

Introduction

Cloud adoption is critical for successful IT modernization to support digital transformation initiatives. Competing in the global economy for customers, investment, and talent requires instant access to relevant data and IT resources that don't compromise on speed, scale, security, or costs. A well-thought-out cloud strategy and consistent execution of this strategy delivers the flexibility and scale that underpins digital business success and data transformation.

To assess cloud adoption maturity, IDC has developed a Cloud Strategy Assessment tool to understand digital business ambitions, cloud strategies, and execution challenges. Based on the results, we have grouped the respondents into three categories — **Cloud Starter**, **Cloud Practitioner**, and **Cloud Master** - to understand what sets the masters apart from their competitors and which best practices we can learn from them in making the cloud and data transformation journey successful.

Based on your responses to IDC's Cloud Strategy Assessment, your organization has been rated at the earliest level of Cloud Strategy maturity — a **Cloud Starter**. This means you are at the beginning of your cloud and data-enabled journey, and there will be much to do and much to gain. Having the right guidance, leveraging industry best practices, and working with specialist vendors and partners, you will catch up quickly. You need to define a starting point, set short, mid- and long-term priorities, and start to drive incremental improvements. With the amount of potential complexity and a shortage of digital skills, seek outside assistance where possible to accelerate your move to a cloud-enabled and data-driven organization.

The key priorities for organizations accelerating their digital transformation journeys are IT modernization, successful cloud adoption, and progress in becoming data-driven. They want to use cloud and data transformation initiatives to improve efficiency, business performance, and the speed of innovation. Delivering on digital business mandates requires a well-thought-out cloud strategy and set of technologies to drive innovation, all without compromising on cost control, security, or regulatory obligations. Providing a flexible IT delivery model and relevant data at speed, while aligning with business needs, is critical. Developing a successful cloud and data strategy will form the bedrock on which to digitally transform your organization in a saleable and agile manner.

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Ranking Explanation

The key to successful digital transformation is the ability to make IT a business enabler by leveraging cloud and business data. The better an organization is in its vision, execution and overcoming challenges along the way, the higher they are in the maturity curve giving them a competitive differentiation.

The IDC Cloud Strategy Assessment ranks organisations by three maturity levels - Cloud Starters, Cloud Practitioners and Cloud Masters.

Your Ranking

Organizations can only successfully compete in the global economy if their cloud and data-related strategies are world-class and the execution is consistent, adaptive, and takes advantage of the relevant cloud and data-enabling technologies. IDC's Cloud Strategy Assessment scores organizations on their cloud strategy maturity by looking at three core elements — **cloud migration and application modernization, multicloud status, and data value realization**.

	Cloud Starter	
<div><div></div><div></div><div></div></div> <div>Your Result</div>		
Cloud Migration and Application Modernization		
Cloud and Multicloud Status		
Realizing the Value of Data		

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Your results indicate that there are many areas to be addressed to successfully develop your cloud and data strategy. This report will give you advice on some key areas to prioritize as you look to progress to the next stage of cloud adoption. Let's turn to the next page and dig into the tangible actions you can take to progress.