



# Ashley Baker

## MARKETING & PR

### PROFILE

(801) 557.0385  
ashley.baker@utah.edu  
www.ashleydbaker.weebly.com

### EDUCATION

#### August 2016 - present

University of Utah  
BS Communications  
Minor in Design  
Writer - Daily Utah Chronicle

#### 2014 - 2016

Salt Lake Community College  
High Honors  
Writer - The Globe

### AWARDS

Salt Lake Community College  
2016 Graduate of Excellence  
General Education

### EXPERIENCE

#### January - April 2016

Utah State Senate  
Communications Assistant

- Photography and graphics
- Assist with Social Media Content creation
- Assist with live Media Availability & Press Conferences
- Daily and specialty blog posts
- Videography of the Senate Floor
- East Senate Building Office Manager
- Letter of Recommendation from Senate Chief of Staff

#### 2014 - Present

ProKleen, Inc.  
Marketing

- Social Media Advertising
- Content Generator
- Photography and graphics

### OTHER SKILLS

#### Interests and Hobbies

- Massage Therapist 8+ years, customer service & office experience. Lover of Utah and all things outdoors. Spending quality time with my kids and husband.

### REFERENCES

#### Kirsten Rappleye

Utah Office of the Governor  
Public Information Officer  
(801) 505.1457

#### Sharlene Dalley

The Boutique Salon  
Creative Stylist  
(435) 590.6007