# Spotify Recommender.

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### Introduction

I wanted to build a music recommender for spotify based on metrics used in music by finding clusters in song features.













## Gathering data.

Originally I was using the API, but it wouldn't connect to the live host to gather recommendation data. So I found this lovely application that would allow me to strip the info from spotify by using the URI paths to playlists. I then created a bunch of playlist URI's and ran them through the application to gather my music data and turn them into csv's.

By, plamere Website http://organizeyourmusic.playlistmachinery .com/



















### The Track Properties

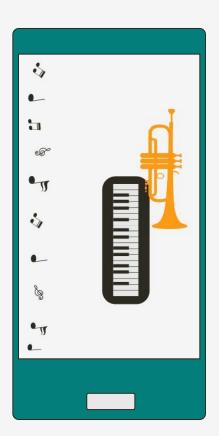
Descriptions by, plamere.

- 1. **Genre** the genre of the track
- Year the release year of the recording. Note that due to vagaries of releases, re-releases, re-issues and general madness, sometimes the release years are not what you'd expect.
- 3. Added the earliest date you added the track to your collection.
- 4. **Beats Per Minute (BPM)** The tempo of the song.
- 5. **Energy** The energy of a song the higher the value, the more energtic. song
- 6. **Danceability** The higher the value, the easier it is to dance to this song.
- 7. **Loudness (dB)** The higher the value, the louder the song.
- 3. **Liveness** The higher the value, the more likely the song is a live recording.
- 9. **Valence** The higher the value, the more positive mood for the song.
- 10. **Length** The duration of the song.
- 11. **Acousticness** The higher the value the more acoustic the song is.
- 12. **Speechiness** The higher the value the more spoken word the song contains.
- 13. **Popularity** The higher the value the more popular the song is.
- 14. **Duration** The length of the song.



### Cleaning.

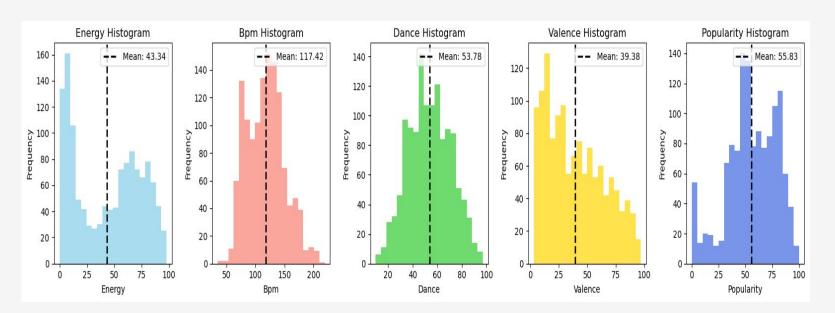
Artists that belonged to multiple genre's would show up as NaN values. So I assigned them the 'alternative' genre to not lose a large amount of data. I also re-named the columns and deleted duplicate songs.



# Exploratory data analysis.

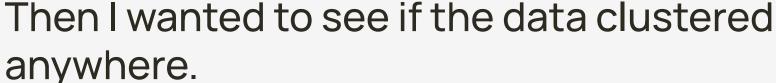


First, I wanted to take a look at the feature distributions separately to see what insights I could pull from the graphs and the playlists I concatenated.

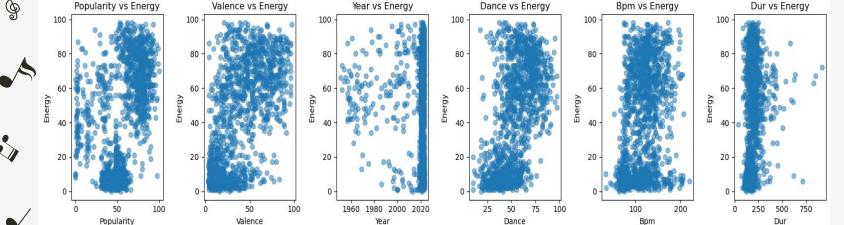














Year was just 1. Danceability had 2 clusters.

BPM semi has 2 and duration is just 1 cluster.





















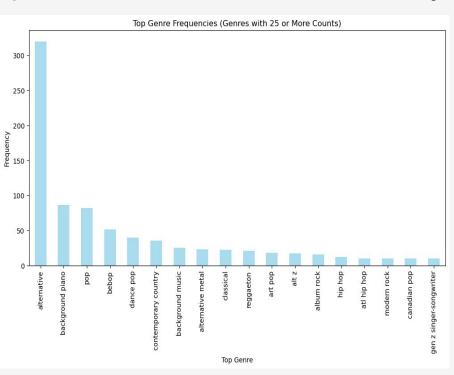
#

#### Lastly, I wanted to see how the top 25 genres were distributed.

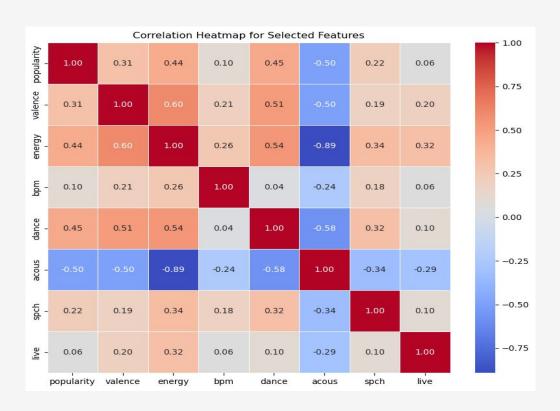








### Heatmap for correlations.



.60



Had the largest impacts out of all features.
Acoustic had the worst negative impact by far.

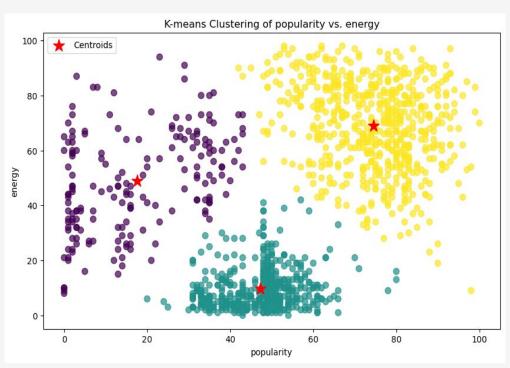


# Modeling.

#

### K-means Clustering.

After multiple iterations with different features the clearest clusters were with just using two. Energy and popularity. As we can see in the model we have 3 somewhat clear clusters using the combination of the two.























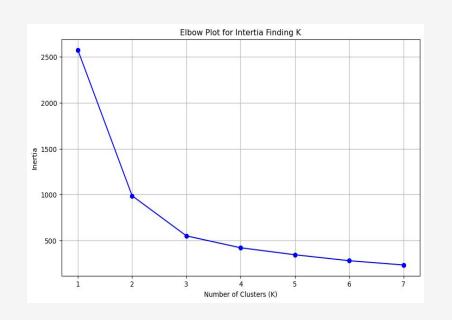


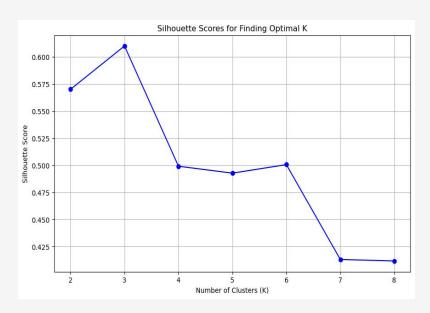






### We can see inertia sticking at 2 clusters but our silhouette elbow aiming for 3 clusters with a 61% score.





























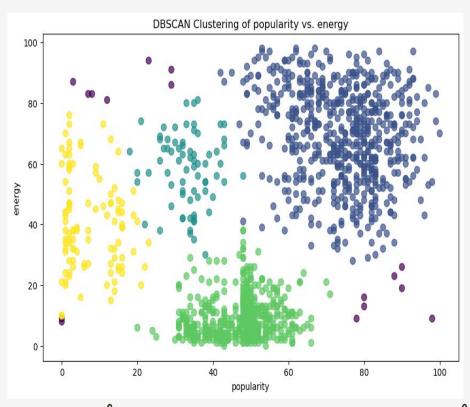




### **DBSCAN**

After multiple iterations the best model I could get out of DBSCAN was at eps = .39, minimum samples = 20.

The DBSCAN ended up having a silhouette score of 56%. It did however end up having more clusters than the other models. Due to the closeness of the clusters it was having trouble figuring out the clear distinctions.























#

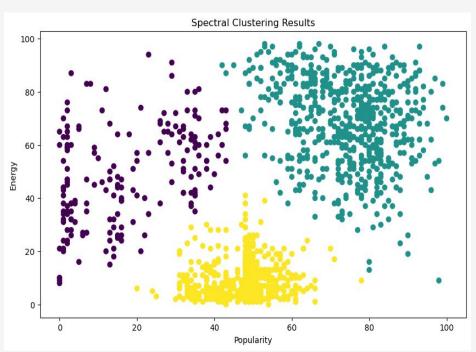






### Spectral Clustering.

Now that we knew the ideal amount of clusters for model performance I decided to try a model that had a different distance metric. The Spectral clustering model focuses on graph distance instead of point distance. If you rounded to the nearest whole number this tied the k-means silhouette score of 61%.

















































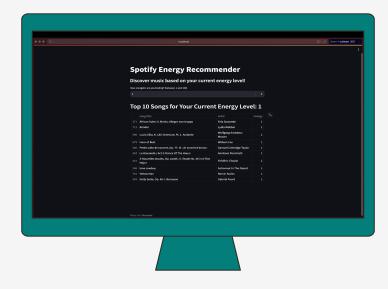
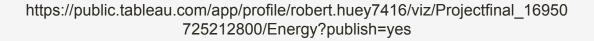


Tableau Public link below.





### Conclusion.

The recommender system worked well in assigning recommendations based off the clusters we received from energy and popularity. I would like in the future to focus more on the playlists gathered to create more distinct clusters to create a more accurate system.









# Thanks!

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