HOW TECH FIT ARE YOU?

IDC
Analyze the Future

RESULTS

Thank you for completing the IDC How TechFit Are You quiz sponsored by HP. The quiz aims to establish your organisation's fitness and ability to cope with the latest technology challenges in the following areas:

- Business effectiveness and IT capability
- IT Security
- Cloud solutions
- Mobility and BYOD
- Big Data Analytics

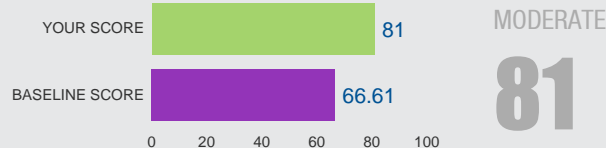*Based on your responses, we would classify your overall TechFitness as:*

MODERATE

Your organisation is at the midway point. There are some IT initiatives in place, but you still need to catch up.
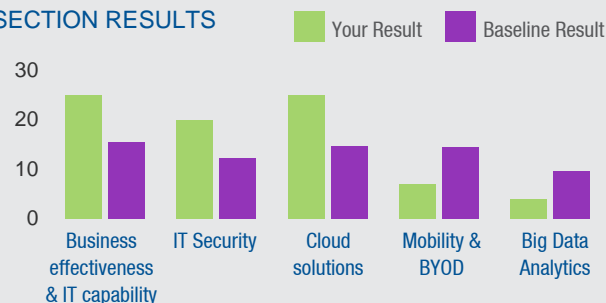
Based on your responses you can look to improve your overall score by focusing on improving your:

- Mobility and BYOD   • Big Data Analytics

OVERALL TECHFITNESS

YOUR SCORE	81
BASELINE SCORE	66.61

0 20 40 60 80 100

MODERATE
81

SECTION RESULTS

Your Result   Baseline Result

Business effectiveness & IT capability — IT Security — Cloud solutions — Mobility & BYOD — Big Data Analytics

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⚙ BUSINESS EFFECTIVENESS AND IT CAPABILITY

According to your responses in this section, your organisation's Business Effectiveness & IT Capability TechFitness is: **Proactive**

How To Get Ahead?

- **IT should not be considered a cost centre in organisations.** IT should be considered crucial in achieving a competitive advantage. Currently, only 56% of European organisations believe that their IT makes an important contribution to business objectives

🔒 IT SECURITY

According to your responses in this section, your organisation's IT Security TechFitness i: **Proactive**

How To Get Ahead?

- **Security is a business function that needs to be incorporated into the way you do business.** Security should be built by design rather than as a bolt on afterthought. 93% of IT users view the improvement of security for existing employees and devices as their highest security priority

☁ CLOUD SOLUTIONS

According to your responses in this section, your organisation's Cloud TechFitness is: **Proactive**

How To Get Ahead?

- **Focus on the architecture and planning.** Cloud has the potential to turn any mobile device into a supercomputer, providing access to processing power as needed to analyse virtually any type of information required. However, performance issues can affect cloud computing efforts; this is caused by cloud-based apps being widely distributed, with the data far away from the application logic. Unless careful planning has gone into the design of the system, latency and reliability may become major issues.

📱 MOBILITY AND BYOD

According to your responses in this section, your organisation's Mobility and BYOD TechFitness is: **Reactive**

How To Get Ahead?

- **Ensure your BYOD policy is up to date with your BYOD practice.** 53% of companies worldwide have some type of BYOD practice, however only 25% have a formal policy in place to support usage. With the growth in BYOD, organisations face growing threats to security risks. The need for effective governance of employee-managed devices and the utilisation of technology that allows employees to access information remotely without bringing it onto their personal devices will help to control security breaches

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Shift your focus from technology to solutions and business enablement in your go-to-market strategy. Organisations are maturing in their application strategies and building, deploying and distributing a wide number of native or hybrid applications via multiple back-end systems. 25% of companies surveyed have at least launched their first mobile app and 5% have launched more than one.

○ **Consider multiple platforms and points of access for your staff.** Tablets can be a powerful tool for mobile staff, for knowledge workers, and for management wanting better access to reporting. The most recent IDC study shows that 62% of companies have evaluated or deployed tablets.

○ **Consider mobile print solutions that are easy to operate and suitable for use in the work environment.** Staff requests to print using a mobile device are increasing (75% of companies interviewed saw an increase in requests). Seamless mobility can drive new business processes and improve worker productivity. Successful mobile printing solutions depend on a convenient, intuitive process for workers to follow

○ **Consider implementing mobile print facilities for mobile workers.** The ability to print is fundamental to productivity and mobility. 68% of European organisations allow printing from outside the office, not being able to print remotely hampers productivity and the distribution of information. Ensure that the mobile print facilities are secure and private.

BIG DATA ANALYTICS

According to your responses in this section, your organisation's Big Data and Analytics TechFitness is: **Reactive**

How To Get Ahead?

○ **Provide visual and interactive analytics tools to empower employees.** The use of visualization tools is common among European companies to drive business success and agility. The tools allow employees to analyze vast quantities of data, including social media to take full advantage improving customer satisfaction.

○ **Cloud-based analytics should be considered with other means of analytics solution deployment options.** Users are able to access analytical functionality more readily than on-premise deployments, and departments or smaller work groups can often fund purchases through operational budgets.

○ **Drive the C-agenda with Big Data.** The promise of better and faster data-driven decision making has pushed the Big Data initiative to the top of C-suite agenda. Access to information and the ability to create collective organisational intelligence as well as being able to act on these insights in a timely manner creates competitive advantage. 21% of European organisations have access to Big Data, whether via a feed into an existing production system or a Big Data–specific production system.

○ **Monitor your social media sentiment to ensure you are gaining the most from your customer base.** As customers are increasingly becoming multi-channel with suppliers, it is important to monitor and understand your customer requirements. In a recent European survey 15% of organisations said they use Big Data to analyse or utilise social media information. This needn't be a big in-house operation, but it may make more sense to use simple cloud services or applications that offer social dashboards, alerting and timeline views