

SKILLS PROFILE

Coding

- Highly proficient in **PHP**
- Extensive knowledge of **Laravel** and some **Zend Framework**
- Very experienced with **JavaScript** and **JQuery**
- Knowledge of **HTML5**, **CSS3**, **LESS**, **SASS**, **XML**, **WordPress**, **ActionScript**, **Node.js** and **AngularJS**

Design

- Confident with **UX** and **Usability**
- Understanding of **Accessibility standards**
- Knowledgeable about **Design principles**; **Grid systems**, **Typography**, **Colour theory**
- Able to **think creatively** and has good **attention to detail**

Other

- Strong **communicator**
- Creative approach to **problem solving**
- Very good **analytical skills**
- Knowledgeable about **productivity** methods
- Experience cohesively **working in a team** and **individually**
- Open to **new ideas** and **concepts**

CAREER HISTORY

Head of Technology

Moshel Ltd

April 2014 – Present

- Focused on brand development, organic traffic growth
- Database and platform redevelopment in Laravel Framework
- Led a small team of 3 to redesign Morethanabusinesscard.com
- Developed a 'business card scanner' mobile application
- Involved in client interviews and requirements gathering
- Organised and ran user testing groups

Developer

Moshel Ltd

May 2013 – April 2014

- Primary developer working on Morethanabusinesscard.com
- Created an interactive 'business card designer' that exported print-ready PDFs
- Developed an online presentation builder using jQuery and Zend Framework
- Built a shopping cart and checkout

Developer

Film Education, London

Mar 2010 – May 2013

- Designed and built a bespoke CRM system using Zend Framework
- Built a comprehensive booking system for a national film festival
- Extended functionality of existing CMS
- Coded JavaScript interactive activities

Digital Media Assistant

Film Education, London

Jul 2008 – Aug 2009

- Created microsites
- Designed CD-ROM Application interfaces
- Designed material for print
- Edited and authored DVDs

Freelance (occasional)

2007 – 2010

- Built an email newsletter tool for CineClub
- Designed and coded email templates for YoungAcheivers
- Coded an interactive presentation for a publishing start-up
- Developed online learning platform for Bamzonia

Junior Web Designer

5-Online, London

Aug 1999 – Sep 2000

- Converted static designs into HTML
- Managed back office ecommerce stores
- Designed and built company microsites
- Tested websites

TRAINING

Building Security into PHP Applications

Zend

May 2012

- Injection attacks
- CSRF attacks
- Session attacks
- Secure configurations
- Password security

CERTIFICATIONS

Software as a Service

BerkeleyX

Sept 2013

- Agile development theory
- Cloud deployment
- Ruby and Rails MVC Framework
- Unit testing

PHP Certified Engineer

Zend

June 2014

- PHP 5.5

EDUCATION

BSc Multimedia Design

Brunel University, London

Oct 2007 – Mar 2010

- *I did not finish as I was offered a job at Film Education*
- Design Practice
- Interaction design
- Web Applications
- Communication
- Databases for Multimedia
- Image in Motion
- Production Management
- Imaging

BTEC National Diploma Multimedia

Amersham & Wycombe College

Sep 2000 – May 2002

- *Overall grade: Distinction*
- User Interface
- Design Form
- Web Accessibility
- Video production
- 3D modelling & animation
- History of art

GCSEs

Bishopshalt School, Uxbridge

Sep 1994 – May 1999

- *Nine GCSEs at grades A to C*
- Including Maths(A), Double Science(BB), Electronics(B) and English(C)

INTERESTS

Photography

Urban Exploring

Computer games

Swimming

Going out and listening to music

Watching films

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REFERENCES

Available on request