Viktoria S

Head of Partnership @ EC Infosolutions | Full Stack Product
Development for Startups | AWS & Google Cloud Partner
United States

Summary

I am a Head of Partnerships at a global software development
company operating across India, the USA, and Singapore. With over
500 customers in 15 countries, we specialize in helping startups,
SMEs, and large enterprises achieve success through innovative
digital strategies and tailored solutions.

Our Expertise:
1) Digital Solutions Development: We have delivered hundreds of
MVPs and scalable solutions across the digital spectrum, including
mobile apps, cloud applications, IoT, data analytics, and enterprise-
grade software.
2) End-to-End Customization: All our solutions are developed in-
house, designed for scalability, and fully customized to meet the
unique needs of our clients.
3) Marketing: We empower our clients to elevate their marketing
strategies by providing tailored solutions that drive engagement,
optimize campaigns, and maximize ROI throughout their marketing
journey.

B2B Product Portfolio:
1. Freedom CRM - a customised CRM framework for sales, service
& marketing automation.
2. Freedom eCommerce - a customised ecommerce framework for
B2C, B2B, direct & social commerce companies.
3. Freevocal - a mobile app framework for media monetization &
distribution.
4. Soil Diagnostics LabCore - a cloud based business operation
management system for agri companies.

We provide our solutions on both cloud and on-premise platforms
and are proud to be authorized implementation partners for Google
Cloud and Amazon Web Services.

Our Mission:
To empower businesses worldwide by becoming their preferred partner for digital transformation, marketing automation, and innovation.

With our expertise in technology and marketing, we ensure our clients' digital strategies not only succeed but thrive in today's competitive landscape.

Reach out to me to discuss your innovative ideas in detail: viktoria@ecinfosolutions.com

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Experience

SPRIVIL HEALTHCARE PRIVATE LIMITED
Business Development Consultant
January 2022 - Present (3 years 1 month)
India

EC Infosolutions Pvt Ltd
Head of Partnerships
January 2021 - Present (4 years 1 month)
India

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