```
Users Collection
User Document
   name: "Brad",
   phone: "###-###-###",
   email: "####@gmail.com",
   favoriteStore: <0bjectId1>
                                       FavoriteStores Collection
                                     FavoriteStore Document
                                        id: <ObjectId1>,
                                        name: "My Favorite",
              Document
              Reference
                                        email: "####@gmail.com",
                                        street: "111 There St.",
                                        city: "Some City",
                                        zip: 55555
```