


Black Swan is not as rare as we might think...

 bebee.com/producer/black-swan-is-not-as-rare-as-we-might-think-119370



Once upon a time

The word "*monster*" comes from latin (lt. mostro, Lat. monstrum '*segno divino, prodigio*', dal tema di monēre '*avvisare, ammonire*'.) which means exceptional and/or advisor from above.

The negative declination comes later when it has related with misfortune signs and with negative exceptions. However, in the original form it had not a specific negative declination like the word exceptional.

The black swan is the new monster

The same happens for the term "*black swan*", is a rare event and overlooked one for which the common declination is related to a great disaster. Also in this case our fear for loss wins in giving the term the negative connotation rather than a neutral one.

Where the problem lies

Every solution is lying in the essence of what we call problem. Once we understood the inner essence of the problem, the solution comes straight from it.

Accepting the solution could be an issue because it would conflict with our interests (usually our fear of an immediate loss toward an uncertain long run advantage) or our belief (admitting that we were wrong or we did not understand a key point).

To change, is the hard part of

Sometimes, it requires much more effort to accept and adopt a solution rather than finding it. Such effort is not related to the solution itself but the resistance against the change it brings.