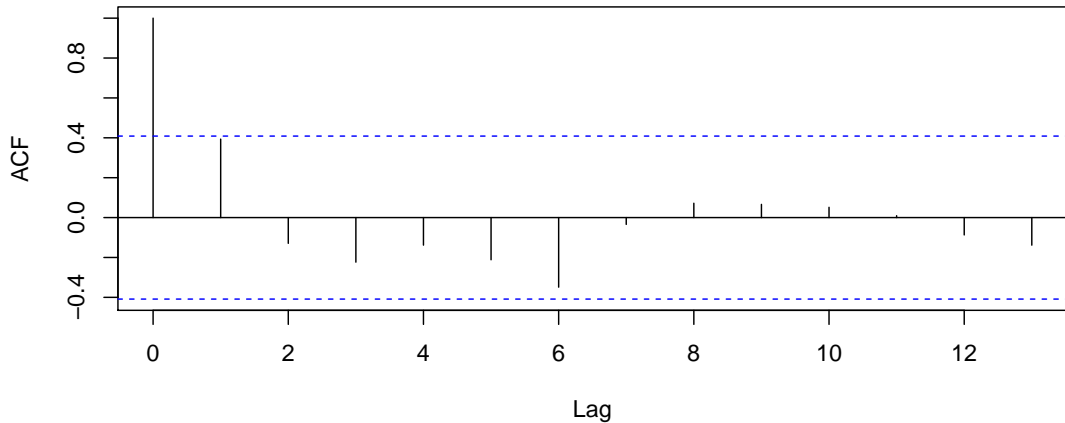


Example - Residuals



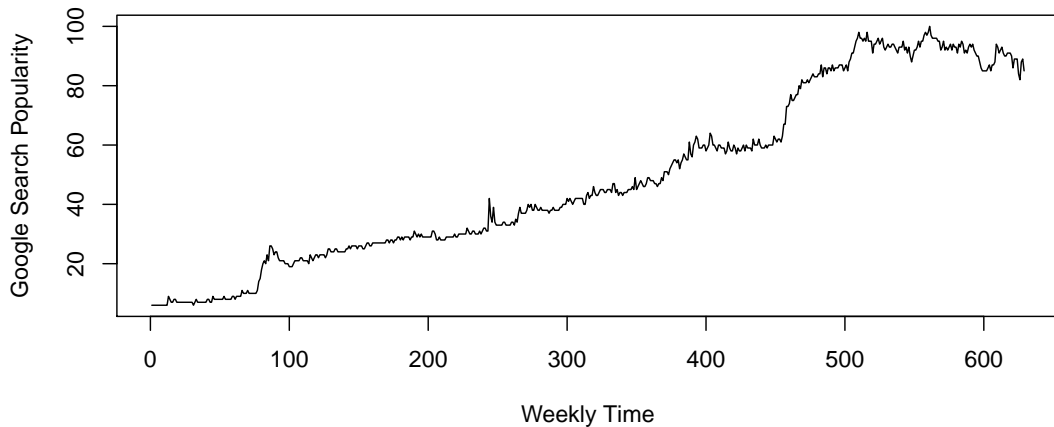
Example - ACF Correlogram of Residuals: \hat{X}_t is plausibly white noise

Series resid



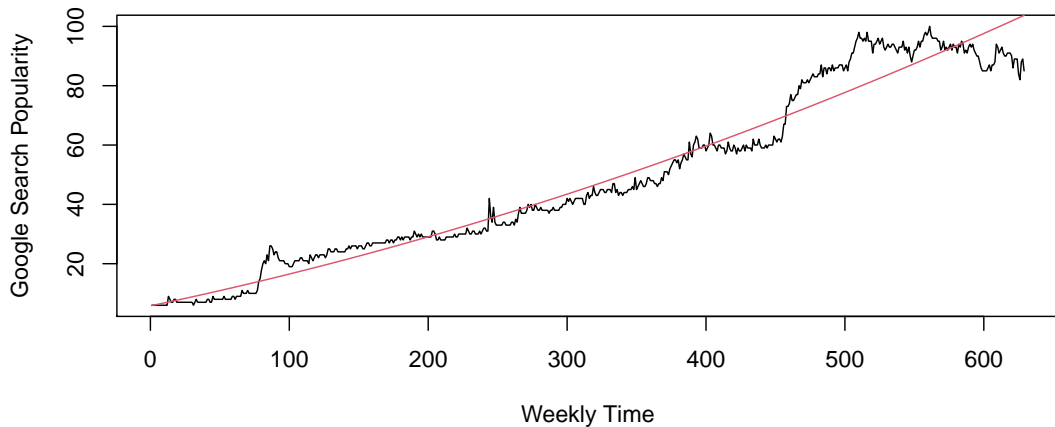
Example - Googling "Google"

Google Trends Data for the Query "google"



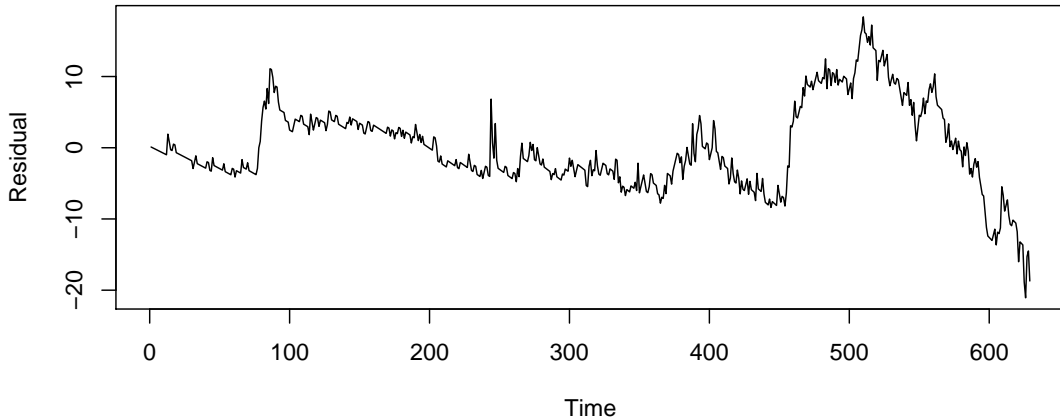
Example - with Trend

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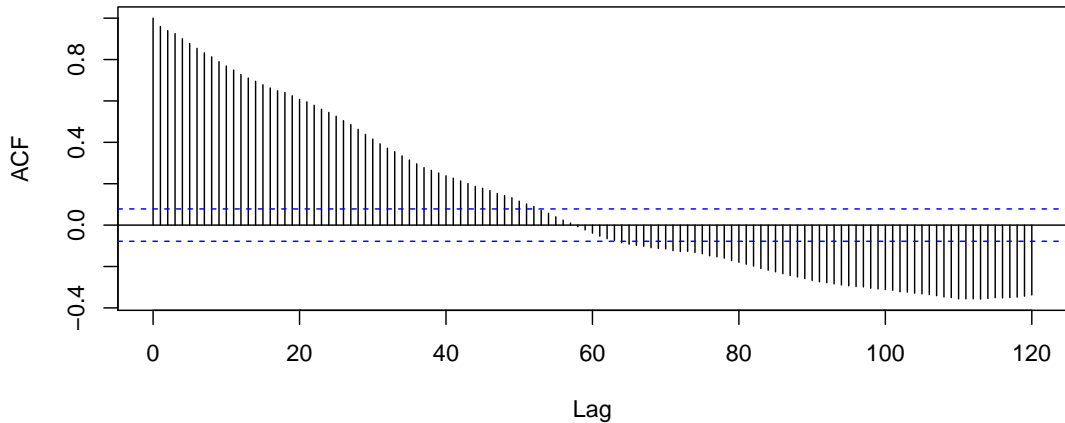
Example - Residuals

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Example - ACF Correlogram of Residuals

Correlogram of the Residuals



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Advantages

- ▶ Gives very **accurate estimates** when model assumptions are correct.

Disadvantages:

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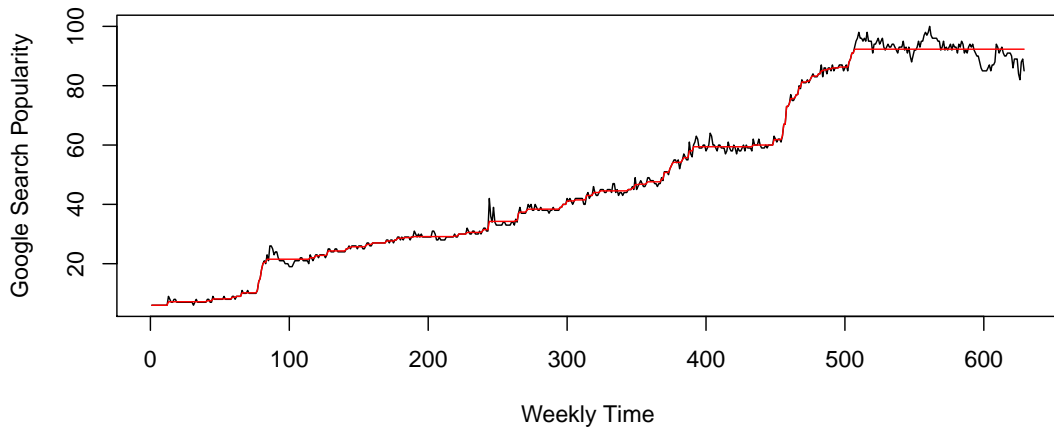
- ▶ Gives very **accurate estimates** when model assumptions are correct.
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Disadvantages:

- ▶ **Selecting the correct model** might be difficult.
- ▶ **Parametric form might be unrealistic** in practice.

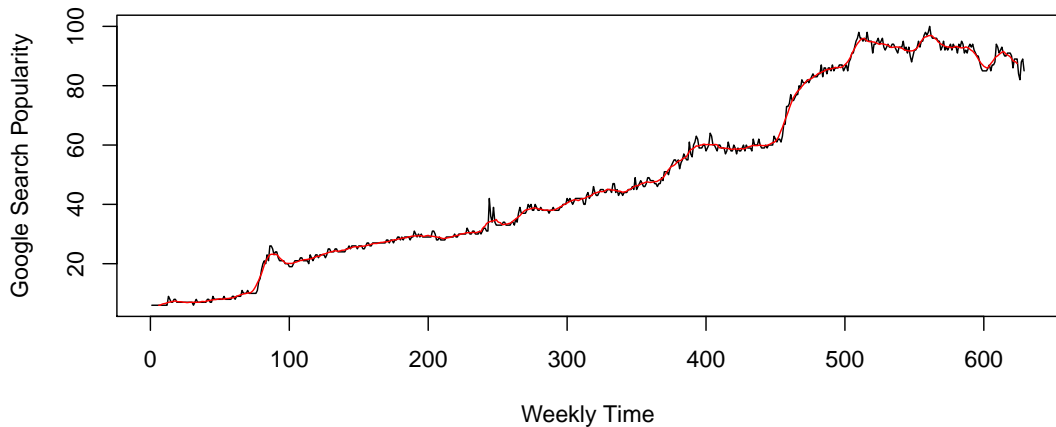
Other Methods

Google Trends Data for the Query "google"



Google + Two-sided Smoothing

Google Trends Data for the Query "google"



Original Motivation:

Model and subtract the trend, so that the new series (the residuals) are **steady over time** (“reasonably stationary”)

Further Reading

<https://anomaly.io/seasonal-trend-decomposition-in-r/index.html>