

Jeff Mayersohn is co-owner, along with his wife, Linda Seamonson, of Harvard Book Store, an independent bookstore founded in 1932. Since Jeff and Linda assumed ownership in 2008, the store has expanded its services to the communities of writers and readers. Harvard Book Store now hosts well over 400 author readings per year. Additionally, the store launched a print-on-demand service via an Espresso Book Machine, an award-winning website, and several initiatives showcasing debut authors.

Originally trained as a physicist, Jeff became involved early on in the development of the Internet . He worked for two decades at Internet pioneer Bolt Beranek and Newman, where he had management responsibility for projects that contributed to the rapid growth of the Internet. These included the design of some of the earliest electronic mail networks and the deployment of the America Online network. From 1998 until 2008, Jeff was an executive at Sonus Networks, a start-up that became a market leader in Internet telephony.

Jeff has served on the boards of directors of the Independent Booksellers Consortium, GrubStreet, and The Baffler. He is currently on the boards of Boston Review, the Boston Book Festival, and 826 Boston.