





RESULTS

Thank you for completing the IDC How TechFit Are You quiz sponsored by HP. The quiz aims to establish your organisation's fitness and ability to cope with the latest technology challenges in the following areas:

-  Business effectiveness and IT capability
-  IT Security
-  Cloud solutions
-  Mobility and BYOD
-  Big Data Analytics

Based on your responses, we would classify your overall TechFitness as:

MODERATE

Your organisation is at the midway point.
There are some IT initiatives in place, but you still need to catch up.

Based on your responses you can look to improve your overall score by focusing on improving your:

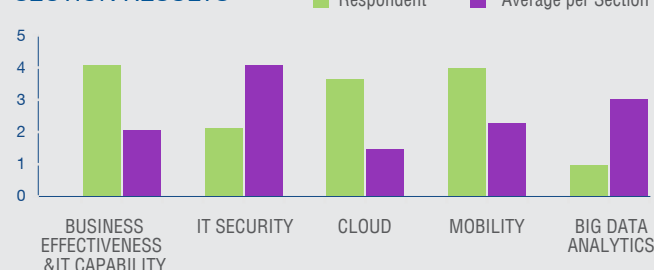
-  IT Security
-  Cloud solutions
-  Big Data Analytics

OVERALL TECHFITNESS



MODERATE
2.5

SECTION RESULTS



BUSINESS EFFECTIVENESS & IT CAPABILITY

According to your responses in this section, your organisation's Business Effectiveness & IT Capability TechFitness is Moderate.

How To Get Ahead

- **IT should not be considered a cost centre in organisations.** IT should be considered crucial in achieving a competitive advantage. Currently, only 56% of European organisations believe that their IT makes an important contribution to business objectives.
- **Ensure compliance risks are understood throughout the business.** Regulatory compliance is increasingly more prescriptive and officials more fervent in what they expect from organisation's compliance programs. Regulatory compliance should be integrated into IT strategies at the development stage with a major focus on security.



IT SECURITY

According to your responses in this section, your organisation's IT Security TechFitness is Reactive.

How To Get Ahead

- **Security is a business function that needs to be incorporated into the way you do business.** Security should be built by design rather than as a bolt on afterthought. 93% of IT users view the improvement of security for existing employees and devices as their highest security priority.
- **Create secure, protected workspaces within central servers to eliminate risks in the deployment of mobile devices.** Mobile employees drive the need for secure access to data, however data loss prevention is a serious and recurring problem for almost all organisations. Sensitive data protection is the second most important business objective for businesses (60%).



CLOUD

According to your responses in this section, your organisation's Cloud TechFitness is Moderate.

How To Get Ahead

- **Focus on the architecture and planning.** Cloud has the potential to turn any mobile device into a supercomputer, providing access to processing power as needed to analyse virtually any type of information required. However, performance issues can affect cloud computing efforts; this is caused by cloud-based apps being widely distributed, with the data far away from the application logic. Unless careful planning has gone into the design of the system, latency and reliability may become major issues.
- **Inform, educate, and control users over their file sharing activities.** Although Cloud storage facilitates collaboration, mobile working, and can be more cost-effective, it is also in high demand from end-users and not having a solution in place leads to increased 'shadow IT' as users adopt consumer solutions. This in turn may lead to increased business risk through lack of control. In the latest IDC survey around 20% of organisations had implemented a cloud-based file sharing solution – mostly to a restricted set of users.



MOBILITY AND BYOD

According to your responses in this section, your organisation's Mobility and BYOD TechFitness is Reactive.

How To Get Ahead

- **Ensure your BYOD policy is up to date with your BYOD practice.** 53% of companies worldwide have some type of BYOD practice, however only 25% have a formal policy in place to support usage. With the growth in BYOD, organisations face growing threats to security risks. The need for effective governance of employee-managed devices and the utilisation of technology that allows employees to access information remotely without bringing it onto their personal devices will help to control security breaches.
- **Shift your focus from technology to solutions and business enablement in your go-to-market strategy.** Organisations are maturing in their application strategies and building, deploying and distributing a wide number of native or hybrid applications via multiple back-end systems. 25% of companies surveyed have at least launched their first mobile app and 5% have launched more than one.



BIG DATA AND ANALYTICS

According to your responses in this section, your organisation's Big Data and Analytics TechFitness is Reactive.

How To Get Ahead

- **Provide visual and interactive analytics tools to empower employees.** The use of visualization tools is common among European companies to drive business success and agility. The tools allow employees to analyze vast quantities of data, including social media to take full advantage improving customer satisfaction.