

ROB BARRY INVESTIGATIVE REPORTER + DATA EDITOR

"Between a high, solid wall and an egg that breaks against it, I will always stand on the side of the egg." – Haruki Murakami

ABOUT ME

I'm obsessive and driven by curiosity. I love teamwork and competence.

THE WALL STREET JOURNAL

Investigations Data Editor (2014 – present). I was a founding member of the newspaper's investigations group, where I help lead the data team. In my role, I manage reporters who specialize in computer programming and data analysis. I also work on my own projects.

Enterprise Reporter (2011 - 2014). I used a combination of analytical, computational and statistical skills to augment my job as an enterprise reporter working for the newspaper's Page One editor.

THE MIAMI HERALD

Reporter & Data Editor (2006 - 2011). I covered life and local government in North Miami Beach, worked as a metro reporter focusing on breaking news, obituaries and special interest articles and worked as an investigative data reporter wrangling large projects. On the side, I created a host of web applications for the public and the newsroom.

SELECTED AWARDS

SABEW Best In Business International Reporting (2022). "Putin's Power"

Gerald Loeb Award for Explanatory Reporting (2022). "Inside TikTok's Dangerously Addictive Algorithm"

Philip Meyer Journalism Award (2022). "Inside TikTok's Dangerously Addictive Algorithm"

Overseas Press Club Malcolm Forbes Citation (2016). "Accounting For Terror"

Pulitzer Prize for Investigative Reporting (2015). "Medicare Unmasked"

Gerald Loeb Award for Investigative Reporting (2015). "Medicare Unmasked"

Pulitzer Prize Finalist in Public Service (2012). "Neglected to Death"

Gerald Loeb Award for Medium & Small Newspapers (2010). "Keys to the Kingdom: How State Regulators Enabled a \$7 Billion Ponzi Scheme"

Gerald Loeb Award for Medium & Small Newspapers (2009). "Borrowers Betrayed"

CONTACT

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SELECTED WORK

Shadow Men: Inside Wagner, Russia's Secret War Company (2023). Drawing on corporate records from around the world, we mapped the financial network of one of the world's most dangerous and secretive mercenary groups to create this 40-minute documentary.

Inside TikTok's Dangerously

Addictive Algorithm (2021). Hundreds of automated accounts. A tower of Raspberry Pi minicomputers. A swath of AI and machine-learning techniques. We reverse-engineered TikTok's secretive algorithm. The project led to a congressional probe and changes in TikTok's policies.

America's Electric Grid Has a Vulnerable Back Door—and Russia Walked Through It (2019). A deep reconstruction of a Russian hack of the U.S. power grid, drawing on a variety of cyber forensic techniques, including reverse engineering malware, analyzing network traffic and tracking down hackers' digital footprints.

The Travels of Mrs. Murray's Toyota Unveil Terror-Finance Network (2016). Open-source and traditional shoe-leather reporting helped us track a Toyota Land Cruiser from Columbus, Ga. to a dirt lot in West Africa, shedding light on tactics Hezbollah uses to smuggle cash around the world.

Taxpayers Face Big Medicare Tab for Unusual Doctor Billings (2014). Armed with a trove of billions of previously confidential billing records, we used statistical analysis to identify doctors whose billing patterns were unusual. This story was part of a project that won the 2015 Pulitzer Prize for Investigative Reporting.