112 Courtland St NE, Atlanta, USA, 30303

rohitnarwal.business@gmail.com

(313)468-5593

ROHIT NARWAL

DATA ANALYST

PROFESSIONAL SUMMARY

Data Analyst with 2 years of experience driving business growth through innovative data solutions. Proven track record in enhancing sales performance and optimizing operational efficiency. Passionate about leveraging analytical skills to deliver actionable insights and strategic improvements.

WEBSITE

https://ro-hit-narwal.github.io/personal-website/

EMPLOYMENT HISTORY

MAY 2024 - PRESENT
Senior Manager, JW Business Acquisition

- Design and implement training programs, enhancing new hire skills and increasing sales performance.
- Plan and execute corporate events, boosting client engagement and business growth.
- Analyze sales trends to optimize team strategies, achieving notable revenue growth of 3.87% .
- Evaluate event outcomes to refine future engagement strategies, improving overall effectiveness.

SEP 2022 - PRESENT
Assistant Manager, Savi Provisions

- Implement 'Savi Savers' loyalty program, increasing monthly sales by 2.35%.
- Optimize delivery management and scheduling, improving operational efficiency.
- Enhance customer engagement through targeted loyalty initiatives.
- Streamline operational processes for better resource allocation.
- Drive measurable results in sales and efficiency improvements.

OCT 2022 - MAY 2023
Student Assistant, Robinson College of Business

- Conduct research on sentiment analysis for text and images to refine marketing strategies.
- Develop multi-label text classifiers with BERT, boosting product categorization accuracy by 7%.
- Apply research insights to enhance marketing outcomes and strategy effectiveness.

EDUCATION

MAY 2026
Computer Science and Business Management, Georgia Piedmont Technical College

COURSES

Data Analytics Professional Certificate at Google

Machine Learning at Stanford Online

Natural Language Processing in TensorFlow at DeepLearning.AI

ADDITIONAL INFORMATION

Projects
HOUSE PRICE PREDICTION MODEL

• Developed a model using SkLearn to predict house prices, achieving a rank of 2932 on Kaggle with an R^2 score of 0.97441069.

• Performed data preprocessing by handling NaN values using the mean method, applying label encoding to categorical variables, identifying the most significant features and optimizing the model accordingly.

Projects

CREDIT CARD ELIGIBILITY FINDER

• Developed a random forest model in Python using Sklearn to predict credit card eligibility, improving accuracy by 19% to 99.644%.

• Performed data preprocessing, feature engineering, and model optimization.

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