

Brand Guideline

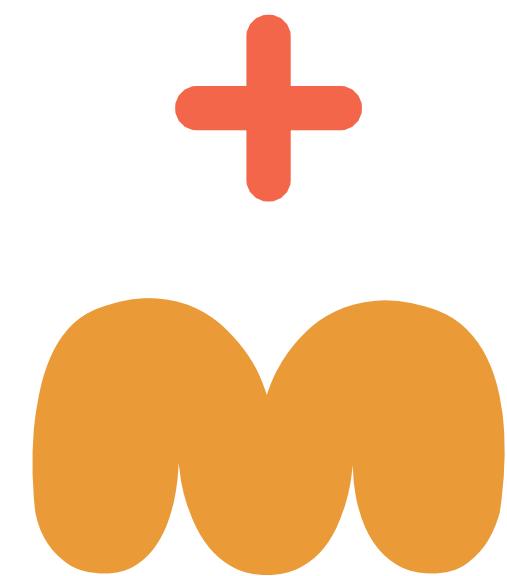


Bambino
kids wear

About The Brand

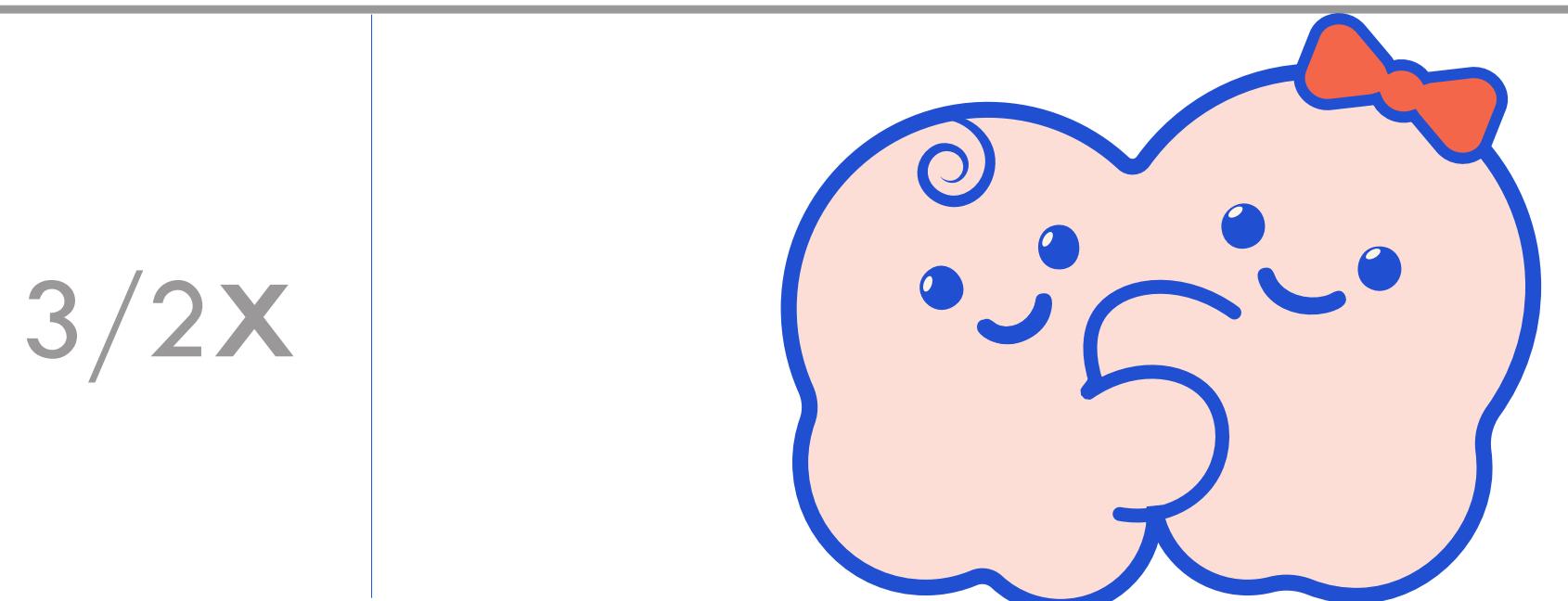
Our children's clothing brand brings joy, comfort, and color to every moment of childhood. With a playful and vibrant style, we design pieces that let kids move freely, feel comfortable, and express their cheerful spirit. Every collection reflects our belief that children's fashion should be as fun and carefree as the little ones who wear it.

Logo Concept



The logo idea is inspired by this image that shows love, warmth, and fun. Two hugging kids represent care and friendship, and together they form the letter "M" for "Bambino". Round shapes and bright colors give a happy and comfortable feeling.

Logo Grid



$3/2X$

X **Bambino**

Color Palette

EA9A37

214FD1

84A5F2

FCDED7

F36649



TYPOGRAPHY

Aa Ca

SENIGLET TYPEFACE

Primray Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Brand Guideline

Aa Ca

TW CEN MT TYPEFACE

Secondary Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789











Thank You