



Front End Web Developer

📍 Estado De México México ✉️ newmearound@outlook.com

NAME	Rodrigo Arellano
SKILLS	<ul style="list-style-type: none">• Front-end development• HTML• React• Github• Supabase• Next.js• Blender• Javascript• Problem-solving• Responsive design• Tailwind css• Front-end development
PORTFOLIO AND LINKEDIN	<ul style="list-style-type: none">• https://portfolio-front-end-rodrigo.vercel.app/• www.linkedin.com/in/rodrigo-arellano-ganem
PROFESSIONAL SUMMARY	<p>Dynamic Web Developer and SEO Analyst with extensive experience in front-end development, particularly with Next.js and Tailwind CSS, and skilled in optimizing SEO techniques for higher user engagement. Experienced in delivering high-quality websites for real clients and web applications, demonstrating a solid understanding of responsive design and performance optimization. Passionate about UI/UX prototyping to ensure seamless user experiences. Additionally, proficient in Blender for creating 3D assets. Continuously learning and staying up to date with the latest web technologies to enhance my skills and deliver cutting-edge solutions.</p>
WORK HISTORY	<div><div>WEB DEVELOPER</div><div>08/2022 to CURRENT</div><div>Freelance Remote</div><ul style="list-style-type: none">• Developed mobile-first responsive websites increasing site visits and conversions by 20-35%.• Developed reusable functions to interact with the database via an API using Supabase, efficiently managing data within a Next.js application.• Designed dynamic content features for blog integration within websites.• Developed user-friendly web forms with validation and error handling.• Provided front-end development support, creating visually appealing designs that aligned with brand standards.</div> <div><div>3D MODELER</div><div>02/2019 to 01/2022</div><div>Freelance Remote</div></div>

- Delivered high-quality 3D character models for **small businesses** using Blender, reducing project turnaround time by **15%** .
- Collaborated with developers to integrate 3D assets into websites and promotional materials.
- Designed and created detailed character models for indie game projects.

LINGUISTIC AND SEARCH ENGINE OPTIMIZATION ANALYST *04/2014 to 01/2019*

Appen | Remote

- **Linguistic and Search Engine Optimization Analyst (Appen)** : Evaluated and corrected results across multiple projects for Bing search queries, improving accuracy and relevance by applying linguistic and SEO criteria to enhance the user experience.
- **Field Data Collector (Appen)** : Conducted on-site research to update Bing's business databases for location-based searches (e.g., "doctor near me"), ensuring accurate and current information.
- **Quality Reviewer and Project Support (Appen)** : Reviewed and corrected the work of 10+ peers across multiple projects, including browser result evaluation and linguistic analysis, leveraging extensive experience to deliver consistently high-quality results.

EDUCATION

Course Certification | Web Development

01/2020

Self Taught, Remote

- Completed Course **Universidad de JavaScript - Udemy**
- Completed Course **Meta Front-End Developer Professional Certificate - Coursera**
- Completed Course **The Complete JavaScript Course 2024: From Zero to Expert - Udemy**
- Completed Course **The Ultimate React Course - Udemy**
- In progress **Next.js 15 & React Course - Udemy**

ADDITIONAL INFORMATION

<https://www.linkedin.com/in/rodrigo-arellano-ganem/>

LANGUAGES

English

 Upper intermediate (B2)

3D MODELING PORTFOLIO

rodrigoarenem.wix.site.com/stringcat