Front-End Web Developer
Estado de México, México

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Rodrigo Arellano
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Professional Summary
Dynamic Front-End Web Developer and SEO Analyst with extensive experience in building responsive, high-performance websites using modern technologies like Next.js, Tailwind CSS, and Supabase. Skilled in optimizing user experiences through UI/UX prototyping and SEO strategies, resulting in increased site visits and conversions.
Proficient in creating reusable components, integrating APIs, and managing databases for scalable web applications.
Additionally, experienced in 3D modeling using Blender, with a strong ability to create detailed character models.
Passionate about staying up-to-date with the latest web development trends and delivering cutting-edge solutions.

Skills
Front-End Development : HTML, JavaScript, React, Next.js, Tailwind CSS
Database Integration : Supabase, API design, data management
UI/UX Prototyping : Responsive design, performance optimization
SEO Optimization : Search engine ranking improvement, linguistic analysis
3D Modeling : Blender, asset creation
Version Control : GitHub, collaborative workflows
Languages : English (Upper Intermediate - B2)

Work History
Front-End Web Developer
Freelance | Remote
August 2022 – Present

Developed mobile-first responsive websites, increasing site visits and conversions by 20-35%.
Designed and implemented reusable API functions using Supabase, enhancing data management within Next.js applications.
Integrated dynamic content features for blogs and web applications, improving user engagement.
Created user-friendly web forms with robust validation and error handling mechanisms.
Ensured visually appealing designs aligned with brand standards while maintaining optimal performance.

3D Modeler
Freelance | Remote
February 2019 – January 2022

Delivered high-quality 3D character models for small businesses using Blender, reducing project turnaround time by 15%.
Designed detailed character models for indie game projects, enhancing visual storytelling and user immersion.

Linguistic and Search Engine Optimization Analyst
Appen | Remote
April 2014 – January 2019

Evaluated and corrected Bing search query results, improving accuracy and
relevance through linguistic and SEO criteria.
Conducted on-site research to update Bing's business databases for
location-based searches, ensuring accurate and current information.
Reviewed and improved the work of 10+ peers across multiple projects,
including browser result evaluation and linguistic analysis.
Education
Self-Taught Web Development Education
Remote Learning
January 2020 – Present

Completed: freeCodeCamp – Responsive Web Design Certification
Completed: Universidad de JavaScript – Udemy
Completed: Meta Front-End Developer Professional Certificate – Coursera
Completed: The Complete JavaScript Course 2024: From Zero to Expert –
Udemy
Completed: The Ultimate React Course – Udemy
Completed: Next.js 15 & React Course – Udemy
In Progress: Next.js: Crea tu propia tienda en línea – Udemy
Additional Information
Portfolio : https://portfolio-front-end-rodrigo.vercel.app/
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