By
Muralikrishna K Mysore
Chief Liaison Officer (Corporate Relations, HR, Training & Placements)

- Each student need to register with the placement cell before commencement of 6th Semester – Preferably during 5th Semester, by providing the Name, USN, Department, Mail ID, Aggregate Marks etc.

- Currently, the campus drive is happening during 7th & 8th Semesters

- First round of campus drive happens between last week of August till last week of November – During 7th Semester

- Second round of campus drive happens between first week of February till last week of April – During 8th Semester

- A Student need to be academically very good with a minimum of aggregate 65% to qualify for majority of the drives

- RNSIT conducts non-Technical training during 6th semester in the area of Logical reasoning, Aptitude & Verbal – A student need to have a minimum of 75% attendance both in classes as well as in Non-Technical training. The students are well trained exclusively for placement requirements.

- In-house technical training is conducted before the commencement of 7th semester classes

- The announcements will be made well in advance with the category (Blue, Green, Yellow, Orange, Red & White) with proper JD, Salary Structure, Joining formalities, who can attend and who cannot attend etc.

- A student can have a maximum of 3 offers (which are hosted / sponsored by RNSIT) in the following 6 categories as per present on-going methodology: (Also, please refer note on 'RED')
    - Day - 1 share organizations – BLUE – 'Mass Recruiting'
    - Non-Placed after Day 1 – GREEN – 'IT Services'
    - Core Companies – YELLOW
    - Higher Package – ORANGE
    - Special Companies – RED
    - Generic / Partner Sponsored – WHITE

- **BLUE (Mass recruiting)**
    This is also known as 'Day-1 share'. At the beginning of the season 3 mass recruiting organizations visit RNSIT and conduct recruitment activities (Currently Accenture, Infosys & Wipro are part of this). They hire in bulk (as on today) and RNSIT Liaison office collects all the results from these and make an announcement at one shot. If a student gets selected in all the three, still it is considered as one offer as we have to allow all the eligible students to take up the Day - 1 share recruitment drive based on the agreed terms with these organizations.

    As per NASCOM rules, the above organizations shall not visit colleges for recruitment until 6th semester results are out. Also, as per the agreed terms with these 'Day-1 Share' companies, RNSIT 'cannot officially invite' any other organization before them.

- **GREEN (IT Services)**

  These organizations visit us after the 'Day-1 share'. Those who are non-placed in any of the 'BLUE – Day 1 Share' are eligible to participate in these drives. Some of the important organizations who fall under this category are Tech Mahindra, CGI, Mindtree etc…. A student can have a maximum of 1 offer from these organizations. Those who have one offer in GREEN category shall NOT be allowed for any further drives in GREEN Category.

  Note: Students who have been placed under BLUE or GREEN, shall be allowed to try for placement in YELLOW, ORANGE, RED & WHITE categories.

- **YELLOW – (Core Companies)**

  These organizations are specific to a particular domain. Students are allowed to attend these drives based on the domain / branch they represent and also, based on the branch specified by the visiting organizations. Some of the important core companies who fall under this category are Autocop (ME, ECE), PRDC (EEE), Triveni Turbines (ME, EEE), Sankalp Semiconductor (ECE, EEE, ME), Cyient (ME, ECE), Hiveminds (ME) etc. You can have a maximum of 1 offer from these organizations.

  Note: Those who have one 'YELLOW' offer will NOT be allowed to attend any further drives in 'YELLOW' category.

- **ORANGE – (Higher Package Companies)**

  Any organization which offers a salary more than INR 4.0 L fall under this category. Students are allowed to attend these drives based on the domain / branch they represent and also, based on the branch specified by the visiting organizations. You can have a maximum of 1 offer from these organizations. Those who have one 'ORANGE' offer will NOT be allowed to attend any further drives in 'ORANGE' category or any category except 'RED'. Some of the important higher package companies visited RNSIT are IBM, JusPaY, SAMSUNG, Byjus etc….

- **RED – (Special Companies)**

  There are certain organizations which exclusively seek participation from the students who are willing to join them ONLY upon getting selected. RNSIT, Liaison office ensures before itself that 'Those who are willing to join these organizations should attend these drives'. **RNSIT, shall NOT allow any students for any further campus drives for those who have an offer in the 'RED' category, irrespective of whether a student has only one or two offers in hand!** This is a 'Pre-Requisite' from the organizations who visit RNSIT in the 'RED' category. Some of the important 'RED' organizations are BOSCH, Aurigo, Adobe, Nokia Solutions etc.

  Note: Those who are placed under 'RED - special Companies' shall not be allowed for attempting in any category subsequent to such placement.

- **WHITE – (Generic / Partner Sponsored)**

  RNSIT is partnered with couple of external agencies, who have supported RNSIT in getting 'Organizations for a campus drive' or 'Pool Drive' or 'Off-Campus Drive' or 'Drive at their Premises'. This shall be open to all the students except for those who have a 'RED' offer in hand.

  Note: WHITE Category may be permitted to all those whose earlier placement offer was at a lower pay package than what is offered by GENERIC recruiter. Those who are placed in 'RED' are excluded.   The assumption is that no student shall be interested to accept a job which fetches him less salary. Secondly, such restriction shall ensure participation of the needy only and if placed it will ensure better opportunities for those who were less-fortunate earlier.

- **CONCLUSION**

  All the above mentioned rules / policies are as per practices followed so far and are subject to change, based on the Client Requirements, Organizations Policies / demands, RNSIT management's decision based on demand / supply / standing in the market etc.

  Liaison office shall have all the rights & take the decision based on the above factors and shall allow / not allow students for such drives. These changes can / shall be intimated to students through their registered mail-id before any of the campus drives. Liaison office / College management are not liable to provide any reasons to students / their parents for such changes in the policies.

Shortfalls	Mitigation
Absent to Non-Technical training	Be regular to training classes with a mandatory 75% attendance
Absent to Technical training	Attend / Take up additional technical training
Absent to Coding contests	Attend and at least attempt 2 such contests
Absent to Domain specific contests	Attend and at least attempt 1 such contest
Absent to Co-Cubes Tests	Attend and at least attempt 2 such contests
Absent to regular classes & labs	Minimum 75% attendance is Mandatory. Anything less than 75% might lead to "Not getting allowed to regular labs / exams and Placement drives". Apart from getting penalized with academic punishments like Seminars, Assignments & Projects.

- From the Liaison office we engage external agencies to impart non-technical training
- This training is conducted exclusively for 6th semester students from February to May every year
- The attendance is mandatory and anyone found with less than 75 of attendance shall not be allowed to sit for any placement drives
- This is also a 'Mandate' from many of the recruiting corporates like Accenture, Infosys and even core companys, The Non-Technical training consists of the following:

Verbal Ability	Comprehension, Sentence Correction and Ordering of Sentences
Logical Reasoning	Number Series
	Seating Arrangement
	Blood Relations
	Syllogisms
	Puzzle Test
	Coding & Decoding
	Direction Sense Test
	Letter Series
	Analogy
	Calendar & Clocks
	Data interpretations

Communication	Basic Grammar
	Listening Skills
	Speaking Skills
	Reading Skills
	Written Communication

Quantitative Aptitude	Variations in Average
	Ratio & Proportion
	Partnership
	Percentages
	Profit & Loss
	Time & Work
	Time, Speed & Distance
	Permutation & Combination
	Probability
	Simple Interest & Compound Interest
	Alligation & Mixture
	HCF & LCM

Personality Development	Group Discussions
	Presentation Skills
	Interpersonal Skills
	Leadership Skills
	Team Building
	Group Presentations
	Public Speaking