

Project Overview

Business Name	Avalon Vision Media
Client Name	Samantha Reeves
Social Security Number (SSN)	391-25-4672
Project Category	Video Event Production
Client Status	Active
Social Media Platform	Instagram
Social Media Username	avalon_teams_event
Password	av@lon2024!

Client Brief

Avalon Vision Media is proud to collaborate with Samantha Reeves on an engaging and creative video event for Avalon Teams. The project's primary objective is to enhance Avalon Teams' brand visibility and foster collaboration among their remote workforce by producing a captivating live-streamed event. The video event, scheduled for the next quarter, will be designed to introduce new team features, encourage real-time interaction, and boost employee morale. Our approach involves the integration of high-quality motion graphics, interviews with key team members, and interactive Q&A sessions. Samantha's brief highlights specific requirements: the event must be accessible to global employees across different time zones, feature a seamless registration process, and incorporate branding assets that reflect Avalon Teams' core values of innovation and connectivity. Social media teasers and countdown posts will be launched two weeks before the event to maximize attendance. The core challenge is ensuring technological reliability for over 1,000 simultaneous viewers and providing post-event analytics to measure engagement. Avalon Vision Media will assign dedicated technical support, develop a robust content plan, and coordinate closely with Avalon Teams' internal communications department. Samantha

requests bi-weekly check-ins and a pre-event rehearsal to ensure all aspects are aligned with corporate objectives. The anticipated outcome is a memorable, well-organized event that reinforces Avalon Teams' industry leadership and effectively engages their remote community.