



# ROB BARTLETT

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## PŪKENGĀ

Relishing the challenge of working for small organisations, through to education and big business, I specialise in delivering visual solutions across a range of media that can help improve your digital strategy.



MINISTRY OF SOCIAL DEVELOPMENT

### Senior Web Designer

2019 - current

- UX/UI Prototyping
- Component development within HTML5, CSS and Javascript
- Intranet design and development
- Project delivery utilising AGILE
- Web accessibility and Usability testing
- CMS management, Web analytics
- Client engagement



NEW ZEALAND CUSTOMS SERVICE

### Web Specialist

2017 - 2019

- Managing and maintaining website content based on W3C and NZGWSR standards
- UX/UI development in unison with web concepts
- Developing with key components within HTML5, CSS and Javascript
- Intranet design and development
- Application UI Design
- Vendor Engagement



BUSINESSNZ

### Webmaster

2015 - 2017

- Leading Digital Strategy, designing and maintaining websites and content based on company brand standards
- UX/UI development in unison with web concepts and interactive design
- Developing with key components within HTML5, CSS PreProcessors/CSS3, Javascript and the Adobe Creative Suite
- Email template design & development
- Client Engagement & Management



ARANZ GEO LIMITED

## Front-end Developer

2013 - 2015

- Building international websites based on existing company brand standards (ARANZ GEO) for Leapfrog3D
- UX/UI prototyping in unison with visual design, web concepts and interactive design
- Developing with key components within HTML5, SASS/CSS3, Vanilla Javascript & JQuery libraries
- Building Pattern and Style libraries



YOOBEE SCHOOL OF DESIGN

## Web Development Instructor

2013

- Facilitating industry standard subjects within UX/UI design, Front-end & Back-end development
- Developing online learning and curriculum based on industry standards
- Assessment and evaluation to national qualification standards
- Student mentoring and facilitation.



YOOBEE SCHOOL OF DESIGN

## ADVANCED 3D ANIMATION INSTRUCTOR

2005 - 2013

- Teaching 3D modelling, visual design and animation
- 3D simulation and visual effects development
- Assessment and evaluation to national qualification standards
- Course documentation, pre-press, e-Learning and curriculum development

## KO TE MĀTAURANGA



OPEN UNIVERSITIES OF AUSTRALIA

## USER EXPERIENCE FOR WEB DESIGN

2013



ARA INSTITUTE OF CANTERBURY (CPIT)

## GRADUATE DIPLOMA IN VIDEO POST PRODUCTION

2003



ARA INSTITUTE OF CANTERBURY (CPIT)

## GRADUATE DIPLOMA IN DESIGN - 3D ANIMATION

2002



NATIONAL COLLEGE OF MULTIMEDIA & TECHNOLOGY (CARICH)

## DIPLOMA IN MULTIMEDIA DESIGN

2001