

# Mental disorder detection from social media data



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# **Data Collection**

### **Direct Participant Data Collection**

- **Questionnaires:** Surveys delivered to participants to gather specific information about their experiences, conditions, or opinions.
- **Electronic Health Records (EHR):** Extracting relevant data from participants' medical records with their consent.

## **Social Media Data Aggregation**

- **Keyword Search:** Identifying relevant data by searching public social media posts for specific keywords or phrases like "I was diagnosed with [condition name]".
- Annotation: Manually tagging or classifying extracted data to categorize and analyze it effectively.

#### **Benefits and Considerations**

Direct Participant Data

**Pros:** Controlled data quality, targeted information gathering, participant consent and ethical considerations.

**Cons:** Potential for response bias, time and cost required to recruit and survey participants.

#### Social Media Data

**Pros:** Large volume of data available, insights into real-world language and behavior, potential for cost-effectiveness.

**Cons:** Privacy concerns, data quality challenges due to ambiguity and misinformation, ethical considerations regarding non-consensual data collection.

# **Data Exploration & Preprocessing**

#### **Feature Extraction:**

- This involves transforming raw text data into numerical representations that computers can understand.
- Techniques like bag-of-words (as shown in the example) analyze word frequency and create vectors for each document.
- Other tools like **LIWC** analyze linguistic features like pronouns and emotional tones.