

AI Executive Bootcamp

By Kabum Academy

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A professional photograph showing three people in a meeting. A man in a grey suit and red tie stands behind two women, pointing his finger towards something off-camera. The woman on the left has curly brown hair and wears glasses. The woman on the right has dark curly hair and is looking down. They are all dressed in business attire.

The **Kabum AI Executive Bootcamp** is an intensive program designed for executives and senior leaders who need to implement Artificial Intelligence in their organizations in a practical, strategic, and responsible way.

This initiative is:

- Benchmarked against world-class programs – same curricular standards as IESE, HEC Paris, and ESMT Berlin.
- Locally contextualized – with African examples and Mozambican case studies tailored to your environment.
- Hands-on – labs, exercises, and ready-to-use frameworks, with a strong emphasis on practical application.

It's the right program for you if you:

- Value data-driven decisions and want to understand how AI can unlock competitive advantage.
- Need to communicate innovation clearly to teams and stakeholders.
- Seek high-level networking with leaders facing similar challenges.
- Value efficiency and productivity in your organization, and want to use frameworks tested in African business contexts.

Overview

Module 0 – Preparation Kit

A technical and functional checklist to ensure readiness. Includes installation and early access to tools (with offline/localized versions when required).

Components:

1. Curated pre-reading package.
2. Warm-up practical labs.
3. AI Maturity Assessment.
4. Support materials.



Module 1:

Strategic & Contextual AI

Objective:

Understand what AI really is (and what it is not) and how it is transforming economic sectors in Mozambique, Africa, and globally. Identify practical opportunities for strategic application in your business.

Topics

Demystifying AI to accelerate decision-making.

Proven use cases in retail, healthcare, energy, and services.

Sector-specific AI opportunities with practical applications.

Aligning AI with corporate strategy to deliver visible ROI, beyond the technical layer.

AI in Africa and emerging markets – with concrete examples in retail, healthcare, and finance.

A photograph of three business professionals in a modern office setting. A man in a light blue suit and glasses stands on the left, looking down at a document. A woman with curly hair in a dark blazer stands on the right, also looking at the document. A third woman with braided hair, wearing glasses and a dark blazer, sits at a wooden table in the center, smiling up at the others. The background shows a bright, airy office space with warm lighting.

Module 2:

Tools, Frameworks & AI Communication

Objective:

Master modern AI tools to enhance executive productivity and accelerate the delivery of high-quality strategic insights.

Topics

Generating actionable insights rapidly.

Turning complex analyses into concise dashboards.

Using Excel with Copilot for advanced analytics.

Strategic prompting techniques.

Eliminating low-value, repetitive tasks.

Accelerating strategic insights with AI support.

Frameworks to automate analysis and decision-making.

Choosing the right tool at the right time to maximize executive output.

Tools applied:

ChatGPT + Notion, Copilot + OneNote, Gemini + Google Keep,
Apple Intelligence + Notes

Module 3: AI in Project Management & Decision-Making



Objective:

Use AI to reduce operational errors and accelerate decision-making with predictive analytics and intelligent dashboards.

Topics

Identifying critical patterns and trends.

Automating repetitive workflows.

Applying AI in operational and tactical decision-making.

Data visualization powered by AI.

Building intelligent dashboards.

Deploying autonomous agents for project management.

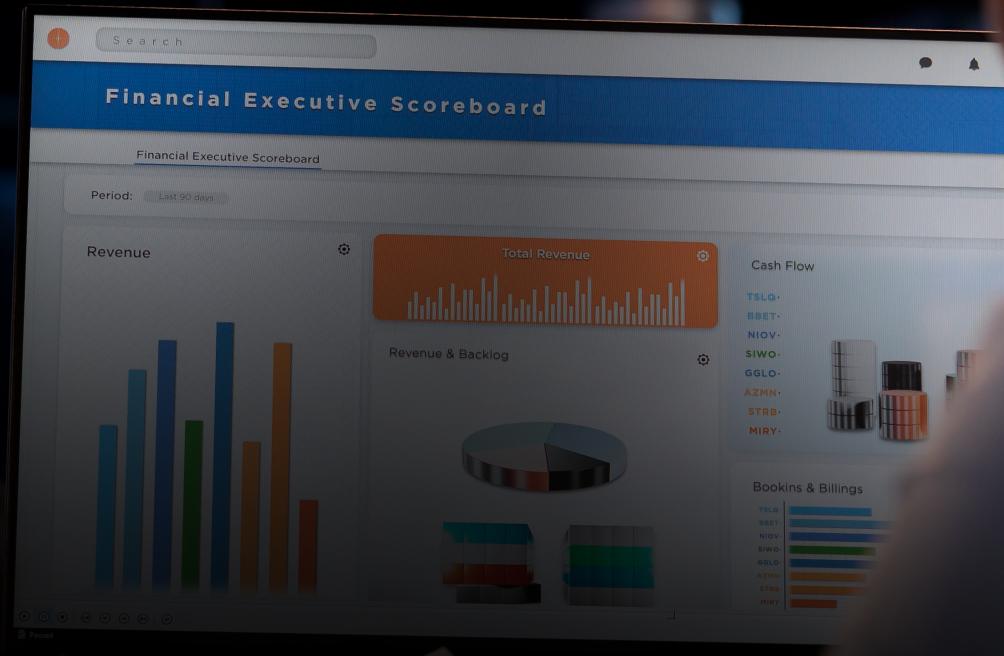
Reducing errors using AI-driven insights.

Tools applied:

Notion, Power BI/Tableau with Copilot, Autonomous AI agents in the browser

Module 4:

Leadership & Governance in the AI Era



Objective:

Implement AI governance that safeguards corporate reputation while driving innovation. Lead teams confidently through digital transformation.

Topics

Real-world cases and lessons learned.

Navigating compliance and regulatory environments.

Strategies to overcome organizational resistance.

Managing reputational risks and AI misuse.

Governance principles and frameworks for responsible AI.

Privacy, security, and regulation – Europe vs Africa.

Leading organizational change with AI and mobilizing teams effectively.

Tools applied:

Governance checklists, Scenario simulations, Regulatory frameworks and case studies

Pricing:

	Startup Founder	Executive	Company Package*
	20.000	30.000	550.000
1 Seats	x	x	
20 Seats			x
Access to Module 0	x	x	x
Official Certificate of Participation	x	x	x
Executive networking opportunities	x	x	x
Post-training implementation support	x	x	x
On-premise implementation assistance	x	x	x
Cocktail break	x	x	x
Logistical assistance			x
Technical support			x

*Contacte o Dept. Comercial para mais informações

Format & Workload

- Total: 20 hours – 2 intensive days (08h00–18h00)
- Format: In-person or remote (optional).
- Includes networking breaks, practical sessions, and refreshments.

Your key takeaways:

- Strategic capacity: Integrate AI into business strategy and lead digital transformation.
- Competitive edge: Master tools that enhance productivity and sharpen decision-making.
- Reputation protection: Governance models for responsible AI use.
- Transformational leadership: Communicate and lead effectively through technological adoption.

Added Value

- Exclusive networking with executives already implementing AI solutions.
- Kabum Academy Certificate of Participation – with international recognition.
- Post-training implementation support – ensuring practical impact and measurable results.

**Ready to implement or
adjust as needed!**

AI Executive Bootcamp Team

Kabum + CONSULTANT

Kabum | Corporate

O Big Bang da Tecnologia

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