RODRIGO ARELLANO

FRONT END DEVELOPER

México

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PROFILE

Dynamic Front-End Web Developer and SEO Analyst with extensive experience in building responsive,high-performance websites using modern technologies like Next.js, Tailwind CSS, and Supabase.Skilled in optimizing user experiences through UI/UX prototyping and SEO strategies, resulting in increased site visits and conversions.Proficient in creating reusable components, integrating APIs, and managing databases for scalable web applications.Additionally, experienced in 3D modeling using Blender, with a strong ability to create detailed character models.Passionate about staying up-to-date with the latest web development trends and delivering cutting-edge solutions.

SKILLS

Responsive Web Design	*Experienced*	Turnaround Time	*Experienced*
Web Development	*Experienced*	3d Models	*Experienced*
JavaScript (Programming Language)	*Skillful*	Creating Prototypes	*Beginner*
Next.js	*Experienced*	Design of User Interfaces	*Skillful*
Application Programming Interfaces (APIs)	*Experienced*	ReactJS	*Experienced*
Web Applications	*Experienced*	Tailwind	*Experienced*
Blender	*Experienced*	Api Design	*Experienced*
Databases	*Skillful*	Github	*Experienced*
Search Engine Optimization	*Experienced*	Typescript	*Skillful*
Visual Narrative	*Skillful*		

EMPLOYMENT HISTORY

Front-End Web Developer .... Aug 2022 — Present

*Developed mobile-first responsive websites, increasing site visits and conversions by 20-35%.*Designed and implemented reusable API functions using Supabase, enhancing data management within Next.js applications.*Integrated dynamic content features for blogs and web applications, improving user engagement.*Created user-friendly web forms with robust validation and error handling mechanisms.*Ensured visually appealing designs aligned with brand standards while maintaining optimal performance.

Freelance | Remote, 3D Modeler .... Feb 2019 — Present

*Delivered high-quality 3D character models for small businesses using Blender, reducing project turnaround time by 15%.*Designed detailed character models for indie game projects, enhancing visual storytelling and user immersion.

❖ **Linguistic and Search Engine Optimization Analyst, Appen** .... Apr 2014 — Present

*Evaluated and corrected Bing search query results, improving accuracy and relevance through linguistic and SEO criteria.*Conducted on-site research to update Bing's business databases for location-based searches, ensuring accurate and current information.*Reviewed and improved the work of 10+ peers across multiple projects, including browser result evaluation and linguistic analysis.

EDUCATION

❖ **Self Taught Online** .... Sep 2020 — Present
Web Development

❖ ....

LANGUAGES

English .... ***Highly proficient***   Spanish .... ***Native speaker***

COURSES

❖ **Responsive Web Design Certification** ....
freeCodeCamp

❖ **Universidad de JavaScript** ....
Udemy

❖ **Meta Front-End Developer Professional Certificate** ....
Coursera

❖ **The Complete JavaScript Course 2024: From Zero to Expert** ....
Udemy

❖ **The Ultimate React Course** ....
Udemy

❖ **Next.js 15 & React Course** ....
Udemy

❖ **Next.js: Crea tu propia tienda en línea** .... Jan 2025 — Present
Udemy