Brand Guideline

Bambino

kids wear

About The Brand

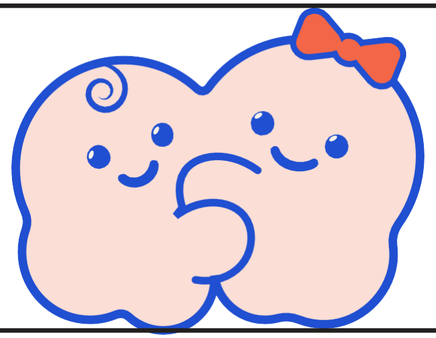
Our children’s clothing brand brings joy, comfort, and color to every moment of childhood. With a playful and vibrant style, we design pieces that let kids move freely, feel comfortable, and express their cheerful spirit. Every collection reflects our belief that children’s fashion should be as fun and carefree as the little ones who wear it.

Logo Concept

The logo idea is inspired by this image that shows love, warmth, and fun. Two hugging kids represent care and friendship, and together they form the letter “M” for “Bambino” Round shapes and bright colors give a happy and comfortable feeling.

Logo Grid

3/2X



X Bambino

Color Palette

EA9A37

214FD1

84A5F2

FCDED7

F36649

TYPOGRAPHY

Aa

SENIGLET TYPEFACE

Primray Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Aa

TW CEN MT TYPEFACE

Secondary Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Bambino
kids wear

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kids wear

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Bambino
kids wear
Bambino
kids wear

Bambino
kids wear

Social Media Desgins

STYLE THAT MAKES YOU SMILE

Bambino
Bambino.store

Bambino

BRIGHT DAYS START WITH BRIGHT OUTFITS

Bambino
Bambino.store

Bambino

BAMBINO
COLLECTION
MADE WITH LOVE
COMFY
PLAY ALL DAY
Bambino
kids wear

Bambino
kids wear
Happy days
start with Bambino

Bambino

Bambino
Style that grows with your little one
Soft fabrics, bright colors and endless comfort
clothes made for smiles
play and endless fun

Bambino

HAPPY KIDS

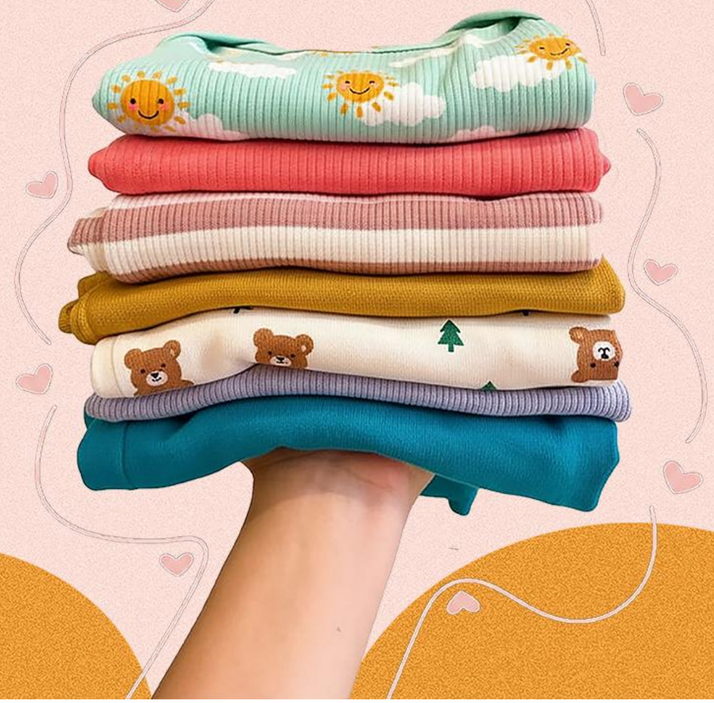
Celebrate the Magic of Childhood! Style meets comfort in every stitch. Let them shine!

Bambino

play hard dress easy
Bambino

Bambino

Softness for little ones.



FOCUS ON&STYLE

Bambino

Bambino

Bambino

Bambino

Thank You