

**Bambino**  
kids wear

## About The Brand

Our children's clothing brand brings joy, comfort, and color to every moment of childhood. With a playful and vibrant style, we design pieces that let kids move freely, feel comfortable, and express their cheerful spirit. Every collection reflects our belief that children's fashion should be as fun and carefree as the little ones who wear it.

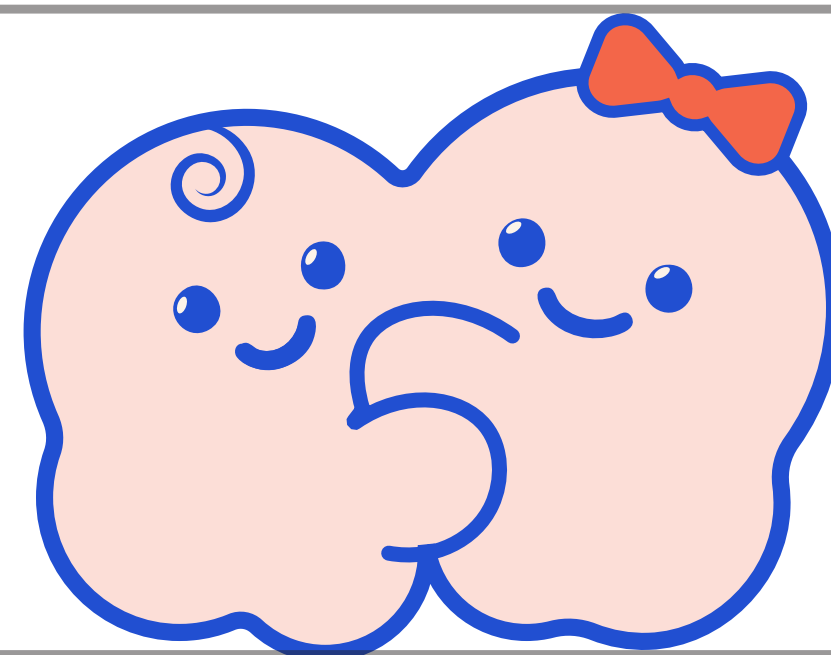
# Logo Concept



The logo idea is inspired by this image that shows love, warmth, and fun. Two hugging kids represent care and friendship, and together they form the letter “M” for “Bambino” Round shapes and bright colors give a happy and comfortable feeling.

# Logo Grid

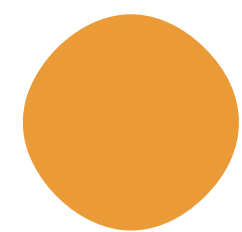
3/2X



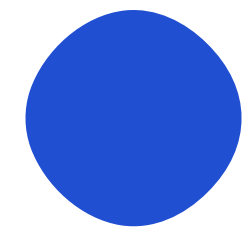
X

Bambino

# Color Palette



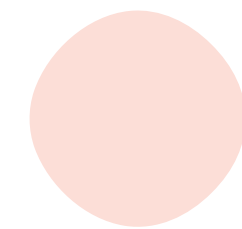
EA9A37



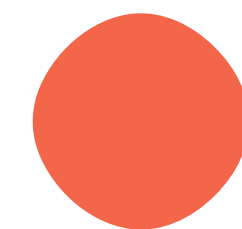
214FD1



84A5F2




FCDED7



F36649





Aa

## SENIGLET TYPEFACE

Primray Font

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Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789

Brand Guideline

## TYPOGRAPHY



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## TW CEN MT TYPEFACE

Secondary Font

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Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789












The background features a light peach color with scattered small stars in orange, blue, and yellow, and tiny dots in matching colors. Two large, semi-circular shapes, one orange on the left and one yellow on the right, frame a central blue rounded rectangle. Inside this rectangle, the words "Thank You" are written in a white, bold, rounded font.

**Thank You**