Luke Segars

CTO / Co-founder at Subsalt

Greater Seattle Area

Experience

Subsalt
Co-Founder
September 2021 - Present (3 years 5 months)
Seattle, Washington, United States

We're making the world's sensitive data easier and safer to share. Reach out to learn more!

Passport
4 years

Director of Product, Platform
August 2018 - October 2021 (3 years 3 months)
Charlotte, NC

Director of Data Products
November 2017 - August 2018 (10 months)
Charlotte, North Carolina Area

The Iron Yard
Instructor
September 2015 - November 2017 (2 years 3 months)
Charlotte, NC

Frontend engineering instructor at The Iron Yard's new campus in Charlotte, NC.

Google
3 years 1 month

Product Manager
July 2014 - September 2015 (1 year 3 months)

Measure and improve the effectiveness of video advertising on YouTube, a high growth multi-billion dollar business on the world's largest video platform.

Associate Product Manager
September 2012 - July 2014 (1 year 11 months)
Mountain View, CA

University of California, Berkeley
Graduate Student Instructor
June 2010 - October 2012 (2 years 5 months)

Lab instructor for a newly designed course entitled "The Beauty and Joy of Computing."

Google
Associate Product Manager Intern
May 2011 - August 2011 (4 months)

* Developed specification, prototype, and helped guide development of a new ad format for promoting music in search results. Gathered requirements and developed a prototype for a similar ad format targeted at book advertisers.
* Actively participated in several client-facing sales calls and worked closely with engineering, sales, and legal teams.
* Launched music ad format on live Google.com search traffic with content from participating music labels.

IBM
Extreme Blue Technical Intern
May 2009 - August 2009 (4 months)

* Worked on a small development team to plan, design and implement a virtual "whiteboard" annotation plugin into IBM's Eclipse-based remote meeting product.
* Presented final prototype at two internal expositions to audiences of technical engineers and nontechnical managers.
* Major contributor to two ideas under investigation for patent submission.
* Technologies / Skills: Java, Eclipse IDE, Eclipse Framework, customer interfacing

Harris Corporation
Software Development Intern
May 2007 - August 2007 (4 months)

* Worked on a small research & development team developing a tool to extract geospatial data from a live video stream provided by an unmanned aerial vehicle (UAV). Involved in both planning and prototype development processes.
* Technologies used: Microsoft Visual Studio, C++.NET

Digitalsmiths
Software Development Intern

May 2006 - August 2006 (4 months)

* Developed prototype of an automated context-based advertisement delivery system for online video streams. Major involvement in conceptualization and development stages for what is now company's flagship product.
* Patent currently pending for a more robust iteration of the product.
* Technologies / Skills: Zend Studio, PHP, HTML+CSS

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Education

University of California, Berkeley
Masters, Computer Science · (2010 - 2012)

Clemson University
BS, Computer Science · (2005 - 2009)