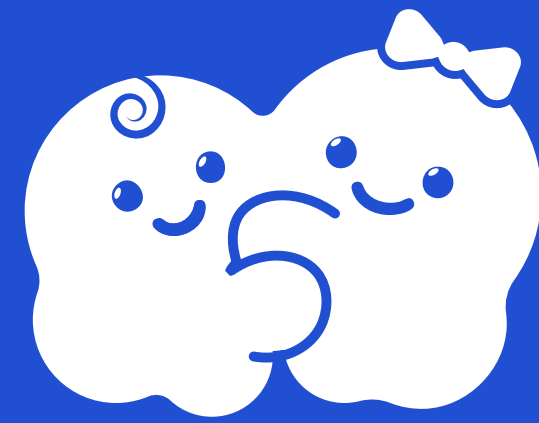


Brand Guideline



Bambino
kids wear

About The Brand

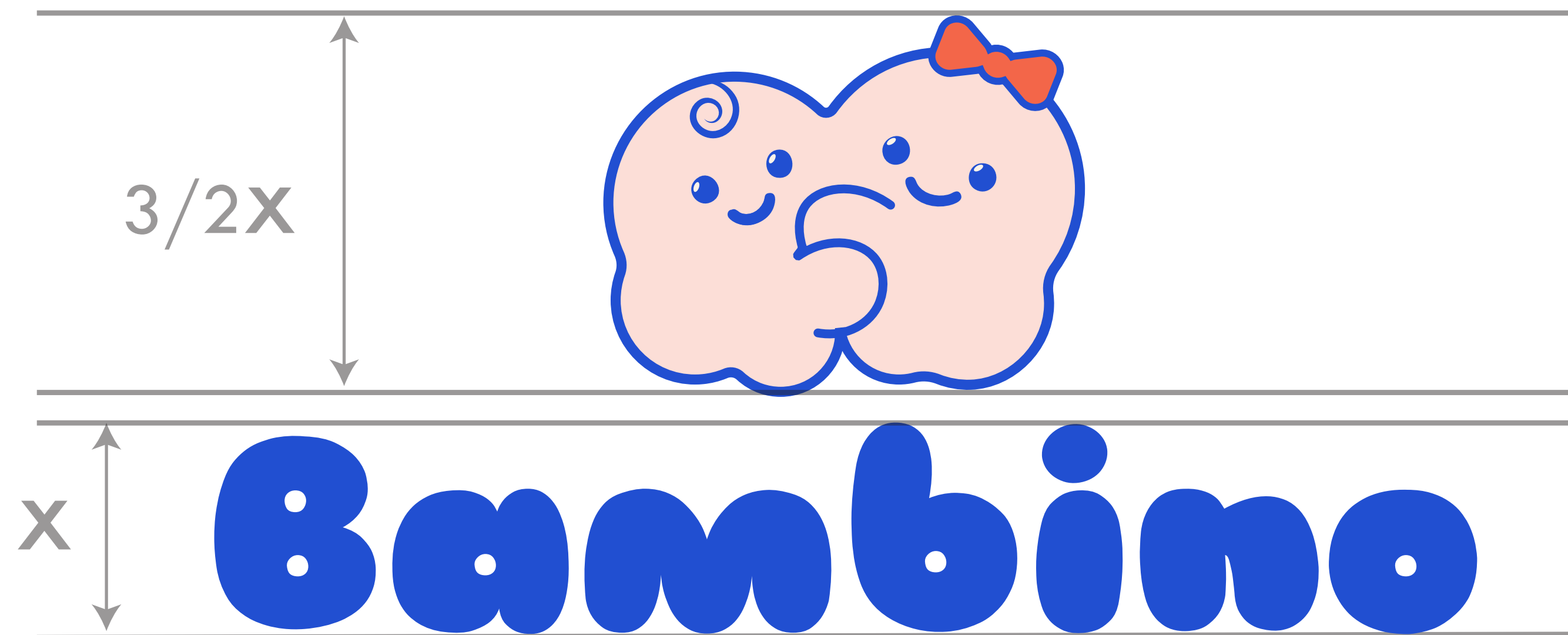
Our children's clothing brand brings joy, comfort, and color to every moment of childhood. With a playful and vibrant style, we design pieces that let kids move freely, feel comfortable, and express their cheerful spirit. Every collection reflects our belief that children's fashion should be as fun and carefree as the little ones who wear it.

Logo Concept

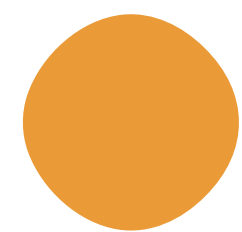


The logo idea is inspired by this image that shows love, warmth, and fun. Two hugging kids represent care and friendship, and together they form the letter “M” for “Bambino” Round shapes and bright colors give a happy and comfortable feeling.

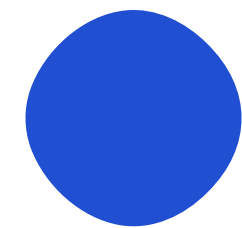
Logo Grid



Color Palette



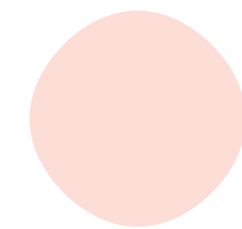
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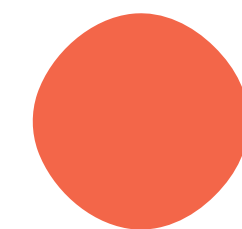
214FD1



84A5F2




FCDED7



F36649





Aa

SENIGLET TYPEFACE

Primray Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Brand Guideline

TYPOGRAPHY



Aa

TW CEN MT TYPEFACE

Secondary Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

















The background features a light pink field with scattered stars and dots in orange, blue, and yellow. Two large, semi-circular shapes, one orange on the left and one yellow on the right, frame a central blue rounded rectangle. Inside this rectangle, the text "Social Media Designs" is written in a white, bold, rounded font.

Social Media Designs

STYLE THAT MAKES
YOU SMILE



f Bambino
@ Bambino.store



BRIGHT DAYS START
WITH BRIGHT OUTFITS



f Bambino
@ Bambino.store



BAMBINO COLLECTION



MADE WITH LOVE

COMFY

PLAY ALL DAY



Happy days

start with Bambino







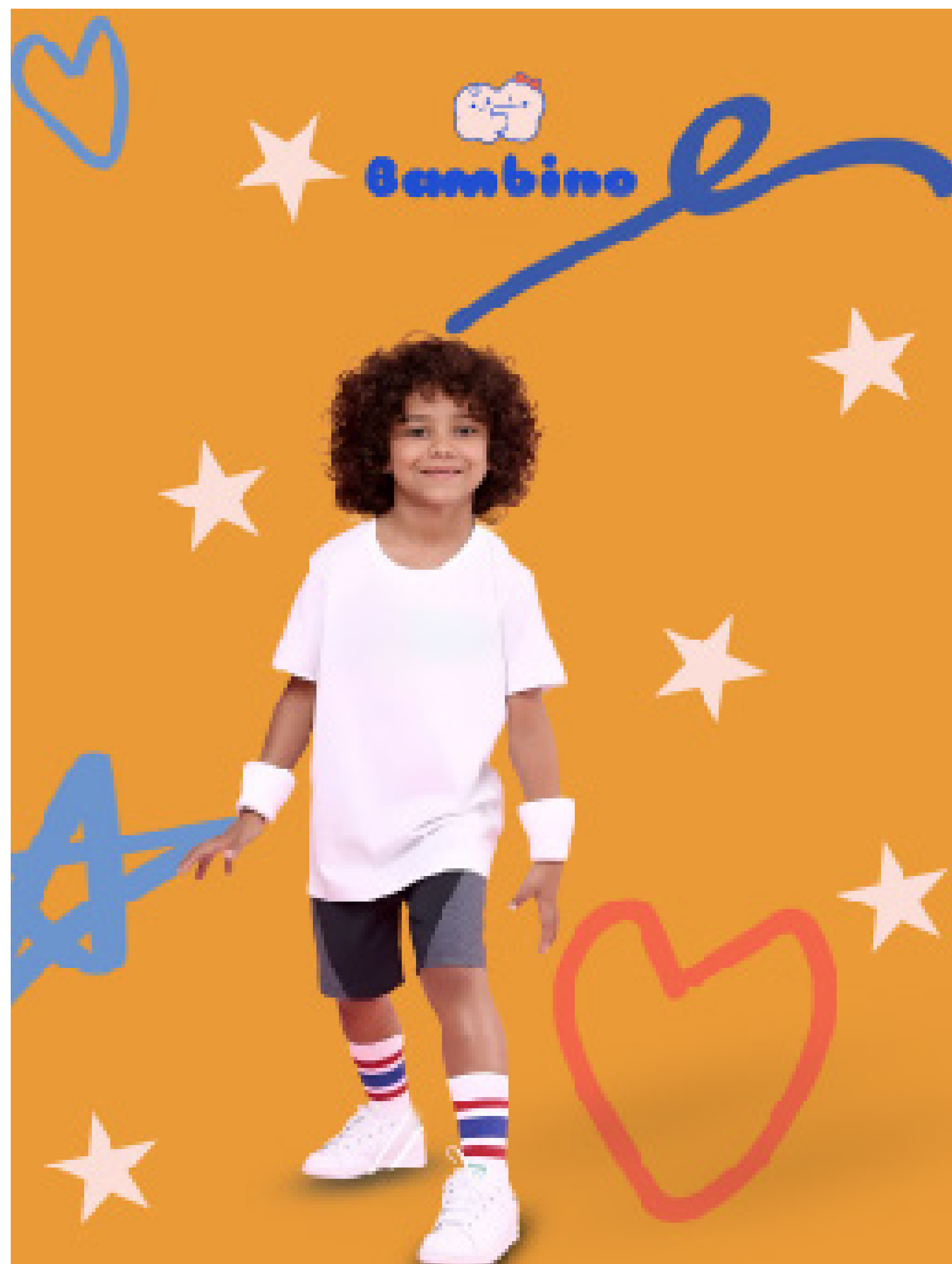





Softness for
little ones.









Thank You