

HOW SECURE IS YOUR BUSINESS?

Executive Summary

Thank you for completing the IDC Security Response Readiness Assessment, sponsored by Splunk. This tool has been developed to provide companies with comparative information regarding their security response readiness – backed up by independent, research. The survey collected responses from security influencers or budget holders across 600 organizations globally to understand how advanced different companies are when it comes to security strategy, incident detection and incident response.

Based on this survey, IDC has scored the individual responses and created a comparison framework based on grouping organizations into five different levels of Security Response Readiness based on their approach to security strategy, and incident detection and response as seen in Figure 1. Organizations don't have to be at the top of the scale to start to see benefits. Any improvement can start to see tangible benefits to IT and the business as a whole by increasing agility, resilience and innovation through better confidence to adjust strategy to meet changing market conditions.

