

Robert Montgomery Bolden, III

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Education

Old Dominion University, Norfolk, VA
Master of Science – Data Science & Analytics
Concentration: Business Intelligence & Analytics

Expected to Graduate: 12/2023

Towson University, Towson, MD
Bachelor of Science – Business Administration

08/2017 – 05/2020

Experience

PNC Bank, Norfolk, VA
Relationship Banker

05/2021 – Present

- Foster meaningful relationships with customers to help uncover their specific financial needs
- Cultivate and manage new and existing client relationships of high net worth and influence
- Assist clients & businesses in opening, managing, and optimizing their financial accounts
- Responsible for financial literacy presentations to educate students on financial wellness
- Produce new business & consumer relationships from referrals & proactive sales efforts

Maryland State Employees Credit Union, Linthicum, MD
Lead Teller

06/2018 – 04/2021

- Trained and developed incoming tellers
- Followed procedures and regulations to minimize fraud
- Worked closely with Branch Manager to ensure teller line operated efficiently
- Reconciled end of day cashbox totals to account for all completed transactions
- Accurately managed monetary transactions (i.e., deposits, withdrawals, payments, check cashing, etc.)

Baltimore Orioles, Baltimore, MD
Marketing Coordinator

01/2020 – 05/2020

- Created Google Analytics & Google Ads reports
- Generated analytics for social media such as Facebook, Instagram, & LinkedIn
- Identified opportunities to increase campaign performance
- Monitored & analyzed digital media & marketing trends
- Created content & set up ads for various social media platforms
- Narrowed target markets within Google Ads campaigns

Loyola University, Baltimore, MD
Marketing Internship

06/2019 – 02/2020

- Utilized Microsoft Excel to organize financials and other pertinent data
- Managed partnership contract agreements to ensure all assets were fulfilled
- Conducted online and database searches to identify prospective sponsors

Skills

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|----------------------|---------------------|-----------------------|
| • MySQL | • MS Excel | • Critical thinking |
| • Data visualization | • MS PowerPoint | • Public speaking |
| • Tableau | • Analytical skills | • Attention to detail |