

Project Overview

Business Name	Zenithx Creative Studio
Client Name	Jordan Lane
Social Security Number (SSN)	473-12-8490
Project Category	Video Event Production
Client Status	Active
Social Media Platform	Instagram
Social Media Username	zenithx_events
Password	jR5vLp#9xZv!4N

Client Brief

Zenithx Creative Studio requires a high-impact video production to capture and broadcast their upcoming annual innovation event. The client's goal is to create a dynamic highlight reel and multiple social media snippets that can be shared across platforms to increase brand visibility and audience engagement. Key deliverables include a full-length event video, short teaser clips optimized for Instagram and TikTok, and a set of professional photographs to be used in press releases and marketing collateral. Zenithx expects seamless coordination with their in-house team, with special attention to capturing keynote speeches, audience interaction, and product showcases. The video content should reflect the brand's commitment to cutting-edge technology and creativity, utilizing modern graphics and captivating transitions. Rapid turnaround for teasers (within 48 hours) is essential to generate post-event buzz. The agency is responsible for on-site filming, post-production editing, and collaborating closely with the client to ensure brand consistency and messaging accuracy. Emphasis placed on clear communication, adherence to event timelines, and delivering assets in various formats suitable for web and broadcast.

