

$$\begin{aligned}
 \sim 11. \quad \lim_{x \rightarrow 0} \frac{e^{x^2} - e^{3x^2}}{\arcsin 3x^2} &= \left\{ \frac{0}{0} \right\} = \lim_{x \rightarrow 0} \frac{e^{x^2}(1 - e^{2x^2})}{\arcsin 3x^2} = \left| \begin{array}{l} \lim_{\alpha \rightarrow 0} \alpha \sim \alpha + 1, \\ \arcsin \alpha \sim \alpha \end{array} \right| = \\
 &= \lim_{x \rightarrow 0} \frac{(x^2 + 1)(1 - 2x^2 - 1)}{3x^2} = \lim_{x \rightarrow 0} \frac{-2x^2(x^2 + 1)}{3x^2} = -\frac{2}{3}.
 \end{aligned}$$